

ALL YOUR
WORKPLACE
NEEDS

ASSMANN

WE CREATE
INSPIRING
CONTEMPORARY
SPACES
WHERE PEOPLE
ENJOY
WORKING AND
FEEL GOOD.



Working and feeling comfortable

At ASSMANN, we believe: people who feel comfortable in their workplace work more productively, develop more creative ideas and achieve better results. That is why we design room concepts, in close cooperation with our clients, that match people's individual needs. It is our aim to create inspiring working environments where people can be creative and develop their full potential – whether they're working at the office, working from home or their working lives involve a mix of both.

What is important to us is that ASSMANN supplies everything you need from one source: from the initial analysis to advice and planning, and the realisation of tailor-made office landscapes. As a family-run business with what is now the fourth generation of the family at the helm, we have relied on important values for more than 85 years: Tradition, innovation and a thorough understanding of quality and reliability have always defined our company and the way we work.

We look at each project, each company and its employees individually, and take these insights on board during the planning and design process. Let us convince you, too, with our vision, which combines working with feeling comfortable.



Learn more about ASSMANN



Committed to modern working environments

ALL YOUR WORKPLACE NEEDS

Working environments have been undergoing a gradual transformation for years now. Today, flexibility and adaptability are more important than ever before. That is why, when we plan and design office space concepts, we consider modern approaches such as working remotely, desk sharing and mobile working right from the start. One thing is certain: we believe that people are the priority during the development of comprehensive office concepts, because only people who feel comfortable in their environment and have free rein to develop their potential can work well. We are convinced of this. That is why we develop tailor-made solutions in cooperation with you that meet the needs and requirements of people – in order to create an inspiring and supportive working environment. Our motto: [A]LL YOUR WORKPLACE NEEDS.

That is precisely what our solutions, our brand and our overriding logo [A] stand for. It represents everything that ASSMANN offers for designing modern working environments that promote the well-being of the people who work in them with intelligent office furniture solutions and inspiring room concepts. [A] for Ambience. [A] for Atmosphere. [A] for Agility. [A] for All from one source. [A] for ASSMANN – committed to modern workplaces made by people for people.

Karla Abmann, CEO ASSMANN



ASSMANN IN FIGURES

85

YEARS OF A

company history where tradition meets innovation

4

GENERATIONS

ensure that our family-run business is built on future-proof and stable foundations

2

PRODUCTION SITES

with state-of-the-art equipment for outstanding quality

71%

EQUITY RATIO

strengthens and secures our market position

2.5

MILLION EUROS

per annum, on average, for investment projects

400+!

COLLEAGUES

guarantee a job well done every day



We are a family-run business with more than 85 years of experience, and produce furnishing solutions for modern working environments. One of Europe's most modern furniture manufacturing sites and our consistently pursued quality and sustainability strategy supply the basis.

1

BATCH SIZE

Digitised and made-to-order production

13

SHOWROOMS

Locally based. Pan-European network.

2,500

FURNITURE

furnishing solutions are dispatched from our production site in Melle every day, on average

3rd

LEVEL

European sustainability standard certification

41%

RECYCLED MATERIAL

in FEMB European level-certified products

80%

OF THE SUPPLIERS

we source our production materials from are located within a 250 km radius

99%

RENEWABLE ENERGY

to power and heat the Melle site

10%

OF THE ENERGY REQUIREMENTS

on site covered by our own PV system

More information about the company





EVERYTHING
FROM ONE
SOURCE

Tailor-made office solutions

The requirements working environments must meet have changed considerably. Companies are faced with the challenge of making their office spaces more flexible, more efficient and more inviting. Create spaces together with us that permit your employees to develop their full potential and promote your company's long-term success.

When we develop our well-thought-out office concepts, we focus on people and their individual needs and requirements. With a comprehensive portfolio of products and services, we offer you everything for designing an optimum working environment for your employees from one source.

On the following pages, you'll learn more about the requirements modern office concepts have to meet in order to offer employees genuine added value: from flexible office solutions that promote collaboration and creativity to feel-good areas and office pods to increase their well-being, as well as individual solutions for working from home. Get some inspiration and discover how you can design your working environment future-focused.

“Flexible office solutions make it possible for me to work the way I want.”

Markus Gangei, ASSMANN Manager Tour Planning

AGILITY

First of all a spontaneous meeting, then a creative brainstorming session with the team, and finally the realisation of the ideas you've come up with. People who have to be flexible in their everyday working lives need a respective working environment that constantly adapts to always new requirements.



An agile office can be used in a wide range of different ways: from productive and focused working to meeting solutions or creative brainstorming sessions. Regardless of what's on the agenda: our varied and comprehensive range ensures that everyone will find the perfect solution for their individual way of working.





“Straight away, I feel twice as creative in an inspiring working environment.”

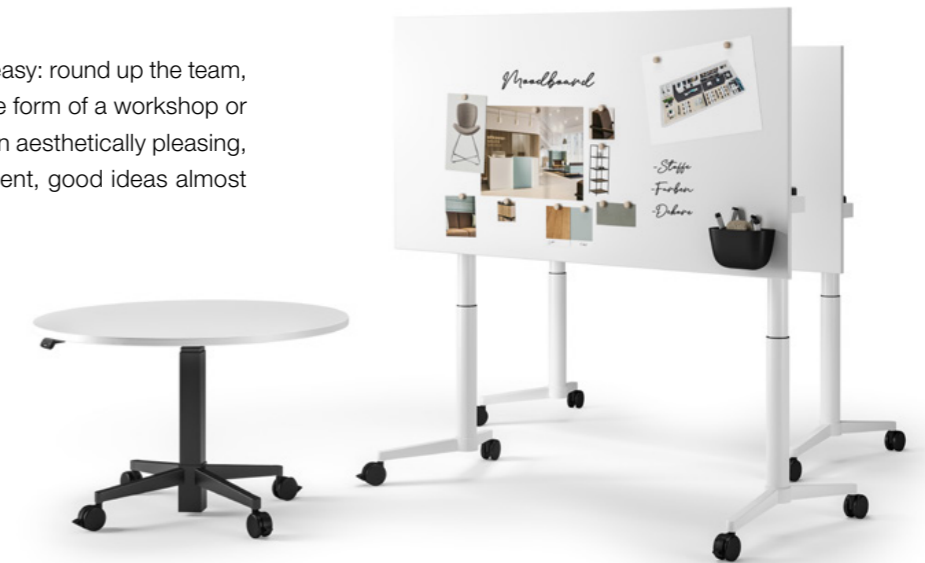
Luisa Colorado, ASSMANN Workplace Consultant

CREATIVITY

The best ideas are often generated in open, inviting environments. Creative jobs, in particular, call for an inspiring environment that make it possible to let your thoughts roam free without any distractions where ideas can germinate.



Being creative has rarely been this easy: round up the team, and you're set to go. Whether in the form of a workshop or a lively brainstorming session – in an aesthetically pleasing, well-thought-out working environment, good ideas almost generate themselves.



HAPPINESS

Satisfied employees are the best. People who feel comfortable at work are more productive and have better ideas. This benefits the team, as well as the company. With our furnishing solutions, you create a feel-good workplace.



“The more comfortable I feel in the office, the more productive I am.”

Irma Güntner, ASSMANN Customer Services



With the right furnishing solutions, you create spaces that promote informal discussions, facilitate networking, and at the same time offer break-out spaces for relaxation that make your employees feel at home at all times.



CALM

Office pods offer the employees the chance to relax, to focus on the essential or to hold confidential meetings – even in open-plan offices.

“Office break-out spaces give me a place for taking some time out – whenever I need it.”

Katharina Esders, ASSMANN Key Account Management Support



Whether a meeting without unwelcome interruptions, focused working or a short break: cosy office pods are definitely the right setting for all of these. They provide that a bit of peace and quiet, as well as the chance to relax for a moment, and are also an option for open-plan offices.



“Needs-oriented office concepts, just the way they suit me.”

Sami Berdouki, ASSMANN Administration and Support International Sales

INDIVIDUALITY

Everyone appreciates the chance to be able to design their office at home according to their personal preferences and requirements. Our extensive portfolio of high-quality office furniture and decorative elements creates the basis for furnishing your office in your own four walls individually.



From a spacious study for daily use to space-saving office solutions for working from home: We offer an extensive choice of attractive and high-quality furniture that is easy to integrate into all kinds of interior styles.



YOUR A-TEAM

A partner for all requirements

We don't just offer a wide range of furnishing solutions, but comprehensive concepts – whether for the office or for studies in homes, conventional working environments or workplaces with innovative, smart highlights. We share our extensive expertise, gained over many years, with our clients.

Every company works differently, and everyone also has their own, individual way of working. These days, most people's working day no longer revolves exclusively around being present at their desks all day long. Instead, mobile communication tools, working from home and digital networking have become part of almost everyone's professional, as well as private lives, and make many processes easier.

That is why we at ASSMANN do not merely view ourselves as a manufacturer of high-quality furnishing solutions, but as experts for everything workplace-related. We support you throughout the entire planning and furnishing process, from the initial idea to applying the last decorative finishing touches. Starting with comprehensive advice and planning provided by ASSMANN 4ROOMS, we create the basis for your future working environment. Our portfolio is completed by ASSMANN SMART solutions for flexible working, in both spatial and time terms, and ASSMANN HOME, which offers products for the individual design of workspaces in homes.

Learn more about the various divisions of our business, which we employ to reinterpret the modern working environment, on the following pages.

ASSMANN



Consultation, planning and realisation



Digital solutions and smart tools



High-quality home office furniture and accessories

MAKE. THINK. SHARE.



ASSMANN 4ROOMS focuses on comprehensive consultancy services – from idea to concept, and the realisation of each individual working environment. As a one-stop partner, we naturally also offer services such as tailor-made financing concepts or the recycling of your old furniture.



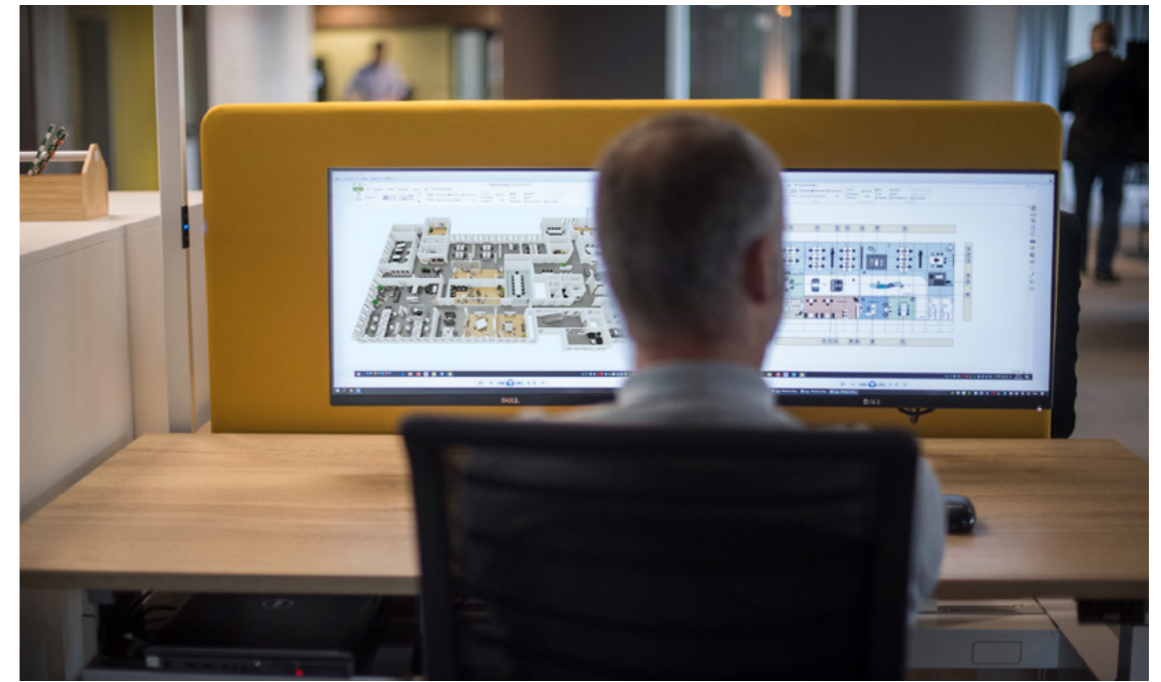
From concept to realisation

We offer our clients comprehensive services and excellent support and advice when it comes to the design, furnishing and realisation of modern working environments.

Workplaces now have to do so much more than just meet the functional requirements. Above all, they must consider the people who work in them from all perspectives – from the design to the most appropriate ergonomic setups, and user-friendly usage models. Our ASSMANN 4ROOMS team of experts helps companies to determine the individual needs of their employees, and to design a comprehensive furnishing concept on the basis of this analysis that takes all aspects into account.

What does an optimum day at work look like for the team? Whether creative brainstorming with colleagues in a lounge area or focused work on their own: ASSMANN 4ROOMS designs the respective concepts,





Everyone is unique. Our tailor-made furnishing concepts reflect this individuality.



and realises a matching environment that offers the best conditions for productive work and successful collaboration. The focus is always on people and their individual requirements.

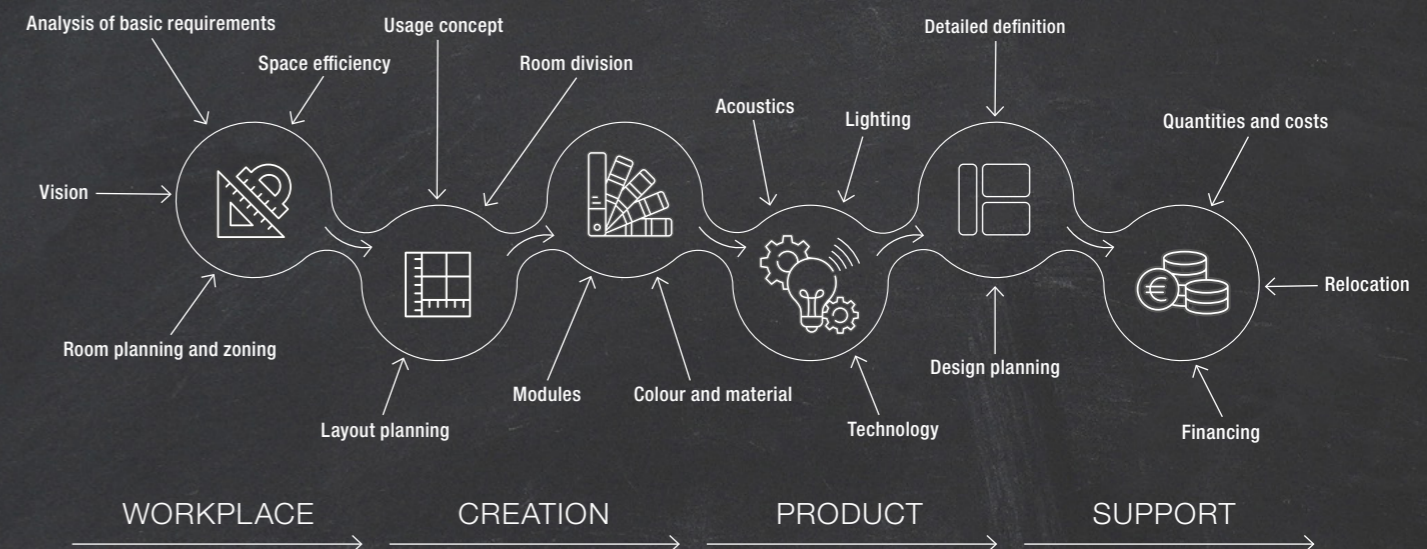
Taking the space, emotions, functional requirements and services into account, we develop a tailor-made working environment for each area. ASSMANN 4ROOMS is involved in every step of the process: from the first consultation to joint workshops and the planning, including project management, through to the final handover. Our modern workplace consultants are also there for you beyond the completion of the project.



Discover ASSMANN 4ROOMS

ALL YOUR WORKPLACE NEEDS

From the idea to a new working environment in collaboration with ASSMANN 4ROOMS.



SIMPLY SMART!



Intelligent working environments

ASSMANN SMART makes it easy to transform your office into a smart office: Clever solutions such as sensor controlled bookings or software controlled locker systems contribute to making processes more flexible in spatial and time terms, and to simplifying the internal procedures and work structures.



Smart Office is based on technological systems that are digitally connected with each other. They serve the management of the office and the building, but can also help with the booking and supply of resources. ASSMANN SMART offers a wide range of different solutions that provide attractive new options for the design of everyday routines at work.

Employees can now book office workspaces at any time – whether they're at home or out and about. Furthermore, other resources such as meeting rooms or parking spaces, for example, can also be booked in advance. ASSMANN SMART can also be used to efficiently control the management and use of storage solutions.





The software supported "Smart Office" provides companies with reliable data for determining what is needed and the optimisation of the workspace requirements.

These clever solutions also offer your company an additional useful bonus: With the aid of the data collected, you can determine the number of desk workspaces,

meeting rooms or parking spaces your employees need, and use this information for the optimisation of the workspace requirements and processes.



WHY SMART?



Contactless handover



Live monitoring of bookings



Resource savings



Space division according to current usage



Individual processes possible



Usage statistics



Optimisation of internal processes



Management of access rights



More about the ASSMANN SMART solutions



MY HOME OFFICE



Ideal work-life balance

Working from home at least some of the time has become the norm for many people. To ensure that comfort, an ergonomic setup and focused working are also a given when working from home, our portfolio includes ASSMANN HOME, certified quality for the workspace within your own four walls.





With the ASSMANN HOME business scheme, we offer you a wide range of uncomplicated options for providing your employees with home office solutions.

For many people, working from home has become a firm element of the way they work. ASSMANN HOME makes it possible for companies and their employees to also experience the usual ASSMANN quality, with all of its benefits, at home. We support you with a comprehensive range of services and a wide-ranging portfolio. We can draw on our many years of experience when it comes to the development of tailor-made solutions for working from home. Ergonomic aspects are taken just as much into account as safety criteria or the individual equipment requirements.

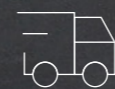
With our ASSMANN HOME business scheme, your company benefits from special terms and conditions, fast delivery including assembly, and many other optional services.



Discover ASSMANN HOME

SIMPLY HOME

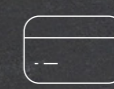
High-quality home office furniture and accessories



Fast and convenient home delivery



85 years of product and office expertise



Easy and safe payment



Free returns within 30 days

Our simple and uncomplicated supply service



Delivery by two professionals to the location where the equipment will be used



Individually agreed delivery dates. Live tracking on the agreed date



One order, one delivery date. No inconvenient part-deliveries



On request, delivery includes assembly and setup

SUSTAINABLE

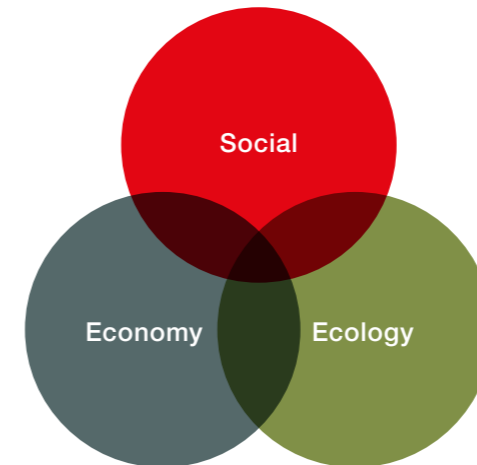
#going_further



For us, sustainable practices are not a trend, but a firm element of the ASSMANN DNA. We have already considered the impact all of our business activities have on our environment for the past over 30 years. We not only take our influence on the ecosystem into account, but also our role in the market and our position as a strong employer our local region.

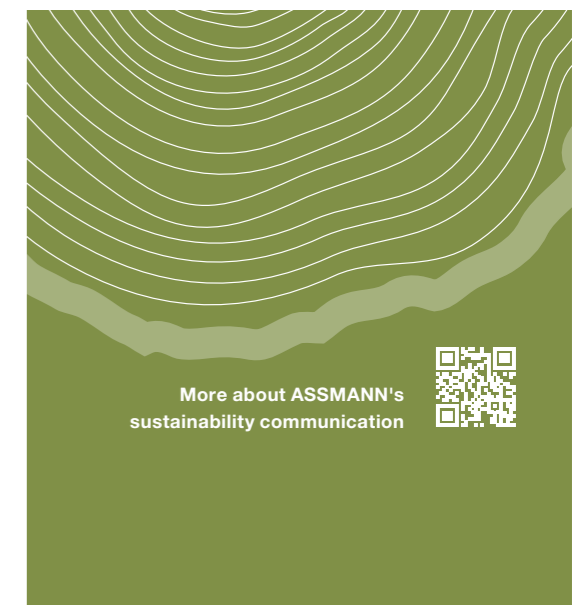
Our experiences as a family-run business, now headed by the third and fourth generation of the family, Dirk and Karla Aßmann, clearly show that sustainable practices and economic success can go hand in hand; in fact, that they are even directly linked. We take this realisation as an affirmation, and at the same time as our motivation, to strictly #go_further along the path towards sustainability, and to act with the future in mind.

That is also the title of the fifth issue of our cross-media 2023 sustainability report, which contains detailed information about sustainability at ASSMANN. Dr Julia Koch is responsible for this area, together with our sustainability team. The team meets regularly to discuss any relevant aspects, and then develops, plans and implements suitable measures related to the topic of sustainability. This also includes sustainability communication. Our respective efforts focus on three core areas – economy, ecology and social. On the basis of these three pillars, we present our current



measures and plans for the reduction of our carbon footprint, and for positioning ourselves as a responsible company.

Discover our sustainability communication triad, consisting of the digital TÜV-audited report, the more in-depth landing page with all data, as well as an informative brochure. With our cross-media approach, we communicate sustainability at ASSMANN both in an informative, as well as emotional way, and address all of the relevant stakeholders.



More about ASSMANN's sustainability communication



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ASSMANN

