



AURI™ IN TRANSPORTATION HUBS



**Clear Travel Communication:
Auri™ for Airports, Stations,
and Transit Terminals**



ACCESSIBLE TRAVEL STARTS WITH CLEAR AUDIO

In fast-paced, noisy environments like airports and train stations, hearing accurate information is vital. Gate changes, safety instructions, and emergency alerts all depend on clear audio reaching travelers instantly.

Travelers with hearing loss are most at risk of missing announcements, but clearer sound also supports anyone navigating language barriers, distractions, or fatigue. Meanwhile, accessibility regulations are expanding worldwide, requiring transportation hubs to provide equitable communication to all passengers.





COMMON CHALLENGES

- **PA systems are difficult to hear over ambient noise**
- **Visual displays are not always sufficient or up to date**
- **Legacy systems can't scale to multi-zone, multi-language communication**
- **High traffic and constant movement make training difficult for staff**



AURI™ ADVANTAGES

- **Auracast™-enabled broadcast audio reaches travelers in real-time**
- **Easy access via smartphone, earbuds, or an Auracast™ compatible hearing aid**
- **Ideal for dynamic audio zones, from ticket booths to gates and onboard**



USE CASE SCENARIOS

- **Airports, train stations, bus depots:** Seamless, consistent audio access across large, multi-level spaces.
- **Gate announcements, delay updates, security info:** Real-time updates reach every passenger.
- **Wayfinding and safety instructions:** Provide clear navigation and emergency guidance in multiple languages.



KEY DIFFERENTIATORS

- **Auri™ delivers instant, zone-based audio to thousands of travelers at once:** High-capacity streaming for large venues.
- **No complex receiver handouts required:** Travelers use their own devices or optional receivers.
- **Built with security, scalability, and enterprise integration in mind:** Designed for modern, connected infrastructure.
- **Developed by global leaders in transportation audio systems:** Backed by decades of expertise in mission-critical sound environments.

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