

Oodle Noodle Adopts Sony's BRAVIA Professional Displays to Elevate Menu Boards

Oodle Noodle sought after Sony's BRAVIA professional displays to modernize and streamline its communications, improve efficiency, and make each store more visually impactful.

How we helped



The Challenge

- The Oodle Noodle restaurant chain wanted to move away from static menu boards and physical signage, which were time-consuming and labor intensive to update
- They were looking for a dynamic digital display option to help automate company-wide communications and enhance the overall customer experience



The Solution

- Oodle Noodle installed Sony's BRAVIA professional 55-inch displays in each of its locations, primarily for digital menu signage and promotional content



The Outcome

- The Sony professional displays are helping the company modernize, improve efficiency and make each site more visually impactful
- The ability to display eye-catching visuals has helped increase customer engagement, leading to higher sales for featured items

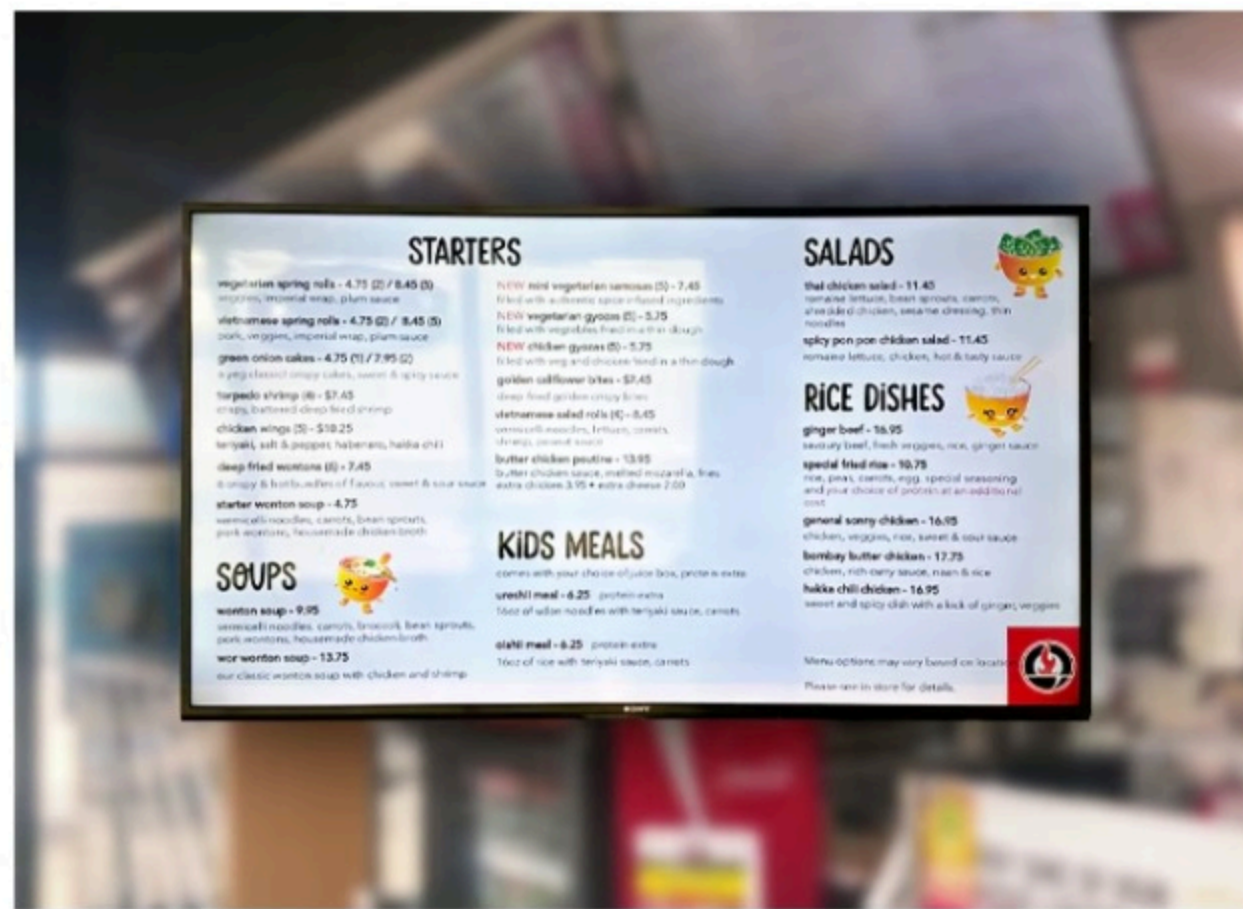
“ The high resolution, vibrant colors, and reliability of the BRAVIA professional displays make them an ideal choice for our fast-paced restaurant environment. ”

Jassi Dhuga

Operations Coordinator, Oodle Noodle Franchise Corporation

Operational Efficiency

Switching to digital displays has streamlined Oodle Noodle's menu and promotion updates, reducing labor and printing costs while increasing agility and customer engagement.



Sustainability

Energy-efficient and durable displays contribute to lower maintenance costs and a more environmentally friendly solution.

Change Country, Region or Language

Discover

- Technology
- Events
- Case Studies
- Press Center
- Recycling
- Promotions

Partners

- Alliances
- Consultants
- Channel Partners

Get In Touch

Contact us

