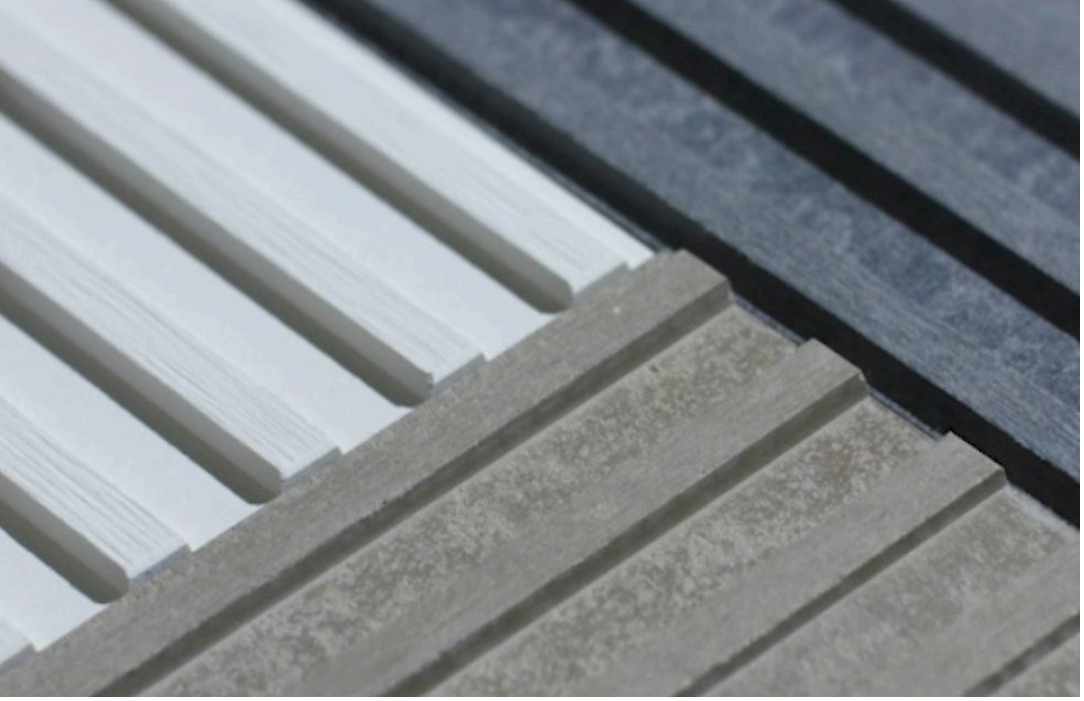
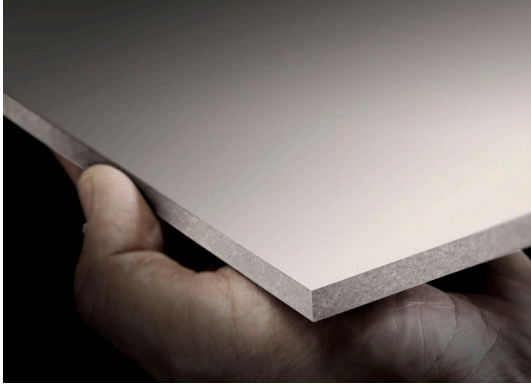
EQUITONE

by etex

best of AMERICAN design







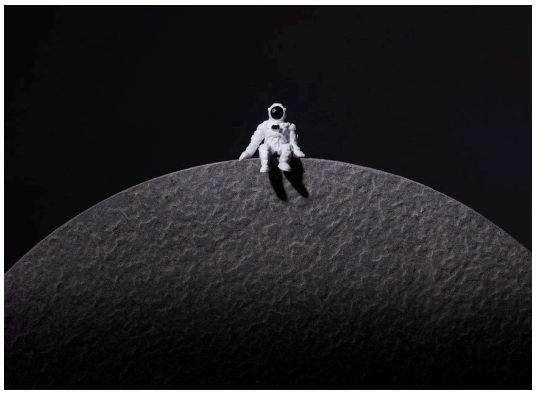


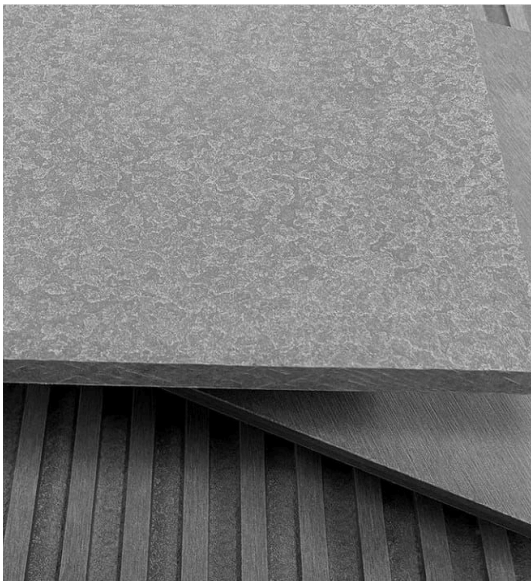
















EQUITONE fiber cement facade materials

EQUITONE is proud to celebrate our 13th anniversary in the USA! For over a decade, we have worked with architects, contractors, developers, and building owners to bring hundreds of design visions to life. Our commitment to excellence in both material quality and customer service has allowed us to establish ourselves as a trusted partner in the construction industry.

Etex, the parent company of EQUITONE, has a rich history of fiber cement. Since 1905 the Belgian-based company Etex has been creating fiber cement building materials for a range of applications. EQUITONE, the architectural range, was introduced in the 2000s and expanded to the United States in 2013. Since the beginning, we have strived to provide our clients with the most innovative and durable building materials available on the market. As a result, we have been featured in nearly every building type and climate around the world, including some of the most extreme weather that America has to offer.

As we look back on 13 years, we are grateful for the relationships we have built along the way. We are excited to continue serving the construction industry for many years to come, and we look forward to building better, together.

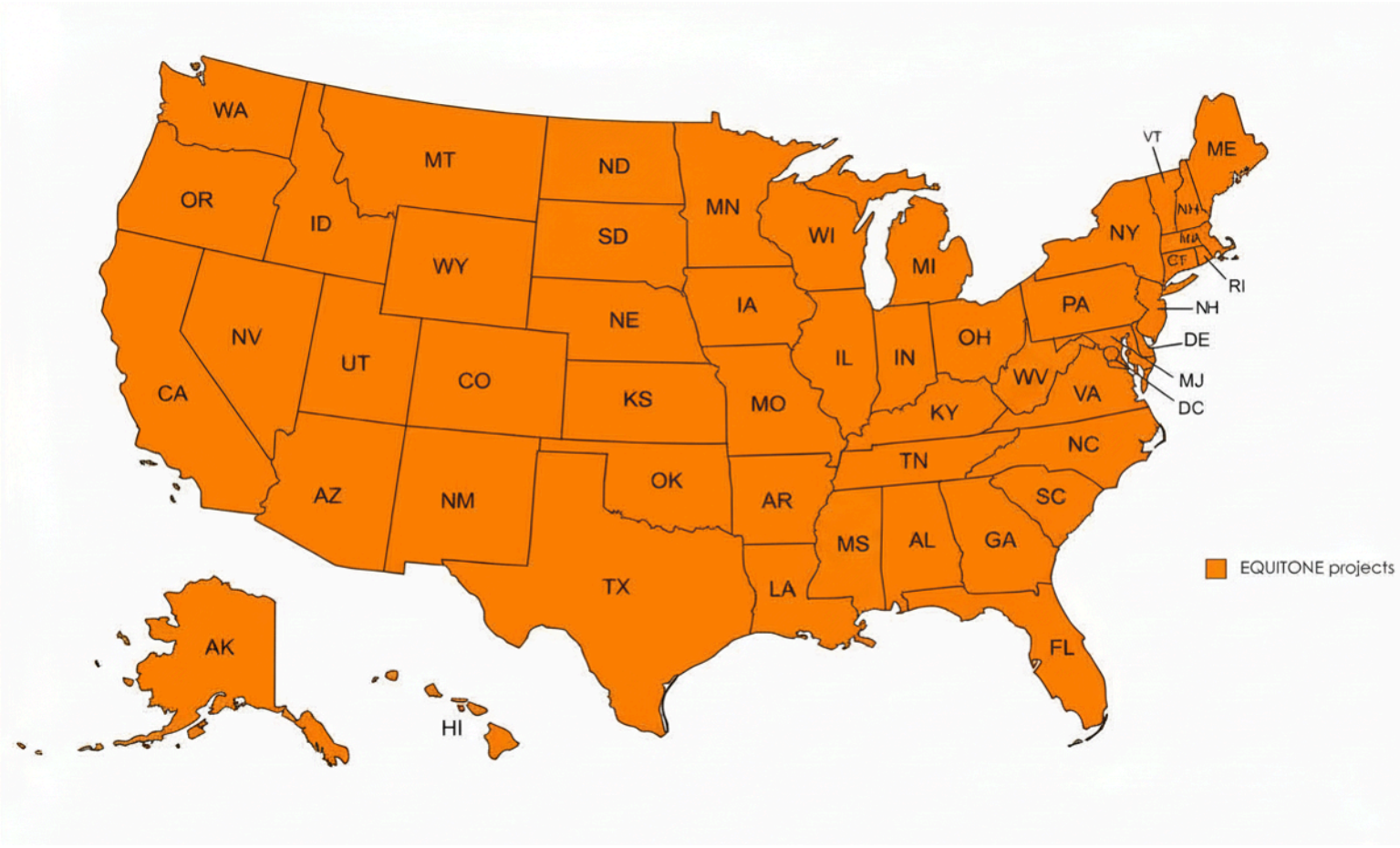
On the Cover: John J . Bowen Center for Science and Innovation, Johnson & Wales University
ARC I Providence, RI I Photographer: Studio John Horner I EQUITONE [tectiva] TE00, TE10



John J . Bowen Center for Science and Innovation, Johnson & Wales University I ARC
Providence, RI I Photographer: Studio John Horner I EQUITONE [tectiva] TE00, TE10

Our success over the last 13 years is not only due to our exceptional materials - it is also thanks to our team of knowledgeable and dedicated facade experts. Our team brings a wealth of expertise and experience to every project, and we pride ourselves on offering personalized guidance and support to help our clients find the perfect materials for their specific needs. EQUITONE does not rely on third party representatives. We have an in-house staff of customer service, technical, marketing, and Project Managers that are stationed around the country. This model allows us to be familiar with the needs of different areas, from building codes to aesthetic preferences.

Facades are just one part of a ventilated rainscreen system, and our amazing distribution partner network is key to keeping us at the top of the industry. Our partners are spread across the USA, and each offers a unique set of benefits. Whether a project requires immediate domestic stock or a sub-construction system, our partners can meet those needs, along with a range of services from fabrication and engineering to design optimization and installation. When architects choose EQUITONE facades, they are supported from start to finish.



designed by architects
. . . for architects



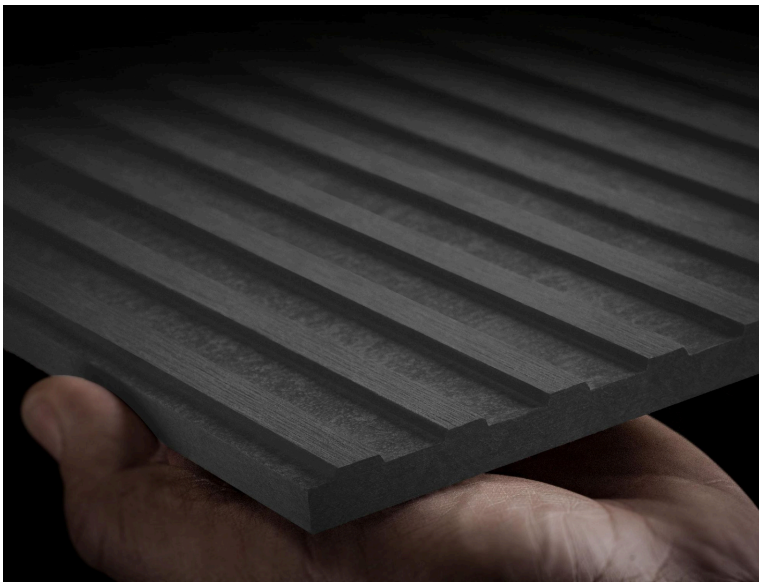






Every EQUITONE collection has been dreamed up by architects. We hold regular focus groups all around the world, and when we learn what architects need to fulfill their visions, we create it.

The process is not simple by any means. We make prototypes, have them tested extensively for performance, build machines that can manufacture the panels, and check in with designers at each step of the process to make sure we are on the right path. By the time a new material launches, hundreds of architects have given their input and suggestions to make it come to life.



EQUITONE [linea]

Design
Unique, 3D shaped, through-colored facade material that plays with light and shadow.

Finish
The linear surface highlights the raw, inner texture of the core fiber cement material.

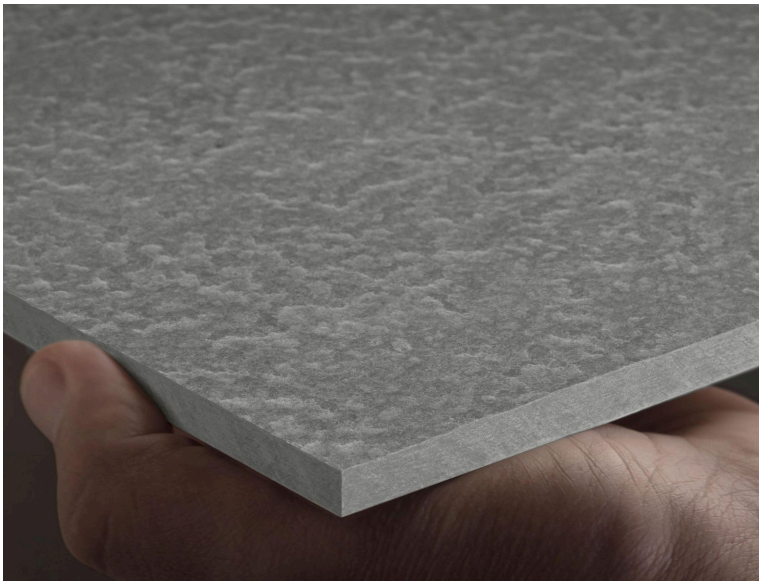
Expression
Every momentof the day, the changing angle of the daylight gives the facade materials a different aspect.

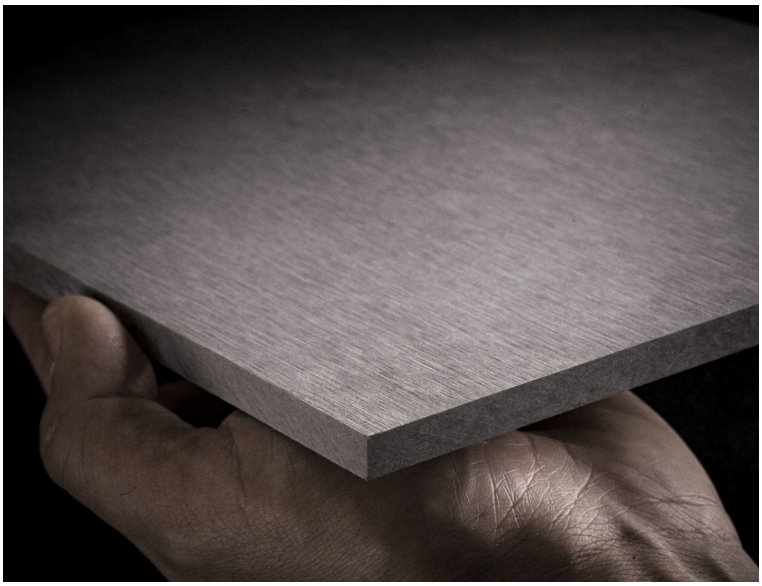
EQUITONE [lunara]

Essence
A through-colored panel with a surface resembling a lunar landscape.

Characteristics
The special production process makes each panel unique in color, texture, and surface.

Expression
The refined, uncoated surface looks as if it was created naturally, and the texture is without a repeating pattern.





EQUITONE [tectiva]

Authenticity
Original, through-colored material with highly expressive fiber cement structure.

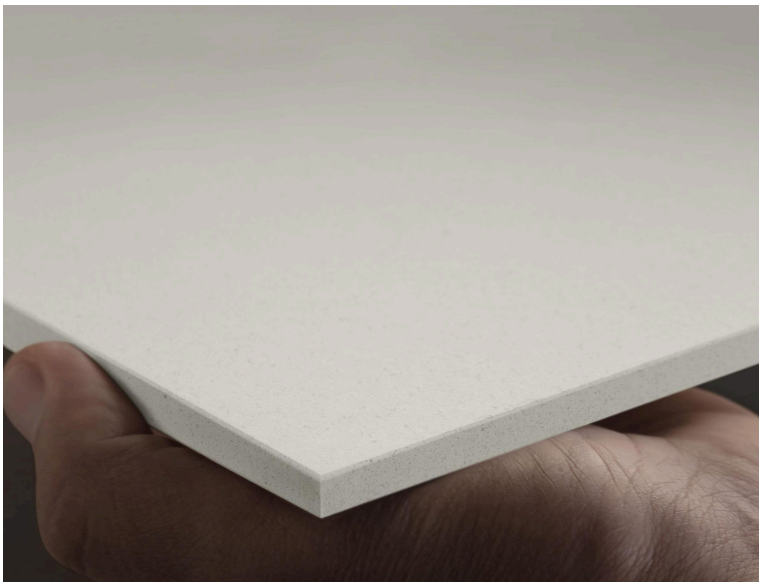
Individuality
The production process makes each panel unique in color, texture and surface.

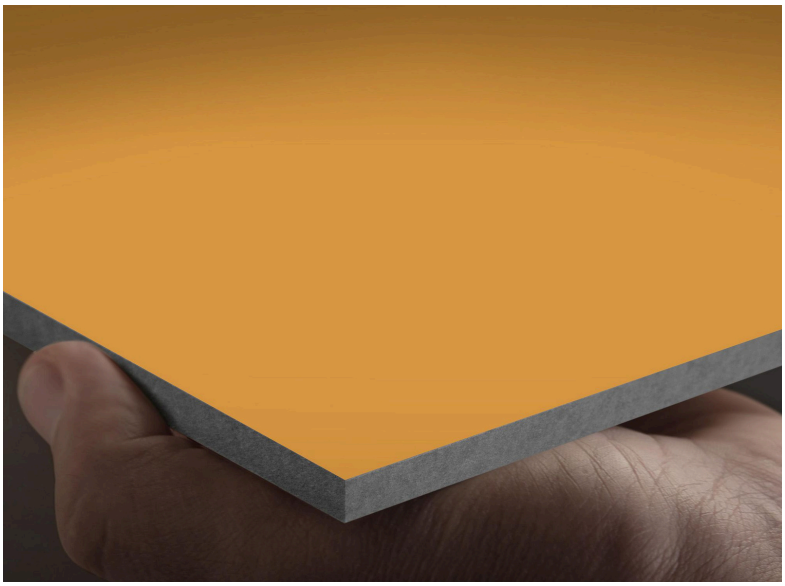
Tactility
Rough, unpolished fiber cement surface with delicate, linen touch.

EQUITONE [natura]

Sophistication
Natural material with clearly visible yet subtle fiber cement matrix, in a range of through-colors.

Soft Touch
Matte, smooth surface finish.





EQUITONE [pictura]

Color

EQUITONE [pictura] offers a selection of contemporary color coatings.

Matte Surface

Smooth and ultra-matte finish for high class architectural look.

EQUITONE [inspires]

Precision

digitally printed surface for controlled, consistent design

Finish

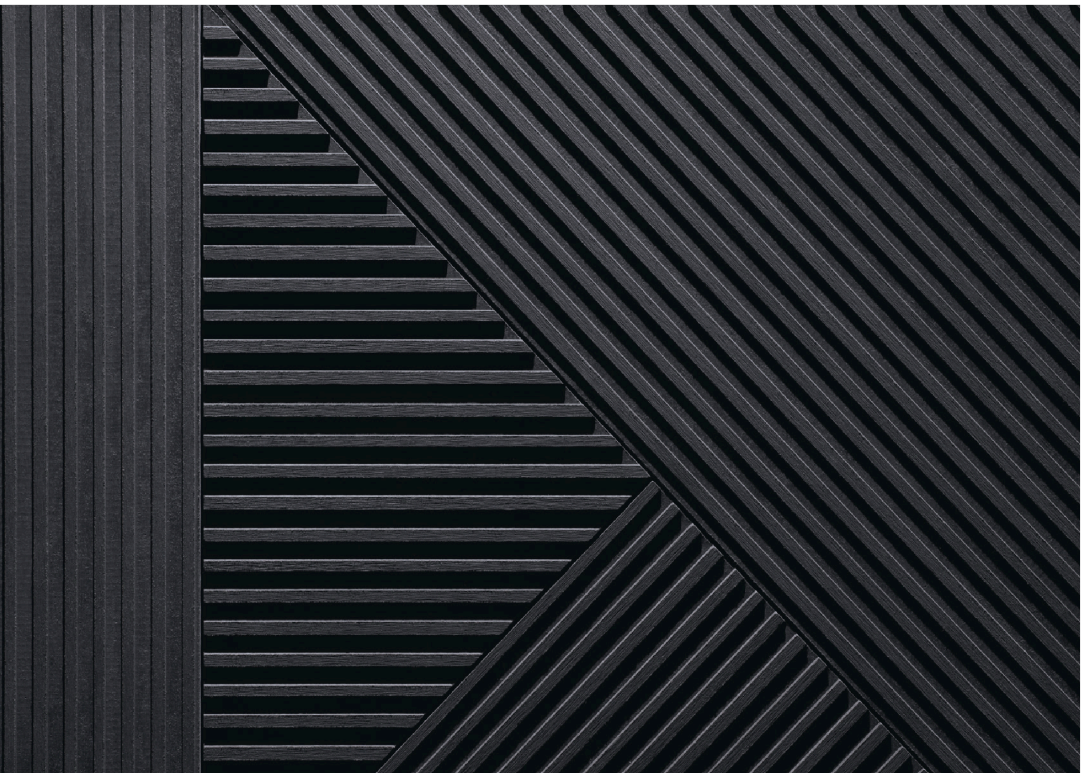
Smooth, hard, and matte, coated with a UV-resistant finish for long-lasting visual quality

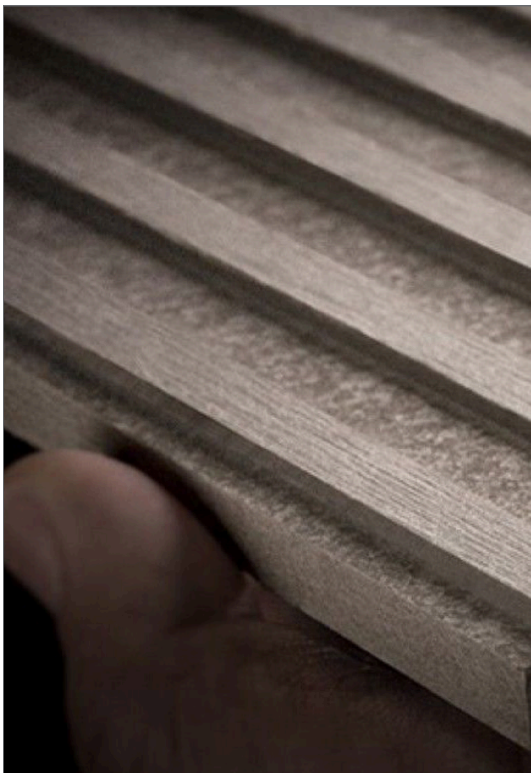
Expression

Clean and graphic, the printed surface enables clear architectural statements with a contemporary, refined appearance.




Kiton







MATERIAL

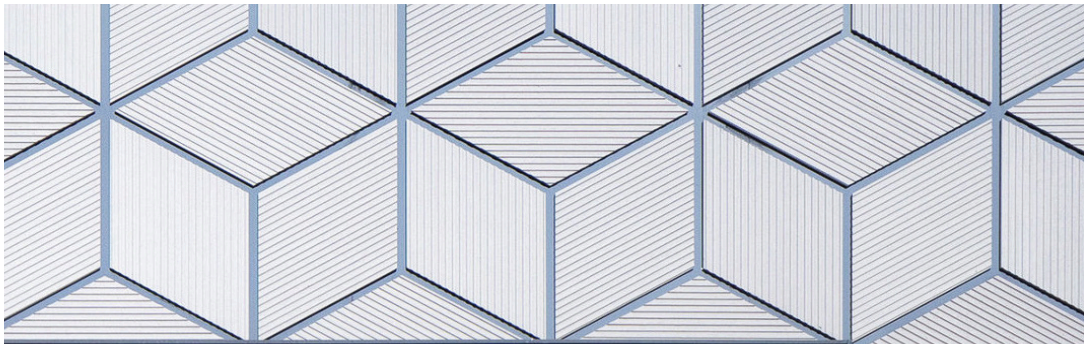
[linea]

Kiton Store

B+ Architects I Manhasset, NY
Photographer: Brian Berkowitz Photography
EQUITONE [linea] LT60

Federal Realty Investment Trust Headquarters

Foreseer I N. Bethesda, MD
Photographs provided by Foreseer
EQUITONE [linea] LT20









The Kenzi at Bartlett Station

D/R/E/A/M Collaborative I Boston, MA
Photographer: Jane Messinger
EQUITONE [linea] LT60, [tectiva] TE60






55

MATERIAL
[tectiva]

Watershed

Weber Thompson | Seattle, WA
Photographer: Built Work Photography
EQUITONE [tectiva] TE10, TE90

Make the Road NYC

Andrea Steele Architecture | Queens, NY
Photographer: Alexander Severin
EQUITONE [tectiva] TE20







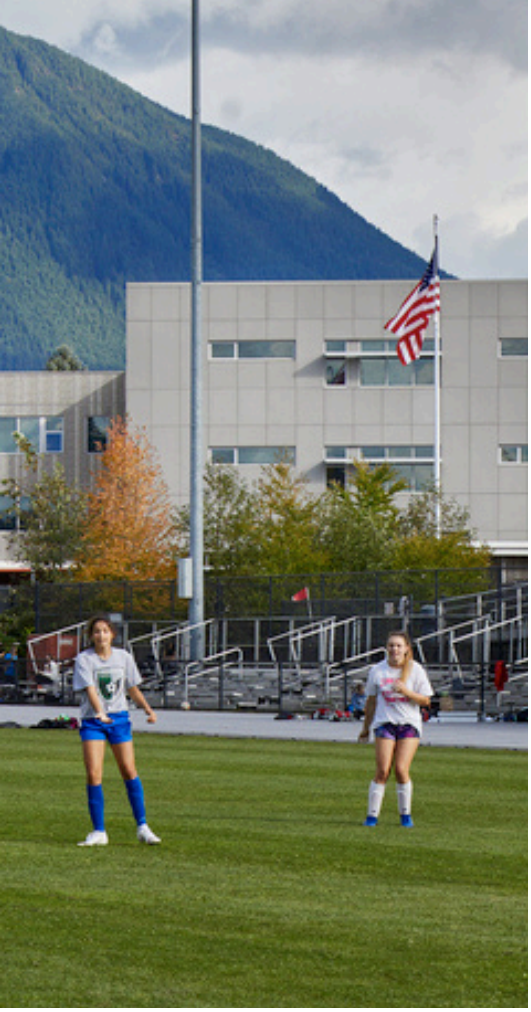





MAKE THE ROAD NEW YOR




MAKE THE ROAD



MATERIAL

[natura]

Mount Si High School

NAC I Snoqualmie, WA
Photographer: Benjamin Benschneider
EQUITONE [natura] N073, N074, N250

The Charles

Lord Aeck Sargent I Atlanta, GA
EQUITONE [natura] N074, [tectiva] TE15






Peachtree Rd


Paces Ferry RD NE

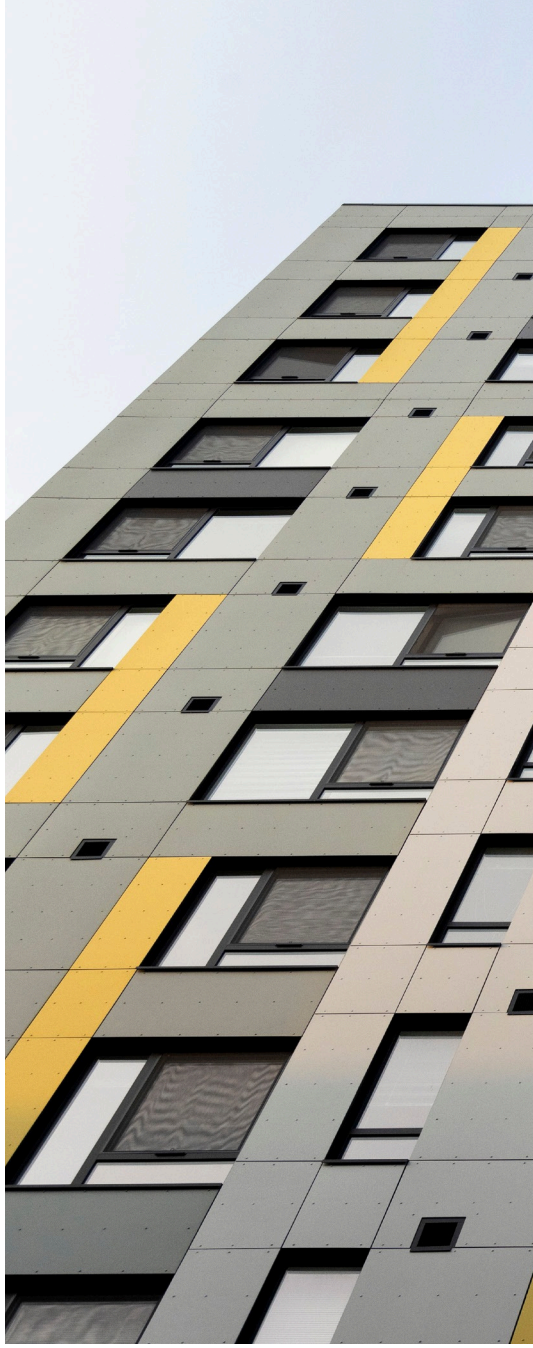




MATERIAL
[pictura]

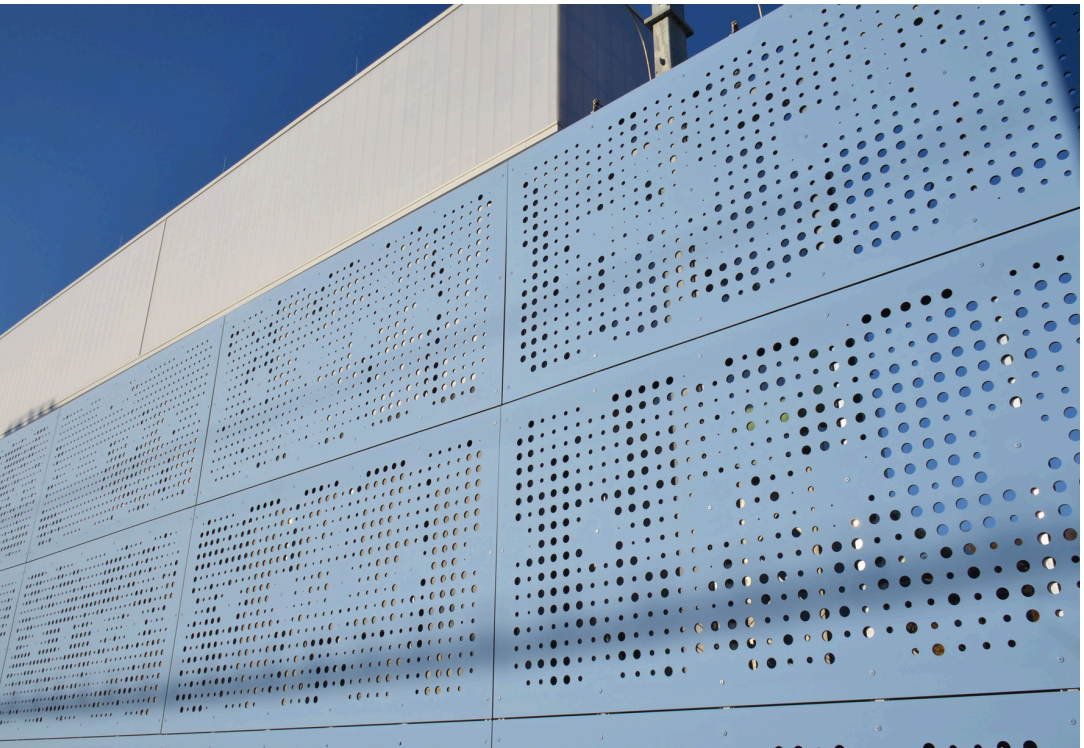
Clarke Place

Magnusson Architecture and Planning | Bronx, NY
Photographer: Brian Berkowitz Photography
EQUITONE [natura] N411, N073, N163
[tectiva] TE20, [pictura] PG642



Match Charter Public School

Studio G Architects | Hyde Park,MA
Photographer: Peter Vanderwarker
EQUITONE [pictura] PG241, PG443, PG243, PW141



PSEG Electrical Substation

Nastasi Architects | Hoboken,NJ
Photographer: Nastasi Architects
EQUITONE [pictura] PG442

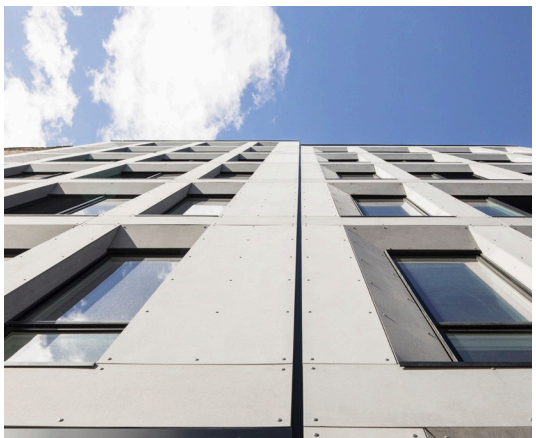




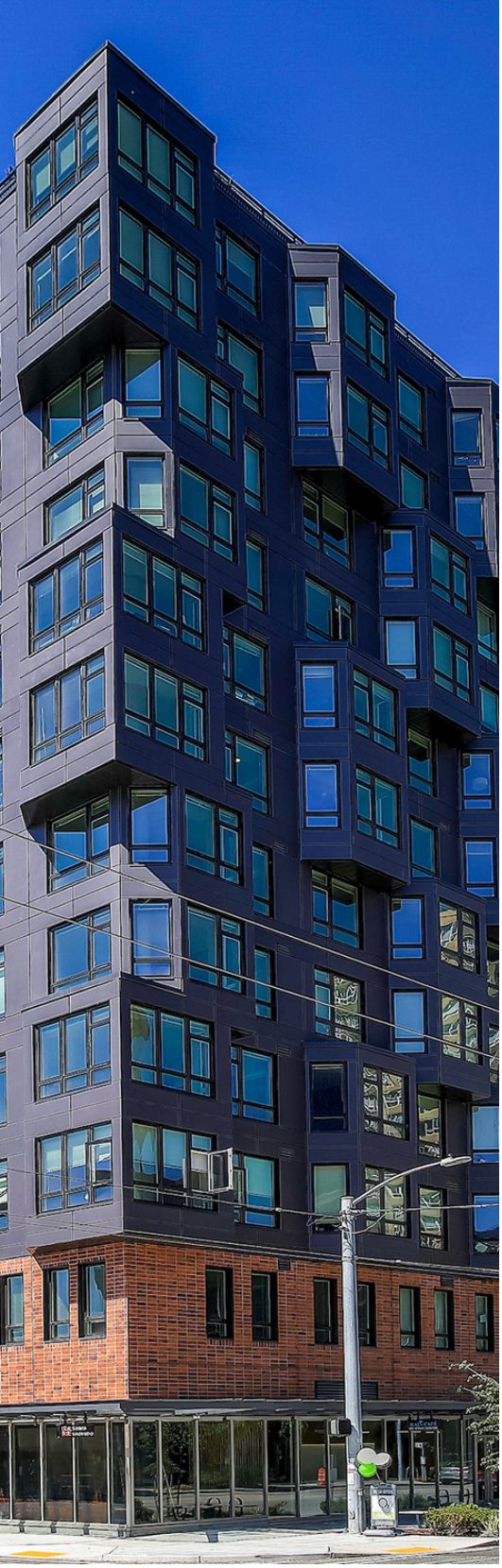

match
charter public school


195


195




FOR LEASE





PROJECT TYPE
[multi-family]

02 Apartments

GWest Architecture
Photos provided by Gwest Architecture
EQUITONE [natura] N074

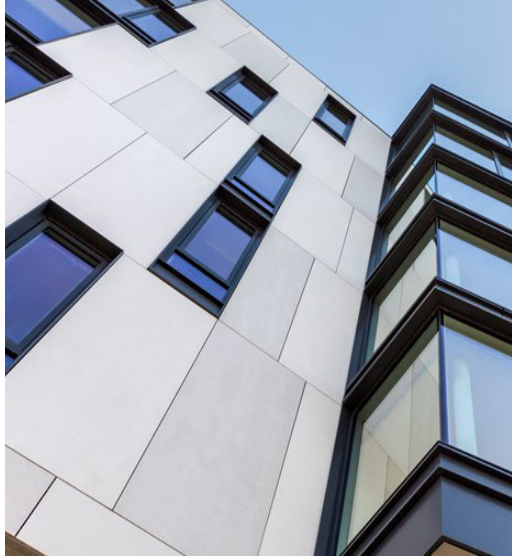
The Rodney

Ankrom Moisan | Portland, OR
Photographer: Cheryl McIntosh
EQUITONE [tectiva] TE90




ONE WAY

PROJECT TYPE
[multi-family]



Girard

Utile Design | Boston, MA
Photographer: Flagship Photo
EQUITONE [tectiva] TE00, TE10



Amara

Ankrom Moisan | Portland, OR
Photographer: Justin Tunis / LB Studio
EQUITONE [tectiva] TE20

Elan Uptown Flats

Weber Thompson | Seattle, WA
Photographer: Builtwork Photography
EQUITONE [tectiva] TE00




Girard
Live brilliantly.
Visit our
Leasing Office


LEASING OFFICE















PROJECT TYPE
[healthcare]

Missouri State Health - Magers Health & Wellness

Hastings + Chivetta I Springfield, MO
Photographer: Sam Fentress Photography
EQUITONE [tectiva] TE00

Asian Health and Service Center

Holst Architecture I Portland, OR
Photographer: Christian Columbres Architectural Photography EQUITONE [tectiva] TE20







Fairview Community Health Clinic

Stengel Hill Architecture I Bowling Green, KY

EQUITONE [tectiva] TE20, [natura] N073,
[linea] LT20

Recovery Village at Cherry Hill

City Invincible I Camden, NJ

EQUITONE [tectiva] TE10, [pictura] PG342




HOLST



PROJECT TYPE
[single family]

Pinhoti Peak
Wade Works Creative I Chatsworth, GA
Photographer: Wade Works
EQUITONE [linea] LT20, [tectiva] TE85



Atkinson Residence
Valdez Architects I Sedona,AZ
Photographs provided by homeowner
EQUITONE [tectiva] TE20








PINMOTI
PEAK


PINMOTI
PEAK


600







PROJECT TYPE
[single family]

Croft Residence

AUX Architecture I Hollywood, CA
Photographer: Andrew Dinsky PLG Estates, Hunter Kerhart
EQUITONE [tectiva] TE20



Long Island Beach Villa

Berg Design I Southold, NY
Photos provided by Berg Design
EQUITONE [tectiva] TE00



PROJECT TYPE
[education]

Ryan Middle School
Perkins&Will | Fairbanks, AK
Photographer: James Steincamp Photography
EQUITONE [tectiva] TE90

San Jose State University Recreation Center
Gensler | San Jose,CA
Photographer: K2 Creative
EQUITONE [tectiva] TE20

Penn State University, Berks Campus
Atkin Olshin Schade Architects with
Hastings + Chivetta Architects | Reading, PA
Photographer: Fentress Photography
EQUITONE [tectiva] TE00

Johnson & Wales University
ARC - Boston | Providence, RI
Photographer: Studio John Horner
EQUITONE [tectiva] TE00, TE10













PROJECT TYPE
[education]



Sequoia Nursing and Biology
College of the Sequoias

Perkins Eastman | Visalia, CA
Photos provided by Perkins Eastman
EQUITONE [pictura] PG544, PG545, PG546, PG641, [linea] LT90



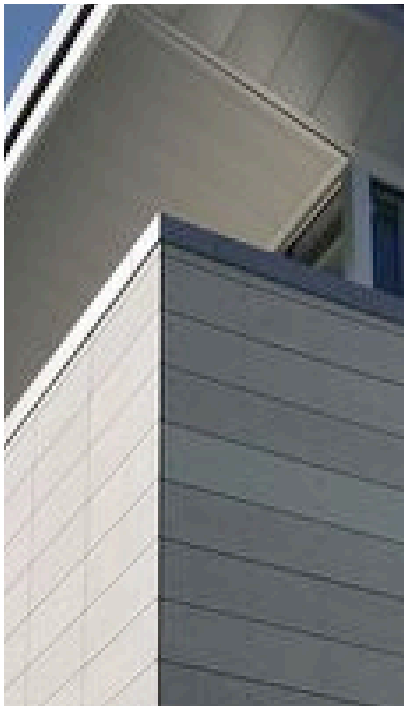
University of South Florida
Wellness Center

Canerday, Belfsky + Arroyo | Tampa, FL
Photography: Chad Baumer Photography
EQUITONE [tectiva] TE15









PROJECT TYPE
[education]

Duke University Marine Laboratory

GLUCK+ | Beaufort, NC
Photographer: Paul Warchol
EQUITONE [tectiva] TE10















PROJECT TYPE
[government & civic]

Moving In the Spirit

Perkins&Will | Atlanta,GA
Photos provided by MillerClapperton
EQUITONE [tectiva] TE20

Siskiyou County Courthouse

EHDD Architecture | Yreka, CA
Photographer: Jeff Amram Photography
EQUITONE [linea] LT90, [tectiva] TE90








MOVING IN THE SPIRIT

LOCATION
[northeast]

Riverview Boutique Residential

Rawlings Architects I New York, NY
Photographer: Alexander Severin Architectural Photography
EQUITONE [tectiva] TE20

Girard

Utile Design I Boston, MA
Photographer: Flagship Photo
EQUITONE [tectiva] TE00, TE10

Phillips Academy Falls Music Center

ARC I Andover, MA
Photographer: Robert Benson Photography
EQUITONE [tectiva] TE20






SPECIAL UNIT
Girard


WAREHAM ST
MALDEN ST
Girard


HOLLAND TUNN
NOT ENTER
ONE WAY
MAXIMUM
E HEIGHT
West Side
Hwy
ONE WAY
NO TRAILERS
MAX 3 AXLE
TRUCKS
IN TUNNEL
NORTH
Tunnel
THE RIVERVIEW




FALLS MUSIC CENTER


FALLS MUSIC CENTER


PEACE AND JUSTICE MEMORIAL CENTER





LOCATION

[south]



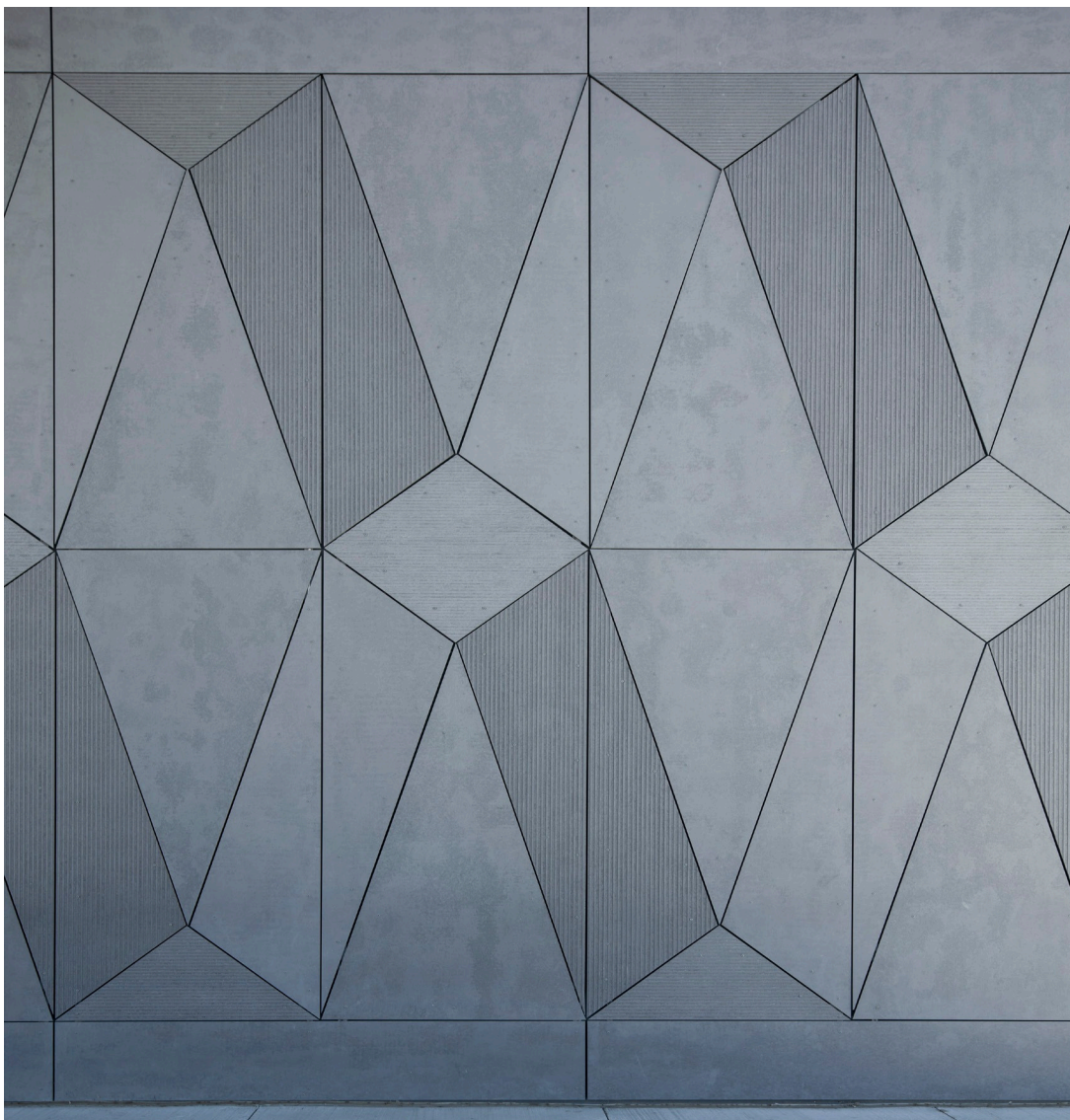
Memorial for Peace and Justice

Dorsey Architects I Montgomery, AL
Photographer: Dorsey Architects
EQUITONE [tectiva] TE00



Bel Air Middle School

ASA Architects I El Paso, TX
Photographer: Patrick Coulie Photography
EQUITONE [linea] LT20, [tectiva] TE20




TACO BELL
EXIT
EXIT


PICKUP
PICKUP
PICKUP



LOCATION

[midwest]



Taco Bell Defy

SRa Architecture +Interiors I Brooklyn Park, MN
Photographer: SRa Architecture + Interiors
EQUITONE [tectiva] TE00

West Lafayette Wellness Center

Perkins&Will I West Lafayette, IN
Photographer: James Steinkamp
EQUITONE [natura] N073



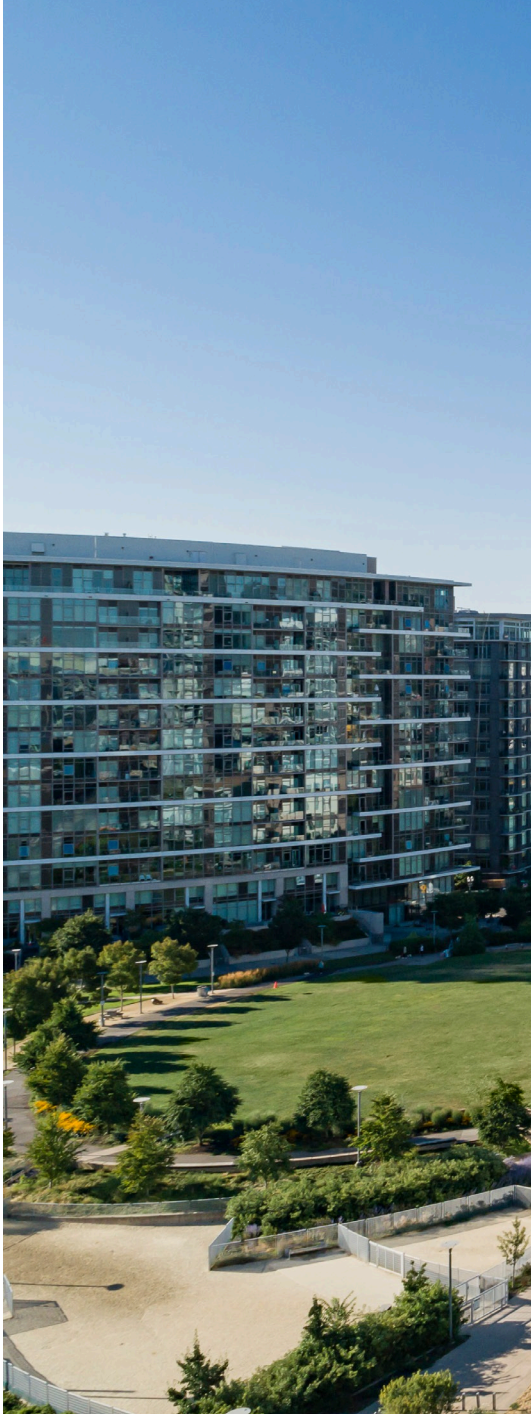




LOCATION
[west]

Vista North Pearl Condominiums

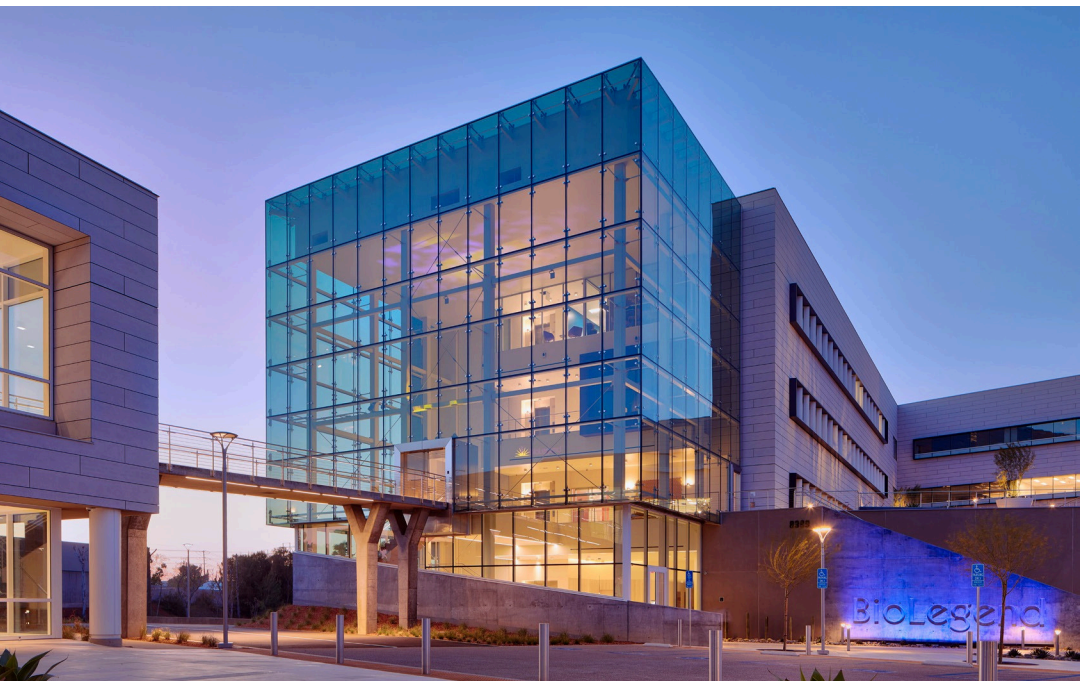
Bora Architects I Portland, OR
Photographer: Jeremy Bittermann JBSA, Lincoln Barbour Photography
EQUITONE [linea] LT20, [tectiva] TE20



BioLegend

Delawie I San Diego, CA
Photographer: Stephen Whalen Photography
EQUITONE [tectiva] TE10





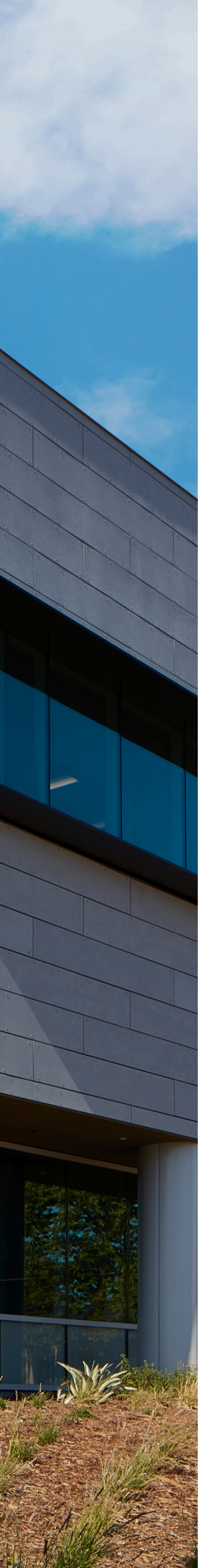









BioLegend
8988-8999
BIOLEGEND WAY









Bellingham City Operations I RMC Architects I Bellingham, WA Photography by Lincoln Barbour Studio
Topographical map engraved on EQUITONE [natura]

equitone.com/en-us/

Contact us at info.usa@equitone.com