



One rainy autumn evening in 1937, Gunnar Bolin had an idea — a hat rack that could be made from melted-down scrap aluminium. In the following decades, the foundry that he started became renowned for its simple and functional hallway designs. Sustainability was not something people talked about then but has ever since been built into our way of thinking. In 2002 when Sten-Roger Bladh took over the reins he made a spin-off from the foundry. He retained the traditional, artisan production in Anderstorp, but with further aspirations and ambitions to make new products, under the name Essem Design. After 2010, Sten-Roger's children Frida and Robert became co-owners, running the company in the same spirit and with the same focus on the first room in the home.



Classic



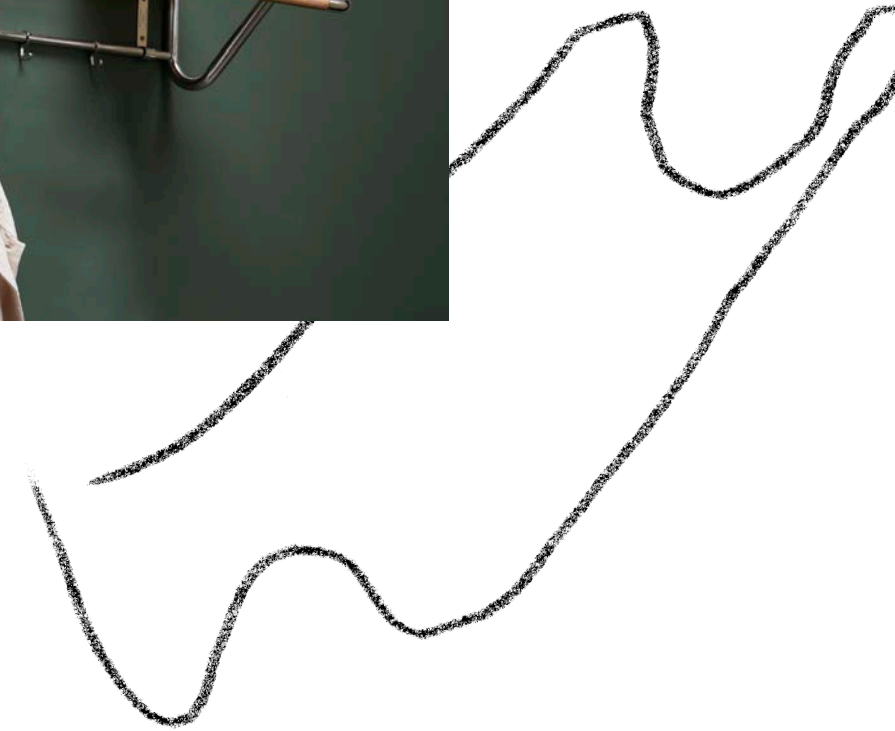
Gunnar Bolin designed the Classic Hat Rack in the late 1950s. Its rounded form broke new ground and saved a lot of heads from sharp edges. A very functional and durable hat rack which is very flexible with different widths to fit your hallway.



Classic Shoe Rack



Funk



The Funk Hat Rack is made of stainless metal with an oak bar. Designed by Mats Theselius in the 1990s, but only recently refined and put into production. An elegant and robust hat rack which exudes quality.



Funk Shoe Rack



Clothing House





Nostalgi



The Nostalgi Hat and Shoe Rack was designed by Gunnar Bolin in 1937. The rack has come and gone over the years, but is now regarded as a classic in the history of Swedish furniture. The brackets are made of recycled aluminium joined by wooden, aluminium or different metal bars. The standard length is one metre, but can be cut to the desired length. Nostalgi can also be extended to any length you like with an extension part comprising a middle bracket, bars and anchor hooks.







Nostalg 291 / Nostalg Hanger



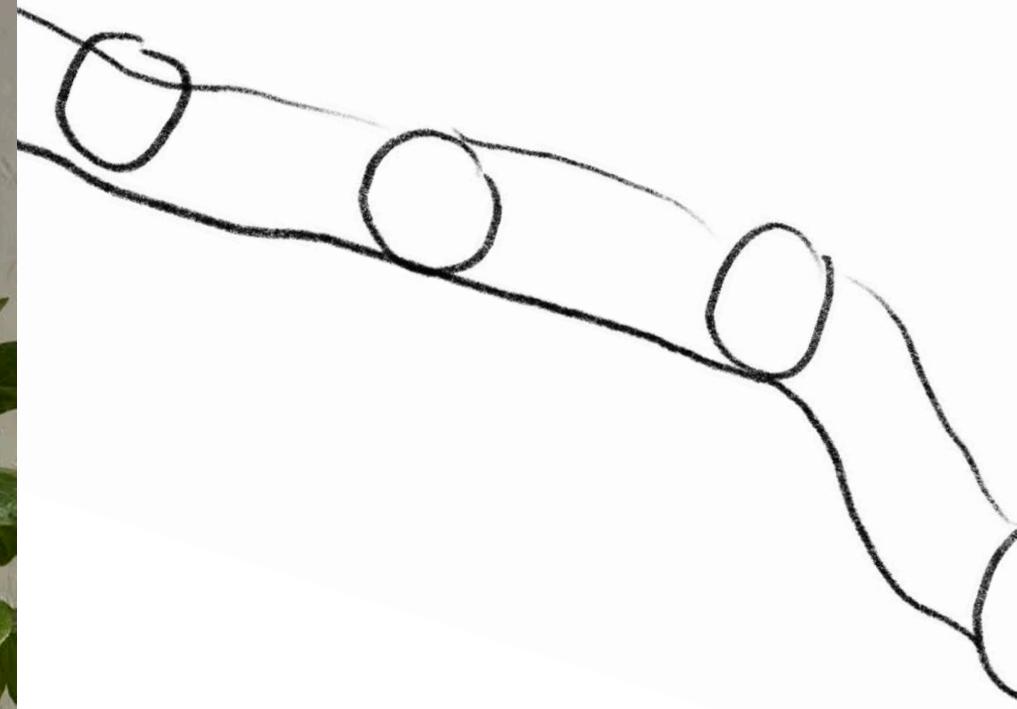
The hat rack Nostalgi 291 was designed in the 40's. It became an appreciated alternative to the classic precursor, Nostalgi, after having received feedback from clients expressing a want for a hat rack with more depth and extra space for hangers. Some eighty years later the hat rack 291 is once again put into production. This time with an improved design.





Nostalg Bench / Nostalg 291

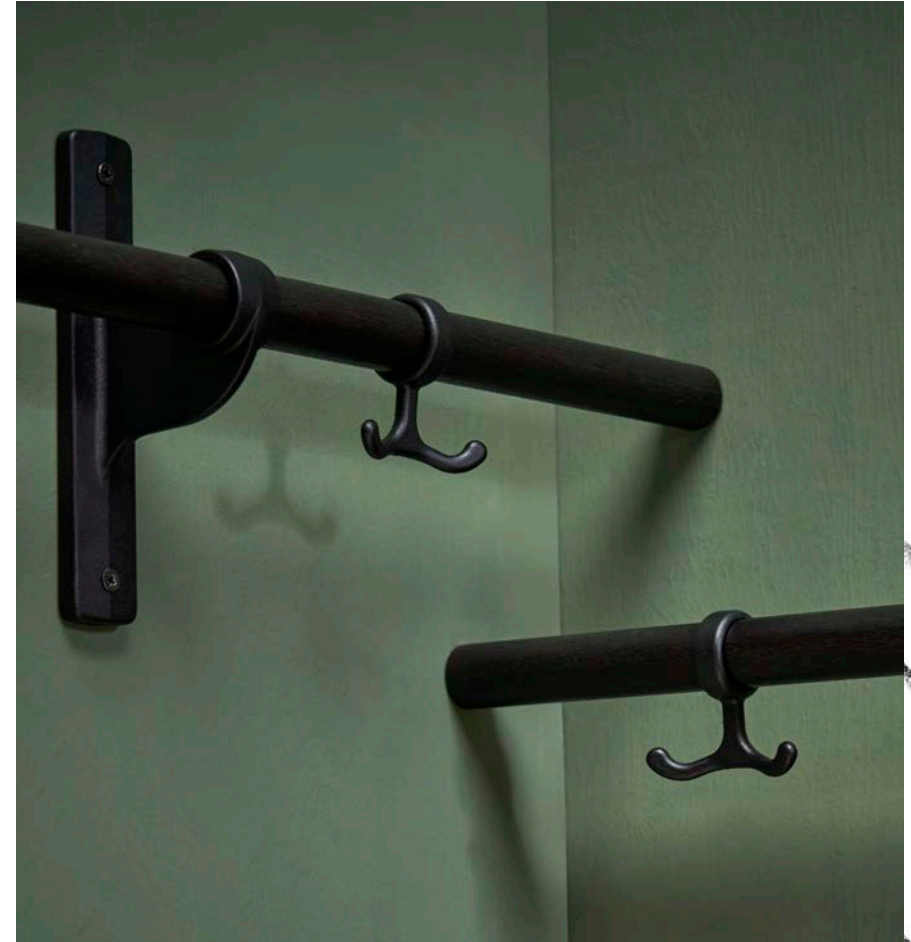
Nostalg



After 87 years the Nostalg Family now has a bench in the range. Even so, the bench seems obvious as an addition to the product series. Inspired by the hat and shoe rack, Roger Persson has designed a flexible and sturdy product that extends indefinitely with the help of middle brackets. But it can also function as a free-standing shoe rack, a seat to tie your shoes on at the entrance, or even a combination of the two. As with the other Nostalg products, the brackets are made of recycled aluminium, joined by metal or wooden bars.



Nostalgi Bench



Nostalgi Hook Strip



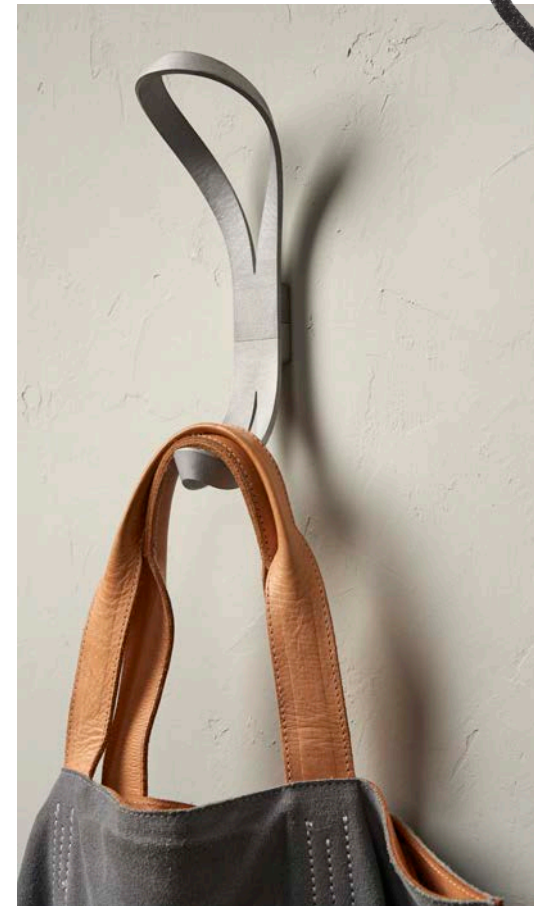


Dekorativ





Endless

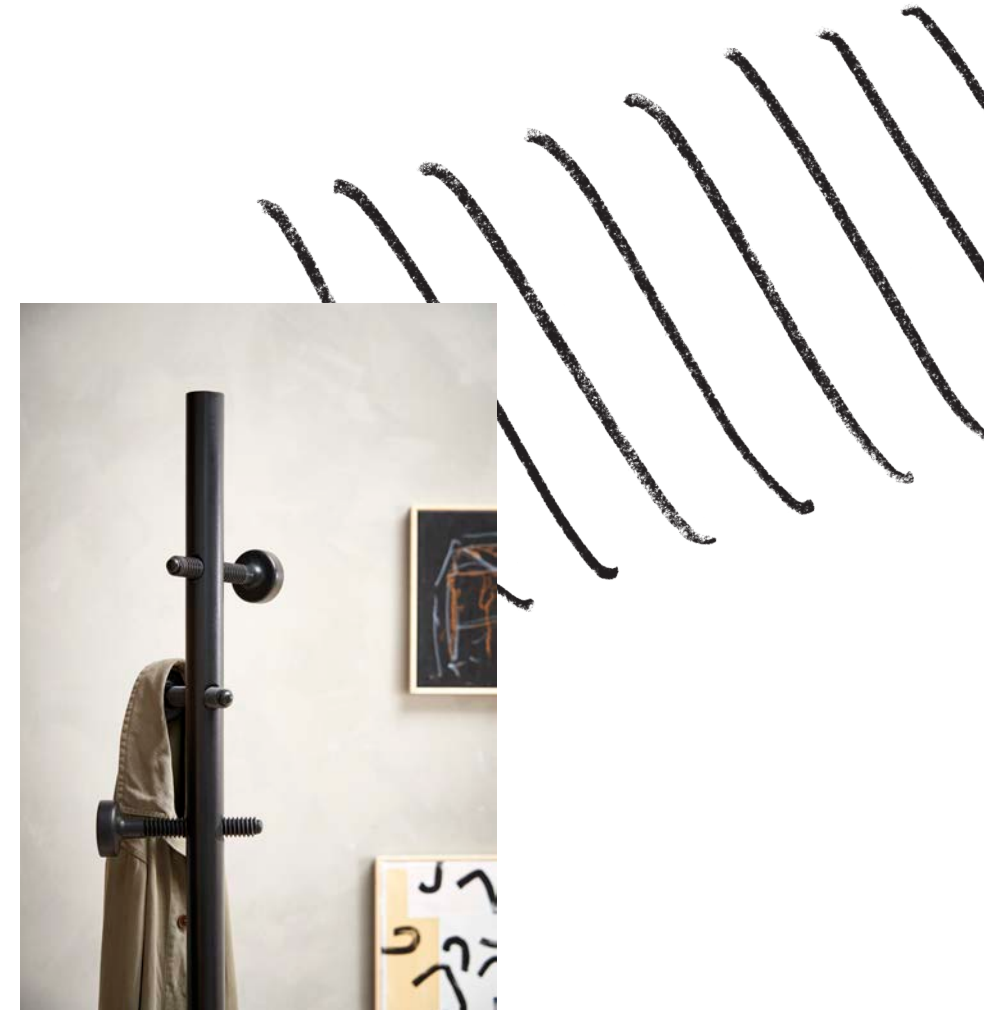


Aluminium can be recycled for eternity without losing quality. This was the inspiration for the hook Endless, made in recycled aluminium. The hook, designed by Anna von Schewen, has two loops that are joined together, hiding the mounting and creating a seamless ribbon. The larger loop is perfect to put your sweater or jacket on. With its round shape it doesn't create any marks on the garment.





Skruvad



Qian Jiang came to Sweden in 2011 and was immediately taken with Scandinavian design and craftsmanship. He particularly noticed the traditional carpenters' benches that are used in Sweden. The benches have wooden screws which are used to tighten and loosen the grip on a piece of wood being sawn, chiselled or drilled. This was the inspiration for Skruvad, a coat stand that gives the wooden screws a fresh purpose.



Ulrika



Ekoxe



Tamburin



The Tamburin Family came out of Andreas Klippinge's desire to design something 'super-functional'. He settled on a hat rack, important for Swedish homes and indispensable where the Scandinavian climate with its wide seasonal variations places big demands on the performance of the hallway. The Tamburin hat rack consists of powder-coated steel frames and hooks combined with lacquered oak bars. The angle of the frames reveals the purposeful simplicity of Tamburin, the precision of the design and the high quality of the materials. Despite its neat appearance, the Tamburin collection is very robust.

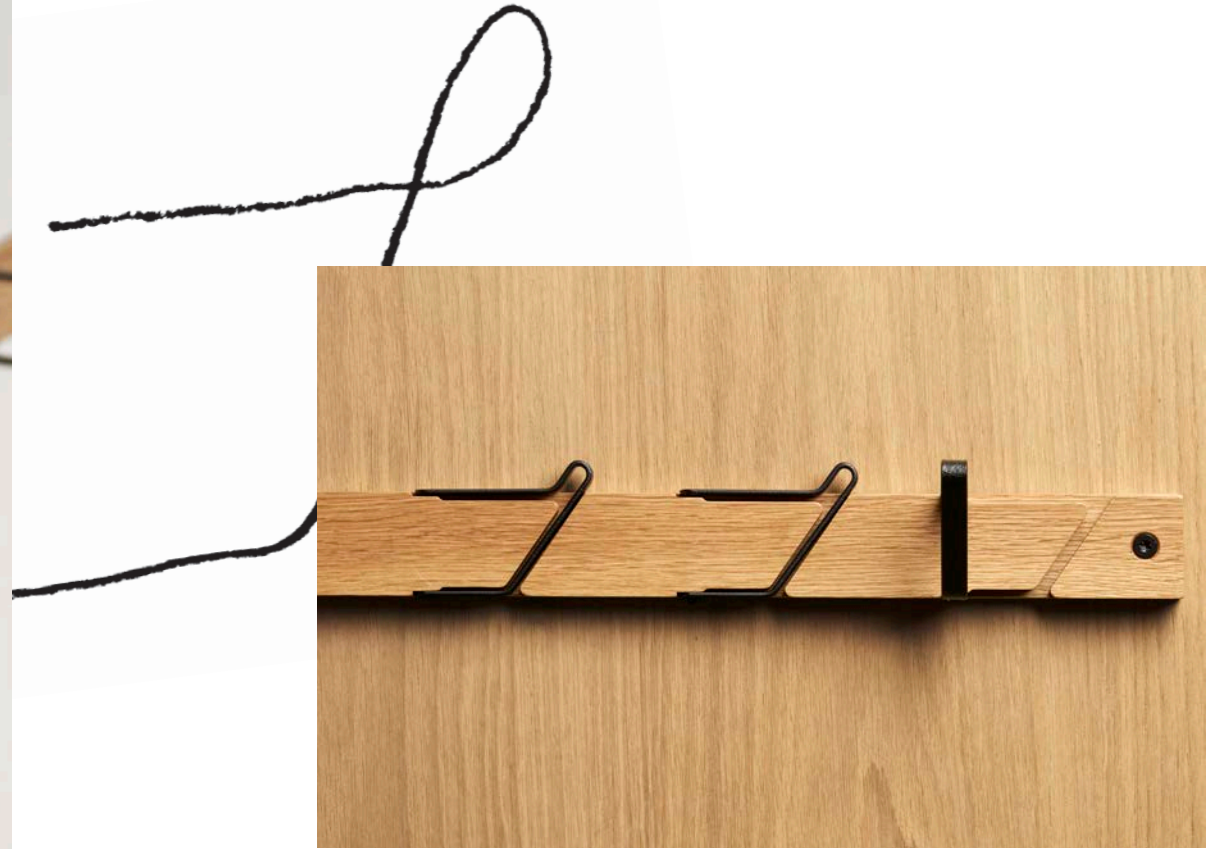


Tamburin

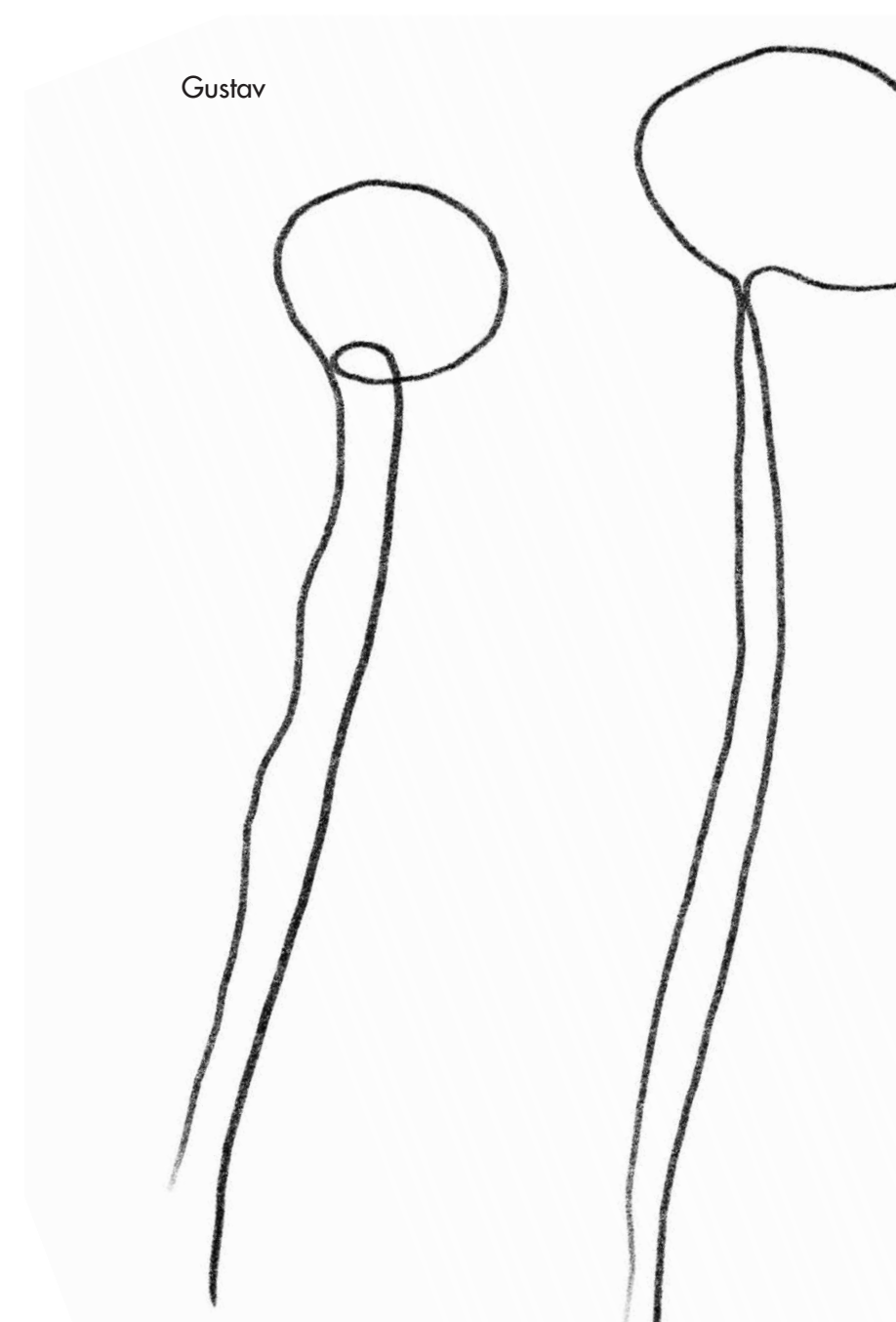


Tamburin Shelf

Tamburin Hook Strip



With the Tamburin series, Andreas Klippinge's ambition was to design something super-functional. Just like the other members of the Tamburin series, the hook strip and the shelf are durable and robust. The hook strip has foldable hooks making it perfect for those requiring additional storage but lacks the space. The shelf gives your smaller items a place and perfect to put a nice flower on. Tamburin hook strip and shelf are made using the same sturdy materials as Tamburin hat- and shoe rack.



A simple hook strip for small spaces. Tubes of anodised aluminium, chrome or wooden bars in lacquered birch or oak. The wall fittings and the hooks are made in aluminium with a knob in birch or oak. Gustav came about as a way of using the waste from cut wooden bars for the Nostalgi rack.

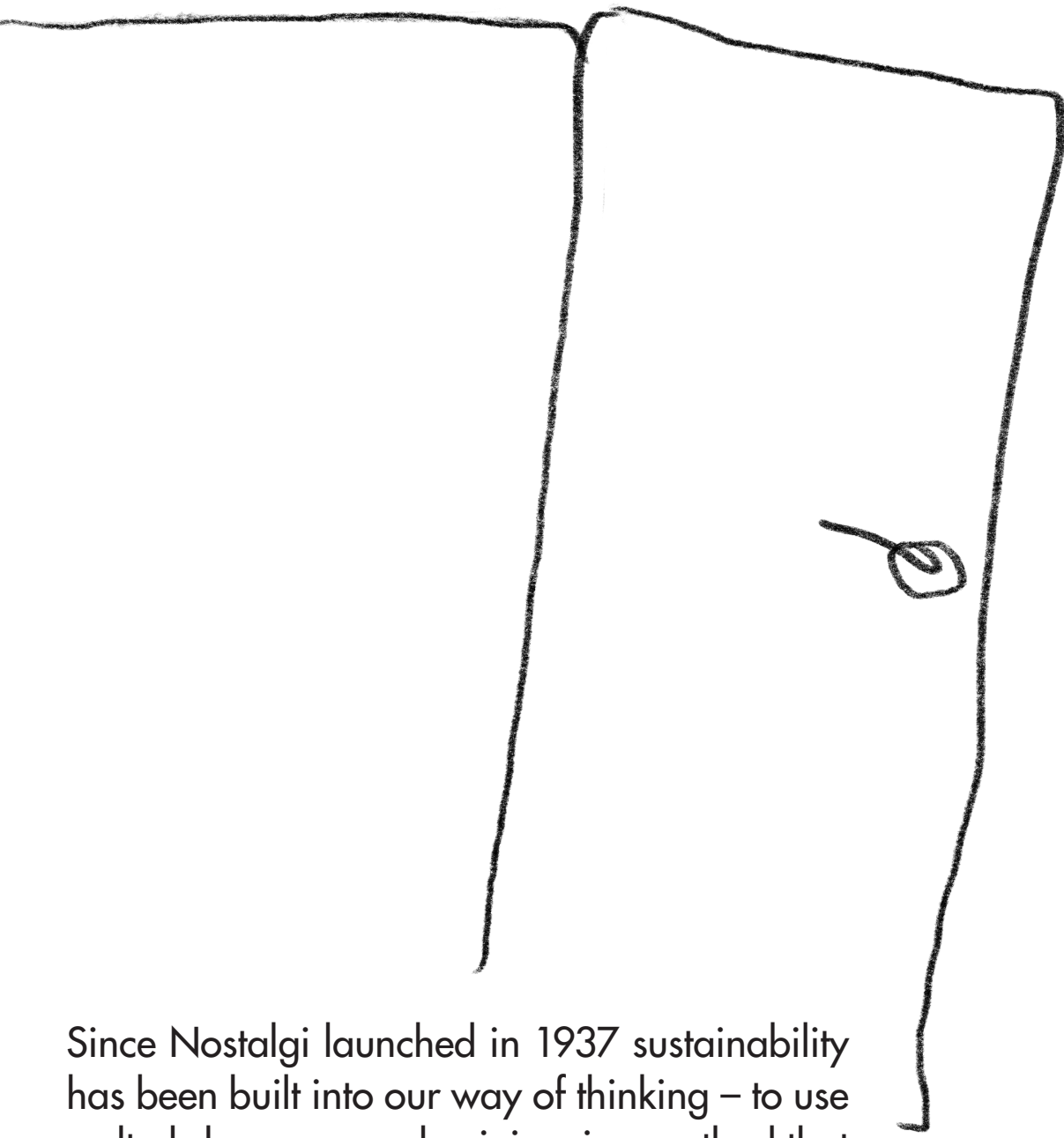




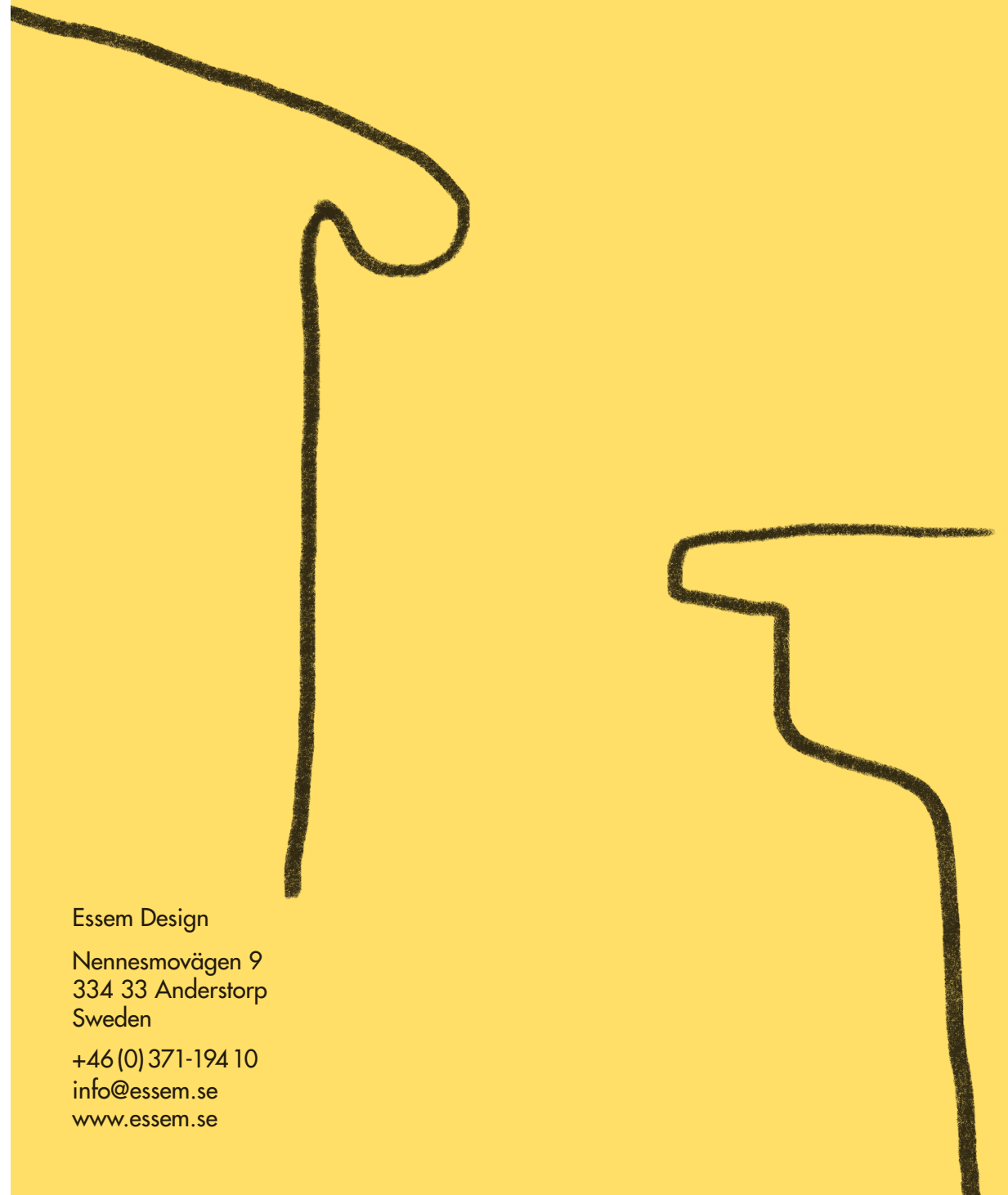
Anna







Since Nostalgia launched in 1937 sustainability has been built into our way of thinking – to use melted-down scrap aluminium is a method that reoccurs in many of our popular products. We have started measuring the carbon footprint on our products, our company and we are proud to offer these third-party verified documents to help you make better informed decisions for the future. Our journey has just begun.



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