

NEW
WORK
NOW

ASSMANN

NEW WORK NOW — The transformation is NOW

Transforming the work environment: The “New Work” megatrend stands for increasing connections and a work-life balance that is characterised by values such as freedom, meaningfulness, and independence.

Be it the FLEXIBLE, HYBRID or SMART OFFICE – or WORKING FROM HOME –, at ASSMANN we have been absorbed in these trends for a long time and offer diverse solutions for flexible, networked, and mobile work. They range from dynamic, ergonomic furnishing solutions designed for well-being to smart, sensor-supported and software-controlled systems that offer opportunities for new organisational forms in companies and simplify processes and workflows.

Experience has convinced us that to be successful, the implementation of New Work requires a consulting and planning partner that has its eye on the change process and its impact on people, alongside the space concept and furnishing. At ASSMANN, we consider these factors together with our clients – aiming for a modern work environment that matches the respective company, the people there, and their requirements today and in future.

WE CREATE
INSPIRING
CONTEMPORARY
SPACES
WHERE PEOPLE
ENJOY
WORKING AND
FEEL GOOD.

FLEXIBLE Office

The greatest amount of flexibility in everyday life at work: with furnishing solutions and space concepts that offer the ideal framework for productive, focused work and creative exchange.

AGILITY IN FOCUS

The flexible office is structured to offer a diverse range of possible applications for concentrated, focused individual work. From group and team work areas to meeting solutions for quick coordination or creative brainstorming. With our versatile, mobile, and multifunctional furniture such as battery-powered, height-adjustable desks and workshop tables, flexible room partition solutions, and freely movable meeting-lounge systems, spaces and rooms can be redesigned and used as the occasion demands with a minimum of effort.

Depending on the situation and needs, a flexibly adaptable workstation can support concentration, social exchange or the creative development of new ideas. The advantage

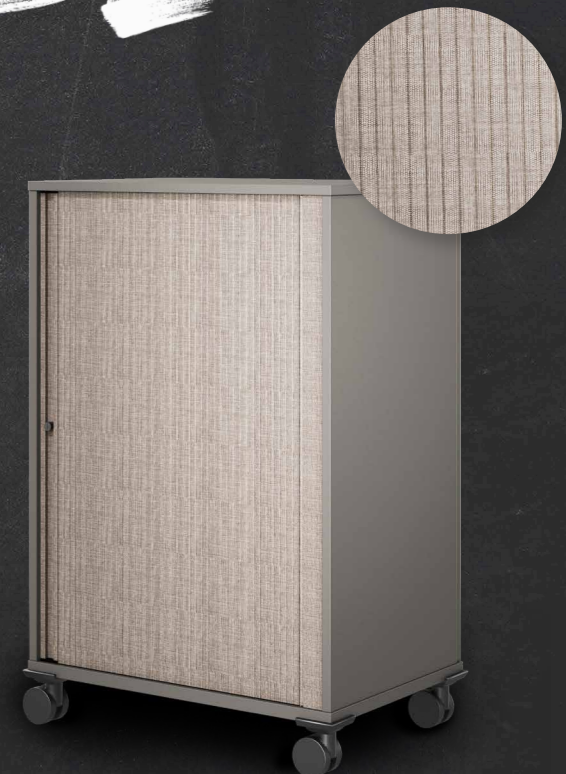
of being able to adapt one's work environment to current needs at any time not only increases productivity and staff satisfaction. In the "war for talents" as well, companies have a competitive advantage with contemporary work organisation concepts and the corresponding modern furnishings and equipment.



More about flexible work organisation



FLEXIBLE



Syneo Soft Freestyle • Consento Messina | Torino Seating • Consento Pesaro Side table • Pontis Hypa Desk and seminar table
Streamo Office swivel chair • Syneo Part Seating • Pontis Mobile container Fabric Line • Allvia Mobile plant box

HYBRID Office

Office workstation, work from home or remote work – with the suitable furniture and digital smart office solutions, employers create the best conditions for hybrid work models.

THE BEST OF REMOTE AND PRESENCE

Today within your own four walls, tomorrow in the office: Smart office solutions support companies as they optimise corporate processes and help to keep an eye on the utilisation and availability of a wide range of resources at all times. Workstations, storage spaces and lockers, as well as meeting rooms and parking spaces, are booked according to need and centrally managed.

A modern, standardised IT infrastructure and needs-based flexible, ergonomic and functional workstations ensure optimal working conditions anywhere. With solutions such as electrically driven, height adjustable desks and mobile roller

containers, it is possible to have a successful balance between standardised furnishings and individual adaptations – and create the best conditions for desk sharing. With well-designed furnishing concepts, office spaces can be used flexibly and transformed into inviting zones for communication and creativity.



HYBRID



Syneo Soft Lounge and work • Syneo Part Partition • Consento Tivoli | Monza | Lamezia | Torino | Cremona | Cucco Seating • Consento Pesaro Side table
Solos Highdesk • Tensos Desk • Cubas Storage system • Pontis Mobile container Fabric Line • Pontis Hypa Desk and seminar table • Streamo Office swivel chair



HOME Office

With ergonomic furniture that is visually appealing at the same time, working from home can be realised in harmony with individual needs.

WORKING WELL AT HOME

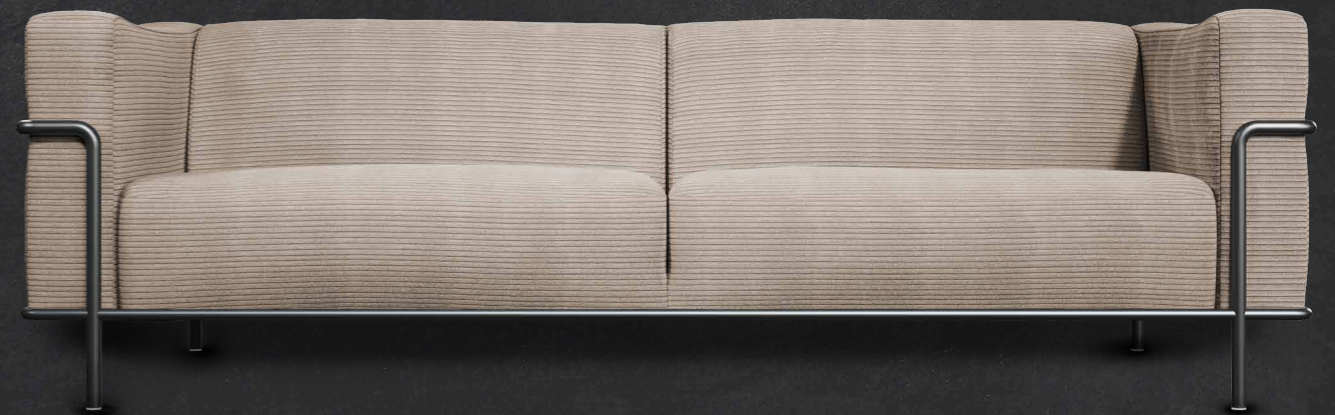
Through the COVID pandemic at the latest, working from home has proven its value as a well-functioning alternative to the office workstation and as a flexible work model, the model has become a fixed component of corporate organisation and culture. Be it permanent or temporary, people who work from home require professional and optimally adapted furnishing solutions.

From height-adjustable desks and ergonomic, swivelling office chairs to functional storage systems, our extensive selection of high-quality furniture can be harmoniously inte-

grated into a wide range of residential concepts and styles – and supports healthy, productive work at the same time. The solutions developed for working from home provide the best conditions for creating a work environment designed for well-being in the preferred interior of one's own four walls.



HOME



SMART Office

Be it sensor-supported booking systems for the office workstation or meeting room, or software-controlled electronic locker systems, the organisation of processes and workflows in companies succeeds with particular efficiency with the right smart office solutions.

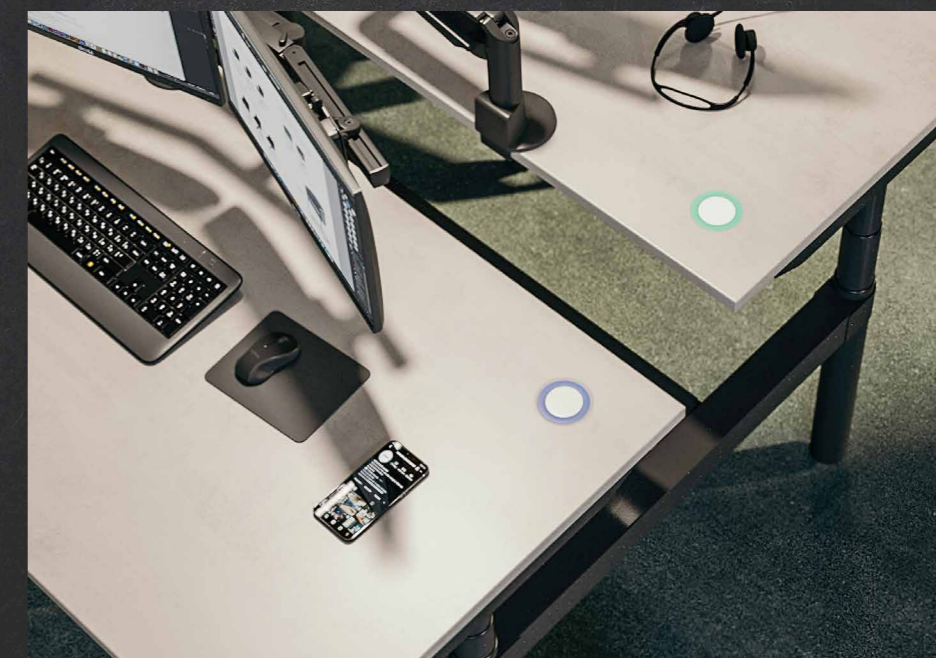
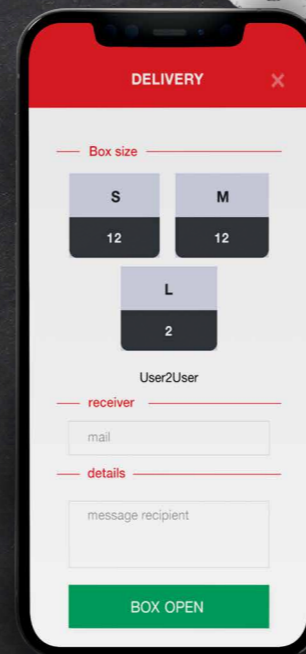
INTELLIGENTLY NETWORKED

Office work environments have been modernising and digitalising across sectors and departments at top speed for years. For a successful transition, the right furniture is required – along with digital solutions for the optimal smart process and making internal workflows and work structures flexible and individual in the sense of New Work.

Intelligent, software-controlled locker systems can be used for a variety of applications: as personal storage space or for exchanges among staff and different teams anywhere and at any time. The use of smart booking software enables office workstations and other resources like meeting rooms and parking spaces to be booked easily from home or on the go. Versatile digital solutions like these enable companies to leverage new and attractive options for shaping everyday life at work.



SMART



Smart Process Storage with optional charging function • Tensos Compact Desk with Smart Organisation • Streamo Office swivel chair
Office Equipment Orga bag • Solos Highdesk • Consento Cremona | Terni | Messina Seating • Syneo Part Seating element



With ASSMANN 4ROOMS, we offer our customers and retail partners a comprehensive range of services for consultation, planning and furnishing modern work environments. The aim: To create individual, inspiring places where people are happy to work and have a sense of well-being.

Digitalisation, new work, health or the knowledge culture – such megatrends have a powerful influence on the world of work, as well as on the type of work and its location. Alongside more focused individual work, teamwork and collaboration also play a decisive role. And the requirements will change accordingly. The focus now is on places that support creativity and a sense of community in which employees feel good when working.

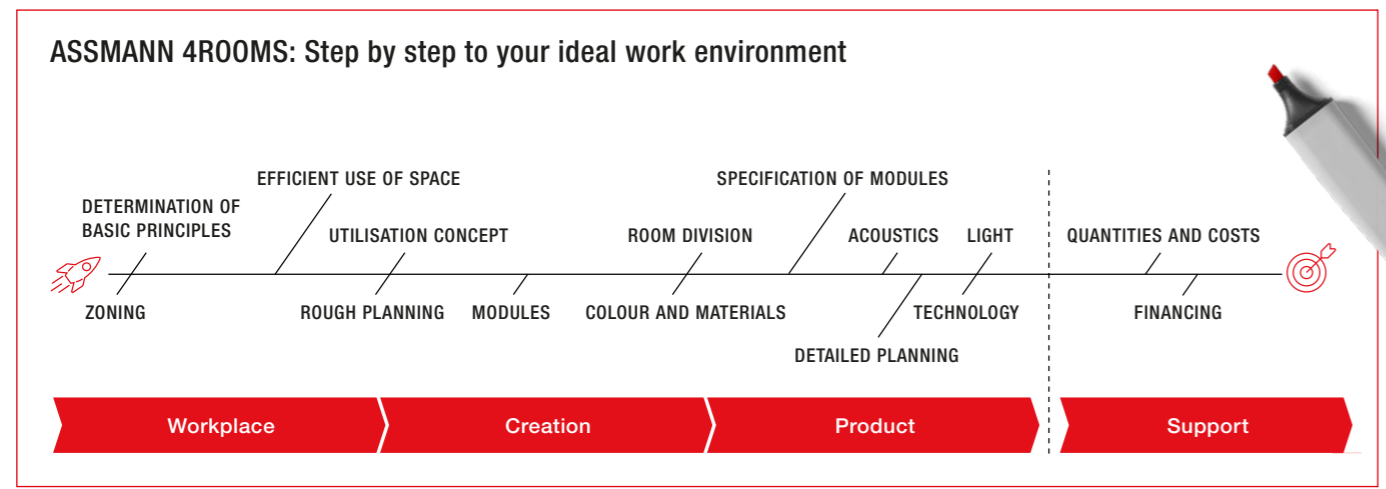
THINK. DO. SHARE.

The new demands on the world of work can be divided into three categories: think, do and share. “Think” stands for developing ideas and working out the details, either alone or as a team. Closed areas such as focus boxes, think tanks or chat boxes are ideal for these activities. “Do” comprises individual or group workstations in closed or open-plan work spaces. Work can be done either alone or in a team, which supports creativity

and productivity. “Share” encompasses rooms for communicative exchange, presentations or brainstorming. Participants can come together in meeting rooms or, with digital support, in videoconferences.

FROM ME TO WE

In the future planning and design of modern work environments, the primary task will be putting the focus more strongly on people and their individual needs and the requirements they have when collaborating in teams. We call this transformation “FROM ME TO WE”. To do justice to the new requirements for modern work environments, at ASSMANN 4ROOMS we team up with our customers. Together in a workshop setting, for example, we develop custom-tailored furnishing concepts that take all aspects of the process into account – from planning and space utilisation to emotion, function and services.



The subsequent plans are based on the results from the consultation phase. We give ideas concrete form, select colours and materials and design office zones according to customer-specific requirements. All the spaces are visually displayed to enable a realistic view of what they will look like.



We provide a number of furnishing solutions that have been proven to simplify the work process – from height-adjustable, ergonomic desks and stylishly designed lounge furniture and seating to acoustically effective partitions and generously dimensioned storage systems. For any requirement and any space, we have the right product.



To us, good work goes hand in hand with good service. We support our customers before, during and after the joint project with comprehensive services, including the disposal of old furniture and the financing of new furniture systems. Further services after project completion are also part of our offer.



➔ REQUEST A CONSULTATION WITH ASSMANN 4ROOMS NOW



ASSMANN IN FIGURES

As a family-run company with a clear commitment to our location in Melle/Lower Saxony, we work every day to realise unique furniture and furnishing solutions based on innovative product ideas. With our consultation and planning services, we also support our customers and retail partners in the planning and design of modern work environments.

85
YEARS

of company history in which tradition meets innovation

4

GENERATIONS are the future-proof, stable foundation of our family-run company

3.

PLACE in the 2020 German Sustainability Award

13

SHOWROOMS Local roots. A European network.

99%

PROPORTION of renewable energy the company uses

26.

PLACE in the ranking of the most sustainable medium-sized enterprises in Germany

1

PRODUCTION LOCATION Regional loyalty with reliable quality – Made in Germany

71%

EQUITY RATIO strengthens and safeguards our excellent position in the market

3

OUR LEVEL of certification in accordance with the European sustainability standard

2,500

PIECES OF FURNITURE and furnishing solutions leave our factory in Melle every day, on average

2.5

M EUROS is the amount we invest in various projects every year, on average

400+!

COLLEAGUES ensure GOOD WORK every day

1

BATCH SIZE Digitalised and order-related one-off production

44.

PLACE among the TOP 100 medium-sized German companies

LEARN MORE ABOUT US



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