

Global Projects Magazine





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**A leading global appliance
company that has shaped living for
the better for more than 100 years.**

We strive to improve everyday life for millions of people around the world



Watch: Our Purpose

Our future is determined by the way we all live our lives. That's why we focus our efforts in making everyday life better for people and the world around us. It is embodied in everything we do. In every idea, every product and every human interaction.

We believe that outstanding taste experiences should be easy for everyone. That there is always a better way to care for our clothes to make them look and feel new longer.

That the home should be a place for wellbeing, a place to care for ourselves and our loved ones.

To succeed, we continuously rethink and improve our ways of working – internally, and together with our customers and partners.

By creating desirable solutions and great experiences that enrich peoples' daily lives and the health of our planet, we want to be a driving force in defining enjoyable and sustainable living.

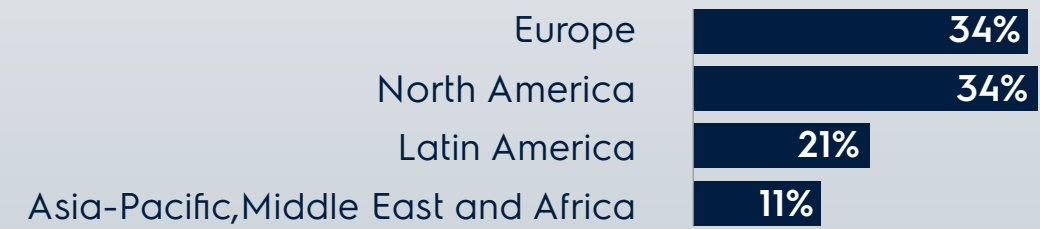
This is us – at Electrolux Group we shape living for the better.

Global presence

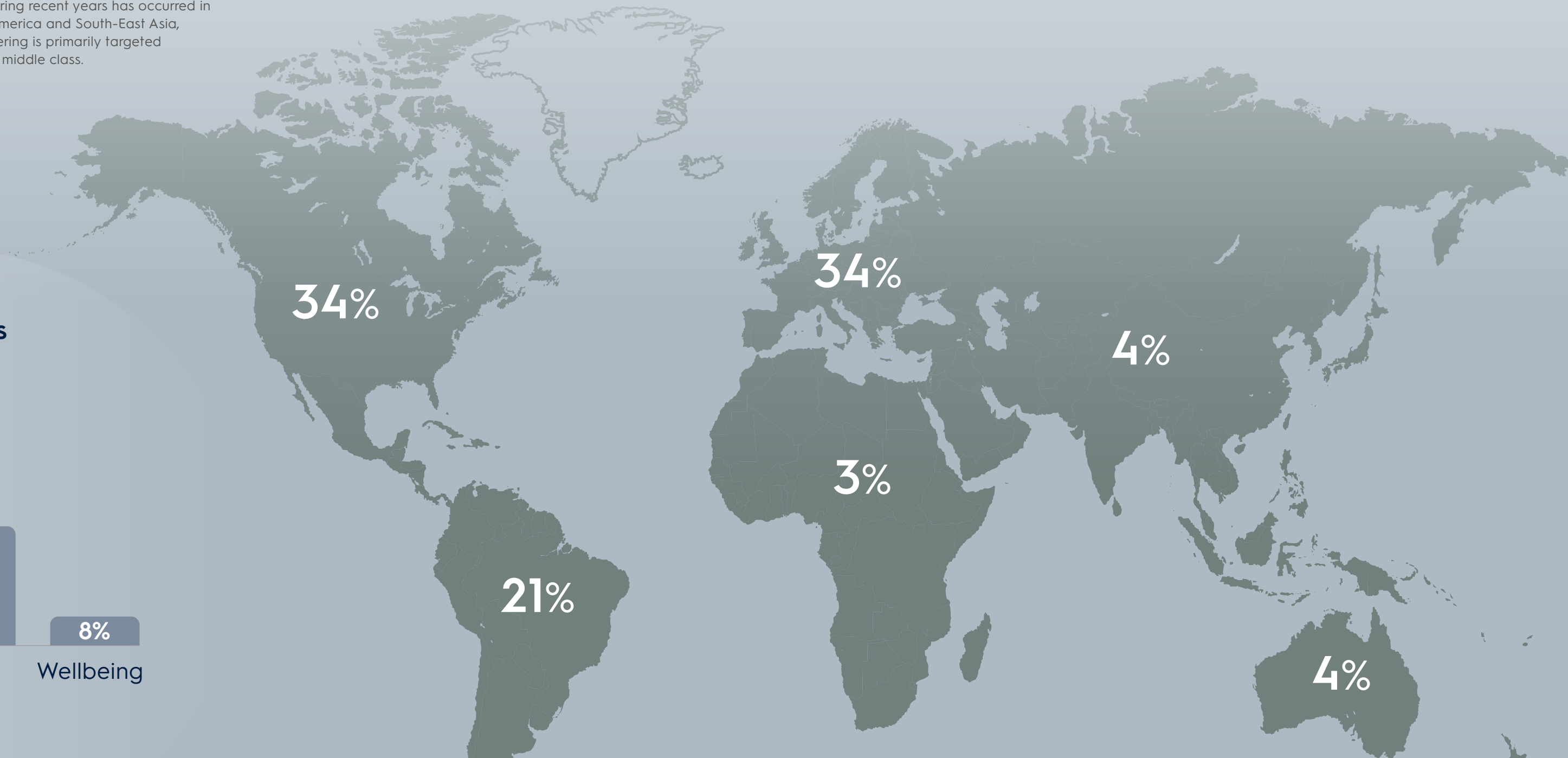
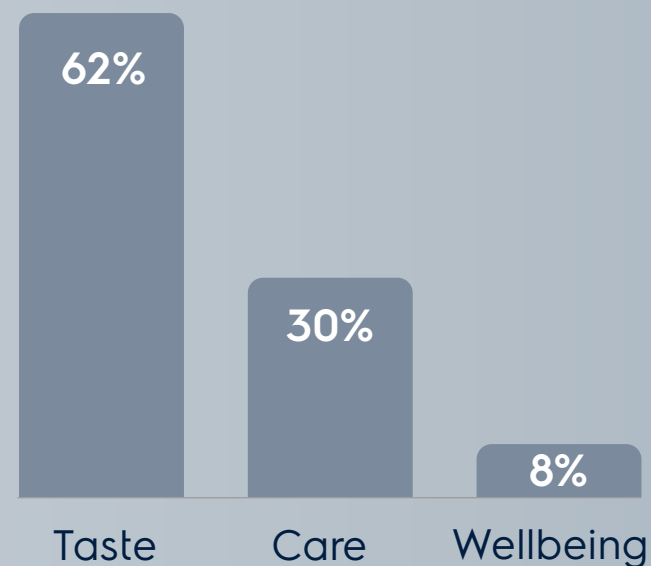
The Electrolux Group Taste category accounts for almost two-thirds of the Group's sales and is well-represented among the most energy-efficient alternatives.

The Group holds strong positions in all major categories of kitchen appliances and commands significant global market share. The most rapid increase in sales during recent years has occurred in growth regions such as Latin America and South-East Asia, where the Electrolux Group offering is primarily targeted to the fast-growing city-based middle class.

Share of sales



Sales categories



Significant global market share

Electrolux Group is a leading global appliance company that has shaped living for the better for more than 100 years. We reinvent taste, care and wellbeing experiences for millions of people, always striving to be at the forefront of sustainability in society through our solutions and operations. Under our group of leading appliance brands, including Electrolux, AEG and Frigidaire, we sell household products in around **120 markets** every year. In 2023 Electrolux Group had sales of **134 billion SEK** and employed **45,000** people around the world.



Present in over
120 markets



Sales of
134 billion SEK
during 2023



45,000
employees

The power of innovation

Electrolux Group's purpose is to shape living for the better by reinventing taste, care and wellbeing experiences for more enjoyable and sustainable living around the world. We place the consumer at the heart of everything we do and focus on delivering outstanding consumer experiences.



Cookers, hobs, ovens, hoods, microwave ovens, refrigerators and freezers.

Enabling consumers to prepare great-tasting food.

As a kitchen appliance leader, we want our products to enable consumers to prepare food with the right taste and texture, minimize food waste, and create healthy and nutritious meals. We continuously add new functionalities in terms of control, interaction and innovative digital technologies.

In 2023, Electrolux Group launched responsive and sustainable kitchen systems to help consumers create better taste experiences with less efforts.



Washing machines, tumble dryers and dishwashers.

Enabling consumers to care for their clothes so they stay new for longer.

Our laundry products offer consumers outstanding garment care, water and energy efficiency, and effective low temperature washing. Demand for Electrolux Group washing machines and tumble dryers is driven by innovations that promote user-friendliness and garment care through tailored and adaptive programs combined with leading resource efficiency.

In 2023, our #breakthepattern campaign aimed to double the lifespan of clothes with half the environmental impact by 2030.



Vacuum cleaners, air-conditioning equipment, water heaters, heat pumps and small domestic appliances.

Enabling consumers to achieve healthy wellbeing in their homes.

We strive to create wellbeing products that are differentiated by their visual appeal, and how they promote healthy indoor environments and sustainable living. Our wellbeing products enable more people to sustainably benefit from comfortable temperatures as well as fewer particles in the air, in the water and on surfaces.

In 2023, Electrolux Group developed a responsive wellbeing ecosystem with effortless performance and complete comfort solutions.



"We are sharpening our strategic focus to grow profitably under our main brands Electrolux, AEG, and Frigidaire."

Jonas Samuelsson,
Electrolux Group President & Chief Executive Officer



For better living.
From Sweden.

AEG

CHALLENGE THE EXPECTED

FRIGIDAIRE

For all we share



For better living. From Sweden.

Since our foundation in 1919, we have designed with a clear purpose, rooted in our Swedish values and a sustainable relationship with nature. We do everything we can to care for our planet for future generations.

We are driven by an authentic conviction and great optimism that we can be part of the change and create a more sustainable lifestyle. And the one place where we can make a strong difference is at home, in people's everyday lives.

For Better living. From Sweden.



AEG

CHALLENGE THE EXPECTED

We exist to challenge what you can expect from household appliances.

From the origins of our brand over 100 years ago, to today, we're driven by the belief that our consumers should never have to compromise. With an uncompromising approach to innovation, a drive to create sustainable solutions, and an unwavering commitment to pure and precise designs, we create appliances and innovations that allow our consumers to have it all, without compromise.



FRIGIDAIRE®

For all we share

We're proud, that for over 100 years, our innovative spirit has helped our Frigidaire families, live a little bit better.

Frigidaire offers meaningful, everyday innovations, which help our families waste less, and live happier and healthier. Together, we all can do our part to create a brighter future for our children and the communities we share.

For all we share. Frigidaire.



Maintaining our sustainability leadership to 2030 and beyond

"As most of the lifecycle impacts of our products occur in their use phase in homes around the world, product use is clearly where we must focus our sustainability efforts going forward."

Jonas Samuelsson,
Electrolux Group President & Chief Executive Officer

What sustainability means to us

The world in which we operate is constantly changing due to the influence of global mega-trends, which create challenges for our business – but also bring about enormous opportunities.

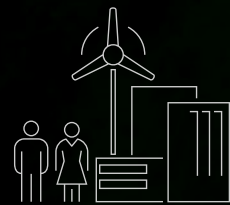
Our sustainability framework – **For the Better 2030** – defines how Electrolux Group continuously works to become a *Better Company*, with *Better Solutions*, and strives for *Better Living*. It also explains how we work to deliver our climate goals. The framework includes our most material sustainability issues and helps drive us towards our purpose to Shape living for the better.

Sustainability is crucial for Electrolux Group, as our planet approaches several extremely significant tipping points. This is why we have the Better Living action plan since 2019. Our Climate Goals' roadmap includes our science-based target and our commitment to the United Nations Global Compact Business ambition for 1.5°C for a climate neutral value chain by 2050.



For the Better 2030

“For the Better 2030” is the Electrolux Group’s sustainability framework, which drives the Group toward its ambitious sustainability Goals for 2030 and to become net zero across its value chain by 2050.



Better Company

Drive resource-efficient operations

Act ethically, lead in diversity and respect human rights.

Drive supply chain sustainability.



Better Solutions

Lead in energy and resource-efficient solutions.

Offer circular products and business solutions.

Eliminate harmful materials.



Better Living

Make healthy and sustainable eating the preferred choice.

Make clothes last twice as long with half the environmental impact

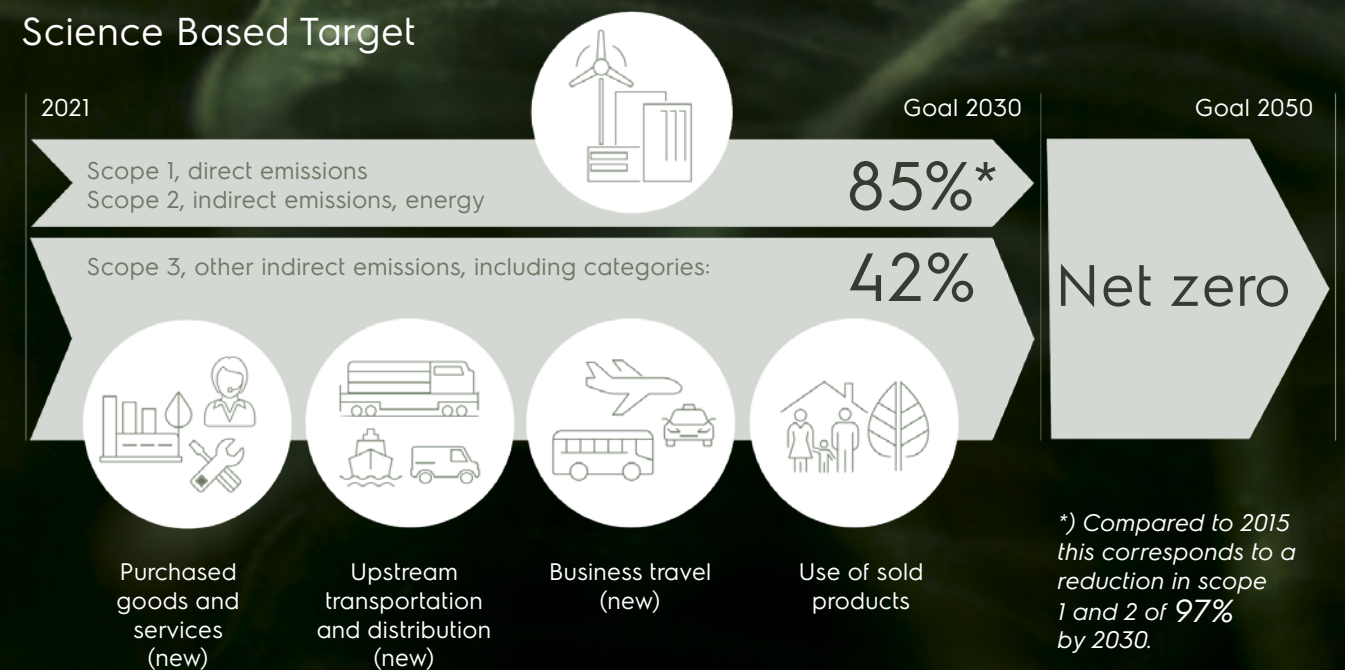
Make the home a healthier place to thrive in, with half the carbon footprint

Climate Goals

Toward a net-zero value chain by 2050

Our new and expanded Science Based Target (SBT 2)

Science Based Target



Scan or click QR code
Learn more and download
the Better Living Program

Electrolux Group has set a new science-based climate target to reduce greenhouse gas emissions in products and operations in support of the Paris climate agreement. The new target comes after the Group achieved its previous science-based target three years ahead of plan. The new target aims to reduce the company’s direct and indirect emissions resulting from its own operations (scope 1 and 2) by 85% and to reduce the Group’s absolute scope 3 emissions (use of sold products, materials, transport of products and business travel) by 42% between 2021 and 2030.

Key results 2023



Better Company

60%

of energy used in operations came from renewable sources.



Better Solutions

29/38

The Group's most energy and water-efficient products accounted for 29% of total units sold and 38% of gross profit.



Better Living

28%

food waste reduction can be achieved with new built-in refrigerator.³⁾

3 million

meals donation target achieved seven years early.

up to 49%

recycled plastic in the Group's latest range of stick vacuum cleaners.¹⁾

-30%

ColourCare washing machines use up to 30% less energy⁴⁾ and improve the use of detergent even in cold water.

98%

of top suppliers responded to the CDP Supply Chain Program.

97%

of products with refrigerants have switched to low global warming gases.²⁾

6

products for wellbeing at home won Red Dot and IF Design awards.

¹⁾ For the parts made of plastic. Not including accessories and depending on color and nozzles.

²⁾ The 97% figure is based on the time of signing the Cool Coalition commitment in 2019.

³⁾ Compared to the 500 ColdSense refrigerator and based on external tests on duration of the edibility of soft cheese and cooked ham stored on shelves. Results may vary depending on type of foods. Estimated potential food waste reduction based on appliance performance only and not considering user behavior.

⁴⁾ Internal calculation of energy use compared to the minimum threshold to achieve the highest energy rating.



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Emissions reduction in 2023

Operations (Scope 1 and 2)

33%

Reduction compared to 2021

Products (Scope 3)

28%

Reduction compared to 2021

Scope 1

Emissions produced directly by an organization, for instance through the combustion of fuels, e.g. natural gas combustion for manufacturing processes.

Scope 2

Includes indirect emissions generated through the consumption of purchased energy, e.g. through electricity use.

Scope 3

Other indirect emissions due to the activities of an organization, but that are produced and controlled by a different emitter, e.g. emissions resulting from the use of a company's products, purchased goods and services, business travel, upstream transportation and distribution.

Make healthy & sustainable eating the preferred choice

We will promote healthy and sustainable eating by helping consumers reduce food waste, adopt more plant-based eating, minimize nutrition loss in cooking, and enhance healthy and sustainable eating experiences.

2023 Highlights

- Up to 28% food waste reduction can be achieved with new built-in refrigerator.¹
- New user interface for induction cooktops can help consumers to cook more sustainably.
- AirFry functionality for ovens requires little or no oil for healthier cooking with up to 70% less fat.²



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¹ Compared to the 500 ColdSense refrigerator and based on external tests on duration of the edibility of soft cheese and cooked ham stored on shelves. Results may vary depending on type of foods. Estimated potential food waste reduction based on appliance performance only and not considering user behavior.

² Tests carried out by a nutritionist with 800g of frozen french fries, comparing conventional frying (using 1800ml of soybean oil) and preparation using the airfry function of the OE9XB built-in oven (without adding oil). The result demonstrated a reduction of 33.9% in calories and 68.7% in fat when prepared in the airfry function of the OE9XB model.

³ United Nations. news.un.org/en/story/2021/03/1086822

⁴ World Food Programme (2020). wfp.org/stories/5factsaboutfoodwasteandhunger

⁵ World Food Programme. wfp.org/overview

The case for action

According to the UN Food and Agriculture Organization (FAO), more than one third of global greenhouse gas emissions can be attributed to the way food is produced, processed and packaged.³ At the same time, almost a third of all food produced is wasted⁴ and hunger remains a challenge, with more than one in nine people in the world not having access to enough food.⁵

According to Electrolux Group's consumer research summarized in the 2021 Change Makers Report, 50% of young people actively minimize their food waste and 30% actively reduce their meat consumption. The 2019 Better Living Report highlighted that many people are not living as sustainably as they want with a third of consumers stating they throw away food because it goes bad too quickly or passes its best before date. This highlights the growing consumer demand for help with changing behavior toward more sustainable eating, cooking and storing food.

Healthier and more sustainable food habits often go hand in hand. For example, since 2016, the Electrolux Food Foundation has supported initiatives to educate and inspire more sustainable food choices among consumers and professionals, and to support people in need in the communities around us. In 2023, the Foundation reached its target to donate over three million meals to people in need around the world seven years early. During the year, it set a new target to donate six million meals to people in need by 2030.



Make clothes last twice as long with half the environmental impact

Electrolux Group has the objective to make clothes last longer and reduce the environmental impact of garment care while caring for all fabrics.

2023 Highlights

- ColourCare washing machines use up to 30% less energy¹ and improve the use of detergent even in cold water.
- Electrolux and AEG EcoLine washing machines are better than the best energy class in Europe.
- The laundry tower was energy star certified in North America.

The case for action

The fashion industry, including the production of the clothes that people wear, contributes to around 10% of global greenhouse gas emissions.² At the same time, the number of garments people purchase has increased by 400% in the past 20 years.³ According to the Electrolux Group's 2023 Truth About Laundry Report, items of clothing are thrown away after being worn just ten times on average.

Society is increasingly aware of the resource and climate impacts of the textile industry and its throwaway fashion culture. Research shows that extending the lifespan of clothing by an extra nine months can reduce carbon, waste and water footprints by between 20% and 30%.⁴

Water scarcity around the world is an increasing issue with 14 out of 20 of the world's largest cities already experiencing inadequate supplies and two thirds of the world's population expected to live in water stressed areas by 2025.⁵ In the home, the average daily water consumption per person is up to 500 liters in some cities.⁶

More than 80% of the lifecycle laundry carbon footprint comes from the appliance use phase.⁷ This means that Electrolux Group can have a positive environmental impact by developing more resource efficient appliances.

¹ Internal calculation of energy use compared to the minimum threshold to achieve the highest energy rating.

² UN Climate Change. <https://unfccc.int/news/un-helps-fashion-industry-shift-to-low-carbon>

³ The True Cost. <https://truecostmovie.com/learn-more/environmental-impact/#---text=Disposable%20Clothing,of%20textile%20waste%20each%20year>

⁴ WRAP. <https://wrap.org.uk/resources/guide/extending-clothing-life-protocol>

⁵ WWF. <http://worldwildlife.org/threats/water-scarcity>

⁶ WBCSD. <http://wbcSD.org/Programs/Cities-and-Mobility/Sustainable-Cities/Blueprint-for-a-sustainable-built-environment/>

⁷ Based on Electrolux Group's internal LCAs on an EU average.



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Make the home a healthier place to thrive in, with half the carbon footprint

By leveraging adaptive technologies, new business models and inspiration for smarter consumer habits, we aim to create spearhead solutions by 2030 that contribute to healthier homes with half the carbon footprint. By fast-tracking the rollout of these solutions in all markets, we will enable more people to sustainably benefit from comfortable temperatures as well as cleaner air, water and surfaces.

2023 Highlights

- Six products for wellbeing at home won Red Dot and IF Design awards.
- New dehumidifiers in North America received "ENERGY STAR Most Efficient" mark.
- More sustainable packaging introduced for all new floor and air care products in the EU and APAC.

The case for action

According to the World Health Organization, almost the entire global population breathes air that exceeds air quality limits.¹ There fore, optimizing the indoor environment where people spend most of their time is becoming increasingly important for many.

According to Electrolux Group consumer research summarized in the 2019 Better Living Report, four out of five consumers mention

air quality and cleanliness as two of the most important factors for wellbeing at home. However, only 39% of people feel empowered to improve their indoor air quality.

As global temperatures are increasing, there is a growing need for temperature control appliances – particularly in emerging markets – increasing global energy use and carbon emissions. The number of air conditioners in use is expected to grow from 1.2 billion today to 4.5 billion by 2050,² which would increase emissions from such appliances by 90% by 2050 compared with 2017 levels.

Electrolux Group is in a position to drive societal change that can improve the home environment for people around the world.

¹WHO. Billions of people still breathe unhealthy air: new WHO data. [who.int/news/item/04-04-2022-billions-of-peoples-till-breathe-unhealthy-air-new-who-data](https://www.who.int/news/item/04-04-2022-billions-of-peoples-till-breathe-unhealthy-air-new-who-data)

²Sustainable Energy for All. seforall.org/datastories/thecoolingdilemma



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Awards and recognition

Rating agencies and sustainability rankings have recognized our sustainability commitment and performance in 2023.



CDP

In 2023, the global nonprofit CDP awarded Electrolux Group an A score for its work on climate action, and A for water. CDP is an international nonprofit that runs a global disclosure system for investors, companies, cities, states and regions.

Dow Jones Sustainability World Index

Electrolux Group is recognized as a sustainability leader in the Dow Jones Sustainability Index (DJSI) World and Europe in the consumer durables industry.

MSCI

MSCI ESG Research provides indepth research, ratings and analysis of the environmental, social and governance related business practices of thousands of companies worldwide. Our research is designed to provide critical insights that can help institutional investors identify risks and opportunities that traditional investment research may overlook. The MSCI ESG Ratings are also used in the MSCI ESG Indexes, which are produced by MSCI, Inc.

Stoxx

Electrolux Group was included in the STOXX® Global ESG Leaders index. The STOXX® Global ESG Leaders Index provides visibility for companies that excel in more sustainable operations and management.

FTSE4Good

FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that Electrolux Group has been independently assessed according to the FTSE4Good criteria, and has satisfied the requirements to become a constituent of the FTSE4Good Index Series. Created by the global index provider FTSE Russell, the FTSE4Good Index Series is designed to measure the performance of companies that demonstrate strong ESG practices. The FTSE4Good indices are used by a wide variety of market participants to create and assess responsible investment funds and other products.

Nasdaq

Electrolux Group has been recognized as a Nasdaq ESG Transparency Partner. The recognition is presented to companies that display a high level of transparency to its investors in regard to environmental, social and governance (ESG) issues.

ISS oekom Prime status

ISS oekom research assesses the environmental, social and governance performance of companies with over 100 social and environmental criteria, selected specifically for each industry. ISS oekom research awards Prime Status to those companies that are among the leaders in their industry and that meet industryspecific minimum requirements.



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our latest Sustainability Report

Showcasing our most energy-efficient product

The Electrolux and AEG EcoLine selection of appliances created in 2023 showcases the Group's most energy-efficient products for European consumers.

In the jungle of white boxes, it's not easy for consumers to make an informed decision about household appliances. As approximately 85% of the climate impact of an appliance is generated when it's in use, information about energy efficiency is key for consumers. Electrolux Group uses the Youreko third-party ranking system, among other parameters, to quantify the energy performance of its products by rating them as gold, silver, bronze or no label. Only products that are rated as gold or silver are included in Electrolux and AEG EcoLine.

"The selection criteria are based on the product's lifecycle assessment (LCA) environmental impact with a focus on energy during the use phase. Only products with the best energy performance are selected," explains Sarah Schaefer VP Sustainability – BA Europe.

"We wanted to make it easier for the consumer to identify our most energy-efficient products and bring them to life across their purchase journey, online or instore."

Driving sales and product development

"In 2023, around 10% of our products sold were part of our Electrolux and AEG EcoLine selection," says Schaefer. "We plan to continuously launch more Electrolux and AEG EcoLine products but also keep raising the bar by making the criteria more ambitious to ensure a competitive and credible offering."

Electrolux and AEG EcoLine is part of the Group's continuous work to become a more sustainable company. There's a commercial element to this too as AEG and Electrolux EcoLine products are selected from the Group's most profitable categories, which ensures a commercial focus and drives profitable growth. The selection is also greatly appreciated by retailers as it helps bring sustainability to the retail floor in a more tangible and consumer-focused way.

Going forward, the Group is looking into the potential to expand this work beyond Europe. "This is ultimately a way for us to encourage consumers to consider a product's resource efficiency in their purchasing decisions," concludes Schaefer. "It also helps consumers to get the most out of their product as our Electrolux and AEG EcoLine products include various features that can help them to reduce environmental impact in their home. This supports our mission to drive consumer behavioral change, which differentiates us from our competitors."



The world's first 100% plant-based, circular kitchen

The Dutch company, **NoWa Kitchen**, have created the first 100% plant-based, circular kitchen.

NoWa (meaning No Waste) has created a turning point for the industry as their kitchen can be reused, refurbished or recycled. A typical kitchen has a lifespan of about 15 years after which it is often crushed and burned or ends up in landfill. Using loose wood fibers that are bonded together with a 100% plant-based bio resin to create sturdy cabinets, the approach discards the need for traditional adhesives which are fossil oil based, toxic, non-recyclable and have a large carbon footprint.

When NoWa needed kitchen appliances to match their focus on circularity, they turned to the new AEG EcoLine range – a dedicated selection of AEG's most resource-efficient models.

Presented in-store and online, AEG EcoLine covers all major product categories and is aimed at helping consumers to reduce climate impact while providing high-quality performance.



We speak to Tim Kaizer,

founding partner at NoWa Kitchen.

Hi Tim, what inspired you to create the first plant-based, circular kitchen?

Hi! We believe in not exploiting nature's resources and using materials that will have fully regrown by the time the kitchen needs replacing. When a kitchen has worn out, we reuse and recycle everything, and it feels amazing to build a beautiful kitchen without harming nature. Ever since we were founded, in the innovative factory of TheNewMakers, we have strived to create fully plant-based kitchens. On our journey, we met the people of Plantics, who turned plants into the panels we could use for our kitchen cabinets. This was an important breakthrough for us.

How were NoWa Kitchens first created?

It all started with TheNewMakers, a Dutch company that works on disrupting construction and revolutionizing how homes are built in The Netherlands. They build houses in a factory, using computers, cutting-edge machinery and bio-based materials.

It's really innovative stuff, and it allows them to speed up the process, make far fewer mistakes, and work more sustainably. This is the only way we can meet the enormous demand for new houses in The Netherlands and we share the same philosophy. We created NoWa Kitchens in their factory in 2017, because these houses needed very sustainable kitchens. We then made them available for the wider market and, it was such a success, that NoWa now exists as a separate company.

How does the bio-resin work and what are its advantages over traditional adhesives?

The wood panels in kitchen cabinets need a resin to bind the wood chips together. Until recently, all such glues were made using fossil oil. They contain formaldehyde, which is toxic. They cannot be recycled, and they have a large CO₂ footprint. The company Plantics then turned residues from agriculture into a bio-resin which is strong, cost competitive, fully plant-based, and can be recycled. And it is non-toxic. So, this was a breakthrough in our efforts to build fully plant-based kitchens.

Why did you choose AEG EcoLine for this project?

We offer AEG equipment to our customers by default because Electrolux Group has demonstrably committed itself to sustainability. You set very strong goals for yourself; we like that. We then discussed with Mario Spaans, the key account manager, which appliances would best fit our fully plant-based kitchen. It was clear that these appliances should be AEG EcoLine.

How does AEG EcoLine fit with your philosophy and design?

Our kitchen was created by both engineers and architects, so aesthetics has always been very important to us and AEG fits really well with that. Also, a circular kitchen should be made of high-quality materials, and it should be very reliable and usable for a long time. It should also have a low environmental impact, not just when we construct it, but throughout its decades of being used. AEG's EcoLine appliances mirror that approach.

How have clients responded so far?

Our kitchens are the most circular kitchens available, and our clients love it. Our kitchens also have an integrated back wall and plug & play installations. This means we do not have to break away old tiles and redo electrical wiring when installing them. It makes renovations quick and easy, which our clients love as well.

What are your plans for the future?

Our current focus is on social housing and institutional investors, for whom affordable and sustainable renovations are key. In addition, we make kitchens for TheNewMakers and other house factories, and as pantries for offices and businesses. Once we gain a significant share of those markets, we want to move into the household market and go international, to help Europe cook in the most sustainable way possible.

Where should people go to learn more about your story?

We regularly write on LinkedIn about our efforts to make our kitchens even more sustainable. We'd love to see you there.



Tim Kaizer
Founding partner,
NoWa Kitchen.

Below left - EcoLine oven installed within the kitchen
Below right - EcoLine Dishwasher similar to the one installed in the kitchen

Below left - TheNewMakers factory
Below right - One of the types of home produced by TheNewMakers



The Magic Puzzle

A film about sustainable food for today and tomorrow

The world's food system is responsible for around a quarter of the planet-warming greenhouse gases that people generate each year. To help solve this crisis, by 2050 the global consumption of red meat and sugar will have to be reduced by more than 50%, and the consumption of fruits, vegetables, nuts and legumes will have to double.* Yet like a puzzle, sustainable eating involves many pieces. The Electrolux Food Foundation and Electrolux Group present The Magic Puzzle, a short documentary which explores what can be done to bring those pieces together, looking at the challenges of and solutions to a more sustainable food future.

The Magic Puzzle features award-winning chef Sebastian Gibrand, alongside Head of the Electrolux Food Foundation Cosimo Scarano, talking with experts from former Electrolux Group Head of Sustainability Vanessa Butani and Head of the Cooking Competence Center Steve Swayne. Together they consider the importance of innovative products and cooking methods and explore how health is intrinsically linked to feeding the world's growing population more sustainably.

"This documentary aims to bust the myth that our individual actions do not have an impact and that there's nothing we can do to help solve global issues," says Cosimo Scarano, Head of the Electrolux Food Foundation.

"We want people to know that every time they decide what to eat, put food on their plate or decide to buy and cook a new ingredient, they are making a statement. Everyone can play their part on the future of our world!"

The Magic Puzzle supports the Electrolux Food Foundation's contribution toward the United Nations Sustainable Development Goals (SDGs) for Responsible Consumption and Production (SDG 12) and Global Partnerships for Sustainable Development (SDG 17). The Foundation is an independent, non-profit organization founded and funded by Electrolux Group. It supports employee initiatives to inspire more sustainable food choices among consumers and professionals, and to help people in need through education and emergency relief efforts in communities around us.

About World Food Day

World Food Day is an international day celebrated globally every year on October 16 to commemorate the founding of the United Nations Food and Agriculture Organization in 1945. The day is celebrated widely by many organizations concerned with hunger and food security.



Scan or click QR code
Learn more about the
Electrolux Food Foundation

* Source: Why more plants? - Replate.com, an Electrolux Food Foundation and partners website devoted to sustainable food.



Watch: The Magic Puzzle

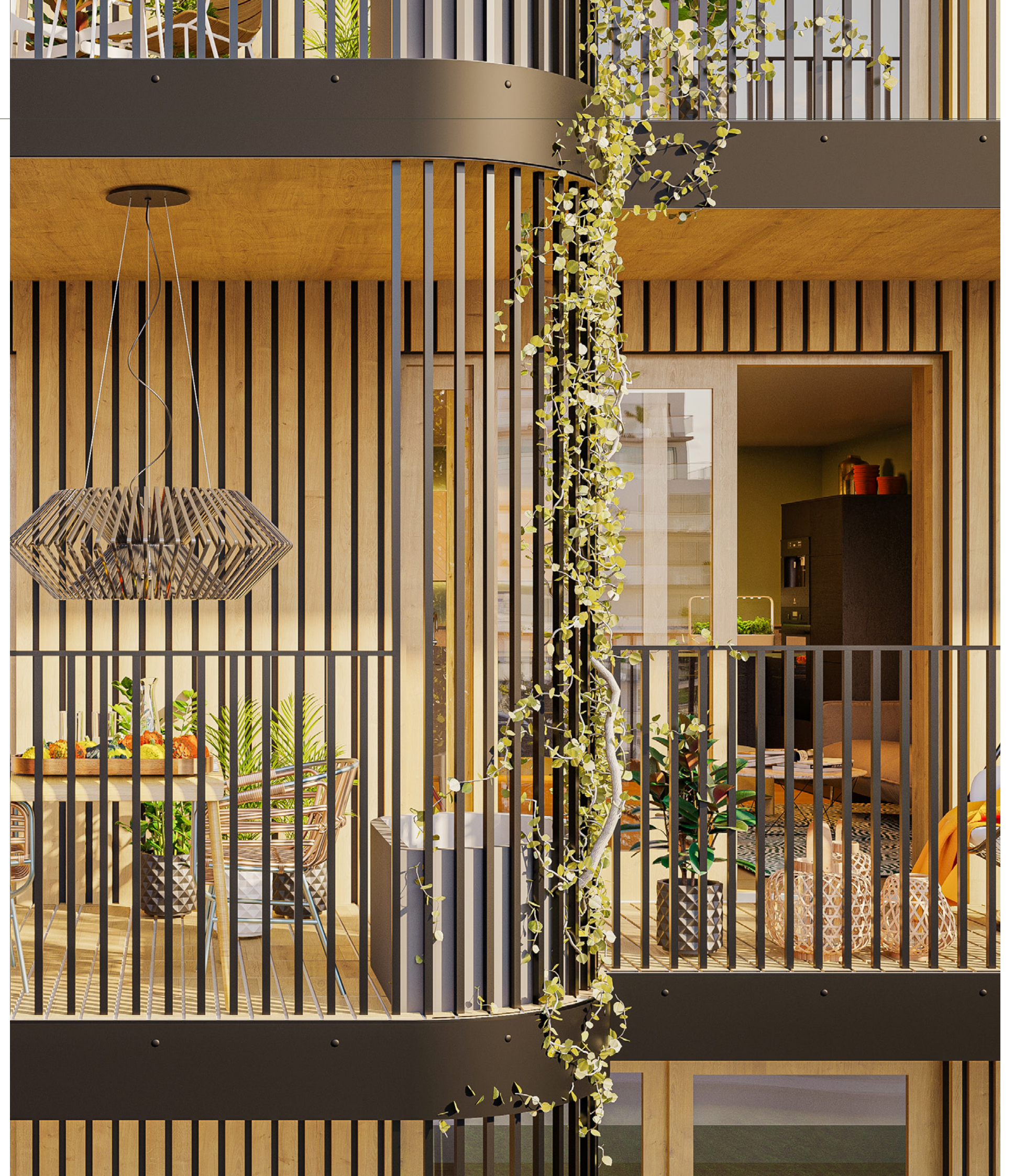
Greenhouse Sthlm: Our ultimate better living project

Reducing our climate footprint is in everyone's interest but is it really possible if you also want to enjoy a good life? Greenhouse Sthlm, a model for a modern sustainable urban development and good living, located in Stockholm, Sweden, aims to find out. And who is making this possible? Electrolux Group.

**GREEN
HOUSE
STHLM**



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On western Kungsholmen in Stockholm, a stone's throw from the Stadshagen metro station and close to large green park areas as well as lake Mälaren, something highly unusual is happening. Greenhouse Sthlm - a model for a modern sustainable urban development and good living - is being built.

Currently the site is 100% office property, but, over time, it will be transformed into a vibrant, multi-purpose community that promotes quality of life, health, accessibility, and everyday ease.

Electrolux Group is not only the owner and the first tenant, it is also now developing the first phase along St Göransgatan, with the ambition to offer a more sustainable and better life for everyone living there.

Fully developed it will be like a small, sustainable city within a city with up to 3,000 people living, working and thriving within one neighborhood. Traders who are strongly committed to sustainability and climate change issues will be welcomed and, alongside their offices, there will be residential apartments, green gardens, and a pre-school.

There will also be a restaurant with a focus on sustainable eating, a fitness and swimming pool facility with fabulous views, a car and bicycle pool in the garage, and a ground-floor café along with concierge service.

Inspired by the 15-minute city, where all essential services can be reached within 15 minutes by foot or bike, Greenhouse Sthlm recognizes that the way we live can make a difference. Greenhouse Sthlm will help make that difference by seeking to address the top four climate footprint challenges that individuals face every day - living, transportation, eating and purchasing.

Reducing a building's total climate footprint

The first construction phase of Greenhouse Sthlm is one of the first building projects in Sweden to be built in accordance with the new certification standard and framework NollCO₂ (eng: ZeroCO₂). It is a standard that recognizes its commitment to minimizing the building's total climate footprint from a lifetime perspective.

Circular solutions and renewable materials are key

Circular solutions and renewable materials are key to more sustainable construction. In Greenhouse Sthlm, the property from the late-1960s will not be torn down and replaced as so often happens. This is because it still has many more years to offer to the Electrolux Group HQ operations. New building's facades will reuse bricks from old facades. Locally produced wood from the middle of Sweden will be used to further reduce CO₂ emissions and the new buildings will function as a carbon sink for generations ahead.

The roof will be covered with Electrolux solar panels and the food waste will be sent to biogas production - only one of many examples of great circular solutions we find in the neighborhood. Another example of a large scale circular solution is the buildings are being heated by waste incineration, the challenge being to make the waste as close to 100% renewable as possible which we can all contribute to make happen.

Sharing for a sustainable future

Sharing has an important role to play in Greenhouse Sthlm. The gardens are shared by the employees and residents, as is the pool & fitness facility, the padel court, the outdoor gym, the cultivation lots, the outdoor kitchen, and the concierge service. A carpool is also part of the sharing concept. Each tenant association has its own shared resources as well such as shared living rooms, kitchens, and laundry room. *Continued...*

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**GREEN
HOUSE
STHLM**

Better eating

The first tenant association has been named “brf Gourmet”. Needless to say, when moving into a neighborhood created by Electrolux Group, connected, energy-efficient top-of-the-line premium appliances are standard. There will be plenty of kitchens to choose from – from individual ones to a shared indoor kitchen and an outdoor kitchen. Better eating is a key priority at Greenhouse Sthlm and, in 2025, a new high-profile restaurant will open with a fantastic view over Stockholm that will be run by one of Sweden’s top chefs.

To care and be well

In Greenhouse Sthlm people are stronger together. Meeting areas – with new and existing friends, neighbors, and colleagues – are integrated everywhere in the block. Physical wellbeing is another priority, and there will be plenty of areas for physical activity including the fitness center, pool and a padel court.

Greenhouse Sthlm is all about shaping living for the better and with employees representing almost 60 nationalities, Electrolux Group HQ is on a mission to make its brand promise a reality for everyone.



Scan or click QR code
Learn more about
Greenhouse Sthlm

© Picture: Archus



WasteBuild Zero

WasteBuild Zero is one of the few, if only, conferences where people can hear from the leading European architects, engineers, designers and developers, who are pushing the boundaries of what is possible with circular schemes, for the built environment.

With a singular focus on low-carbon, circular and regenerative solutions, WasteBuild Zero provides a platform to showcase tangible, practical, and scalable solutions designed to minimize embodied carbon in upcoming projects.

It was here, in May 2023, that Electrolux Group grabbed the opportunity to unveil AEG EcoLine, a dedicated selection of the company's most energy-efficient appliances. Aimed at helping architects to integrate sustainable innovations into their building projects, the initiative underscores Electrolux's commitment to advancing eco-friendly and practical solutions in construction.



The importance of sponsoring the WasteBuild Zero event was not just to highlight Electrolux's innovative products though, it was also an opportunity to cultivate meaningful relationships with designers, architects and developers.

"Showcasing our innovations to key people within this field was of course a priority," added Anders Johansen, former Projects Sales Director at Electrolux Group. "But engaging and building relations with them, gives us a greater understanding of what their requirements are when it comes to building more sustainably."

Bridging Sustainability and Innovative Design in Building Projects

"We wanted to present AEG EcoLine at WasteBuild Zero because these are our most energy-efficient appliances," said Rose Vanhecke, Sustainability Senior Manager at Electrolux Group. "Technological innovation is at the heart of every appliance with functions designed to make consumers live more enjoyable while also making it easy to take more sustainable choices. All of the products have been designed to be used effortlessly, at their top efficiency, every day while meeting the brand's strongest energy label ratings".

With AEG EcoLine, Electrolux transcends conventional product offerings by presenting tangible, environmentally friendly solutions for construction industry professionals and affirming their position as a proactive contributor to global, sustainable building projects.

Right: Rose Vanhecke, Sustainability Senior Manager at Electrolux Group, presenting on the Innovation Stage.



Design

At Electrolux Group, designing outstanding experiences with a human touch lies at the heart of everything we do within Group Design.

A touch of Scandinavia

Good design doesn't happen by accident. At Electrolux Group, we take an iterative, research-based and collaborative approach to design that encompasses the entire user experience. We call this philosophy Human Touch.

With products in hundreds of millions of homes around the world, we use the power of design to drive change for the better. Better for the users of our solutions – digital or physical – and better for our planet. We channel our creativity to achieve meaningful, sustainable, experiences. Human Touch is about making technology more human, intuitive and seamlessly integrated into our lives, whether it's through a clever use of lighting that helps reduce food waste from your fridge or an intuitive user interface that encourages sustainable choices.

Design at Electrolux Group is defined as the practice of creating human-centric solutions; products, services and interactions. It's a diverse field that draws from synthesis, analysis, engineering, culture and data. When combined with cultural context, it connects emotionally and tells a story. To this end, there are three main elements to the Human Touch design philosophy:

Foresight. Continuously interpreting trends and insights to develop a point of view about the future, which inspires and directs our work.

Creativity. Applying the unique sensibility and perspective of designers to identify opportunities, solve problems and nurture a creative culture throughout Electrolux Group.

Context. Designing for real use and thinking in terms of ecosystems, beyond one product at a time. By truly understanding usage patterns and behaviors, we seek to simplify decisions and guide actions.

The Human Touch philosophy comes to life through a structured approach with three main phases: Understand, Create and Develop. Intended to ensure successful outcomes, this approach is about first framing the opportunity, then creating the concept and finally making it real.

Good design doesn't happen by accident. It's been in our DNA since founder Axel Wenner-Gren launched the first collaborations with world-renowned industrial designers in the 1930s. Today, our designers globally are guided by Brand Design DNA frameworks. These provide each of Electrolux Group key brands (Electrolux, AEG and Frigidaire) with distinctive features and values.



Designing together, for the better

Design at Electrolux Group is more than just a process—it's a collaborative journey that delves deep into understanding consumer needs and enhancing their daily lives. At the heart of Electrolux Design lies the belief that the essence of design has the power to shape daily living for the better.

Rooted in our rich Scandinavian heritage, our design culture reflects principles that emerged in the Nordic countries in the 1950s. Characterized by simplicity, clean lines, and an uncompromising focus on usability, Scandinavian design was innovative in its use of materials and manufacturing. Recognized globally for its elegant aesthetics inspired by nature, its primary aim has always been to improve the user's daily experience.

Building on these foundational principals, the design philosophy at Electrolux embodies four key values: Human, Memorable, Timeless, and constantly at the forefront of change – which resonate through our collaborative approach.



Simon Bradford
Vice President Design, Electrolux Group

This synergy across our teams bridges digital and hardware design, creating holistic experiences that connect across Taste, Care, and Wellbeing.

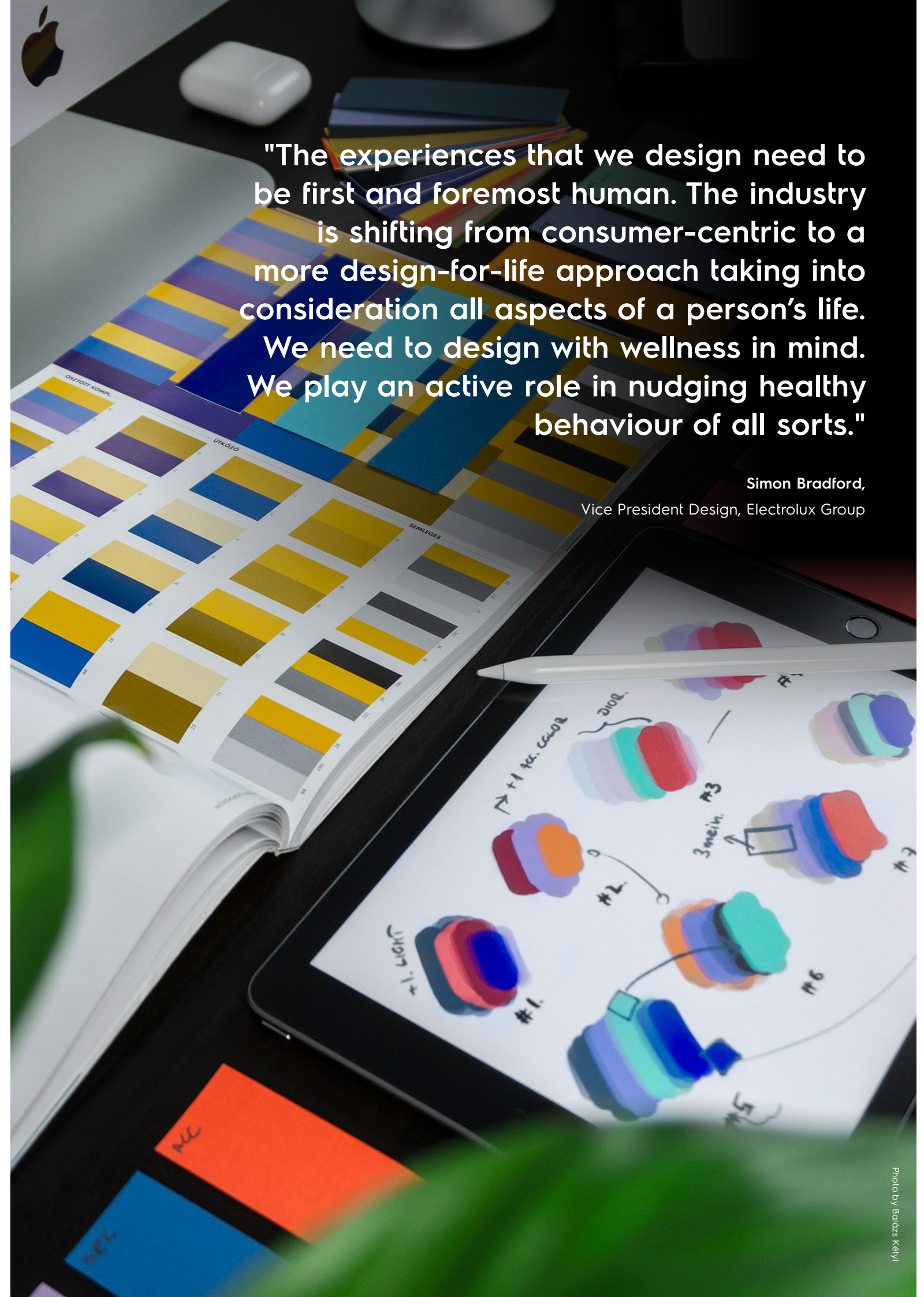
At Electrolux Group, we call our design thinking Human Touch. It is an innovative process rooted in a deep understanding of consumer needs through research and testing. It fosters a powerful collaboration between our digital and hardware design teams to create solutions that solve problems and enrich lives in meaningful ways. This team-oriented ethos ensures our innovations meet real world needs, minimize the risks associated with new product introductions, and maximize real value for our consumers.

We believe that 'shaping living for the better' carries a renewed urgency in today's world, especially as awareness of climate change intensifies. Our commitment extends beyond individual products to encompass broader systems that sustainably improve consumer lives. Through continuous interaction and mutual inspiration among our teams, we ensure that every product embodies our core values and addresses the overarching themes of Taste, Care, and Wellbeing. This collaboration fosters creativity and innovation and drives our solutions to meet the evolving needs of daily life.

At Electrolux, Design is on a mission to improve life through meaningful and sustainable innovation. By embracing our heritage and finding strength in collaborative design, we continue to lead in creating products that are functional and transformative, ensuring that every interaction with our products enhances the quality of life for users around the globe.

"The experiences that we design need to be first and foremost human. The industry is shifting from consumer-centric to a more design-for-life approach taking into consideration all aspects of a person's life. We need to design with wellness in mind. We play an active role in nudging healthy behaviour of all sorts."

Simon Bradford,
Vice President Design, Electrolux Group



Sustainability permeates every part of what we do at Electrolux Group: from how our products are used and produced to the materials we select and source, right through to how we operate internally as a company.

As we undertake our pursuit to understand what is out there – what seeds are being planted, how they’re impacting people’s behaviour patterns or changing their perceptions, needs and desires – there’s one word that keeps coming back: sustainability.

As a designer, sustainability is – more than ever before – at the centre of my outlook, and not just from the standpoint of material and usage. It inspires me to create conduciveness between everyday living and sustainable living, whether it’s in the kitchen, laundry, bedroom or somewhere else. I want to help make it a joy to walk the path of more sustainable choices – by encouraging the design of products and services that empathise with the needs of people and planet.

 Watch: Designing Form



Design Systems drives consistency

Context is key to design and when products come together in the same environment and under the same brand, they need to be held together. A common model is to have the premium products tightly aligned in order to represent the brand. More mainstream products are then designed to be more dependent on category codes. However, in most cases people need to be able to mix and match. For example, a person may want to invest in a premium oven but save money on a hood or a hob.

Our role is to ensure that those products harmonise with each other. That’s why I strongly believe in working with brand design values over signature. We need to move to more of a systematic way of thinking where the building blocks determine the experience and we can achieve effectiveness and scale in our solutions.

That’s the power of working with Design Systems, either it’s used for designing user interfaces, applied colour, material & finishing specifications or for branding and packaging, for example. Design Systems drives consistency, breaks down the knowledge barrier, increases speed to market, saves time and supports effective decisions, which then allows more time for designers to solve real-life user problems and bring increased value to the business through improved user experience and brand equity.

GRO – A vision of sustainable eating

In 2023, Electrolux Group revealed GRO, a future concept aimed at reinventing the kitchen and enabling people to enjoy food in a way that's sustainable for their health and the planet.

Through a collection of modular solutions powered by advanced sensors based on behavioral science, and the planetary health diet from the EAT-Lancet report*, Electrolux Group has created a vision of a better tomorrow.

"From the beginning we wanted to step away from the "white-goods" classic codes. Inspired by our Scandinavian heritage, we imagined this kitchen as a living space. Wood, stainless steel and glass were used to help create a strong visual identity."

Mathieu Rivière,
Principal Designer - Experience Innovation



Scan or click QR code
Learn more about GRO

* <https://eatforum.org/learn-and-discover/the-planetary-health-diet/>



The GRO concept is entirely built on data and behavioral science, which has been the foundation for every design decision and product feature within the kitchen system. It's also about exploring how kitchen products can contribute to eating more sustainably.

Inspired by experts, chefs, early adopters and thousands of consumers, GRO empowers people to act on key recommendations in the renowned EAT-Lancet report*, designed to support people's personal needs to move towards a more sustainable diet.

Here we hear Mathieu Rivière, Principal Designer - Experience Innovation, telling us more about this revolutionary concept.

Hi Mathieu, could you introduce yourself and explain how you and your team have been working on this project?

Hi. My name is Mathieu Rivière and I am working in the Electrolux Group Design studio in Stockholm. With a background in industrial design, I have led the physical design work of the GRO concept kitchen, which was showcased in Milan for EuroCucina.

A small core team of Experience-Innovation Designers carried out the project with the commitment to make sustainable eating not only an easy choice for all of us but the preferred one. Multiple disciplines and designers have been involved in the project including research, trends, experience design, physical design, colors & materials, engineers, and much more.



Design Research Team (Left to right) - Shreya Prem, Iga Slowik, Audrey Yrieix, Mathieu Rivière.

What is the design philosophy behind GRO?

In GRO we have re-imagined the kitchen around sustainable eating. At its heart is a modular system of interconnected products and services which reflect the recommended planetary health diet of the EAT-Lancet report. Each compartment is designed to optimally preserve its ingredients and highlight its diversity and beauty.

From the beginning we wanted to step away from the "white-goods" classic codes. Inspired by our Scandinavian heritage, we imagined this kitchen as a living space. Wood, stainless steel and glass were used to help create a strong visual identity.

Why are there so many compartments?

You need a lot of compartments to reflect the variety of diets in the world! Seriously though, in Milan, we put them all in to show what is possible but in a home it might be different. People may want fewer compartments to reflect their food needs, diet or preferences. Or they may decide they want more. For example, if they are looking for inspiration in exploring new and diverse sources of protein then the "Grain and Pulses Library" compartment would be ideal. If they want to be inspired by plant-based ingredients, every time they step into the kitchen, they can add the "Plant Gallery" compartment.

The key point is different ingredients need different care. Different people need different solutions. Over time we have forgotten this.

Can I still have meat in this fridge?

Of course, you can! Our vision is around wanting to support behavioral change, not shifting blindly into a full vegan way of living. But having meat in every meal is not sustainable for the planet or your body. In the plant-forward movement, meat is frequently used as a condiment, bringing umami and texture to meals. For this we have the "Jewelry Box" compartment. Three drawers dedicated to meat, fish and eggs. This compartment is about encouraging all of us to treat animal-sourced proteins with respect and appreciating every bite.

How realistic it is?

GRO is a concept, a future looking vision of a kitchen designed around sustainable eating. It was not created to be put into production as it is. Its influence is in what we do with it. With it we can envision future scenarios and project these into more formal processes including appliances you will be using in the future.

Where can we see this Concept Kitchen?

Launched at Milan's EuroCucina, GRO was moved to our global headquarters in Stockholm in 2023. Through its new location, employees and partners will have the opportunity to see and experience it. GRO is now our gateway to all of our future thinking regarding taste.

Thank you for your time. Any last words?

Working with future concepts is always exciting. With GRO, it goes above simple enthusiasm though. From the research, the ideation, up to the display in our headquarters, the whole company is part of the discussion. We are using this vision to build our future strategy going forward. And that's pretty exciting.



Watch: GRO trailer

From inception to delivery

Talking hobs, hoods, design innovation and inspiration with Thomas Gardner, Senior Design Lead at Electrolux Group.

Hi Thomas, tell us a few words about what you do.

Hi, I am Thomas Gardner, Senior Design Lead. In terms of my role at Electrolux Group, I have the luxury of combining my love for being creative in the kitchen with... well... creating kitchens.

You've been involved in creating the new hoods & hobs which were launched at IFA 2023. Tell us a bit about the design philosophy behind those new products.

The design philosophy behind the new AEG Built-in Hoods & Hobs is a quintessential idea of doing more with less. It's about having a subtractive approach and celebrating the materials that are on the product already and really making them shine.

We create perfect alignment across all product archetypes using subtle design cues and homogenized colors, materials, and textures. Our aim is to make timeless classics that suit each other as well as fit with the consumer's kitchens.

What is the first thing you do when working on a new range?

When starting a new project, my initial step is always to research and understand the target audience. It's important to get to know the consumers who will be using the products so that we can create something that meets their needs and preferences. This involves talking to them, visiting them in their homes, and gathering input from our kitchen partners who will be selling the new range. By doing this, we can ensure that we're creating something that will be well-received and successful in the market.

Let's look a little closer at the products.

The big star at IFA this year was the new SaphirMatt Hob - Tell us more about it.

Of course! Our new SaphirMatt Hob is truly a world first. When we began our research, we realized that consumers had a major pain point and that was the scratches on the surface of the hob that naturally come from constant usage. This new hob with its heat-resistant, scratch-resistant glass answers this issue. The quality and touch of this material are paper-like! It's fantastic to look at, incredible to touch and an innovation we're really proud of, especially after the announcement that it won the coveted 2024 red dot, best-of-the-best award.

Below: SaphirMatt Hob

Below right: AutoSense automatically adjusts to keep the kitchen fresh while you cook.

Top right: Perfect Illumination Hood



SaphirMatt is not the only Matt Black design innovation. Tell us more about the Matt Black Glass and how did you come up with the idea?

We developed this glass because we observed a trend in the kitchen industry for softer, more organic, and more matte surfaces; a closer connection to nature if you like. The appearance of this material, while still technically black, will vary from dark to light grey when lighting from different directions is applied to it. This means that this new Matt Black texture really fits into the latest kitchen trends with these organic, rustic materials.

What about the new visual interface?

The design of the new visual interface follows the same principles as the design of the overall product: understated, clean, minimalist. The three key pillars of the user experience are intuitive as in everything is right where you expect it to be. Secondly, it encourages sustainable behaviors as it helps the consumer to make smart choices that don't compromise on food quality. And thirdly, it's personalized, meaning it's a dynamic experience that updates and changes with you.



Interesting! Another category of products that stood out at IFA this year is the new built-in hoods.

Correct. We are bringing a few new products onto the market this year. The first one is AutoSense with its innovative sensor that intuitively detects steam, grease and odors. It also automatically adjusts the fan power to quickly clean the air so you can cook in a fresh kitchen and enjoy delicious meals together with family and friends.

We also have perfect illumination that allows you to adjust the light of the hood from cold to warm. The Perfect Illumination Hood unlocks the magical colors of every ingredient. Adjustable lighting provides clarity over your cooktop and allows you to personalize your kitchen lighting to reflect your mood.

So inspiring. One last word?

Having worked on these innovations, all the way from their inception to final delivery, I am really proud to say that they are our most advanced products yet and they seamlessly integrate into our vision of the kitchen of the future.



Thomas Gardner
Senior Design Lead,
Electrolux Group

Future kitchen archetypes

Electrolux Design takes a research-based approach to human-centric design, particularly in the realm of kitchen evolution. Understanding the diverse needs, preferences, and technological advancements shaping society, we embarked on a journey to define the Future Kitchen Archetypes.

Our Futures & Foresight team, within Research by Design, delved into emerging trends, lifestyles, and technologies through global interviews with industry experts in architecture, kitchen design, and material innovation. We aimed to uncover signals shaping the kitchen's design, functionality, and overall experience.

Below: The Space-Conscious Kitchen & Mindful Kitchen

Below right: The Social Kitchen

Top left: The Nomadic Kitchen

Top right: The Experimental Kitchen

The Kitchen: A Versatile Haven

The kitchen's identity is multifaceted, serving as a social hub, workspace, health sanctuary, and more. It's a dynamic space influenced by lifestyles, environmental factors, and layout preferences. Future kitchens must adapt to diverse needs, promoting well-being, accessibility, and sustainability.

Technological Integration and Eco-Consciousness

Technology will seamlessly integrate into kitchens, enhancing efficiency, and prioritizing well-being. Simultaneously, there's a resurgence of eco-consciousness, embracing timeless design elements and sustainable materials.



Our research identified five distinct archetypes:

1. The Social Kitchen: Designed to foster interactions and shared experiences, blending hospitality with home design.

2. The Space-Conscious Kitchen: Optimized for urban living, maximizing functionality without compromising quality.

3. The Mindful Kitchen: Promoting health and balance through efficient cooking solutions, waste management, and air quality.

4. The Nomadic Kitchen: Adaptable to flexible lifestyles, embracing community and mobility beyond traditional setups.

5. The Experimental Kitchen: A playground for culinary exploration, merging professional-grade appliances with home cooking expertise.

Each archetype responds to evolving societal needs and preferences, offering unique solutions for the kitchens of tomorrow.

As next steps, we're conducting internal design workshops to explore how these archetypes can influence our products, services and appliances. By exploring emerging trends, lifestyles, and technologies that are likely to shape the design, functionality and overall purpose, we can potentially unlock new innovation opportunities.



Kitchen Excellence

We work together with prestigious partners, to consistently deliver projects of excellence.

Leading supplier to the Project Business

We believe that strong Global Brands, together with dedicated local teams, are the key reason the Electrolux Group has such a long history in being the leading supplier to the Project Business in many of our markets. Our in-depth knowledge and long experience in the Project Business means that we have a genuine understanding of the market.



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Building Information Modelling (BIM)

BIM is a digital process that combines 3D models and product information, and helps with coordination and simulation during the entire life-cycle of a project (plan, design, build, operation and maintenance).

Building Information Modelling (BIM) has become the new paradigm for exchanging project information between designers, suppliers, contractors and owners.

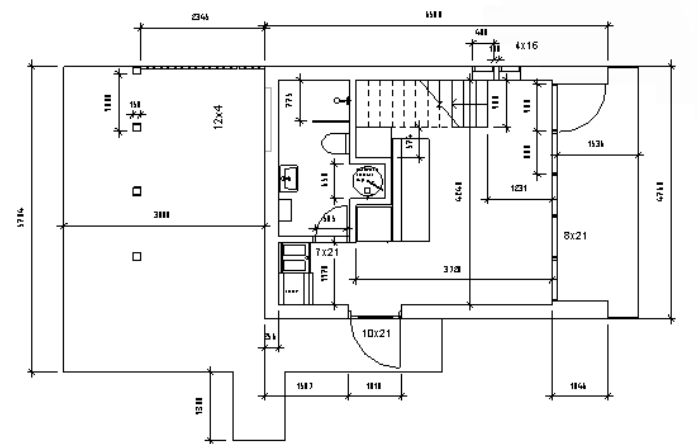
"Electrolux Group contributes to the digital transformation of the building industry, combining 3D models and product information".

The various involved parties, such as architects, designers, contractors, planners, builders, consultants, and civil engineers, are encouraged to collaborate and share information from the design phase onwards. Resulting in a complex set of information about the entire building which is stored in an integrated data-base - a digital 3D model, fed with lots of information.

By providing appliances as objects for the BIM process, Electrolux Group gives designers the ability to transfer digital Electrolux and AEG models, such as ovens, hobs and other appliances, directly into their projects. These objects contain full product specifications, installation drawings and 3D models and are accessible through the BIMObject platform.

With Objects for BIM, clear visualisation in all stages and a high transparency of information are the main advantages. While CAD-based drawings are lacking in both visualisation and meta-tag information (e.g. prices, contact information, etc.), Objects for BIM includes very high quality rendering and provides all the product manufacturer's data. This means that instead of recurring bilateral and paper-based communication between two parties, BIM enables multilateral and digitally automated communication.

The example below highlights the visual advantages a BIM model provides. The 3D model can be easily interpreted by anyone and the 2D drawing is still available for more technical planning. Both views are available to access and engage through BIM.






Scan or click QR code
Access all our Objects for BIM

Image shown: Sky towers, a project collaboration between Vastgoed Degroote & AEG
See page 94 for full case study ©Render: nanopixel3d.com

Planned to perfection



AEG SteamPro BI Oven
 Electric 60x60 Horizon Line
 Stainless steel with
 antifingerprint

Unique ref.:	AEG_SteamPro_BI_Oven-Electric_60x60_Horizon-Line_Stainless-steel-with-antifingerprint
Brand:	AEG
Product family:	Oven
Product group:	Built In Oven Electric
Date of publishing:	2019-04-04
Edition number:	1
Type:	Object (single object)

Valuable meta-data is carried throughout the lifespan of the project.

Objects such as kitchen appliances are implemented at the design stage and carry valuable meta-data throughout the lifespan of the project. Each object has complete product information accessed via a menu. And the objects can be shared, previewed in live 3D or supplied as embed code.



Scan or click QR code
Access all our Objects for BIM



The main goal of BIM is to facilitate more efficient collaboration among the professionals involved in the building process, where the virtual 3D model and all the additional information around it are the key. The term BIM itself has attracted a lot of attention over the last decades and is growing globally, both in awareness and demand.

Electrolux Group has been nominated for a prestigious LiveTime Achievement Award from BIMobject – Electrolux Group's selected partner for making its objects for BIM freely available. The awards took place as part of BIMobject LIVE 2020 in Malmö, Sweden on 2nd March, where this year's theme was climate emergency and its challenges for the building industry.

"The nomination is in recognition of our understanding of all the opportunities that BIM offers and our willingness to support a more efficient building process", says Anders Johansen, former Channel Manager B2B & Projects Europe at Electrolux Group.

And architect Oliver Leiken had this to say about BIMobject: *"BIMobject enables us to work faster than our competitors. The objects include all the necessary requirements. An easy platform to discuss all issues at the beginning of the project and anticipate any client requests – reducing any future problems. BIMobject streamlines the work-flow, saving time on research and wasted time on drawings. No errors. No confrontations. No misinterpretations. BIM is the best way to start any project".*

Meeting the trend for taller and heavier door panels in the kitchen

In response to the trend for taller kitchen cabinets and heavier dishwasher door panels, we have enhanced our hinge offer. These specially designed hinges, tailored for a few select models, robustly support door panels up to **15kg***, merging strength with modern kitchen aesthetics.

The newly introduced range features include:

▼ **Extended door panels:** Measuring a maximum height of 825mm, these panels cater to the rising popularity for taller kitchen units.



▼ **Dual-layer door panels:** Designed to enhance the door's thickness, these create a sturdy and unique look in the kitchen, in keeping with the rest of the cabinet panels.



▼ **Robust Material Selection:** Crafted to support heavier materials ensuring durability and longevity.



▼ **Spacious 75cm wide door panels:** Premium Sliding Hinges allow you to install the extra-wide door panel without an extra wiring support on the side.



Bringing the outdoors indoors

A trend of integrating nature with modern interiors is on the rise, prompting more people to seek a blend of the outdoors and sleek, contemporary design in their homes. Stone, with its natural allure and versatility, has surged in popularity for this very reason. It effortlessly pairs with various colors and materials in kitchens, crafting spaces that are both modern and in tune with nature.

Incorporating stone into dishwasher doors adds not only a touch of elegance and sophistication but also additional weight. Our Premium Sliding Hinges ensure heavier doors (up to 15kg*) operate smoothly, maintaining precision in opening and closing.

Importantly, the door stays securely in place when left ajar, a feature essential to the user experience, given the door's role as the primary interaction point with the dishwasher.

Ease of use is paramount – loading and unloading should be effortlessly comfortable for all users. A door, especially a weighty one, must be well-balanced. Our Premium Sliding Hinges have undergone rigorous testing across a wide spectrum of dishwasher door weights, ensuring a premium, user-friendly experience. This enhancement not only elevates the functionality but also significantly boosts the appeal of our brand.



* Dependent on installation type and front panel material, check the installation template for details.

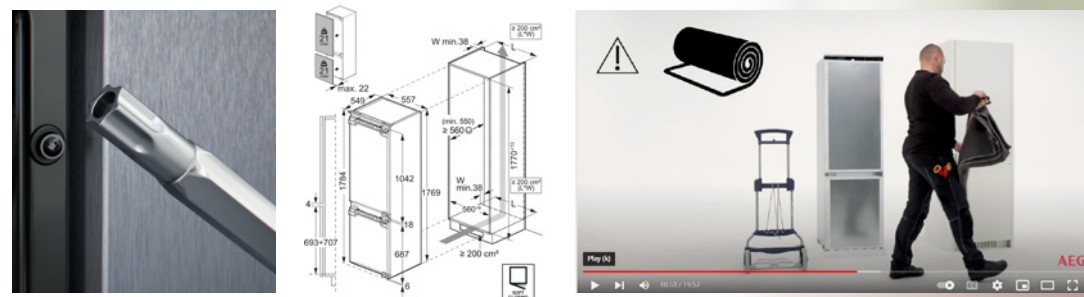
Best-in-class installation

We are committed to offering a world-class installation experience to our customers by making it as simple as possible and by improving the installation quality.

Our perfect fit installation method stands for, constant improvements to make the installation of our products a delightful experience.

We reduce the number of installation steps by up to 30% for an entire Electrolux kitchen that contains: a BI oven, a BI hob, a BI dishwasher, and a BI cold product, compared to our main competitors. We also support our professional installers with our intuitive installer App.

The correct and fastest way of installing Electrolux and AEG appliances is with the installation videos, instructions, technical data, user manuals, customer service info and link to relevant spare parts, all in one place. With Electrolux, you can install more kitchens in a day.



▲ Installation done with just one tool and on-hand support from the Installer App.



Download on the App Store

Scan or click QR code
Download the installer App.



20mm

▲ Thanks to the design of our new hinges, the doors on our ovens gently rotate within the niche.

▲ At just 20mm, our ovens require the narrowest ventilation gap on the market.

A real advantage for any kitchen project

All our built-in appliances can be fitted seamlessly into any kitchen project thanks to our PerfectFit installation solutions. With our vast range of kitchen appliances, we provide limitless possibilities to design dream kitchens for your customers.

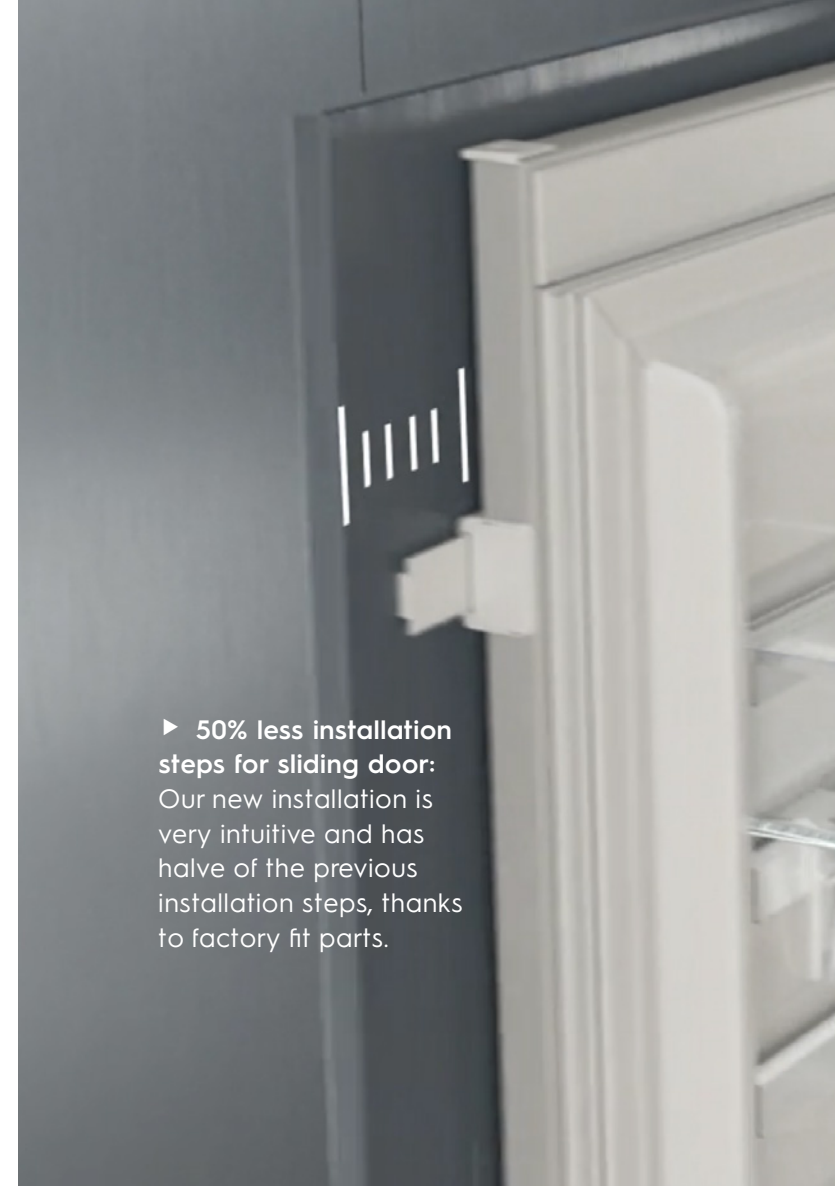
▼ **Dishwashers:** The new, Premium Sliding Hinges are the solution for historic challenges such as tall door panels, double thickness door panels and heavy door panels, in materials like marble and stone.



Hinges support heavy premium door panels up to

15kg*

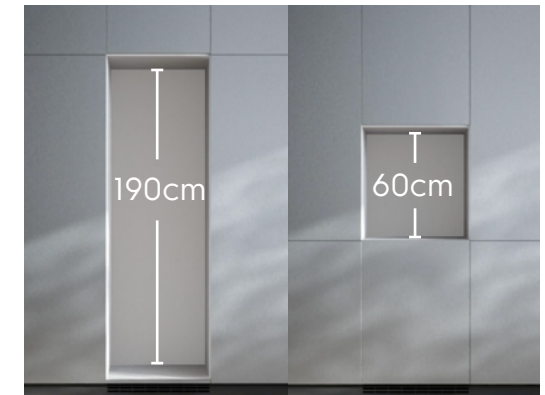
* Dependent on installation type and front panel material, check the installation template for details.



► **50% less installation steps for sliding door:** Our new installation is very intuitive and has half of the previous installation steps, thanks to factory fit parts.



▲ **Most efficient installation:** A click in and pull up mounting system avoids the necessity of 2 persons.



▲ **Refrigeration:** A cooling product for every kitchen with niche sizes ranging from 60cm all the way up to 190cm.



224 mm fixed space - worktop height

Full depth drawer

The new Electrolux Extractor Hob
28%
less installation steps

Case studies

We invite you to discover our achievements across the world. We have a long history in being the leading supplier to the Project Business in many countries which enables you to deliver the best to your customers.

Belgium

Image: Finance Tower, Liege.

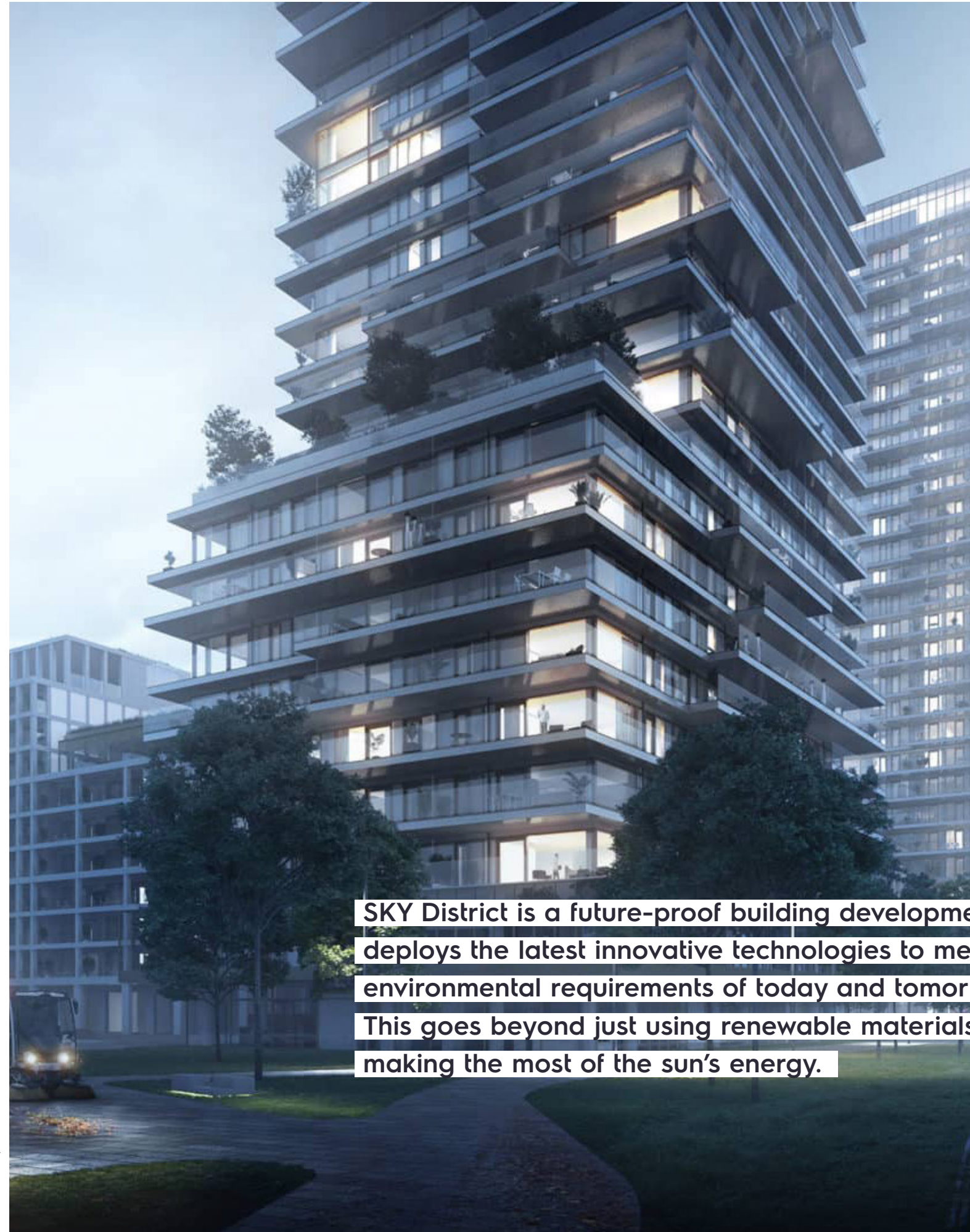
Architect: M. & J-M.Jaspers
- J.Eyers & Partners

SKY Towers

Vastgoed Degroote & AEG

Expressive, horizontal layers with randomly projecting extra-large balconies, floor-to-ceiling panoramic windows and the luxurious finish with bronze detailing. All of these make SKY Towers a model of iconic, cosmopolitan architecture, where indoors and outdoors merge seamlessly together.

The buildings are all different heights but join together at their plinths. The whole development envelops a semi-private garden that forms the green heart of SKY District.



SKY District is a future-proof building development that deploys the latest innovative technologies to meet the environmental requirements of today and tomorrow. This goes beyond just using renewable materials and making the most of the sun's energy.

Case study, Belgium

The SKY District has been developed with a sustainable future in mind.

- Re-use of rainwater
- Underfloor heating
- Installation of green roofs on the canopies
- Connected to the Beauvent district heating network
- Iconic architecture



©Render: nanopixel3d.com



A city-in-a-city

SKY District is an urban renewal project, strategically located between the railway station, city centre and Ostend's harbour district. This new quarter will comprise six buildings and a total of 484 apartments, offices, shops, cafés and restaurants.

With plenty of recreational facilities and low-traffic squares, the new district harmonises perfectly with Ostend's vision to transform the city centre into a pleasant, car-free environment for all to enjoy. The SKY District development and the overhaul of the railway station will mean a complete facelift for the Hazegras district.

Appliances installed:

Brand: AEG

- Ovens
- Induction hobs
- Refrigerators
- Dishwashers



QuickSelect Dishwasher FSK52637P:
Provides eco-friendly dishwashing choices with a single touch.



©This page Renders: nanopixel3d.com

Confluents Côté Rivage

DELZELLE Residentials & Electrolux

A haven of peace in an exceptional environment. At Confluents Côté Rivage, everything is designed to offer a perfect balance between mobility, modernity and conviviality. The big cities are not far away, yet calm and serenity are at the rendez-vous.

The development of the 6 hectares has been carefully thought out by urban planning experts, architects, landscapers and business development specialists. Large urban boulevards and wide pedestrian esplanades rub shoulders with generous green spaces dedicated to leisure and recreation. Here, priority is given to pedestrians and cyclists. 90% of the car parks are underground. Outdoor electrical terminals are also present in order to favour zero-carbon mobility.

The entire project includes about twenty residences of 3 to 8 floors whose difference in height harmoniously rhythms the whole. These residences are separated by large green areas. The local shops and restaurants are located a few minutes' walk away, mainly along the central avenue, and blend perfectly into this setting. As for the terraces of brasseries or restaurants, they offer the best possible sunshine.



The development is a conversion of an abandoned industrial location in the city of Tubize, which struggled for several decades to overcome this history of heavy industry, to a new place where future generations can live, work and shop in modern, sustainable environment

Case study, Belgium

Contemporary, elegant and coherent architecture.
A transformation from an industrial site to sustainable homes and living spaces.

- Highly energy efficient
- Leisure facilities
- Outlet shopping mall
- Sport facilities
- Restaurants & bars
- Local shops



Apartments that live up to the environment.

All units have the highest scoring in energy efficiency with insulation, heat pump, rain water recuperation. Every apartment has its own terrace and most of the parking spaces are located below ground level, which considerably reduces the levels of traffic.

The former site of the Forges de Clabecq, on which the Les Confluents Côté Rivage project is located, totals about 60 hectares. Ideally situated in the town of Tubize, in the province of Walloon Brabant, only 20km from Brussels and 90 km from Antwerp port, attracts both new residents and businesses. Welcome to the new "place to be" of Walloon Brabant.

Appliances installed:

Brand: Electrolux

- Ovens
- Induction hobs
- Built-in refrigerators
- Dishwashers
- Fridge freezers



SurroundCook Oven OEF5E50X:
SurroundCook Oven ensures
your dishes are evenly cooked in
every corner.



China

Image: Cultural Centre, Hong Kong.

Architect: José Lei

Shanghai Sky Union Century Seal

Shanghai Xingmei Eeal & Electrolux

Situated in an enviable location, the "Shanghai Sky Union Century Seal" project radiates luxury and an international lifestyle. Developed by Shanghai Xingmei Real Estate Co. Ltd., it is located near renowned commercial circles like Jing'an Joy City and the Sichuan North Road business district.

It also neighbors four major star-rated business circles, including Suhe Bay, North Bund, People's Square, and Lujiazui, and nestles in the verdant splendor of multiple parks. The project reflects a modern example of where business harmoniously converges with green habitats to provide a unique blend of dynamic commercial life and serene natural escapes.



Experience a blend of vibrant commercial lifestyle and tranquil green escapes with "Shanghai Sky Union Century Seal". Offering a strategic location near prime business districts and lush parks, it exemplifies modern, cosmopolitan living and business paradigm in the heart of Shanghai.

Case study, China

Putting health and wellbeing first with a new generation of housing.

- High-tech insulating outer layer
- Smog-free indoor environment
- Greenery covers 35% of outside area



In the Sky Union Century Seal, Shanghai Xingmei Eeal has created a cozy, tranquil architectural space that is energy efficient. In-line with the world-class WELL Building Standard™ version 2 (WELL v2™), utmost care has been taken to incorporate health and wellbeing into every aspect of the design. A high-tech insulating outer layer enables a constant indoor temperature and ultra-low energy consumption - and a smog-free indoor environment is enabled with a high-performance extractor-hob and central ventilation system.

WELL v2™ is a “vehicle for buildings and organizations to deliver more thoughtful and intentional spaces that enhance human health and well-being” and the Sky Union Century Seal delivers exactly that. It has created a vibrant neighborhood with numerous facilities and a healthy indoor experience, with superb qualities of air, water and light. Furthermore, lush greenery covers 35% of the outside area, and six parks are located near-by.

Appliances installed:

Brand: Electrolux

- Gas hobs
- Extractor-hobs
- Dishwashers



600 SatelliteClean® Dishwasher EES47310L:
Allows three times better spray coverage.



Vanke Jade Guanlan

Shenyang Vanke & Electrolux

Strategically located in Shenyang's up-and-coming East Lake district, Vanke Jade Guanlan encapsulates the delicate balance between traditional and modern design philosophies. Developed by Keppel Bay Real Estate Development (Shenyang) Co. Limited, it is located near the heart of Shenyang, the East Tower Bridge, and benefits from premium amenities from both Shenyang's main and new city, as well as being enveloped by four major business areas.

The project is not just about creating a home; it's a masterpiece. It redefines the city's style of residential living by offering a comforting, qualitative, and convenient living experience amidst the gentle ambiance of southern gardens and majestic northern mountains.



Vanke Jade Guanlan offers a vibrant living experience in Shenyang's upcoming East Lake area. Blending delicate aesthetics and modern convenience, it anchors itself amidst booming business circles while providing a serene, high-quality residence.

Case study, China

The creation of the 'super kitchen' transforms cooking space for amazing meal preparation.

- Interactive entertaining and kitchen space
- Full integration of appliances and facilities
- Designated food preparation and cooking area
- Highly collaborative design



The kitchen is not just an important place to maintain family harmony, it is also key to measuring the quality of life. Which is why, Vanke, with its 27 years of development experience, has meticulously considered every detail of Vanke Jade Guanlan. Features include; food preparation and cooking zones, all designated into one single area - and a highly collaborative design, where people can cook and enjoy food together.

The result is a story of transformation and innovation, and a new benchmark for improving living standards in Shenyang.

Appliances installed:

Brand: Electrolux

- Hobs
- Ovens
- Refrigerators
- Dishwashers
- Microwave ovens



500 ColdSense Fridge-Freezer ENN2814COW: Quickly returns to the correct temperature after door opening and closing, thanks to precise electronic sensors.



Shenzhen EXPO BAY

China Merchants Group & Electrolux

American landscape designers SWA developed this 35,000 square metre river interlaced oasis, taking inspiration from famous scenic landmarks such as Google's Mountain View in California and Shenzhen Bay Park.



In the Post-Pandemic world, people increasingly understand the importance of idyllic scenery and healthy air to breathe.

Shenzhen EXPO BAY offers harmony with nature within a diversified community space.

Case study, China

Sustainable Garden Living within Convention and Exhibition Centre.

- 35,000M² of modern landscape space
- 12,000M² large scale sunshine lawns
- 24 species of precious trees
- 3 standard basketball courts



12,00 square meters of large scale sunshine laden lawns, and 24 species of precious trees, create sustainable, tranquil gardens that awaken the five senses of sight, hearing, smell, touch and taste – providing an all season community space for harmonious living.

Appliances installed:

Brand: Electrolux

- Ovens
- Pull-out hoods
- Induction hobs
- Built-in microwaves
- Steamers
- Built-in refrigerators
- Dish sterilizer



Pull-out hood EFP6030X:
The Electrolux Pull-out Hood helps to remove fumes from the room, without the need for an exhaust pipe.



ShanWei

Star River Group & Electrolux

ShanWei is the signature residence project from the Star River Group. The design of the residence was inspired by the Milky Way. The formation of the buildings spreads out from the lake, reminiscent of the way the stars spread throughout the galaxy.

This unique location and its high quality interiors make the property one of the most sought-after residences in Shanwei city.



Case study, China

The total construction area is 130 million square metres including various amenities such as 5-star hotels, a sports arena, harbour style shopping mall and oriental gardens.

- 5 star international hotel
- Sports arena
- Commercial district
- Oriental gardens



A mixture of Mediterranean and Chinese garden styles

The design philosophy is a hybrid of Mediterranean and Chinese garden styles. It applies the shape of Chinese garden as an exterior and a Mediterranean interior design. The initial kitchen design incorporates a built-in solution with a Mediterranean, icy-white look that will challenge customer preconceptions in a modern kitchen. Electrolux's simple and functional products were shown to be the best match when compared with competitors. The built-in expertise for installation was also a plus-point when choosing Electrolux as the preferred partner.

Appliances installed:

Brand: Electrolux

- Ovens
- Extractor hoods
- Gas hobs
- Microwaves
- Refrigerators
- Sterilizing cabinets



Multifunction oven EOB3400BOX: Quick heating and evenly-cooked results every time. Timer and LED display makes this oven easy to operate.



Denmark

Image: ARoS Aarhus Art Museum

Architects: Schmidt Hammer Lassen

Harbor luxury home

Jesper Rehne Jensen & AEG

Scandinavian living in understated luxury building

In the historic area of Esbjerg a new brick building arises in Kronprinsensgade. It has a classic, modern, and minimalistic design and houses 9 luxury apartments.

What makes it special – compared to a traditional new property – is that it's made with high quality materials throughout the building both inside and outside and installed with home appliance for the discerning residents. Here you can live in a beautiful, architect-designed brick building near the harbor, close to the sea, but still in the vibrant city.

It's Scandinavian living at its finest.



What makes the apartments very exclusive, compared to a traditional new building, is the high quality of materials and interior design.

Throughout the building both inside and outside the choice of sanitation, floors, cabinets and home appliances are chosen to please the stylish and discerning resident.

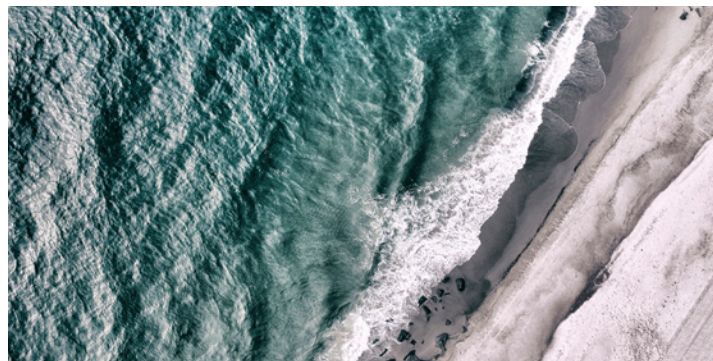
Case study, Denmark

Modern life in historic surroundings

Esbjerg was founded in 1868 and is the fifth largest city in Denmark. It offers everything one can expect from a modern city, but at the same time it holds many of the charming qualities of a smaller city.

Between two historic streets, Kongensgade and Havnegade, you find Kronprinsensgade 8 and a newly built red brick building with just 9 exclusive apartments.

Located in the vibrant city, but near the charming harbour and the sea, the apartments offer that special Scandinavian feel. Open floor plans, large windows and balconies combined with an open kitchen and living room create a spacious, bright, and minimalistic feeling.

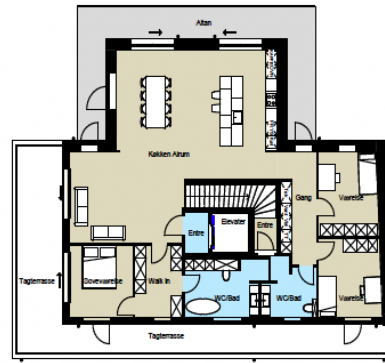


Kitchen as gathering place

The kitchen is the central part of the spacious apartment. It requires great design and high quality. Kept in minimalistic black combined with warm oak, the kitchen becomes the visual centrepiece and a natural gathering place.

"The modern consumer expects the kitchen to be functional, aesthetically beautiful and of high quality. With HTH Nordic Creation kitchen and AEG Matt Black appliances we are spot on!" states Rikke Skovdal, HTH Business Consultant.

That's called understated Scandinavian luxury living.



Appliances installed:

- Brand: AEG
- Ovens
- Warming drawers
- Induction hobs
- Built-in Coffee machines
- Refrigerators
- Freezers
- Dishwashers
- Extractor hoods
- Washing machines
- Washer-dryers



KKK994500T Integrated Coffee machine:
Free up space on your counter tops with a built-in coffee machine. Choose from stylish black and grey styles that'll ensure your integrated coffee machine fits seamlessly into your kitchen



Finland

Image: Tammela Stadium, Tampere

Architects: JKMM Arkkitehdit Oy



Tammela Stadium

Pohjola Rakennus Oy & Electrolux

Construction work on Tammela's original football stadium began in the 1920s when the city decided it needed to meet the needs of its industrial growth. Tammela Stadium was completed in 1931 and it quickly became the venue for many events. Known for its excellent atmosphere, the stadium is primarily used for hosting football matches and athletic meets.



As the years passed, Tammela Stadium became in need of renovation. In 2014, the multi-award winning firm of architects, JKMM, won the tender to rejuvenate not only the stadium but the other related constructions in the same vicinity. Their proposal was appropriately called Hattutempu – or Hattrick as it translates. Pohjola Rakennus was chosen as the building contractor.

- UEFA category 4 (highest standard)

- Combined with over 100 apartments

- Underground parking



The new Tammela Stadium in Tampere will seat up to 8,000 people all year round and it will meet UEFA's highest standard, Category 4, meaning it can host top-flight international competitions. As well as providing an underground parking facility, Pohjola Rakennus is also building more than a hundred new homes in the two new apartment buildings: Vesta 33 apartments and Victoria 86 apartments.

The smallest apartments are 27.5m² and the largest 128m². The materials have been carefully chosen and of high quality. The selected home appliances are of superior Electrolux quality and the kitchens have large islands. The apartments' balconies, floor-to-ceiling landscape windows, apartment-specific ventilation and underfloor heating will be sure to increase the quality of living.

The work is a completely unique entity in Finland, both architecturally and in terms of cityscape. Construction work on the Tammela Stadium began in the summer of 2021 and the first football match is scheduled to be played in 2023.

Appliances installed:

Brand: Electrolux

- Ovens

- Induction hobs

- Built-in microwaves

- Built-in refrigerators

- Built-in dishwashers

- Washing machines

- Tumble dryers



SurroundCook Oven - CKB300V:
Cooks everything evenly and ensures a constant internal temperature at all times



France

Image: La Défense Business District, Paris.

The Ascott

Ascott Champs-Élysées & Electrolux

La Clef Champs-Élysées, a 5-star hotel in the centre of Paris, offers you a special stay in typical Parisian style. Built in 1907 by the Hennessy family, during the enchanted era of the 'Belle Epoque' in Paris.

During this period, Paris was experiencing economic, technological and political development, thanks to the transformations made by Baron Haussmann. World exhibitions, cabaret revues, theatre of all genres, and exceptional restaurants. The City of Light is renowned as a capital of sophistication, and attracts visitors from all over the world.

©Picture: www.the-ascott.com



Reflecting this magical era, La Clef Champs-Élysées embodies the French way of life. Chic, modern and contemporary, this hotel offers its guests an unforgettable stay in Paris.

Case study, France

The Ascott Champs-Élysées is part of the Ascott group. This 5-star hotel benefits from an idyllic setting and features up to 40 apartments with home appliances.

- The group owns 700 properties around the world
- Includes residences with kitchens
- High market position
- Customers: Business people, Tourists, Families
- Values: Culture, Gastronomy, Community, Wellness



©Picture: www.the-ascott.com

The Champs-Élysées District

Located in the 8th arrondissement, at the crossroads of the Rues de Bassano and Magellan, you are close to the most beautiful avenue in the world: the Avenue des Champs-Élysées, which extends from the Place de la Concorde to the Arc de Triomphe. The atmosphere of the district is very unique, and allows you to enjoy the magic of the French capital.

This ideal location also gives you the opportunity to see everything Paris has to offer. Indeed, you are only a few minutes away from the main attractions of the city, such as the Orsay Museum, the Trocadero, the Petit and the Grand Palais, the Louvre, the Tuileries Gardens, the Champ de Mars, and, of course, the Eiffel Tower. You are also a 5-minute walk away from the Avenue Montaigne, 'the most fashionable and luxurious avenue in the capital', which houses famous *Haute Couture* stores such as Chanel, Dior, Louis Vuitton, etc.

Electrolux and the Ascott group, are both international brands concerned with the quality as well as the sustainability of their products. This delivers a perfect partnership in terms of exceeding the client's expectations of comfort and quality, as well as the environmental impact of these premium suites and residences.

Appliances installed:

- Brand: Electrolux
- Microwave ovens
- Refrigerators
- Dishwashers
- Induction hobs
- Extractor hoods



Built-in Microwave oven EMS17006OX:
Delivering on both taste and texture at the touch of a button - from crispy bacon to a golden cheese crust



©Pictures this page: www.the-ascott.com

Netherlands

Image: Kubuswoningen, Rotterdam.

Architect: Piet Blom

De Beeldhouwer Hoorn

Punt Beheer Heerhugowaard & AEG

As if from the hands of a sculptor, every object within the old tax office in Hoorn NewBouw, has been transformed into a beautiful work of art in this newly-converted apartment building. The Sculptor phase II, consists of 83 owner-occupied apartments at Nieuwe Steen 2A in Hoorn.

Centrally situated opposite the town hall, around the corner from the shopping centre 'De Huesmolen' and a stone's throw from the characteristic city centre and station. All of the homes are very affordable, making it a great opportunity for first time buyers, singles and senior citizens.



Although De Beeldhouwer Hoorn has nine houses and different apartment types, they have one thing in common: they are all very affordable, which was a deliberate choice by the developer.

Case study, Netherlands

De Beeldhouwer Hoorn has a strong focus on affordability and diversity for all age groups.

- 83 high-quality homes
- Gardens and spacious balconies
- Senior citizen and wheelchair-friendly
- Large indoor storage
- Charging points for electric bicycles
- Many individual options available

At De Beeldhouwer residents have a lot of choice. Firstly from nine different apartment types. Then it's possible to choose from a wide range of finish options. After purchase, new residents are granted access to NewBouw, a digital housing platform. This makes it possible to see the options available for each apartment and their associated costs.

The Sculptor phase II's location is ideal. The neighbouring shopping centre, 'De Huesmolen', has all the shops for your daily needs. The inner city and the railway station are just a stone's throw away, and you can reach Amsterdam in just 40 minutes.

Like the apartments, AEG appliances are of very high quality, but also affordable - this made AEG the obvious installation choice.



Appliances installed:

- Brand: AEG
- Ovens
- Microwave ovens
- Refrigerators
- Dishwashers
- Induction hobs



Compact combi-micro oven KMK56500M: Combine hot air fan cooking with the speed of a microwave to produce succulent dishes - all achieved in just half the time a conventional oven would require.



Portugal

Image: Lisbon Oceanário

Architect: Pedro Campos Costa

Bayline, Armação de Pêra

Vanguard Properties & AEG

Anchored in the south of Portugal, the Algarve is well known for its beautiful coastline and friendly people. Blessed with beautiful sandy beaches, picturesque villages and a fabulous climate, it is not surprising that this region is considered the most important tourist region in Portugal. It is also the perfect place to invest.



Designed by architects Saraiva + Associados
Bayline is expected to be completed by
the end of the first quarter, 2023.

Case study, Portugal

Located in the unrivalled surroundings of Lagoa dos Salgados and Praia Grande Bay, Bayline is the only resort in Algarve facing the ocean.

- 256 apartments
- Beach-front location
- 2 hectares of private gardens
- Outdoor pools
- Spa & gymnasium



With 256 apartments in buildings of up to six floors, the luxury private condominium has 2 hectares of private gardens, indoor and outdoor pools, spa, gymnasium, and a games court. And, of course, it has direct access to the beach. The project, under the responsibility of Saraiva + Associados design team, presents a contemporary architecture developed with excellent finishings, terraces and large exterior spans to maximize the luxuriousness of the views. The kitchens are naturally equipped with AEG to match this highly, prestigious development.



Appliances installed:

Brand: AEG

- Ovens
- Induction hobs
- Extractor hoods
- Built-in microwaves
- Wine coolers
- Built-in washer-dryers
- Built-in refrigerators
- Built-in dishwashers



Wine cooler - AWUS052B5B:
Optimum temperature protects corks and develops the taste in each bottle

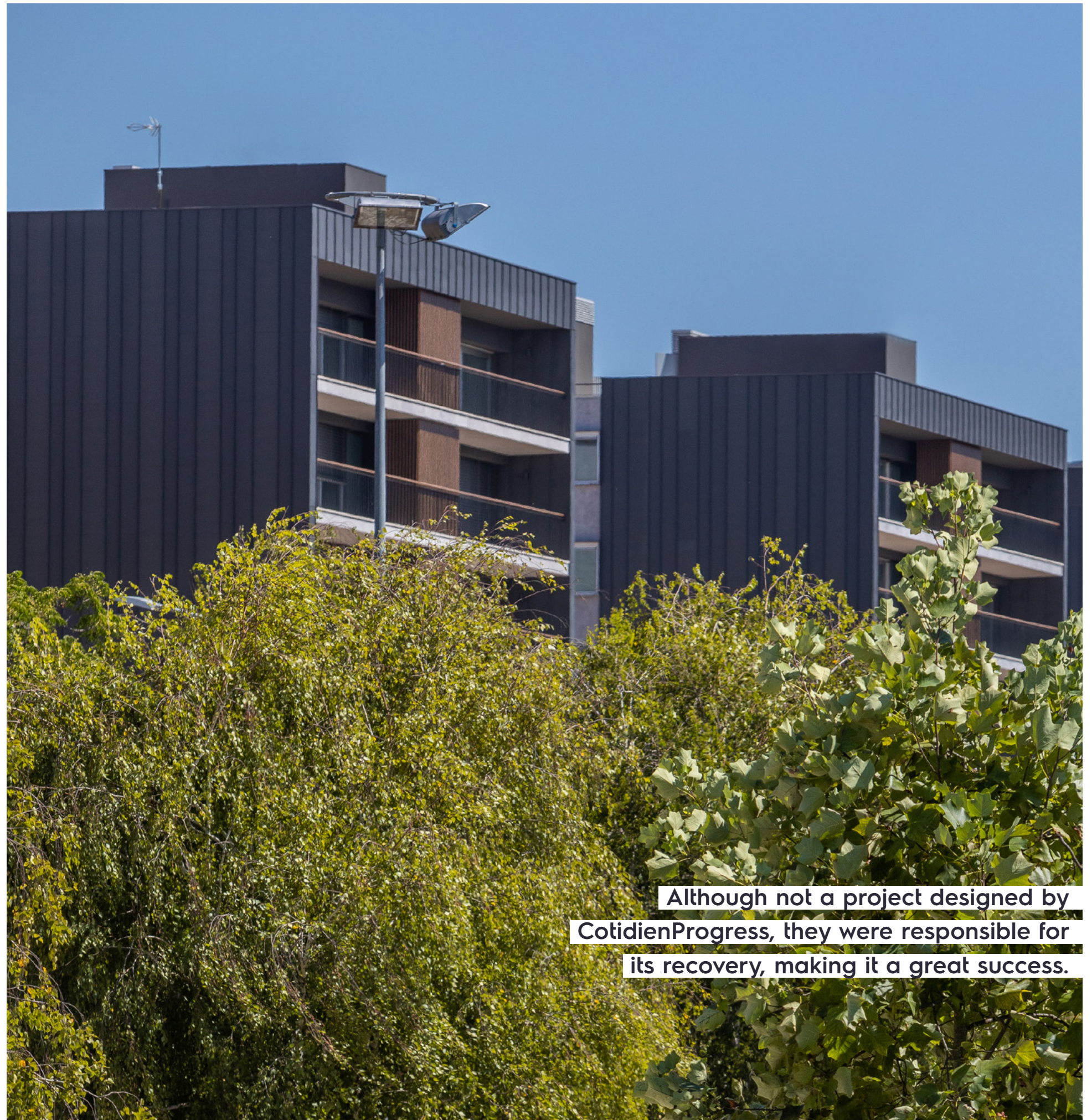


Terraços do Rio

CotidienProgress, Lda & Electrolux

This project became known in Coimbra as a black spot because the construction started at the end of the 90's, and, due to successive problems, it was interrupted for several years until around 2010. CotidienProgress, led by Francisco Baptista and José Carrilho, accepted the challenge of resuming the project, guaranteeing it meets today's construction and sustainability standards.

Most of the appliances which were already installed, were kept following the recommendation of kitchen experts Matobra. Furthermore, Electrolux guaranteed that, although several years had passed, most of the appliances were still up-to-date. Therefore, only two products were replaced – gas hobs with induction hobs, and the extractor hoods, as the capacity was inferior to current models.



Although not a project designed by CotidienProgress, they were responsible for its recovery, making it a great success.

Case study, Portugal

It took great courage to take on a project that had been on hold for 10 years. Keeping decade-old appliances was a decision taken by CotidienProgress aligned with Electrolux Group's sustainability values. A total 102 apartments were sold from the first phase, proving it to be the right decision.

- Rehabilitation project
- New, more efficient façades
- Kitchen experts Matobra overseeing project
- Existing appliances kept, in-line with modern standards



Sustainability is 'undoubtedly our concern'

Sustainability and efficiency were two driving forces behind the development. In order to improve the energy efficiency of the entire infrastructure and of each building, several measures were taken. Exterior façades of the buildings were replaced by materials that guarantee a superior level of insulation and are more environmentally friendly. Items such as the appliances were kept, as they comply with modern standards, preventing unnecessary waste.

In summary, this team, led by Francisco Baptista, turned a black spot into an important landmark in the city of Coimbra, overlooking the University Tower and the river. It is now a beautiful spot, that offers people tranquillity, for now and for the future.

Appliances installed:

- Brand: Electrolux
- Ovens
- Induction hobs
- Extractor hoods
- Built-in washing machines
- Freestanding washing machines
- Built-in refrigerators
- Built-in dishwashers



Induction hob - EHH6240ISK:
Two booster zones & fast installation.



Boulevard

AM48 & AEG

At the beginning of Avenida da Liberdade, on the way to downtown Lisbon, we find the historic Praça dos Restauradores. It is a symbol of Portugal's independence in 1640 and testimony to the elegance and unique aesthetics of the buildings built centuries ago.

The newly-renovated property, Boulevard, has 46 tourist apartments which were designed and developed specifically to offer functionality and comfort. The interior portrays third generation infrastructures, top quality finishing, and carefully chosen materials and equipment.



©Picture: Fernando Guerra

The renovation brought a new life into this building, which is now an exclusive residence. Lisbon's unique light enters through the window, the wide avenue winds away and the freshness of the river Tagus can be felt in the breeze.

Case study, Portugal

The project presents a perfect combination of sober, contemporary and traditional elements, preserving many of its original decorative and structural features.

- Renovation maintains the original facade
- 46 tourist apartments
- Third generation infrastructure
- Careful choice of materials and finishing



©Picture: Fernando Guerra

Alignment between AEG and the project's philosophy

When it comes to ambitious renovation projects - where the aim is, for instance, a balanced mix of modern and classical aesthetics - developers have to trust the appliances they choose for their properties. It may seem obvious, but finding a brand that delivers both inspiring design and functionality can be a challenging task.

Lisbon's Boulevard apartments are the perfect example of such a balance. When developers decided to turn a landmark building in Portugal's capital into stylish, modern apartments, they needed functional and user-friendly fixtures and fittings to make it possible. To bring their "old-meets-new" vision to life required modern appliances that perform exceptionally well and yet feel natural in such a grandiose building.

With the help of KUC Kitchen Specialist, architect Luís Francisco from project developer AM48 described the process as a 'symbiosis between what we know works and what we hoped to achieve'. For the kitchens, it was obvious which brand would deliver on expectations. AEG appliances were the perfect fit - reliable, elegant and sustainable. AEG was the premium brand with all of the qualities they were looking for, ticking the right boxes for developers and homeowners alike.



Appliances installed:

- Brand: AEG
- Compact ovens
- Refrigerators
- Dishwashers
- Induction hobs



Compact Micro/combi oven KMK761000M:
Combine hot air fan cooking with the speed of a microwave to give you a mouthwatering finish and textures in one compact space.



©Pictures this page: Fernando Guerra

Spain

Image: San Mamés Stadium, Bilbao

Architects: Mikel Sanz de Prit, César Azkarate

Photo: Tim-Oliver Metz



Lazarejo

Levitt & AEG

Lazarejo has it all: an abundance of nature, excellent connections and a local community with exclusive amenities.

Designed with top quality materials and features, Lazarejo is a gated, guarded community where privacy is respected. Comprised of detached, four and five-bedroom villas, each residence has a large private garden and spectacular views.

Created with a pure and elegant, minimalist look, the homes nevertheless exude warmth and personality. Light floods in through floor-to-ceiling windows creating a kaleidoscope of environments at different times of the day and year.

It's the perfect place to create a home, a place filled with a bright, pure atmosphere, which is more than just clean air. It is the freedom to live, surrounded by nature.

Its location in Avenida Lazarejo, Las Rozas, is perfect for moving between the bustle of Madrid, which is only a short distance away, to absolute tranquility. Here, at the intersection of country life and city living, people have all the urban amenities and exclusive services one needs.

www.levittlazarejo.com

Lazarejo has all the quality to be expected of a Levitt development. Besides the spaciousness and comfort that are traditional features of their homes, a thoroughly contemporary design has been added. From outside, the homes display a strong personality, based on a play of volumes and an attractive combination of bricks and wood. High quality materials and a unique architectural style give the Lazarejo homes an elegant and original presence that makes them stand out in their surroundings.



Case study, Spain

Lazarejo is a safe, accessible and smart home at the intersection of country living and city life.

- Energy Efficiency A Rating
- Advanced Security System
- Top Quality Finishes and Materials
- Open Space Concept



Security

For peace of mind, the development has a state-of-the-art security system that includes a CCTV surveillance system with image scanning and recording, managed from the concierge area. In addition, an access control device is required for pedestrians and vehicles to enter and exit the complex. The perimeter of the property is fenced and a detection system at the plot boundaries also protects the area and prevents intrusion.

Landscaping

The streets have been carefully landscaped to create a special atmosphere throughout the estate. Landscaping will be continued in the private front gardens of the plots, so that the surroundings and the entrances to the homes form a harmonious whole.

Gardens

The interior gardens are versatile, with separate leisure areas to accommodate outdoor activities such as a rest area, patio, dining area, gazebo, etc. There is also the possibility of a private pool.

Sunshine and views

All of the homes have a large patio built out from the living room, so that each house extends into the garden, towards the pool, recreating a contemporary outdoor spirit. In the five-type homes, the master bedroom opens onto a terrace that overlooks the impressive landscape. It's more than just a stunning view, it provides pure inspiration.

Kitchen design: Studio 56
Appliances installed:

Brand: AEG

- Ovens
- Induction hobs
- Microwaves
- Built-in dishwashers
- Built-in refrigerators
- Built-in freezers
- Washing machines
- Tumble dryers



Induction Hob 80cm IKE84475FB:
FlexiBridge combines up to four zones with a consistent and even heat distribution.



Eleven Views

Costa Infinity & AEG

Eleven Views is a residential complex located in Costa Ballena (Cádiz), one of the most exclusive areas in Andalusia. Close to the Costa Ballena Ocean Golf Club and 200m from the sea, the development consists of exclusive 1, 2, 3, and 4-bedroom homes. Ground-floor homes have a porch and private garden, while the penthouses offer large terraces with unbeatable sea views. With over 20,000 m² of landscaped areas to enjoy, there are also water features throughout the exterior, an infinity pool and a basement floor with garages and storage rooms for each home.

www.costainfinity.com

Located in the Costa de la Luz, in the heart of Cadiz, Costa Ballena is a private and safe residential area with access to some of the best tourist destinations in southern Europe. These include the finest historical sites of Andalusia, top gastronomy at Michelin starred restaurants and an abundance of natural beauty, stretching from the mountains to the coast. It has exceptional connectivity with a choice of airports and trains from Seville, Malaga and Jerez. In addition, it is located just 10 minutes from the cities of Rota, Chipiona and Sanlúcar de Barrameda.



Case study, Spain

Eleven Views is a complex full of technology.

- Inverted flat roofs ensure optimal thermal insulation & waterproofing
- High-quality aluminum carpentry
- State-of-the-art glass, providing energy-saving & sound insulation



Built sustainably

This project has been awarded a BREEAM® certificate, signifying its commitment to sustainable and eco-friendly construction practices. It features top-quality aluminum joinery along with energy-efficient, sound-insulating double-glazed glass. The sanitary fittings are crafted from white vitrified porcelain by GRUPO PORCELANOSA®, incorporating water-saving technologies. For domestic hot water, the plan includes an aerothermal system equipped with an air-to-water heat pump. Climate control is managed through a centralized system. Both the aerothermal and climate control systems are sourced from DAIKIN, known for their high performance and efficiency.

Eco-conscious living

Eleven Views by Costa Infinity offers a modern and eco-conscious living experience through a range of carefully designed features. One notable aspect is the inverted flat roofs, which not only provide a contemporary aesthetic but also ensure exceptional thermal insulation and waterproofing. This design not only keeps the interior comfortable year-round but also protects the structure from water damage.

Energy efficient appliances

Inside the residences, AEG high-energy efficiency appliances, from refrigerators to dishwashers, are integrated to minimize energy consumption.

*Kitchen design:
Porcelanosa Kitchens*

**High-energy efficiency
appliances including:**

- Brand: AEG**
- Ovens
- Refrigerators
- Microwaves
- Induction hobs
- Dishwashers
- Washer-dryers



Compact built-in Microwave-Oven KME761000B:
CombiQuick oven cooks faster by combining
hot air fan with the speed of a microwave.



Sweden

Image: Aula Medica, Stockholm

Architect: Wingårdh, architects

Photo: Ozan-Oztaskiran



Greenhouse Sthlm

Electrolux Group & Archus

Greenhouse Sthlm, in Stockholm, is a model for a modern, sustainable, urban neighborhood and good living. Inspired by the 15-minute city, all essential services can be reached within 15 minutes by foot or bike. When fully developed, up to 3,000 people will live and work within it, benefiting from the climate-friendly resources and services which meet the everyday challenges of living more sustainably.

Sustainable and circular solutions are vital

The use of wood and reused bricks, from old facades, reduces the building's total climate footprint and CO₂ emissions. The first construction phase in Greenhouse Sthlm is also one of the first projects in Sweden to be built according to a new certification standard, ZeroCO₂.

Circular solutions include roof solar panels to generate heat and electricity; food waste is sent to biogas production and buildings are heated by district heating, including waste incineration - through minimizing the fossil waste we contribute to reducing the climate footprint in a very direct way. To encourage repair instead of buying a new appliance, residents are also offered an Electrolux premium appliance repair service.

Shared economy and resources for the neighborhood

Meeting spaces for people living and working in the neighborhood are naturally created through shared services such as a pool, fitness center, coffee shop with concierge services, living rooms, kitchens (indoors and outdoors) and laundry rooms. Car and bicycle pools will also be available. Hydroponic cultivation supplies the neighborhood's restaurants with herbs and lettuce. Green spaces, including small oases, cultivation plots and beekeeping, all contribute to increased biodiversity.

©Picture: Archus



GREEN
HOUSE
STHLM

In Greenhouse Sthlm, a neighborhood for a sustainable lifestyle in Stockholm, it is a little easier to live climate-smart. Grounded in being super local, it enables residents to reduce their climate footprint in their everyday lives.

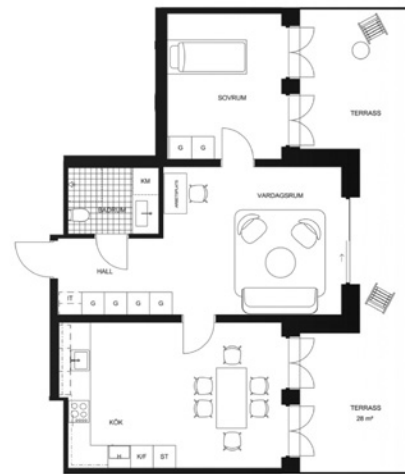
Case study, Sweden

Modern, sustainable urban neighborhood and good living.

- Reduced CO2 emissions and renewable energy via sustainable & circular solutions
- Shared resources include a pool and fitness center, living rooms, kitchen and laundry
- Increased biodiversity from lush gardens, cultivation plots, insect beds and beekeeping
- Smart and connected premium Electrolux appliances for lower energy consumption



**GREEN
HOUSE
STHLM**



Greenhouse Sthlm is a place for a more sustainable lifestyle

Greenhouse Sthlm provides the local community with climate-friendly resources and services to meet the daily challenges of sustainable living. In the first phase, 114 residential apartments with the residential association brf Gourmet are under construction, with move-in planned in Q2 2025.

Primary features

Wood has been selected for its low carbon footprint. It is also a renewable material that can sequester carbon oxide for generations to come and it is an excellent material for improving indoor acoustics and air humidity. The carbon emissions required to build the new building, from raw material to final building, are compensated for in line with ZeroCO₂ defined carbon oxide compensation standards. In addition, the project also offsets carbon from the appliances' footprint.

An apartment's climate is controlled via a screen, or an app, and energy can be saved by setting it to absence mode when leaving the apartment for shorter or longer periods away. Generous floor-to-ceiling windows let Nordic light stream in, and air is ventilated, with pollen and other pollutants filtered out.

Energy-efficient and connected premium Electrolux appliances are installed, further reducing energy consumption. Among the connected appliances, the steam oven can be voice controlled. A combined washer/dryer can be managed and started via an app and features the latest heat pump technique.

The exterior architecture integrates round natural shapes, including lush green facades, courtyards and gardens. In Greenhouse Sthlm, elements of wood and greenery contribute to the everyday well-being of residents.

Appliances installed:

Brand: Electrolux

- Steam ovens
- Extractor-hobs
- Dishwashers
- Coffee machines
- Washer-dryers
- Fridge-freezers
- Vacuum sealing machines



PerfectCare 900:
Dare to wash and dry your favorite
clothes regardless of material.



©All pictures: Archus

Traversen

PEAB Brf Traversen, Trollhättan

A green neighborhood, right in the heart of Trollhättan

Welcome to Brf Traversen and its 500sqm glassed-in garden which can be enjoyed all year round – regardless of the weather. Here, the temperature never falls below 13 degrees and extended daylight makes for pleasant evenings even in the latter part of the year.

Brf Traversen has a total of 39 apartments. There are six apartment types ranging from a two-room apartment of 40sqm to a large five-room apartment of 106sqm. Regardless of size, each home is cleverly planned and has at least one generous balcony or patio.

Natural meeting areas have been incorporated into the design where neighbors can socialize and quality time can be spent with visiting friends and family. For those guests who have travelled a long-distance there is even an overnight apartment.

There is also a carpenter's workshop which is handy when a bike needs fixing or to borrow tools, and there is a gym for exercise. Storage units and the garage can be accessed without having to go outside. The outdoor courtyard has been planted up to create a calm, green respite with spaces incorporated where people can meet and mingle. There is also a large greenhouse of 70sqm.

www.peabbostad.se/projekt/vastra-gotaland/brf-traversen



Located in the Innovatum area, Brf Traversen houses 39 modern apartments of different sizes, all connected by a large, glassed-in garden, which can be used all year round.

Case study, Sweden

Making living sustainably, easier.

- Energy-efficient appliances
- Eco-labeled electricity
- Low energy consumption
- Solar panels on the roof
- Rainwater is reused
- Recycling room

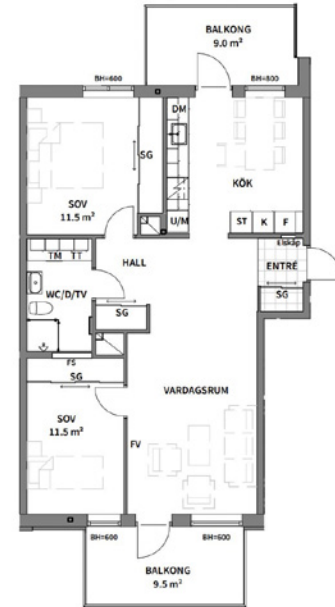


For a sustainable tomorrow

Within Brf Traversen, Peab has focused on creating a holistic environment where three, key dimensions of sustainability, are considered: ecological, economic and social sustainability. Using more climate-smart building materials, renewable energy sources and other innovative solutions, the goal has been to create a vibrant, green living world that protects both the environment and the residents of the neighborhood.

The feeling of new

When you step inside the door of an apartment in Brf Traversen for the first time, you are greeted by walls of white that illuminate the timeless, three-strip and matte oak parquet. Modern appliances are available in the kitchen, including an integrated dishwasher, convection oven and induction hob. The kitchen interior consists of upper cabinets with doors and lower cabinets with fully extendable, cushioned drawers for added convenience. The bathroom is equipped with a mirror cabinet, vanity sink, heated towel rail, glazed shower walls, washing machine and tumble dryer.



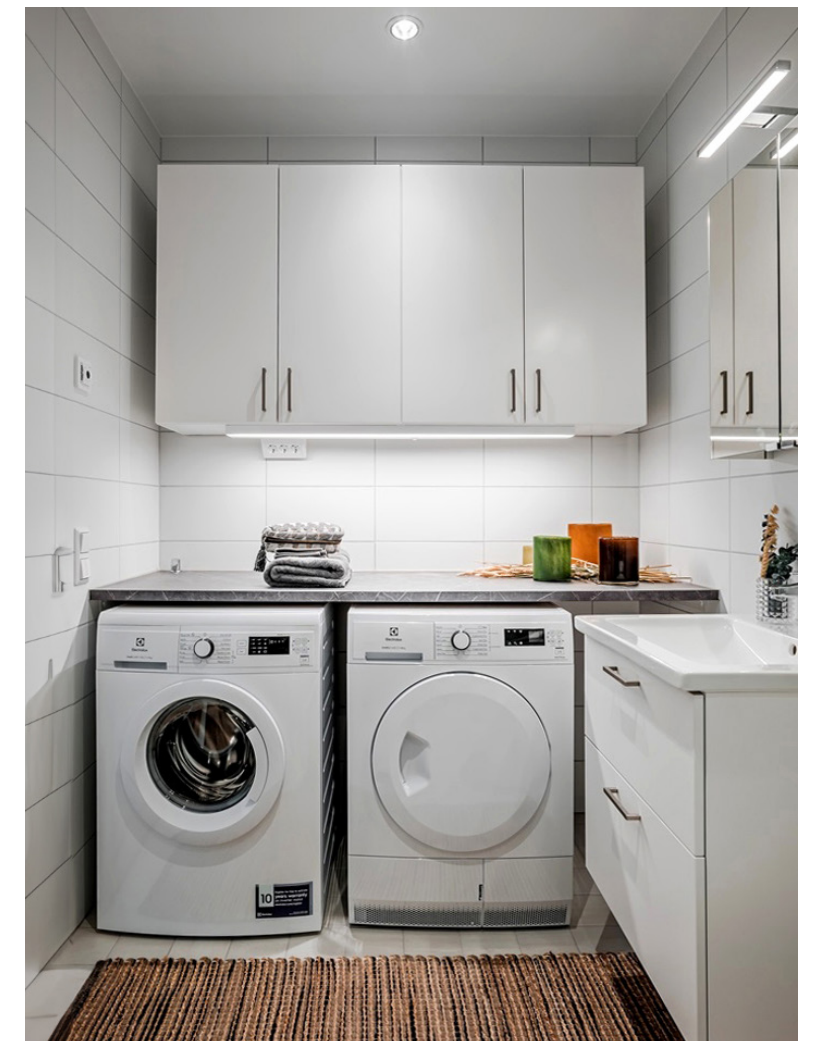
Appliances installed:

Brand: Electrolux

- Ovens
- Induction hobs
- Microwaves
- Dishwashers
- Refrigerators
- Freezers
- Washing machines
- Tumble dryers



Induction Hob HOI630PF:
Superior temperature control
for perfect cooking results.



Fyrhusen

HSB brf Fyrhusen & Electrolux

Five rust-red house bodies placed in different directions, large panoramic windows and boats passing outside the window. At dusk, the light from the 66 apartments casts a light over Stockholm's waters, which almost gives the feeling that there is a lighthouse up there, on top of Telegrafberget.

Design and function are key words for our interior designer who has developed three kitchen styles. The white kitchen is classic, the grey is a popular choice and the linden flower green creates a warm, trendy feeling.

43 meters above sea level, on the mountain plateau Telegrafberget rises Fyrhusen. With rust-red façades, the area's industrial history can characterize the buildings that have been carefully fitted into the mountain's varying terrain. Large glass sections provide a unique view of Stockholm's inlet. Ahlqvist & Almqvist architects have developed and developed the entire new accommodation Tele-grafberget with about 300 apartments from sketch to finished homes.

The name comes from the optical telegraph that served as a link in the telegraph connection between Mosebacke and Vaxholm. The name Fyrhusen reflects that we have wanted to create a lighthouse feeling. With large balconies and glass partitions facing the water, the light from the apartments in the evening creates a luminous lighthouse.

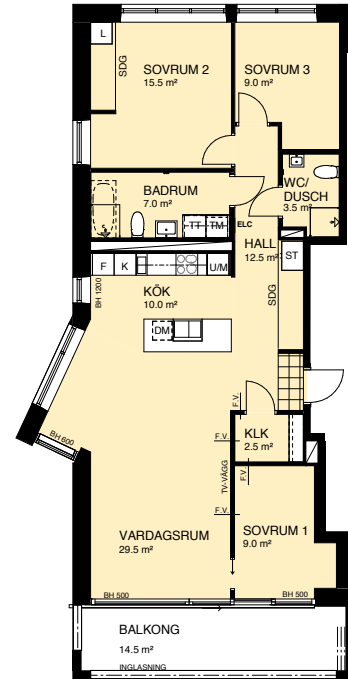


"We have placed the house bodies in different directions, like the light cones of a lighthouse. The long sides of the façades are rust red as a link to Telegrafberget's industrial history. The red tones contrast beautifully with the greenery of nature and the granite of the mountain. Today, it is obvious to build energy-efficient houses with natural materials. This also applies to the lighthouse houses that are designed for the classification of environmental building silver."

Case study, Sweden

A development with modern Scandinavian values.

- 'Miljöbyggnad Silver' Sustainability certification
- Electrolux high energy class appliances
- HSB goal is to reduce CO₂ emissions by 50% between 2008/23
- LED lighting a constant throughout the apartments
- Electric powered fleet of maintenance vehicles



History

In 1795, the optical telegraph was inaugurated, giving rise to the name of the place. In 1886, the oil company Wahlund & Grönberg decided to establish itself on the site below the mountain. At the beginning of the 20th century, they built cisterns for the photo gene, a quay and a pumping station that were placed on a very powerful jetty for oil tankers. Over the years, the business was expanded even higher up the mountain, and Telegrafberget became an important oil depot. The business was closed down in 1973, but the cisterns remained until the autumn of 2016 when they were dismantled.

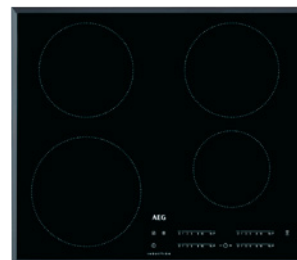
Sustainability

Our ambition is to build our new homes according to the certification Miljöbyggnad Silver. This means stricter environmental requirements for energy consumption, indoor environment, materials and chemicals. HSB's environmental goal is for carbon dioxide emissions to be reduced by 50 percent between the years 2008 and 2023. LED lighting will be a constant in the apartments and in each apartment white goods with a high energy class are installed, which is good for both the environment and the wallet. In several of our residential areas, electric cars are used for daily property maintenance. They have low energy consumption and are practically charged overnight.

Appliances installed:

Brand: Electrolux

- Ovens
- Induction hobs
- Fridge-freezers
- Extractor hoods
- Microwave ovens



Induction Hob IKB64401FB:
Superior temperature control
for perfect cooking results.



Switzerland

Image: Building "Südpark", Basel.

Architects: Herzog & de Meuron

©Picture: Victor Garcia



Vulcano

Steiner AG & Electrolux

With Vulcano, Zürich has been given a shining, new landmark. The three slim 80-metre residential towers are visible from far away. At the same time, they offer residents spectacular views.

Situated in the heart of the up-and-coming Zurich West, residents can take part in the diverse life of the district in exclusive comfort. National and international destinations are easily accessible via the SBB network.



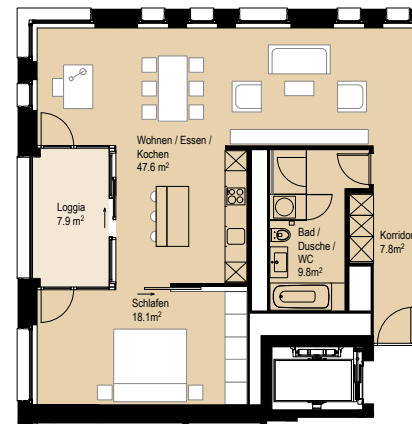
Case study, Switzerland

High-quality living, Zurich West

Living in the Vulcano in Zurich-Altstetten is anything but ordinary. No compromise. No restriction. Vulcano is for confident people who know what they want in life – the very best of everything.



©Picture: Matchcom



The quality of fixtures and fittings leaves nothing to be desired and the apartments are equipped with the most modern, innovative premium household appliances which fully meet the residents' high demands. The refined design blends in perfectly with the luxurious ambience and the spectacular views.

In addition, Vulcano offers you the privilege of accessing exclusive services, offers and amenities in and around the house.

Appliances installed:

Brand: Electrolux

- Dishwashers

- Ovens

- Hobs

- Extractor hoods

- Refrigerators

- Washing machines

- Tumble dryers



ProfSteam Oven EB6SL70KSP:
Whether you're roasting or grilling meats, baking bread, creating delicate desserts or using the SousVide feature - you can be confident your cooking will be elevated to another level.



©Pictures on this page: Matchcom

Thailand

Image: The Residence Phuket.



SOHO Bangkok Ratchada

Origin Groups & Electrolux

SOHO Bangkok Ratchada is the newest addition to the residential condominium portfolio of the Origin Property Group. Strategically located in the budding Huai Khwang neighbourhood of Bangkok, this development introduces an elevated dimension of refined living, designed to illuminate lives and enrich lifestyles.

The concept behind SOHO Bangkok Ratchada is to provide a contemporary living space suitable for both owner occupiers and investment buyers looking to rent-out to expatriate and Thai tenants in the area.



SOHO bangkok ratchada is situated in the heart of Ratchadapisek, Huai Khwang area. It is a unique location, full of charm and unlike any other.

Case study, Thailand

- Co-creation space
- Fitness center
- Relaxing garden
- Sunset observatory Bar
- Conference room
- Hydrotherapy jacuzzi
- 270-degree infinity pool
- LED lighting throughout the apartments
- Intelligent building access control and Key card system



SOHO Bangkok Ratchada comprises 341 freehold condominium units in a high rise (24-Floors) building on a plot of land 2512 sq m with a ratio of 50% automated carparking spaces to residential units.

Located in Bangkok's emerging CBD area, it is about 200 meters to the MRT Huai Khwang Station and only 1.1 km to The Street Ratchada.

SOHO Bangkok Ratchada is encircled by an array of professional and recreational amenities including top-tier offices, retail complexes, shopping malls, and community malls. This is an area of energy and vitality where people can always find something to do, 24/7.

The developer behind SOHO Bangkok Ratchada is Origin Property Public Company Limited, a Thailand residential property developer specializing in condominiums, detached homes and hotels in and around Bangkok.



Appliances installed:

Brand: Electrolux

- Washing machines

- Water heaters



Washing Machine EWW8024E3WB:
With the UltimateCare 300 washer dryer,
set quick cycles to suit your schedule.



The Residence

Andaman Asset Solution and Electrolux

Located on a spectacular 5-1-9 rai plot of land in the heart of Phuket's central business district, THE RESIDENCE has been designed with ultimate exclusivity in mind. More than a "simple" home, it is created around the idea of being a precious gift of "perfection".

There are shared facilities of the highest quality to enjoy, including clubhouse, common pool, co-working space and fitness centre.



Case study, Thailand

Each of the 24 villas feature three bedrooms, two en-suite bathrooms, two restrooms and shared facilities.

- Clubhouse
- Common pool area
- Co-working space
- Fitness centre



Each villa also has its own private swimming pool and a central green area larger than 350m², creating the perfect idyll for people to relax. Rooms are multi-entry, connecting to each other seamlessly as if living in a luxury 5-star resort and, of course, fitted with the very best Electrolux appliances.

The latest village by ANDAMAN ASSET SOLUTION Property development, THE RESIDENCE also offers the convenience of various connection points. Residents may reach the Laguna Area in 5 minutes via Bandon-Cherngtalay Road, reach Layan Beach via Cherng Talay Rd., and link to the city's main street in 5 minutes, reducing commute time and increasing quality time with family.



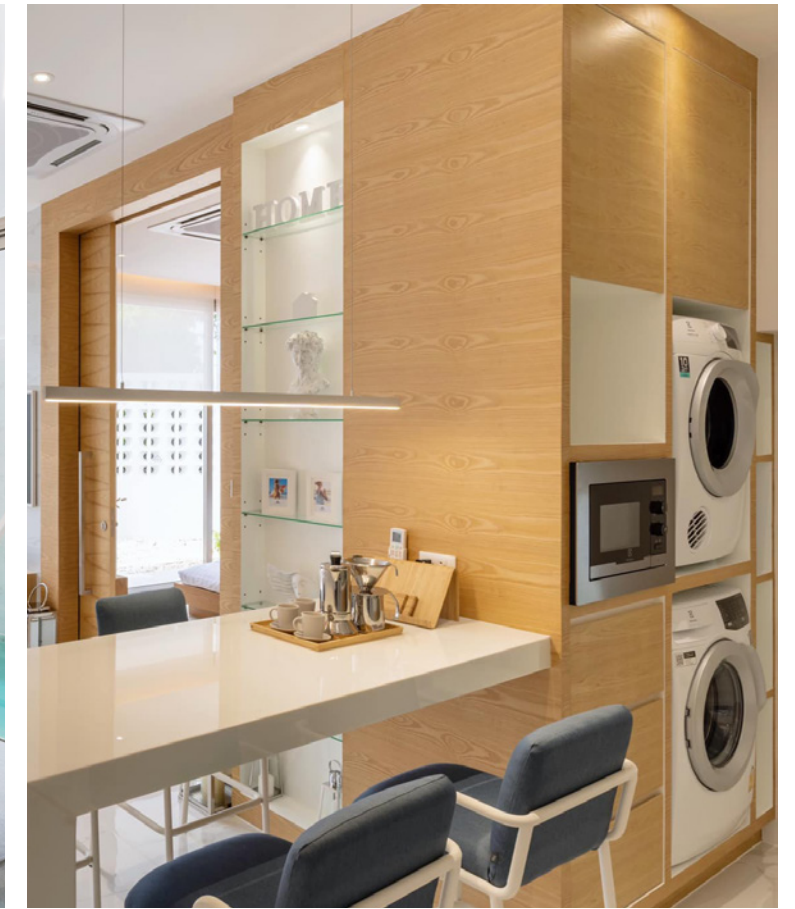
Appliances installed:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Built-in microwaves
- Refrigerators
- Toasters
- Coffee machines
- Water kettles
- Washing machines
- Tumble dryers
- Shower heaters



UltimateCare 300 EWF8024D3WB:
The HygienicCare option finishes the wash cycle with a soft spray of vapour to remove up to 99.9% of allergens and germs.



United Kingdom

Image: Selfridges Building, Birmingham

Architect: Future Systems

360° Barking

NU living & AEG

Transforming a long-vacant site in Barking Town Centre, 360° Barking is a central scheme in the Barking Housing Zone regeneration. Developed by Swan in partnership with the London Borough of Barking and Dagenham (LBBD) and the Mayor of London (providing £29.1 million in Housing Zone funding).

The scheme has delivered 291 residential homes, of which 96 were affordable, with priority for local residents. It offers a high percentage of Shared Ownership units (33%), helping young professionals and families alike to get on the property ladder.

Designed by Studio Egret West and built by Swan's in-house developer, NU living, the contemporary one and two bedroom apartments are fully accessible with lifts to every floor, including their roof gardens. And Canary Wharf, the Shard, the Gherkin, the Cheese Grater and the London Eye are all visible from the higher apartments and beautiful communal garden roof terraces.

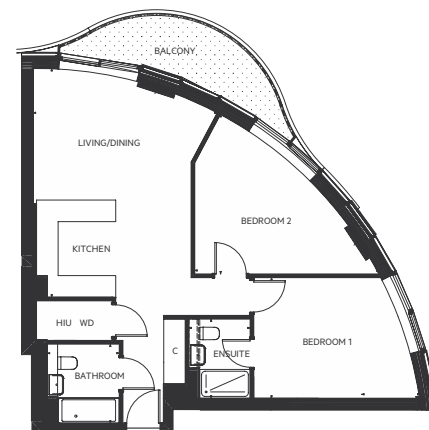


360° Barking - a state-of-the-art development of four interlinked residential towers - has helped to transform the face of Barking in East London, by creating distinctive cylindrical shaped blocks of modern, stylish private apartments, in keeping with the up-and-coming district.

Case study, UK

This striking development is a community asset that has already been recognised for its design excellence.

- 291 residences
- Leisure and creative space
- Curated by London Borough of Barking and Dagenham (LBBD)
- Children's play area
- Private rooftop garden on the 10th and 20th floors
- 360° panoramic views of central London's iconic skyline
- Connected roof garden for all residents



'Barcelona-on-Thames'

The new urbanisation at Barking Riverside, has been dubbed 'Barcelona-on-Thames' and 360° Barking has played a significant part in shaping the landscape. With a master plan to build 10,000 new homes in Barking over the next 15 years, endorsed by the Mayor of London, 360° Barking has set the standard high for future developments.

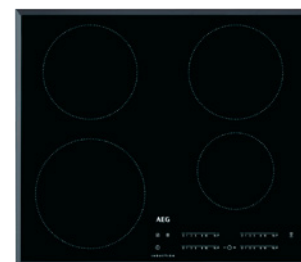
All the apartments boast a range of high-specification features. From the underfloor heating system (meaning no unsightly radiators), to the audio-visual door entry system, chrome effect electrical sockets and switches, low down lights and low-energy, wall-mounted balcony/terrace lighting. They are fitted with a Combined Heat and Power (CHP) energy system for heating and hot water, which can generate electricity to power the building, as well as PV solar panels on the roof, making them energy-efficient and sustainable.

A concierge service - whereby there is always someone on hand to accept deliveries and welcome visitors - offers convenience and ensures the safety of residents as does the CCTV and audio-visual door entry system.

Appliances installed:

Brands: AEG (A) /Electrolux (E)

- Single ovens (A)
- Microwave ovens (A)
- Induction hobs (A)
- Extractor hoods (E)



Induction Hob IKB64401FB:
Superior temperature control
for perfect cooking results.



Key project highlights

Over the next pages, we give an overview of some of the key global projects we have been involved in during the past 5 years.



Australia

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: AEG

- Ovens

- Gas hobs

- Dishwashers



Asper
Property type: Residential
Developer: Atlas Construction Group



Sorelle Apartments
Property type: Residential
Developer: Woden ACT Canberra



Observatory
Property type: Residential
Developer: Geocon



Centric
Property type: Residential



Horizon Drive
Property type: Residential
Developer: Rothe Lowman



Governor Place
Property type: Residential



Air Apartments
Property type: Residential



Axial Apartments
Property type: Residential
Developer: Colin Stewart Architects and Bloc builders



Habitat
Property type: Residential



Imperial Apartments
Property type: Residential



Landmark
Property type: Residential
Developer: Turner and Associates



Leichhardt Green
Property type: Residential
Developer: Bates Smart



Wills Place
Property type: Residential
Developer: Bates Smart



The Huntingdale
Property type: Residential

Bahrain

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux Group

- Ovens
- Hobs
- Freestanding cookers
- Microwave ovens
- Refrigerators
- Dishwashers
- Washing machines



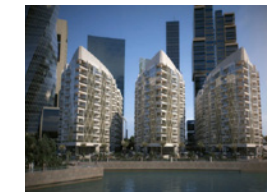
Marassi Al Bahrain Villas
Property type: Residential
Developer: Eagle Hills Diyar
Number of residences: 150



Al Naseem Phase 1
Property type: Residential
Developer: Diyar Al Muharraq
Number of residences: 200



Al Naseem Phase 2
Property type: Residential
Developer: Diyar Al Muharraq
Number of residences: 250



Water Bay
Property type: Residential
Partner: Bahrain Gas
Number of residences: 200



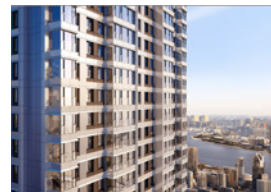
BAWAB Buildings
Property type: Residential
Developer: BAWAB Contracting
Number of residences: 150

China

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Sterilizers



Shanghai Sky Union Century Seal
Property type: Residential
Developer: Shanghai Xingmei Eeal
Number of residences: 680



Shenyang Vanke Jade Guanlan
Property type: Residential
Developer: Shenyang Vanke
Number of residences: 2230



Taicang Renheng Era Sky Mirror
Property type: Residential
Developer: Taicang Renli
Number of residences: 800



Nantong Merchants Riverside Path
Property type: Residential
Developer: Nantong Merchants
Number of residences: 1100



Guangzhou Vanke City Light
Property type: Residential
Developer: Guangzhou Vanke
Number of residences: 2042



Shenzhen Doubletree by Hilton Nanshan Hotel and Apartments
Property type: Hotel
Developer: Hilton Hotel
Number of residences: 305



Chongqing Yunmu International Hotel
Property type: Hotel
Developer: Chongqing Yunmu
Number of residences: 85



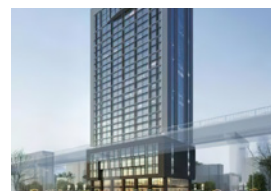
Beijing Ruifu
Property type: Residential
Developer: Beijing Runzhen
Number of residences: 550



Chang'an Runjing
Property type: Residential
Developer: Beijing Runshi
Number of residences: 400



Syria Himalayan
Property type: Residential
Developer: Zhengda
Number of residences: 622



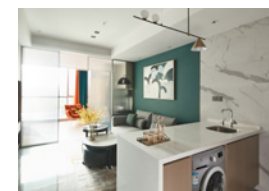
Shanghai Apartments (TULIP LODJ)
Property type: Apartments
Developer: Jinjiang group
Number of residences: 680



Foshan Poly and Joy Riverside
Property type: Residential
Developer: Foshan zhenghong
Number of residences: 2000



Guangzhou Vanke Golden Yuefu
Property type: Residential
Developer: Guangzhou Vanke
Number of residences: 1500



Chendu Investment Magic Cube
Property type: Residential
Developer: Chendu Merchants
Number of residences: 700



Shenzhen Exhibition Bay East City
Property type: Apartments
Developer: Shenzhen zhaohua
Number of residences: 800



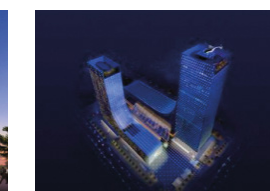
Uni-City
Property type: Residential
Developer: Vanke
Number of residences: 1300



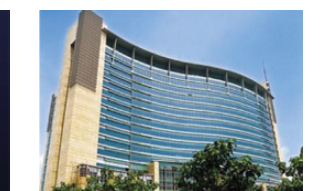
Yulan Garden
Property type: Residential
Developer: GeZhouBa Real Estate
Number of residences: 484



Tai He Tai Lake
Property type: Residential
Developer: TaiHe
Number of residences: 816



Doubletree by Hilton Hotel
Property type: Residential
Developer: Guangdian
Number of residences: 181



Teda Renaissance
Property type: Residential
Developer: Teda
Number of residences: 125

East Africa

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Hobs
- Hoods
- Microwave ovens
- Refrigerators
- Freezers
- Dishwashers
- Washing machines



Marquis – Kenya
Property type: Residential
Developer: Hayer One
Number of residences: 70



Grand bay – Kenya
Property type: Residential
Developer: AAD
Number of residences: 70



Verdant Garden – Mauritius
Property type: Residential
Developer: Nexteracom Ltd
Number of residences: 211



West Coast Albion – Mauritius
Property type: Residential
Developer: Exclusive Albion Villas Ltd
Number of residences: 39

Photo by: Amani Nation @amani.nation



Finland

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

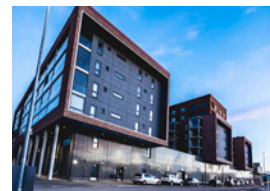
- Ovens
- Hoods
- Induction hobs
- Microwave ovens
- Dishwashers
- Refrigerators



Kakolankaari II
Property type: Residential
Developer: PEAB Oy
Number of residences: 42



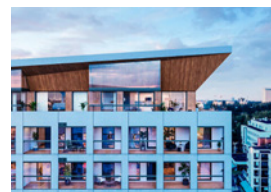
Oulun Origo
Property type: Residential
Developer: Rakennusteho Oy
Number of residences: 145



YIT Turun Fabriikki Area
Property type: Residential
Developer: YIT Oyj
Number of residences: 1000



YIT Helsingin Nihdin portti
Property type: Residential
Developer: YIT Oyj
Number of residences: 56



YIT Espoon Itätuuli
Property type: Residential
Developer: YIT Oyj
Number of residences: 77



Helsingin Kallion Kaarle
Property type: Residential
Developer: Rakennusliike Lapti Oy
Number of residences: 43



Nokia Arena, Lapland Hotel & Casino
Property type: Nokia Arena, Lapland Hotel & Casino
Developer: SRV Yhtiöt Oyj
Number of residences: 148/105

Hong Kong & Macau

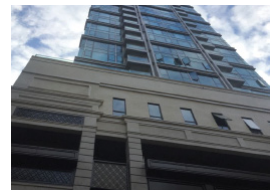
Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Gas hobs/wok burners
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Washing machines
- Dryers



Magazine Gap Tower
Property type: Residential
Developer: Artemis Product Ltd.
Number of residences: 30



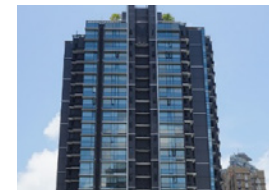
Staunton Street
Property type: Residential
Developer: Sino Group
Number of residences: 57



Gold Coast Residence
Property type: Residential
Developer: Sino Group
Number of residences: 35



Kadoorie Villas
Property type: Residential
Developer: Wing Shing



Coo Residence
Property type: Residential
Developer: Corture Homes Properties Ltd.
Number of residences: 204



Assorted Projects in Luxury Residence
Property type: Residential
Developer: ESF
Number of residences: 100



Sea Crest Terrace
Property type: Residential
Developer: SINO Group
Number of residences: 50



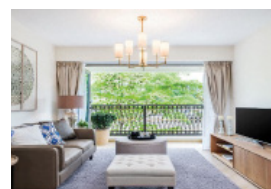
Trust Leisure Garden Residential
Property type: Residential
Developer: Trust Construction & Investment Ltd.
Number of residences: 740



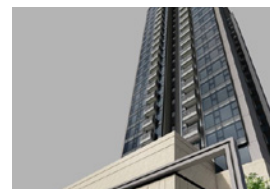
18 Junction Road
Property type: Residential/business building
Developer: SINO Group
Number of residences: 80



The Residenciac Macau - High Zone
Property type: Residential
Developer: Golden Cove Property Development Co. Ltd.
Number of residences: 81



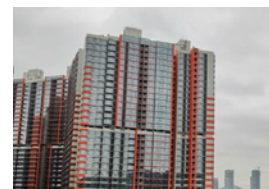
Riverwalk
Property type: Residential
Developer: Allreal
Number of residences: 50



3 Julia Avenue
Property type: Hotel
Developer: Phoenix Property Investors



Commune Modern
Property type: Residential
Developer: Sino Land Company Ltd.
Number of residences: 296



Praia Park
Property type: Residential
Developer: New Tenhon Investment, Ltd.
Number of residences: 1850



Pride Oceania
Property type: Residential
Developer: Similan Group Co. Ltd.
Number of residences: 496



One Oasis
Property type: Residential
Developer: Concord Industrial & Commercial Development Enterprise
Number of residences: 100



YO HO City Centre
Property type: Residential
Developer: Hin Lok Real Estates Company Ltd
Number of residences: 237



Vella de Mar
Property type: Residential
Developer: Polytec Asset Holdings Limited
Number of residences: 1322



The La Baie Du Noble
Property type: Residential
Developer: Polytec Asset Holdings Limited
Number of residences: 180



The Scenic Woods
Property type: Residential
Developer: Hang Lung Groups LTD
Number of residences: 70

Italy

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Fridge-freezers



Mia, La Casa Italiana
Property type: Residential
Developer: BNP Paribas
Number of residences: 104



La Vetreria
Property type: Residential
Developer: Nu Living
Number of residences: 291



NowHouse
Property type: Residential
Developer: M2P Associati con Studio Carbonell
Number of residences: 40



Dalia
Property type: Residential
Developer: BNP Paribas
Number of residences: 104



Uberti 25
Property type: Residential
Number of residences: 24



Via Leone XIII
Property type: Residential
Number of residences: 17



Altaguardia 11
Property type: Residential
Number of residences: 17



Metauro 9
Property type: Residential
Number of residences: 48



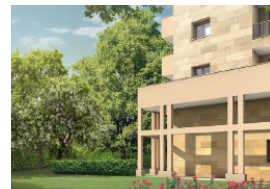
Suffragio 3
Property type: Residential
Number of residences: 28



Slow Home Milano
Property type: Residential
Developer: Barratt London
Number of residences: 1180



Palazzo Tatti
Property type: Residential
Number of residences: 15



Brembo 3
Property type: Residential
Number of residences: 40



Bertini 21
Property type: Residential
Number of residences: 23



Ferrera 1
Property type: Residential
Number of residences: 13



Bellotti 2
Property type: Residential
Number of residences: 27



Bazzini
Property type: Residential
Number of residences: 15



Il Bosco
Property type: Residential
Number of residences: 63



Il Parco di Via Marco D'Agrate
Property type: Residential
Number of residences: 75



Gorani
Property type: Residential
Number of residences: 17



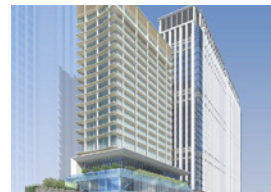
De Amicis 23
Property type: Residential
Developer: Siyahkalem Co.
Number of residences: 48

Japan

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



Shin-Tekko Building
Property type: Residential
Developer: Oakwood, Mitsubishi-Jisho
Number of residences: 54



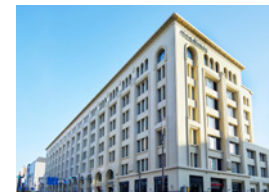
Brillia Mare Ariake
Property type: Residential
Developer: Tokyo-Tatemono, Properst, Io-Chu
Number of residences: 1078



Shibaura Island Bloom
Property type: Residential
Developer: Mitsui Fudosane
Number of residences: 964



Ritz Carlton Park Residence
Property type: Residential
Developer: Mitsui Fudosan, Oobayashi, Shimizu, Mitsubishi
Number of residences: 166



Citadines Namba Osaka
Property type: Hotel
Developer: Takashimaya Co. Ltd. / The Ascott Ltd.
Number of residences: 313



The Conoe Daikanyama
Property type: Residential
Developer: APA Home
Residences: 109



Tokyo Mid Town
Property type: Residential
Developer: Mitsui Fudosan
Number of residences: 166



Roppongi Hills Residence
Property type: Residential
Developer: Mori Living, Todakensetsu, Shimizu Seibu Kyoudo Jigyouta
Number of residences: 793



Atago Green Hills
Property type: Residential
Developer: Mori Building
Number of residences: 353

Malaysia

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Gas hobs
- Microwave ovens
- Refrigerators
- Dishwashers
- Washing machines
- Dryers
- Washer-dryers



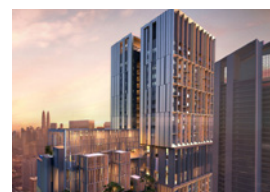
Residensi Solaris Parq, Kuala Lumpur

Property type: Residential
Developer: UEM Sunrise
Number of residences: 576



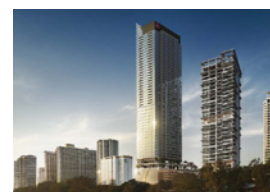
Bloomsvale Residence, Kuala Lumpur

Property type: Residential
Developer: Kerjaya Prospek Group BHD
Number of residences: 1199



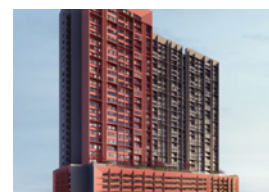
Lucentia Residence, Kuala Lumpur

Property type: Residential
Developer: BBCC Development
Number of residences: 668



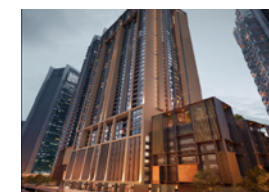
Marriott Residence, Penang

Property type: Residential
Developer: BSG Group
Number of residences: 302



The Rosewoodz Bukit Jalil, Kuala Lumpur

Property type: Residential
Developer: Exsim Group
Number of residences: 329



Viia Residence, KI Eco City

Property type: Residential
Developer: SP Setia Group
Number of residences: 326



Pavilion Hilltop Mont Kiara

Property type: Residential
Developer: Pavilion Group
Number of residences: 621



Mutiara East Condominium

Property type: Residential
Developer: Bina Goodyear Development
Number of residences: 296



North Point Condominium

Property type: Residential
Developer: IGB corporation
Number of residences: 300



Mutiara East Condominium

Property type: Residential
Developer: Bina Goodyear Development
Number of residences: 296



Coral Bay @ Sutera, Kota Kinabalu

Property type: Residential
Developer: GSH Corporation
Number of residences: 460

Oman

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Induction hobs
- Gas hobs
- Washing machines
- Dryers



St. Regis Al Mouj
Property type: Serviced Apartments
Developer: Al Fardan Group
Number of residences: 1758



Liaqat Airport Residence
Property type: Residential
Developer: Private
Number of residences: 370



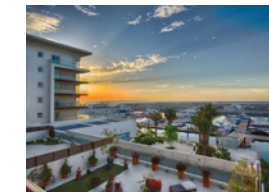
GBR Harmony Villas
Property type: Residential
Developer: Al Mouj, MAF + Tanmia
Number of residences: 371



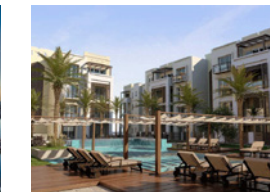
Al Mouj, Wave Muscat
Property type: Residential
Developer: Al Mouj Muscat
Number of residences: 140



Jebel Sifah Heights
Property type: Hotel apartments
Developer: Muriya
Number of residences: 136



Wave Muscat
Property type: Residential
Developer: Al Mouj Muscat
Number of residences: 240



Wave Muscat 2
Property type: Residential
Developer: Al Mouj Muscat
Number of residences: 110



Havana Salalah
Property type: Residential
Developer: Muriya
Number of residences: 260



Movenpick Hotels
Property type: Hotel
Developer: Civil Services EPF
Number of residences: 58



Dawood Lagoon
Property type: Residential
Developer: Dawood Properties
Number of residences: 120



Al Mouj – Ghadeer Villas
Property type: Hotel apartments
Developer: Al Mouj Muscat
Number of residences: 41

Portugal

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: AEG / Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



Asprela Gardens

Property type: Residential
Developer: JMC-Investimentos Imobiliários, Lda. Number of residences: 111



Vivere

Property type: Residential
Developer: Vale Do Jamor Development
Number of residences: 44



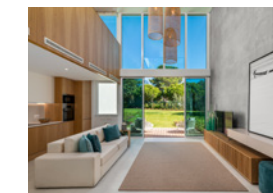
Uptown

Property type: Residential
Developer: Vilamoura World
Number of residences: 31



Compromisso 25

Property type: Residential
Developer: Golden Properties
Number of residences: 14



Central Vila Moura

Property type: Residential
Developer: Vilamoura
Number of residences: 14

Qatar

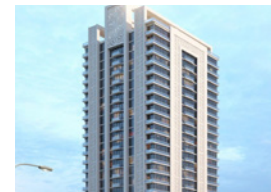
Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

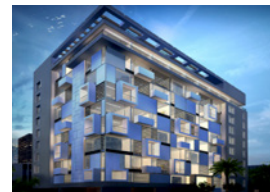
- Ovens
- Hoods
- Induction hobs
- Gas hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



Al Serdal Tower
Property type: Residential
Developer: Union Trust Co.
Number of residences: 672



Wefaq Tower
Property type: Residential
Developer: Wefaq Properties
Number of residences: 689



Res. Bldg. R53 - Erkyah
Property type: Residential
Developer: Shk. Jassim Al Thani
Number of residences: 498



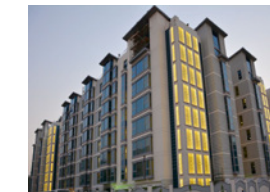
Police College
Property type: Cadet Accommodation
Developer: Ministry of Interior
Number of residences: 168



Qatar Airways, (Refurbishment)
Property type: Crew Accommodation
Developer: Qatar Airways
Number of residences: 455



Paramount Tower
Property type: Residential
Developer: CBQ
Number of residences: 196



Paramount Tower
Property type: Residential
Developer: Qatar Airways
Number of residences: 415



Palace in Rayyan
Property type: Residential
Developer: Private
Number of kitchens: 22



Al Thani Villas
Property type: Residential
Developer: Shk. Hamad Bin Ali Al Than
Number of residences: 80



Giardino Village
Property type: Residential
Developer: UDC
Number of residences: 90



Pearl Azure
Property type: Residential
Developer: UDC
Number of residences: 150



Lusail Waterfront, Res.33
Property type: Residential
Developer: Khalifa Ali Khalifa Al Kubaisi
Number of residences: 200



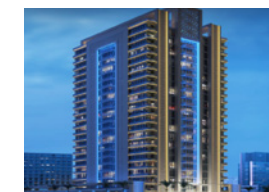
Doha Oasis
Property type: Residential
Developer: Halul Properties
Number of residences: 140



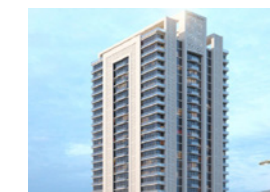
Somerset Apartments
Property type: Residential
Developer: Al Majed RE
Number of residences: 180



C22
Property type: Residential
Developer: Wefaq Properties
Number of residences: 150



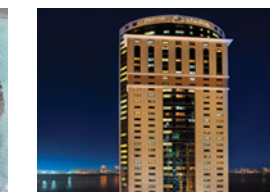
C43 Lusail
Property type: Residential
Developer: Wefaq Properties
Number of residences: 150



C43 Lusail, Phase 2
Property type: Residential
Developer: Wefaq Properties
Number of residences: 150



Marsa Arabia
Property type: Residential
Developer: CDC
Number of residences: 235



Magnum Hotel & Suites
Property type: Hotel
Developer: Magnum Hotel
Number of residences: 90



Porto Arabia, Tower 23
Property type: Residential
Developer: Hill International
Number of residences: 250

Singapore

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers



Parc Centros
Property type: Residential
Developer: Wee Hur Development
Number of residences: 610



Riversuites
Property type: Residential
Developer: UE Developments
Number of residences: 850



Bartley Residences
Property type: Residential
Developer: Hong Leong Group
Number of residences: 580



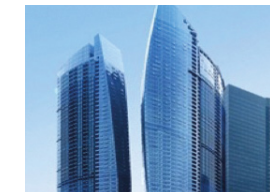
Pan Pacific Serviced Suites
Property type: Residential
Developer: UOL Group Limited



River Sails
Property type: Residential
Developer: Allgreen Properties
Number of residences: 800



Treehouse
Property type: Residential
Developer: City Developments
Number of residences: 450



The Sail
Property type: Residential
Developer: City Developments Ltd
Number of residences: 900



One St Michael
Property type: Residential
Developer: Frasers Centrepoint Homes



The Scala
Property type: Residential
Developer: UOL Group Limited
Number of residences: 570



Thomson Three
Property type: Residential
Developer: UOL Developments
Number of residences: 440



Jewel
Property type: Residential
Developer: City Developments
Number of residences: 615



Bartley Ridge
Property type: Residential
Developer: Hong Leong Group
Number of residences: 680

Switzerland

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Induction hobs
- Hobs
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



Jabee Tower, Dübendorf
Property type: Residential
Developer: BFB AG management
General contractor: ADT Innova Construction AG
Number of residences: 218



Labitzke Areal, Zurich
Property type: Residential
Developer: Mobimo AG
Number of residences: 277



Vulcano, Zurich
Property type: Residential
Developer: Steiner AG
Number of residences: 307



Sue & Til, Winterthur
Property type: Residential
Developer: Implenia
Number of residences: 307



Freilager, Zurich
Property type: Residential
Developer: Allreal
Number of residences: 780



Roy, Winterthur
Property type: Residential
Developer: Implenia
Number of residences: 227



Trigenius Wohnsiedlung, Bottmingen
Property type: Residential
Developer: Allreal
Number of residences: 58



Lindberghallee, Glattpark
Property type: Residential/business building
Developer: Steiner AG
Number of residences: 142



Weltpostpark Bern
Property type: Residential
General contractor: Frutiger AG
Number of residences: 170



Station 595
Property type: Residential
Developer: Credit Suisse
Number of residences: 60



Richti Areal, Zurich
Property type: Residential
Developer: Allreal
Number of residences: 370



Neubauphosphierung Guggach II Zurich
Property type: Residential
General Contractor: HRS Real Estate AG
Number of residences: 257

Taiwan

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Induction hobs
- Dishwashers
- Washer-dryers
- Warming drawers
- Coffee machines



Chung-Shan Century
Property type: Residential
Developer: Pacific Construction Co., Ltd
Number of residences: 12



Dunnan Mansion
Property type: Residential
Developer: Tsan-Fu Construction Co., Ltd
Number of residences: 51



Emerald Forest
Property type: Residential
Developer: Kuo-Yang Construction & Development
Number of residences: 174



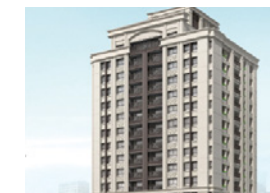
Green Emerald
Property type: Residential
Developer: King's Group
Number of residences: 53



Jiu Dan
Property type: Residential
Developer: King's Town
Residences: 140



The One
Property type: Residential
Developer: Da-Yi Construction & Development
Number of residences: 60



Shi-Hua Court
Property type: Residential
Developer: Yuan-Chung Construction Co. Ltd
Number of residences: 37



Royal Palace
Property type: Residential
Developer: Cheng Yang Developments
Number of residences: 140



Erh Gulf
Property type: Residential
Developer: Chung-De
Number of residences: 144



Field
Property type: Residential
Developer: Kingdom
Number of residences: 114

Thailand

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Hoods
- Hobs
- Refrigerators
- Microwave ovens
- Washing machines
- Washer-dryers
- Kettles



Residence Sriracha
Property type: Residence
Developer: Fatima
Development
Number of residences: 185



The Victory Phuket
Property type: Premium/
Penthouse project
Developer: Andaman
Asset Solution
Number of residences: 45



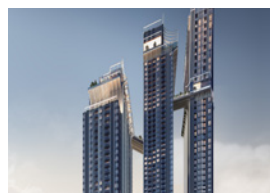
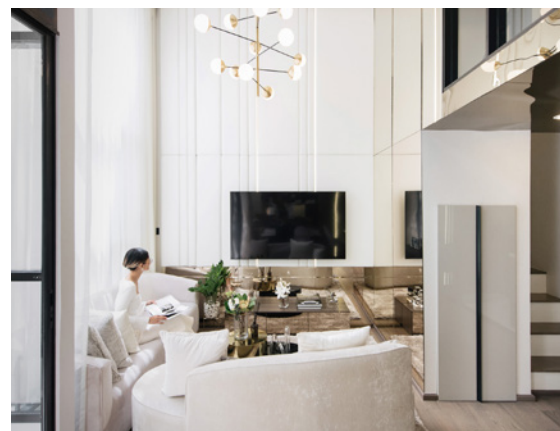
Luka Residence Ekkamai
Property type:
Luxury service apartment:
Developer: Nimit Property
Number of residences: 6



Somerset Sriracha
Property type:
Premium condominium
Developer:
SC Asset
Number of residences: 411



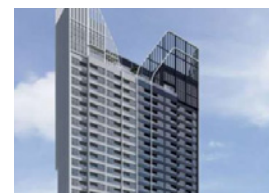
Sindhorn Village
Property type: Hi-end
community in Bangkok
city centre
Developer: Siam Sindhorn
Number of residences: 476



Park Origin Thonglor
Property type: Premium/
Penthouse project
Developer: Origin Group
Number of residences: 1182



Citygate Phuket
Property type: Premium
residential in Thailand's top
beach destination
Developer: Citygate
Exclusive Development
Number of residences: 388



Sethiwan Sriracha
Property type: Premium
residential in Thailand's top
beach destination
Developer: Fatima
Development
Number of residences: 185



One Bangkok
Property type:
High rise condominium,
new landmark of Bangkok
Developer: Fraser Property
Number of residences: 110



Supalai condominiums
Property type:
Premium condominium
Developer: Supalai
Number of residences: 3000



Centric Ratchayothin
Property type:
Premium condominium
Developer: SC Asset
Number of residences: 261



Beatniq Sukhumvit 32
Property type:
Premium condominium
Developer: SC Asset
Number of residences: 187



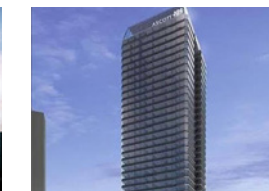
Tela Thonglor
Property type:
Luxury condominium
Developer:
Gaysorn Wattana
Number of residences: 44



Sansara in Hua Hin
Property type:
Luxury Villas & Apartments
Developer:
Sansara Development
Number of residences: 108



Ascott Thonglor
Property type:
Luxury service apartment
Developer:
Ananda Development
Number of residences: 445



Ascott Sathorn
Property type:
Luxury service apartment
Developer:
Ananda Development
Number of residences: 177



Somerset Sriracha
Property type:
Luxury service apartment:
Developer:
Ananda Development
Number of residences: 176

Turkey

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Hobs
- Washing machines
- Dryers



Selective Port
Property type: Residential
Developer: Alper Construction
Number of residences: 315



Life Bornova
Property type: Residential
Developer: Folkart Construction
Number of residences: 810



Yenitepe Kadiköy
Property type: Residential
Developer: Nuhoğlu Construction
Number of residences: 882



Livin' Izmir
Property type: Residential
Developer: Cengiz Construction
Number of residences: 363



Folkart Time
Property type: Residential
Developer: Folkart Construction
Number of residences: 369



Mandarins Acıbadem
Property type: Residential
Developer: Mandarins Construction
Number of residences: 409



Se Retro 9
Property type: Residential
Developer: Aşçıoğlu Construction
Number of residences: 218



Vadi Koru
Property type: Residential
Developer: Invest Construction
Number of residences: 288



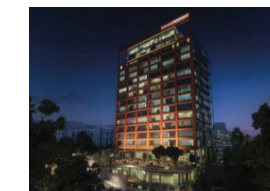
Nazenin Konakları
Property type: Residential
Developer: Nanda, Ergonomi, Pehlivanoğulları Construction
Number of residences: 1180



Lens İstanbul
Property type: Residential
Developer: Lens Construction
Number of residences: 982



Köy Project
Property type: Residential
Developer: Siyahkalem Co.
Number of residences: 1180



The House Residence
Property type: Residential
Developer: Yenigün Construction
Number of residences: 143



Gökdeniz Kartal
Property type: Residential
Developer: Gülşa Construction
Number of residences: 204



Selenium Retro
Property type: Residential
Developer: Aşçıoğlu Construction
Number of residences: 200



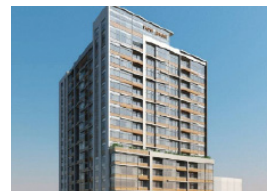
Selenium Ataköy
Property type: Residential
Developer: Aşçıoğlu Construction
Number of residences: 321

Vietnam

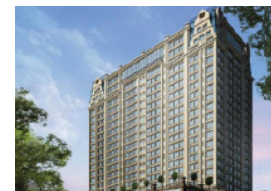
Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brand: Electrolux

- Ovens
- Microwave ovens
- Hoods
- Refrigerators
- Fridge-freezers
- Gas hobs
- Washing machines
- Dryers
- Washer-dryers
- Sterilizers
- Mini-bars



New Pearl residences
Property type: Residential
Developer: Sunny World



Leman CT Plaza
Property type: Residential
Developer: CT Group



Saigon Center
Property type: Residential
Developer: Evergrande



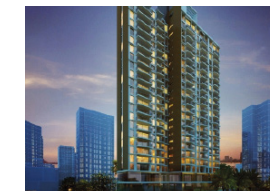
Ocean Amy Villas & Beach Club
Property type: Residential
Developer: Con Ong Xanh



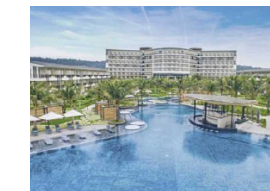
Citadines Mipéc Nhatrang
Property type: Residential
Developer: Mipéc



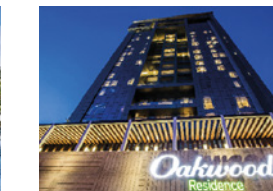
Park 12 - Parkhill 2
Property type: Residential
Developer: Vingroup



Somerset West Point Hanoi
Property type: Residential
Developer: Biet Thu Vang



Sol Phu Quoc
Property type: Residential
Developer: MIK



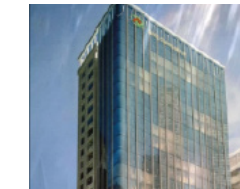
Oakwood Serviced
Property type: Residential
Developer: Mapletree



Citadine Serviced
Property type: Residential
Developer: Viet Housing



A la carte
Property type: Condotel
Developer: Taseco Land Investment JSC
Number of residences: 520



Saigon Plaza Apartments
Property type: Residential
Developer: QCGL



Water Front Residences
Property type: Residential
Developer: Con Ong Xanh



Citadines Da nang
Property type: Residential
Developer: Hoa Binh Green Group



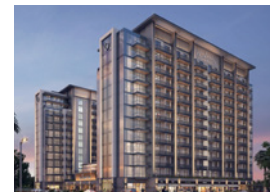
Richlane Residences Saigon South
Property type: Residential
Developer: Mapletree

United Arab Emirates

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / AEG

- Ovens
- Hoods
- Induction hobs
- Gas hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Washing machines
- Dryers



Kensington Waters
Property type: Residential
Developer: Ellington Properties
Number of residences: 1342



The Sloane, Belgravia 2
Property type: Residential
Developer: Ellington Properties
Appliances: 538



Signature Tower
Property type: Residential
Developer: Sentro Realty
Number of residences: 370



Rise Residence
Property type: Residential
Developer: Private Client
Number of residences: 180



Meera Tower, Habtoor City
Property type: Residential
Developer: Al Habtoor Properties
Number of residences: 600



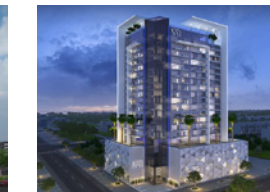
Wavez by Danube
Property type: Residential
Developer: Danube Properties
Appliances: 690



Lawnz by Danube
Property type: Residential
Developer: Danube Properties
Number of residences: 1032



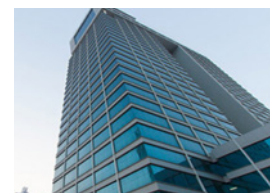
Elz by Danube
Property type: Residential
Developer: Danube Properties
Number of residences: 270



The Ivy Tower
Property type: Residential
Developer: Metrical RE
Number of residences: 210



The Haven Residence
Property type: Residential
Developer: Metrical Real Estate Devp. LLC
Number of residences: 247



Green Clover (Refurbishment)
Property type: Residential
Developer: Green Clover
Number of residences: 273



Carla, Meydan Avenues
Property type: Residential
Developer: SRK Group Dubai
Number of residences: 165



Nad Al Sheba Villas
Property type: Residential
Developer: SRK Group Dubai
Number of residences: 200



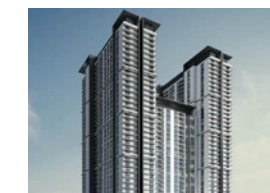
Siji Hotel Apt. (Refurbishment)
Property type: Residential
Developer: Private Owner
Number of residences: 322



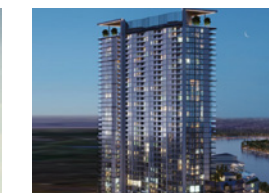
The Neighbourhood
Property type: Residential
Developer: Abwab Real Estate
Number of residences: 120



Amna Tower
Property type: Residential
Developer: Al Habtoor Properties
Number of residences: 150



Sobha Creek Vista 2
Property type: Residential
Developer: Sobha Realty
Number of residences: 780



Sobha Waves
Property type: Residential
Developer: Sobha Realty
Number of residences: 592



Sobha Waves Extension
Property type: Residential
Developer: Sobha Realty
Number of residences: 445



Marsa Al Arab
Property type: Residential
Developer: Dubai Holding
Number of residences: 99

United Kingdom

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Brands: Electrolux / AEG

- Ovens
- Hoods
- Hobs
- Microwave ovens
- Dishwashers
- Refrigerators
- Fridge-freezers
- Washing machines
- Dryers



Nu Living
Property type: Residential
Developer: Nu Living
Number of residences: 291



Wainhomes, Four Oaks
Property type: Residential
Developer: Wainhomes
Number of residences: 51



Mann Island
Property type: Residential
Developer: Group first
Number of residences: 376



Harrogate
Property type: Residential
Developer: Linden Homes
Number of residences: 31



Cromwell Fields
Property type: Residential
Developer: Danube
Number of residences: 418



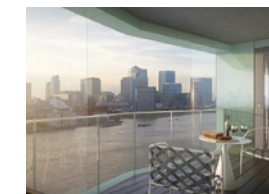
Nine Elms Point
Property type: Residential
Developer: Barratt London
Number of residences: 645



Embassy Gardens
Property type: Residential
Developer: Ballymore
Number of residences: 1



Central London
Property type: Residential
Developer: Barratt London
Number of residences: 645



Enderby Wharf
Property type: Residential
Developer: Barratt London
Number of residences: 770



Suttons Wharf North
Property type: Residential
Developer: Hollybrook
Number of residences: 450



Glasgow
Property type: Residential
Developer: Danube
Number of residences: 352



Edgware Green
Property type: Residential
Developer: Meraas
Number of residences: 70



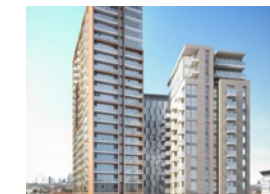
Lewisham
Property type: Residential
Developer: Barratt London
Number of residences: 800



Battersea Reach
Property type: Residential
Developer: Barratt London
Number of residences: 38



West Drayton Village
Property type: Residential
Developer: Clearview Homes
Number of residences: 49



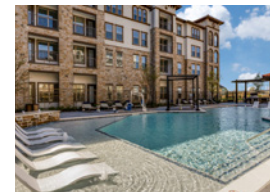
Elephant & Castle
Property type: Residential
Developer: Lang o Rourke
Number of residences: 373

USA

Selected other projects we have been involved in as partners.
The home appliances supplied for these developments include:

Brands: Electrolux / Frigidaire / Frigidaire Gallery

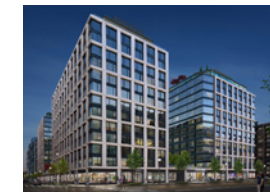
- Ovens
- Hobs
- Freestanding cookers
- Microwave ovens
- Refrigerators
- Dishwashers
- Washing machines



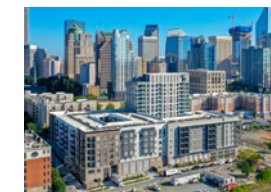
Jefferson Grand Prairie Lake Ridge
Property type: Residential
Developer: JPI
Number of residences: 424



505 Courtland
Property type: Residential
Developer: Woodfield Development
Number of residences: 280



DC Crossing
Property type: Residential
Developer: Tishman Speyer
Number of residences: 420



500 W Trade
Property type: Residential
Developer: Northwood Ravin
Number of residences: 354

Riverwalk Boynton Beach
Property type: Residential
Developer: American Land Ventures
Number of residences: 319



Jefferson at the Grove
Property type: Residential
Developer: JPI
Number of residences: 424



Allora Wallace Park
Property type: Residential
Developer: Trammell Crow Residential
Number of residences: 201



Port House
Property type: Residential
Developer: Woodfield Development
Number of residences: 251



Society Residence Miami
Property type: Residential
Developer: Property Markets Group
Number of residences: 639



Peachtree Hills Place
Property type: Residential
Developer: Isakson Living
Number of residences: 120



Allora Northwest Crossing
Property type: Residential
Developer: Trammell Crow Residential
Number of residences: 346



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