



A dark-colored laptop is shown from a low angle, with a tablet attached to its screen. The tablet displays a video player interface with a dark video, a play button, and a 'Help' button. The laptop keyboard and trackpad are visible. The background is a dark, textured surface.

# HEJ! Ekstraordinær Professionals



## Trade Program for Ekstraordinær Professionals

Discover the BoConcept Trade program for professionals, now with an easy-to-understand tier structure. Starting with the Welcome tier, members unlock special discounts and benefits. As annual spending increases, progress to higher tiers for even greater perks and benefits.



Launched in 1952, leading Danish design brand BoConcept is one of the prominent names globally in premium furniture, lighting, and accessories. With a network of more than 300 mono brand stores in over 60 countries BoConcept offers an extensive portfolio of contemporary products which can be customized to meet the specific needs of each individual project.



The company prides itself on being a value-adding, solutions-oriented partner for the A&D community, its many contract-sector reference projects, including all kinds of residential developments, hospitality interiors and offices. We strive to elevate life for everyone with Danish design, and this mission inspires our motto: Live Ekstraordinær



## Benefits

Join the Trade Program and gain instant access to a world of benefits, dedicated tools, and advantages. Including our extensive library of 2D/3D CAD files, materials Sample Box, concierge service and attend invite-only events in-store.

	Welcome tier	Influencer tier	Ambassador tier
Exclusive Trade discount	✓	✓	✓
Dedicated support with Account manager	✓	✓	✓
Celebration Perk for each tier	✓	✓	✓
Members-only monthly newsletter	✓	✓	✓
2D / 3D files Library	✓	✓	✓
Free single samples ordering	✓	✓	✓
In-House white glove Delivery & Installation	✓	✓	✓
Invite-only VIP events	✓	✓	✓
Light Sample Box		✓	✓
Early access to Kollektion NEWS		✓	✓
Premium Sample Box			✓
In House Spatial planner Design Service			✓
Premium 3D Visualization Service			✓
Extended range collection			✓
Contract fabrics selection			✓