



## AURI™ IN PERFORMING ARTS CENTERS



**Hear Every Note: Auri™ for Accessible and Immersive Performances**



### WHEN AUDIO DRIVES THE EXPERIENCE

In performing arts, audio is storytelling, and clarity is everything. Whether it's a whisper in a play, a crescendo in an opera, or an announcement before curtain, sound shapes every moment of the audience's experience.

Ensuring every patron can engage fully, regardless of hearing ability, is no longer optional, it's an expectation. Modern venues must blend accessibility, elegance, and ease, delivering high-fidelity sound without detracting from the atmosphere.



## COMMON CHALLENGES



- Poor speech intelligibility due to complex acoustics
- Stigmatizing or outdated technology
- Visitors are unsure how to connect or request help
- Increasing demand for multilingual, personal audio access

## AURI™ ADVANTAGES



- Auracast™ broadcast audio brings sound directly to patrons' ears
- Attendees can use their own smartphones, hearing aids, or a dedicated Auri™ receiver
- Seamless integration with live audio feeds for performances and announcements
- Supports multiple channels for language interpretation or descriptive audio

## USE CASE SCENARIOS



- **Theatrical productions and musicals:** Ensure every word and note is heard clearly, no matter the seat.
- **Concerts and spoken word performances:** Deliver pristine sound for music and speech alike.
- **Pre-show announcements, lobby displays, and tours:** Extend accessibility beyond the stage to the full patron experience.

## KEY DIFFERENTIATORS



- **Powered by Ampetronic | Listen Technologies:** Leaders in professional audio and accessibility with decades of proven expertise.
- **Low latency, high-fidelity audio designed for performance environments:** Perfect synchronization with live action on stage.
- **Easy for front-of-house staff to explain, manage, and promote:** Streamlined setup and management reduces burden on venue teams.
- **Makes compliance invisible to the user:** Accessibility built into experience preserves both atmosphere and dignity.

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TECHNOLOGIES

Phone: Americas +1-801-233-8992 Toll-free: +1-800-330-0891

United Kingdom +44 (0) 1636 610062 [auriaudio.com](http://auriaudio.com)