

For the Better

SUSTAINABILITY ACHIEVEMENTS 2024

36% less carbon emissions
from our operations (scope
1 and 2) compared to 2021

Increasing the share of
recycled plastic and steel
by weight used for the
products manufactured by
the Group to 35% by 2030

Check out some
of our most sustainable
products

81,000 children inspired
on more sustainable
eating around the world



Discover our leading sustainability work

As a recognized sustainability leader in the domestic appliance industry, we are proud of our sustainability work and achievements in 2024 — both in the continuous improvements in our business and how we enable millions of consumers around the world to live more sustainably. Read about the awards and recognitions we earned during the year. **46**



24 Making cooking more energy efficient, easier and healthier: We are raising the bar for product efficiency and offer consumers more sustainable choices.

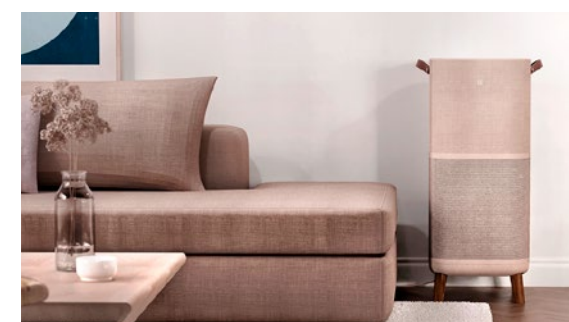


The Electrolux Food Foundation and Electrolux Group joined forces to deliver our biggest volunteering initiative to date. **16**



Enabling more sustainable laundry: Discover how smart nudges and connectivity are inspiring more sustainable laundry decisions, every time.

30



Elevating wellbeing in the home: We provide a range of more sustainable products that are designed to enhance wellbeing in the home.

36

A sustainability leader
Electrolux Group has been committed to shaping living for the better for more than 100 years and we are on a journey to become a truly sustainable company. EcoVadis again awarded us with the prestigious Gold rating, which places us as the leader in the industry and within the top 5% of 70,000+ companies globally.

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Sustainability framework

Our sustainability framework — For the Better 2030 — defines how we work to achieve a Better Company, Better Solutions and Better Living, as well as our Climate Goals. The framework, which supports the UN Sustainable Development Goals (SDGs), includes our most important sustainability topics and helps us strive toward our purpose to Shape living for the better.

For the Better 2030

Better Company

We work continuously to be more resource-efficient, and become a safer and more ethical company — both in our own operations and throughout the value chain:

Better Company Goals

- Drive resource-efficient operations.
- Act ethically, lead in diversity and respect human rights.
- Drive supply chain sustainability.

Better Solutions

Meeting the growing global market for household appliances without increasing environmental impact requires us to further optimize product performance and make better use of resources:

Better Solutions Goals

- Lead in energy- and resource-efficient solutions.
- Offer circular products and business solutions.
- Eliminate harmful materials.

Better Living

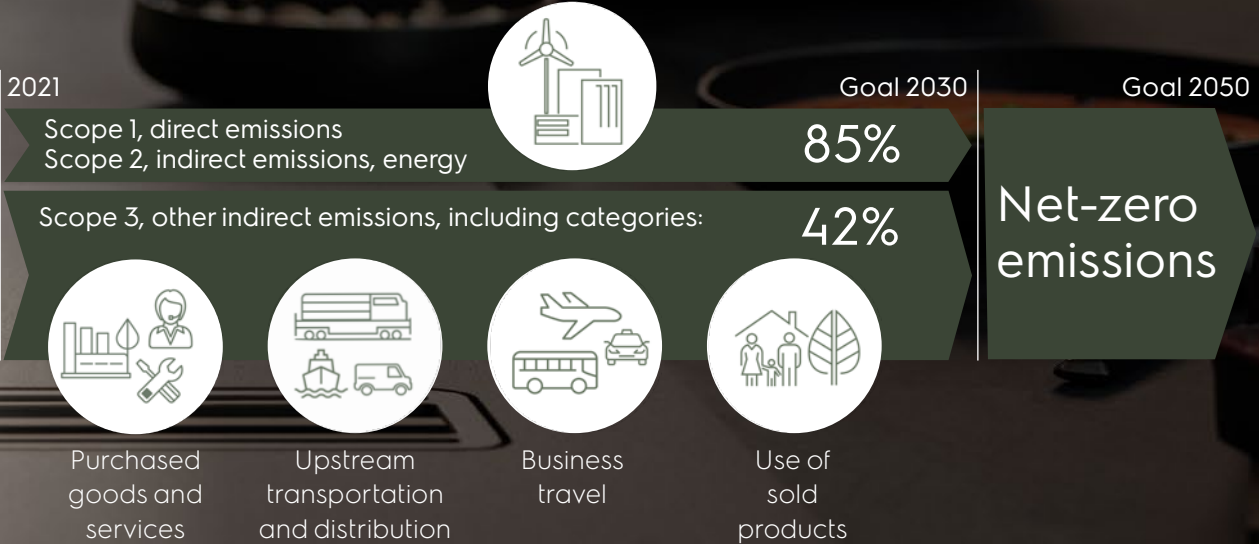
We aim to shape better and more sustainable living around the world by promoting better eating, better garment care and better home environments together with our consumers and partners:

Better Living Goals

- Make healthy and sustainable eating the preferred choice.
- Make clothes last twice as long with half the environmental impact
- Make the home a healthier place to thrive in, with half the carbon footprint

Climate Goals — Toward a net-zero value chain by 2050

Our science-based climate target 2021-2030

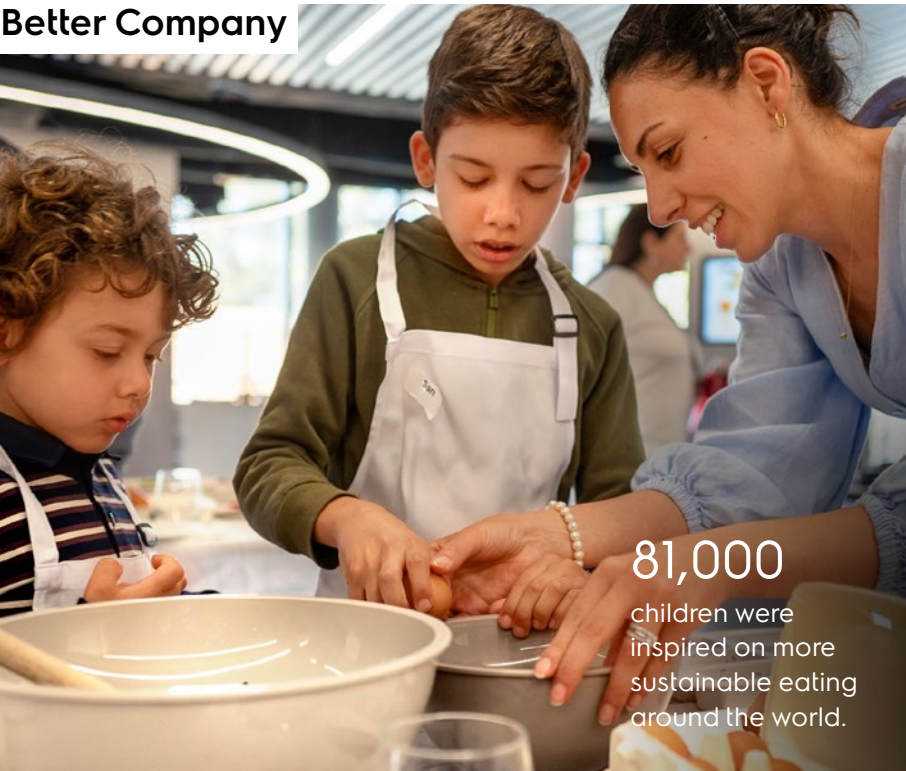


After achieving our first science-based climate target in 2022, three years ahead of plan, we set a new, more ambitious target that has been approved by the Science Based Targets initiative (SBTi). Our new target will help us to drive climate action toward net-zero emissions throughout our value chain by 2050.

Making progress on For the Better 2030

Our key results 2024

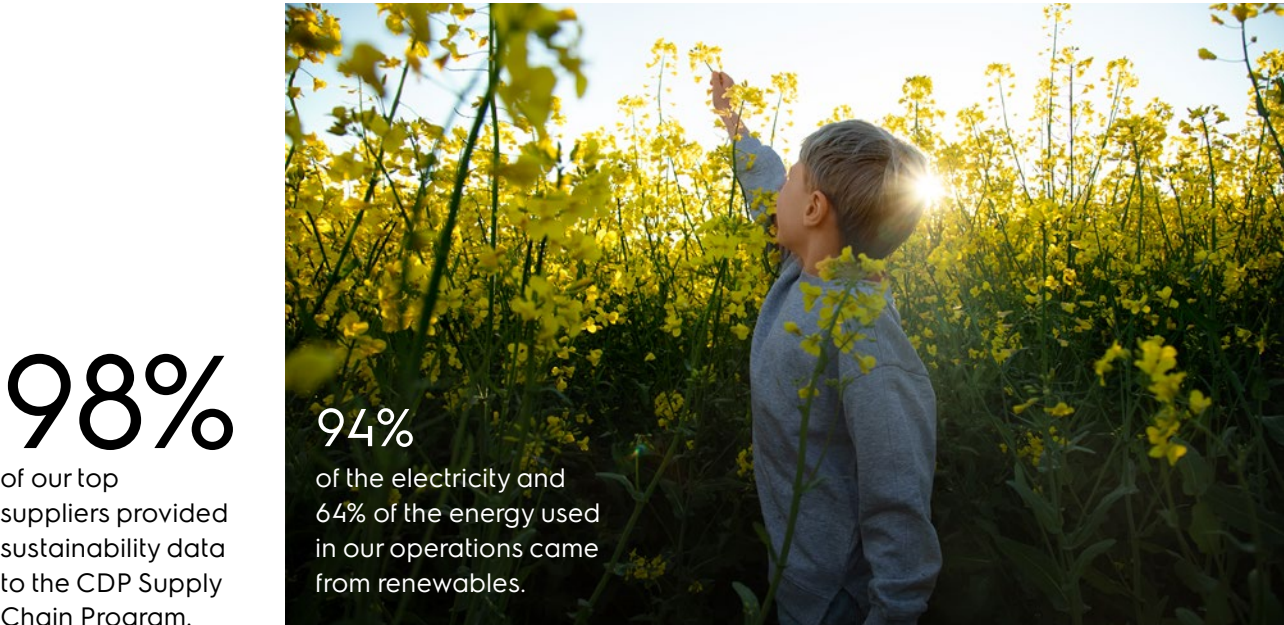
Better Company



81,000
children were inspired on more sustainable eating around the world.



0.37
Total Case Incident Rate achieved – an exceptional health and safety result in the industry.



98%
of our top suppliers provided sustainability data to the CDP Supply Chain Program.

94%
of the electricity and 64% of the energy used in our operations came from renewables.

Better Solutions



35%
New target to increase the share of recycled plastic and steel by weight used in the products we manufacture by 2030.



24/33
Our most energy and water-efficient products accounted for 24% of total units sold and 33% of gross profit.

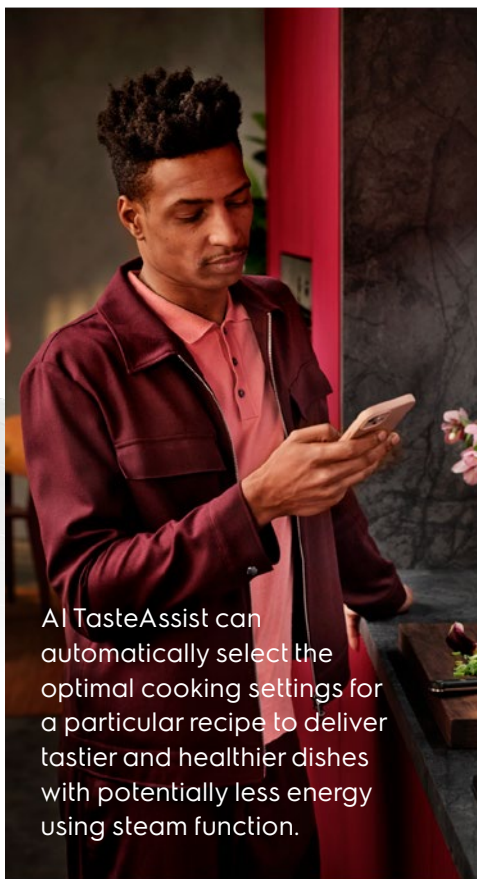
99%
of our products with refrigerants have switched to low global warming gases.

Better Living

-52%
In auto mode, suction power adjusts automatically to use up to 52% less energy on corded Electrolux / AEG EcoLine bagged models.¹



80% - 50% - 20%
Our SmartSelect washing machine feature can adapt cycles based on user needs, saving up to 80% of energy, 50% of time and 20% of water.²



AI TasteAssist can automatically select the optimal cooking settings for a particular recipe to deliver tastier and healthier dishes with potentially less energy using steam function.

Carbon emission reductions

36%
reduction in emissions from our **operations** (scope 1 and 2) compared to 2021.



31%
reduction in emissions from our **products** (scope 3/use of sold products) compared to 2021.

Snapshots 2024



Ensuring our products are free from harmful materials
We continuously update our Restricted Materials List to ensure our products are safe for people and the planet. Our *Restricted Materials List* is available on our website.



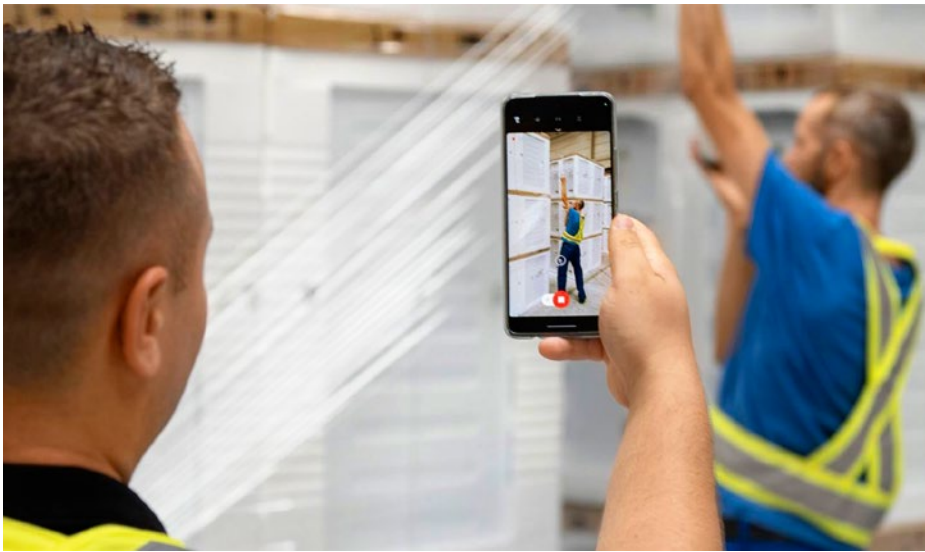
We're a Financial Times Climate Leader
We climbed 100 places in the 2024 Financial Times Climate Leader list to become the top ranked home appliance manufacturer in Europe. *Read more.*



The Truth About Laundry
Our 2024 Truth About Laundry report shows that consumers want their clothes to last longer – and that t-shirts and jeans can last 50% longer when washing at 30 C with short cycles.³ *Check out the report here.*



Our first electric furnace
The new furnace at our Adelaide cooking plant in Australia replaced a natural gas furnace. The new furnace complements the 8,000 solar panels currently powering the factory. *Learn more about our renewable-energy powered furnace.*



New AI solution improves safety and wellbeing in our factories
Using the very latest AI and data analytics tools makes it easier than ever to spot and reduce ergonomic risks at our manufacturing sites and warehouses. *Learn more.*



Collaborating on water efficiency in the home
We continue to be part of the 50L Home coalition, to retrofit homes with our water-efficient appliances to drive down water use together with our partners. *Read more partnership with 50L Home.*



Partnerships continue to be key to achieve our sustainability objectives
Key partners during the year included:
• Partnering on climate action with We Mean Business, United for Efficiency and the UN-led Cool Coalition.
• Reducing transport emissions with logistics partners, such as Clean Cargo and Scania.
• Working with the Red Cross, Worldchefs (the world association of chefs' societies) and AIESEC (the world's largest youth organization) to create a positive impact in our communities.

Celebrating AsYouAre
More than 2,000 people were engaged throughout our organization to mark our annual AsYouAre diversity and inclusion event. *Read more.*



88% of our manufacturing sites are now "Zero Waste to Landfill" certified
The third-party program involves sending less than 1% of waste at these sites to landfill. We aim to certify all our sites by 2025. *Read more.*



Our sustainability work strikes gold again
EcoVadis once again awarded us with a Gold rating, which places us in the top 5% of 70,000+ companies globally. *Read more.*



CEO & CTSO interview

The legacy we want to leave for future generations

We speak with Yannick Fierling, our President & CEO, and Elena Breda, our Chief Technology and Sustainability Officer (CTSO), about the importance of our leading sustainability work, and our latest products that can help people to live more sustainably.



“As part of our legacy, we want to leave a better planet for future generations.”

Yannick Fierling,
President & CEO

Hi Yannick, as our newly appointed President & CEO. What’s your take on sustainability?

Yannick: Our pioneering work with sustainability at Electrolux Group is fundamental to our long-term success – not only in terms of making our operations more efficient and ethical, but in meeting consumer demands for products that help them to live more sustainably. Working with sustainability is key for the company and the health of the planet. As part of our legacy, we want to leave a better planet for future generations. In practice, this means developing more energy- and water-efficient products, reducing climate impact, aligning with global environmental goals and promoting business ethics.

What are your sustainability ambitions for the Group?

Yannick: We will maintain and build on our legacy of sustainability leadership in the industry. Our For the Better 2030 sustainability framework, which guides our work towards a Better Company, Better Solutions, Better Living, as well as our Climate Goals, also supports key UN Sustainable Development Goals (SDGs).

It is a fantastic foundation for our work for the next five years. We have the power to enable millions of people around the world to live more sustainably through our products, and our Better Living pillar includes ambitious objectives that I believe truly differentiate us in the market.

What new products in 2024 help consumers live more sustainably?

Elena: We were excited to launch our most energy-efficient kitchen ranges in Europe. Some of our latest washing machines in Europe exceed the top A energy label by up to 60%,⁴ and we developed a lifecycle assessment (LCA) methodology to quantify the environmental benefits of using our full kitchen range.⁵ We were also proud of the launch of the Electrolux 900 / AEG 9000 Air Purifier Humidifier, which uses up to 53% less energy in smart mode than normal mode.⁶

Yannick: A more sustainable offering is clearly also good for business. In 2024, our most resource-efficient products accounted for 24% of total units sold and 33% of gross profit.

How’s it going with the Group’s science-based climate target?

Elena: After achieving our first science-based climate target two years ahead of plan in 2022, we are now working to meet our second science-based target. We aim to reduce carbon emissions from our operations (scope 1 and 2) by 85% and the emissions mainly from our products (scope 3) by 42% between 2021 and 2030. At the end of 2024, we had decreased our scope 1 and 2 emissions by 36% and our scope 3 emissions by 31% compared with 2021. We made progress through our ongoing switch to renewable energy in our operations and sustainability-related product innovations that reduce the use of energy and resources during their use.

Behind these results, there are actions like the fact that we increased the proportion of electricity we sourced from certified renewable sources for our operations to 94% along with continued electrification initiatives. In 2024, we also approved our first renewable energy Power Purchase Agreement (PPA) in the form of a 7.4 MW photovoltaic solar system at our Porcia manufacturing site in Italy.

How are you working to develop circularity in the company?

Elena: We reinforced our commitment to circularity by setting a new, ambitious target to increase the share of recycled plastic and steel used in the products manufactured by the Group to 35% by 2030. Previously, our target focused solely on plastics, so we are extending our ambition to steel, which is the primary material we use to manufacture our products. This target implies almost doubling the weight of recycled materials in our products by 2030, compared to our previous target.

I would like to also highlight that our Fixed Cost Repair service that extends the useful lifetime of our products and contributes to circularity continued to be popular in Europe, and we launched a similar service in North America.

What progress was made on social sustainability?

Elena: We have a strong focus on social sustainability, because taking care of people comes with responsibility. For us, it is key to uphold our high workplace standards within our operations and those of our suppliers. We have stepped up our →

“We have a strong focus on social sustainability.”

Elena Breda,
Chief Technology &
Sustainability Officer



Did you know?

Our new Sustainability statement is third-party assured. [Read more.](#)



efforts, and rather than only auditing high-risk countries, we now annually audit the compliance of all our manufacturing sites with our Workplace Directive.

In 2024, we achieved our target for Supplier Workplace evaluation with over 90% of our suppliers either “approved” or “accepted low risk”. We also set a target of 95% for 2030. In health and safety, we have an ambitious target to achieve a Total Case Incident Rate (TCIR) of 0.30 by 2030 from the already very low rate of 0.37 this year. Finally, we have further developed and deepened our human rights due diligence with a focus on the areas of working hours and wages to better identify and address risks to people.

What’s changed with the Group’s sustainability reporting in 2024?

Elena: Our new Sustainability statement, which is part of the Electrolux Group Annual Report 2024, has replaced our voluntary stand-alone Sustainability Report. The statement is based on the requirements set out in the European Sustainability Reporting Standards (ESRS) and is in accordance with the Corporate Sustainability Reporting Directive (CSRD).

It is also assured according to the GRI standards. You can access the report [here](#). Our new ESRS-based reporting brings even greater transparency and more value for our stakeholders and will improve comparability with other companies over time.

What is the role of the Electrolux Food Foundation and what was achieved in 2024?

Yannick: The Electrolux Food Foundation plays a pivotal role in advancing sustainable food habits through education and community-based initiatives, together with the Worldchefs Association and the student-led AIESEC organization, as part of the Feed the Planet partnership. In 2024, the Foundation delivered impactful initiatives, including educating 81,000 children in 30 countries on more sustainable eating through the global Food Heroes initiative.

The Foundation is also a great tool to empower our colleagues to actively engage in initiatives that can have a very positive impact on society. These actions reflect our unwavering commitment to supporting communities together with our employees and partners. •

Responding to consumer trends

The domestic appliance market is shaped by various industry trends and evolving consumer demands — that present us with challenges but also significant opportunities.

Empowered consumers

Greater access to information is increasingly empowering consumers. Their ability to easily compare products places stronger demands on the sustainability performance of manufacturers. As a sustainability leader, we are well positioned to take advantage of this trend.

Elevating consumer experience through digitalization

Consumers are increasingly benefiting from connected products that effortlessly elevate their everyday experience and convenience, with remote control functionality and advanced capabilities providing greater control and flexibility. We are at the forefront of delivering connected appliances compatible with the latest smart services.

Consumers want more resource-efficient appliances

Consumers are demanding more efficient and circular products. Such products resonate with

consumer desire to lessen their environmental impact while also lowering their household expenses. We provide advanced products that aim to use resources more efficiently.

Demographic trends

Population growth, the growing middle class, an aging population and urbanization are increasing the demand for domestic appliances. Globalization and the growth of generation Z are leading to an increased awareness of inequality in the world. Our sustainability work covers topics such as human rights and equality.

Global economies of scale

Drawing on economies of scale and the ability to develop global product architectures are becoming increasingly important for innovation, efficient manufacturing, cost competitiveness and more sustainable products. We are a global company with operations and sales around the world. •

Approximately 85% of our value chain carbon emissions are generated by our products during their use phase.

Our journey to reduce climate impact continues

We're making progress on reducing our climate footprint. In 2024, we continued to develop energy-efficient products, set a new ambitious recycled materials target and switched to more low Global Warming Potential refrigerants.

By the end of 2024, we had successfully reduced carbon emissions from our operations (scope 1 and 2) by 36% compared with 2021. Additionally, we decreased our other value chain emissions (scope 3) – mainly from the use of our products – by 31%. Our science-based climate target aims to reduce these two groups of emissions by 85% and 42% respectively, so we've made some good progress but still have work to do.

We were proud to receive an A- leadership score from the global non-profit organization CDP for our work to tackle climate change. We're also involved in the CDP

Supply Chain program, which helps our suppliers disclose their emissions and set ambitious targets. In 2024, our CDP supplier response rate was an impressive 98%, well above the industry average of 60%.

Driving climate action through more energy-efficient products

Approximately 85% of our value chain carbon emissions are generated by our products during their use phase in the homes of consumers around the world.

"We're not only committed to delivering energy-efficient products – we empower consumers to make smart choices to get the

most out of their products and use them more sustainably," says Tomas Dahlman, Head of Climate & Green Financing. "To encourage consumers to choose more efficient products at the point of purchase, we've launched Electrolux and AEG Ecoline, and EcoPlus to highlight our most energy-efficient offerings in Europe and Brazil respectively."

Importantly, many of our product sales websites around the world now use the Youreko energy savings tool to showcase how much money energy-efficient products can save consumers over their life-time. This empowers them to make more sustainable choices that benefit both the planet and their wallets.

Renewed focus on low-carbon materials and refrigerants

As the materials in our products are responsible for our second largest source of greenhouse gas emissions, we refined our target to increase the share of recycled plastic and steel used in the products manufactured by the Group to 35% by 2030. This will double the amount of recycled material compared with our previous target.

In our products that use refrigerants, we are transitioning to low Global Warming Potential and hydrocarbon (HCs) refrigerants, which have a significantly lower climate impact.

"Since signing up to the UN-led Cool Coalition initiative in 2019, we have phased out high-impact HFCs from 99% of our products with refrigerants and have a plan to phase out the remaining high-impact HFCs by the end of 2026," explains Dahlman.

Financing our green transition

Our Green Financing Framework helps us to fund climate investments and other environmental initiatives. We also incentivize our senior management to drive progress on reducing our carbon emissions by linking our long-term incentive (LTI) program to our science-based climate target.

"The framework enables us to access more investors and to secure more favorable interest rates for company loans," says Dahlman. "These mechanisms play a crucial role in financing our green transition and will enable us to achieve our ambitious climate and sustainability objectives in the years ahead." •

We held our first Food Heroes workshops with kids in the US in 2024.

Our biggest volunteering initiative to date

The Electrolux Food Foundation and Electrolux Group joined forces on World Food Day with more than 400 employee volunteers in 30 countries to inspire over 14,000 children around the world on more sustainable eating.

At the start of the year, the Electrolux Food Foundation set out to inspire children worldwide on more sustainable eating through Food Heroes workshops, in celebration of World Food Day. This initiative was not just a goal, it was a tribute to the importance of food sustainability and its profound effects on our health, our planet and our children.

Employee volunteering and grassroots action

To bring this vision to life, we rallied our employees around the world to encourage them to volunteer and get involved. Many volunteers stepped up as Food Heroes Internal Ambassadors to inspire

local employees to engage, connect with schools and collaborate on workshops with the Electrolux Food Foundation team. Others became Food Heroes facilitators, attending training sessions and ultimately delivering engaging workshops to children in our offices and manufacturing facilities, as well as external venues such as schools and non-governmental organizations.

Thanks to the incredible dedication of Electrolux Group employees, we surpassed our initial goal, volunteering over 2,700 hours and hosting 180 workshops to educate more than 14,000 kids!

In North America, Food Heroes was added to activities to support local communities. In Chile, we reached 6,000 kids

Electrolux Food Foundation key facts 2024

308 trained in the Like a Chef employment program.

81,409 people inspired on more sustainable eating.

284,451 meals delivered through various donation campaigns.

through Food Heroes workshops alone. Meanwhile in Australia, we crafted special Food Heroes lessons for children and their families as part of an innovative mini-chef program. In Vietnam we educated almost 4,000 kids in local schools, while in Thailand we held various initiatives — from Food Heroes workshops to sustainability themed employee cookery sessions.

And that's not all — grassroots employee-driven celebrations and awareness-building initiatives took place across the Group in honor of World Food Day.

Inspiring over 300,000 people on more sustainable eating

"We are working toward our 2030 goal of educating 300,000 people on sustainable eating, and we're proud of our progress so far," says Cosimo Scarano, Head of Electrolux Food Foundation. "This year's increased interest, especially around World Food Day, has been truly inspiring. While our efforts aim for long-lasting impact, our programs also encourage immediate actions to shift towards more sustainable food systems. It's exciting to see momentum building as we make a real difference."

World Food Day is celebrated each year around the world on October 16 in honor of the founding of the United Nations Food and Agriculture Organization in 1945. •



Supporting and educating people around the world

Like a Chef launches in Argentina

In 2024, our Like a Chef program provided over 300 underprivileged people with professional culinary skills focusing on sustainable cooking practices. The program is now active in seven locations around the globe, including a newly launched initiative in Buenos Aires, Argentina.

Cook School educates more than 30,000 kids

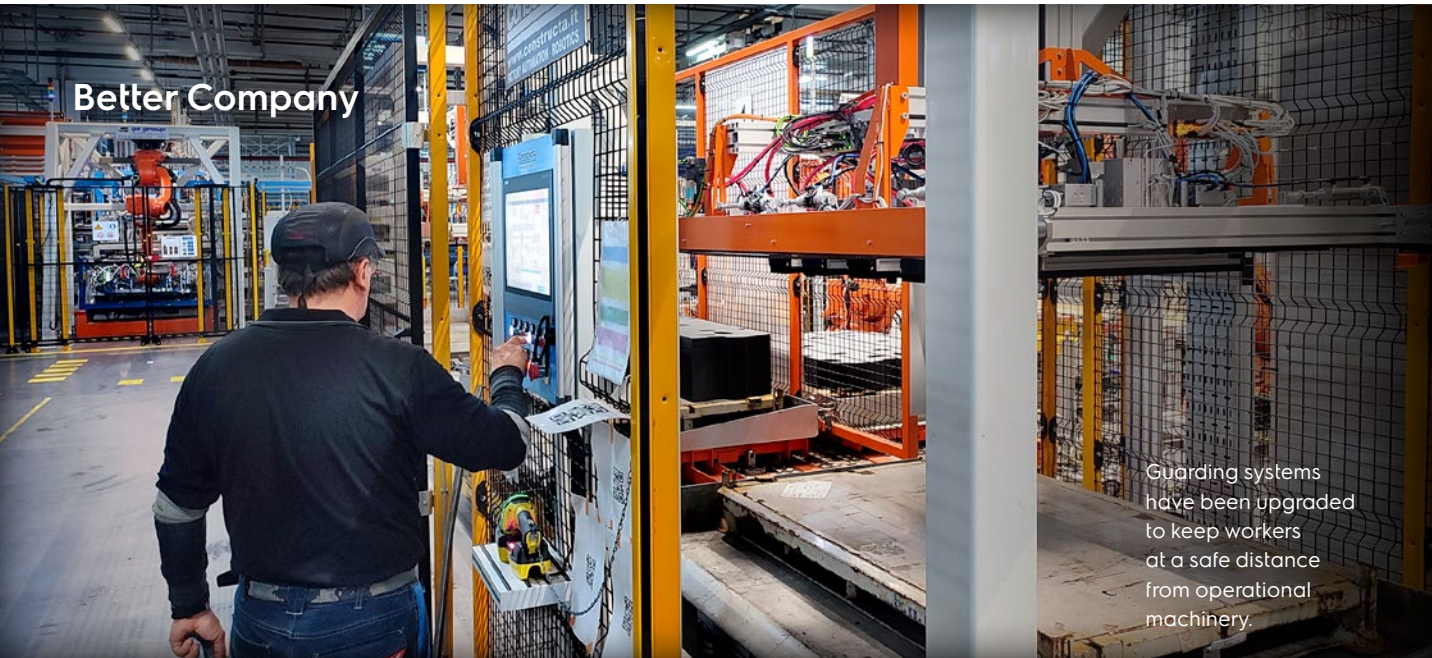
The non-profit Cook School was partnered with in January 2024 and educated over 35,000 kids on more sustainable cooking in the UK, Sweden and Finland during the year.

Sustainability Education Curriculum reaches record number of professionals

The Sustainability Education Curriculum educated almost 3,000 professional chefs in 2024 and an Arabic version of the curriculum was added to the Worldchefs Academy mobile app to reach new audiences.

Supporting recovery in local communities around the world

We supported various emergency relief initiatives around the world in 2024 — including empowering Electrolux Group employees and local community organizations in the aftermath of fires, floods and hurricanes. We also supported the International Federation of Red Cross and Red Crescent Societies (IFRC) with donations and fundraising drives.



Walking the talk on safety

At Electrolux Group, we don't just talk about safety – we live it. We are committed to being an industry safety leader and continuously strive to improve.

We're proud to share that our Total Case Incident Rate (TCIR) was 0.37 for 2024, which is considered exceptional performance in our industry. Our goal is to achieve a TCIR of 0.30 by 2030.

"We drive industry-leading health and safety performance and implemented various initiatives in 2024 to combat a small increase in behavior-related incidents," says Giuseppe Caiulo, VP Group Operations Sustainability & Manufacturing Excellence. "Key initiatives included a safety behavioral observation program to review employee behavior that helped to identify issues in a bottom-up manner and a new digital action follow-up system."

Recent safety upgrades have included the removal of forklifts from assembly

areas and the creation of dedicated safe pedestrian zones. We also revamped our guarding systems to keep workers a safe distance from operational machinery.

"We report all incidents – including very minor ones – and agree on safety mitigation actions in our monthly Group injury analysis meetings," emphasizes Caiulo. "These actions are not only implemented at the site where the incident occurred but are reviewed at all our factories around the world and applied where relevant"

Worldwide health and safety certification
We're on track to certify all our manufacturing sites to ISO 45001 – a globally recognized occupational health and safety standard. By the end of 2024, 91% of our manufacturing sites were certified, and we aim to have full certification around the world by the end of 2025.

"Beyond providing us with a systematic approach to minimize safety risks and constantly improve, ISO 45001 helps improve employee morale and retention," says Caiulo. "But the most important safety indicator for us remains the TCIR. By reducing the relative number of incidents, we can help ensure our employees return home safely each day. That's what truly matters." •

What is the Total Case Incident Rate?
The TCIR is the number of work-related injuries per 100 full-time workers during a one-year period. A TCIR of 2 would mean two incidents per 100 employees per year, whereas a rate of 0.30 would mean one incident about every three years.

Touching lives comes with responsibility

As a global manufacturer of domestic appliances, we have a responsibility to protect the rights of people working for us and ensure they are not harmed by anything we do.

We continue to develop our approach to human rights due diligence, to meet and exceed new and emerging expectations around the world.

Maintaining our people-first leadership
"We have always been an early adopter of international standards and norms, and we want to continue to be a leader by going beyond new legislation that protects the people impacted directly or indirectly by our operations and by being a role model in the industry," Malin Ekefalk, Head of Social Sustainability. "This means establishing comprehensive due diligence processes to meet the increasing requirements on us to plan, implement, check and act throughout our organization and value chain."

In 2024, we worked hard to continue our leadership in these areas and we're delving into important social topics. For instance, we conducted a deep dive into working hours among our production employees, as well as a benchmark assessment of wages. We also stepped up

our educational activities with suppliers to support their continuous improvement
"We are fully committed to ensuring our employees have good and fair working conditions, wherever they work, and to support our suppliers to apply the same approach," says Ekefalk. "2024 marked a year when we saw a significant improvement in our evaluation of suppliers. We will continue on this path towards 2030 and beyond." •

We conducted a deep dive into the working hours of our production workers in 2024.

What is due diligence?
Due diligence involves identifying, assessing, preventing and mitigating a company's actual and potential negative impacts on people and the environment, as well as reporting on these impacts.



Championing sustainability with our retail partners

As a leading manufacturer of efficient home appliances, we’re passionate about showcasing the sustainability benefits of our products by teaming up with our retail partners around the world.



João Zeni

Did you know?
The Youreko tool on our retail websites helps consumers understand how efficient products save them money. [Read more.](#)



We do this through various partnerships, campaigns and events together with customers and retailers that promote the sustainability benefits of our products.

Promoting products that accelerate sustainability in the home

During the year, we launched our EcoPlus selection in Brazil that includes our most efficient products in terms of energy and water use across all product categories. “EcoPlus provides us with a valuable platform to promote our most sustainable products on our website, in social media and in the stores of our retailers,” says João Zeni, Sustainability Director, Business Area Latin America. “It’s about making it easy for consumers to make purchase decisions that can help them to live more sustainably.”

The launch of EcoPlus in Brazil followed the success of the AEG / Electrolux EcoLine selection of most energy efficient products in Europe. We will identify further opportunities to expand our collections of more sustainable products and bring them to new markets.

“In 2024, AEG / Electrolux EcoLine played a useful role in the Milan Design Week, the ‘We’ll pay your bills’ campaign and the ‘Umdenk-Bonus’ promotion,” explains Sarah Schaefer, VP Sustainability, Business Area Europe, APAC & MEA.

Proud to be the ENERGY STAR® Partner of the Year

In the U.S., our continuous work to increase the efficiency of our products was recognized by the US Environmental Protection Agency (EPA) ENERGY STAR program as



We showcased our latest products at IFA 2024 in Berlin – the largest home and consumer electronics show in the world.

“It’s about making it easy for consumers to make purchase decisions that can help them to live more sustainably.”

João Zeni, Sustainability Director, Business Area Latin America.

we were awarded “Partner of the Year” for the second time. “This recognition strengthened our position as a sustainability leader in the US and the ENERGY STAR team invited us to exhibit our products at an annual event for retailers, utility companies and government agencies,” says Tara Helms, Sustainability Director, Business Area North America. “We were also invited by our trade partners to present at

various events, such as PRIMETIME Las Vegas to discuss the role of home electrification.” “Ratings platforms like EcoVadis are not just awards that recognize our good sustainability progress – they play an important role in helping us to drive sustainability in our organization by identifying how we can further improve our work,” says Rose Vanhecke, Senior Manager for Sustainability. •



Rose Vanhecke

Benefiting society through three innovation areas

To achieve our purpose — Shape living for the better — and enable profitable growth, we focus on creating outstanding branded lifetime consumer experiences in three innovation areas:

Taste

61%
of sales

As a kitchen appliance leader, we want our products to enable consumers to prepare food with the right taste and texture, minimize food waste, and create healthy and nutritious meals. *Product categories:* Cookers, hobs, ovens, hoods, microwave ovens, refrigerators and freezers. *Read more on page 24–29.*

Care

30%
of sales

Our laundry products aim to offer consumers outstanding garment care, water and energy efficiency, and effective low-temperature washing. *Product categories:* Washing machines, tumble dryers and dishwashers. *Read more on page 30–35.*

Wellbeing

9%
of sales

We strive to create wellbeing products that are differentiated by their visual appeal, and how they promote healthy indoor environments and sustainable living. *Product categories:* Vacuum cleaners, air-conditioning equipment, water heaters, heat pumps and small domestic appliances. *Read more on page 36–41.*

Better Solutions & Better Living: Taste

Making cooking more sustainable, easier and healthier

Our cooking ranges worldwide showcase exciting innovations and smart connectivity that empower you to cook and eat more sustainably. We are raising the bar for product efficiency and offering consumers more sustainable choices.

Our new AEG and Electrolux kitchen ranges will be available throughout Europe in 2025, with a global roll out planned in 2026.

Redefining more sustainable cooking

Get ready to transform your kitchen! Our latest Electrolux and AEG branded ovens and hobs are redefining how consumers cook – to benefit both their health and the planet.

33%

Putting a lid on the pot and using SenseBoil® can together save up to 33% energy compared to boiling without SenseBoil® and a lid.⁸



Jenny Granstrand

The new AEG and Electrolux kitchen ranges are not just appliances,⁷ they're your partners in sustainable cooking, designed with advanced energy-saving technologies and innovative assisted cooking features. Our innovation teams have revolutionized cooking by maximizing energy efficiency and enhancing user functionalities to deliver unmatched experiences in the kitchen. With advanced sensors and precise temperature control, our hobs guarantee flawless cooking results – with no more overcooking or wasted energy. The innovative SenseBoil® function detects when your pan is boiling and automatically reduces the heat to a perfect simmer, ensuring delicious outcomes while saving energy. Putting a lid on the pot and using SenseBoil can together save up to 33% energy compared to boiling without

SenseBoil® and a lid.⁸ Plus, some of our AEG induction hobs boil water in half the time and consume up to 18% less energy than electric models.⁹ "Our cross-functional hob team collaborated with design experts, R&D and culinary professionals, to create the ultimate cooking experience based on consumer insights and research," says Jenny Granstrand, Product Innovation Manager, Hobs. "With our new ovens, we've focused on user needs to design intuitive features aimed at saving energy while offering personalized cooking experiences," relates Eren Güzelceada, Product Innovation Manager, Ovens. Cooking with a steam function on our Electrolux / AEG EcoLine full steam ovens can use up to 20% less energy,¹⁰ and using efficient pre-heat and residual heat modes in CookSmart Touch ovens can use up



The SenseBoil® function detects when your pan is boiling and automatically reduces the heat to a perfect simmer.

"All of our research shows consumers want to save on resources without compromising on performance."

Christopher Duncan, SVP, Head of Product Line Taste, Business Area Europe APMEA.

to 28% less energy.¹¹ The residual heating feature automatically turns off the oven heating elements toward the end of the cooking process to use the left-over heat and save energy. "All of our research shows consumers want to save on resources without compromising on performance," explains Christopher Duncan, SVP, Head of Product Line Taste, Business Area Europe, APAC & MEA. "Our new kitchen ranges more than deliver on both fronts. Our attention to design and detail through to how we guide the user to effortlessly choose the most energy efficient options, without compromise, is something we are all very proud of." The new AEG and Electrolux kitchen ranges will be available throughout Europe in 2025, with global rollout planned in 2026.

Smart connectivity for tastier, more sustainable cooking Our hobs and ovens feature intuitive user interfaces that not only offer relatable energy-saving tips – such as using pan lids to save energy – but also provide educational recipes that empower you to learn while you cook. Get ready to become a more confident and sustainable home chef! Our premium appliances in our new ranges are equipped with Assisted Cooking, which features a dynamic list of dish types. Simply select your dish and take the guesswork out of cooking by allowing the feature to select the best-suited settings for your appliance. Our cutting-edge AI TasteAssist in-app feature elevates your cooking by allowing you to import recipes from the Internet straight to your oven. It intelligently recommends optimal settings, ensuring not just →



Christopher Duncan



Eren Güzelceada

Better Solutions & Better Living: Taste

AI TasteAssist automatically suggests the most optimal cooking settings.

“AI TasteAssist analyzes imported recipes to understand the key cooking aspects.”

Robert Scutt, Product Lead for Taste Connected Experience.



Robert Scutt

Did you know?

Steam cooking not only enhances the tenderness and flavor of fish and meat while keeping veggies crisp, but it can also preserve up to 90% of vitamin C.¹²

delicious results, but healthier meals that use less energy.

“The AI TasteAssist oven feature analyzes imported recipes to understand the key cooking aspects,” shares Robert Scutt, Product Lead for Taste Connected Experience. “For instance, it may suggest steam cooking, which is more energy-efficient and preserves more vitamins in your ingredients. From the consumer perspective, AI TasteAssist is the ultimate connected experience that can make more sustainable cooking easier than ever.”

Healthy is the new norm

Welcome to the future of cooking, where healthy eating is effortless and delicious. By offering features that enable steam cooking and make it easy to prepare vegetarian dishes, our new ranges can cater for the increasing consumer demand for healthy

eating. The Assisted Cooking feature offers many automatic vegetarian cooking programs to promote plant-based eating. Plus, our AirFry functionality lets you indulge in crispy dishes that are tasty with little to no oil.

“Consumers are actively looking for new and appealing ways to eat more healthily – for their health and to lower their environmental impact,” comments Duncan. “Our latest kitchen ranges have been designed and created with this in mind to innovatively help consumers to produce tasty and healthy dishes, with little effort, while also saving resources.”

Our steam ovens with CookSmart Touch offer guided functions to effortlessly reheat leftovers, making them as tasty as when they were first cooked. Gently reheating leftovers with steam doesn’t dry them out like in the microwave and can help reduce food waste. ●



Electrolux Group ranges influenced the latest ENERGY STAR certification.

We have set the bar for energy efficient cooking in the US

After four of our Frigidaire brand induction ranges and cooktops were awarded the 2022 ENERGY STAR® Emerging Technology Award by the US Environmental Protection Agency (EPA), the first ENERGY STAR criteria for residential electric cooking products were introduced in September 2023.

“As a sustainability leader in North America, our electric cooking innovations helped influence the development of the first ever energy efficiency mark for the industry,” explains Tara Helms, Director Sustainability, Business Area North America. “We now have 14 models ENERGY STAR certified, including cooktops and ranges from our Electrolux, Frigidaire Gallery and Frigidaire brands.”

Utilities nationwide and in Canada are providing consumer rebates for the purchase of new energy-efficient electric appliances, including ranges and cooktops. Electric cooking products must be ENERGY STAR certified to be eligible for most rebates.

“We are proud to offer our US and Canadian consumers the unique benefits of induction technology that are eligible for rebates,” says Helms. “Rebates are great opportunities for consumers to save money when purchasing the market’s most efficient products that can also help them reduce their everyday household bills.” ●



Tara Helms



Several Electrolux Group models are now ENERGY STAR certified.

Better Solutions & Better Living: Care

Enabling more sustainable laundry

Designed with intuitive user interfaces and packed with cutting-edge features, our next-generation laundry products make sustainable living easier than ever. Discover how smart nudges and connectivity are inspiring more sustainable laundry decisions, every time.

Our latest laundry features can help to make clothes last longer with less environmental impact

The technology behind more sustainable laundry

What are the technologies helping our consumers to save water, energy, cut costs and time – and make their clothes last longer?

40% of our latest washing machines models launched in Europe¹³ surpass the top A energy label, with some models exceeding it by as much as 60%.⁴ Our latest tumble dryers also outperform the highest European energy rating of A+++ by up to 25%, while our washer dryers exceed the top energy rating by up to 15%.¹⁴

In North America, our latest front load washing machines have been recognized as ENERGY STAR® Most Efficient for 2024. In Latin America during 2024, we focused on including more water-saving features in more of our laundry ranges.

- Smart nudges that make a difference**
- The user interfaces in our new laundry ranges communicate the most efficient cycles and functions to the consumer by providing intuitive display feedback and guiding them toward the most sustainable use of the product. These small nudges can help them save time and resources in their home.
- In Europe, our SmartSelect feature for washing machines optimizes washing cycles based on user needs, saving up to 80% of energy, 50% of time and 20% of water.² Meanwhile, SmartSave for tumble dryers offers user-friendly options that can reduce energy use by up to 20% per load.¹⁵
 - The UltraQuick program delivers the best quick stain removal in the market at just 30 C, thanks to advanced pre-mixing technology that quickly dissolves the detergent before it enters the drum.¹⁶
 - To help prolong the life of clothing, other important innovations are AutoDose in Europe and IntelliDose in Asia. These features deliver the optimal amount of detergent and softener for each load, →

SmartSelect optimizes washing machine cycles to save up to 80% of energy, 50% of time and 20% of water.²



Many of our new washers and dryers surpass the top energy labels.

Better Solutions & Better Living: Care

Our new CareIndex determines how much longer laundry programs can extend the life of clothing.

“There are also many beneficial innovations that the consumer doesn’t see.”

Elisa Stabon, Head of Product Experience Product Line Care



Elisa Stabon

- helping to prevent manual overdosing and reduce detergent use by up to 60%.¹⁷
- Our steam functions, such as SteamRefresh, can enable consumers to refresh their clothes while using 96% less water.¹⁸
- In Latin America, our Power Jet washing machines help clothes last longer with up to 35% less color fading¹⁹ and 50% less wear,²⁰ all while saving up to 50 liters of water.²¹
- In North America, our new Electrolux front-load washers are optimized for cold water, ensuring effective cleaning and stain removal with less energy use. Our new front load dryer with Balanced Dry™ and LuxCare® Dry uses a moisture sensor to prevent over or under-drying and features Wear It Again™ to refresh fabrics without washing.

Innovation behind the scenes

“There are also many beneficial innovations that the consumer doesn’t see, such as more efficient motors, smart features, innovative sensors and new algorithms, which optimize cycles and use less resources,” says Elisa Stabon, Head of Product Experience Product Line Care. “Other innovations include allowing washing machines to activate detergents at lower temperatures and reduce detergent use.”

In 2024, we introduced the CareIndex, a groundbreaking tool that compares various laundry programs to determine how much longer they can extend the life of clothing. The index highlights how our shorter washing programs at lower temperatures effectively remove stains while conserving resources and helping clothes last longer. •



Connectivity is helping to develop the next generation of more sustainable solutions.

How is connectivity helping us understand consumers?

Connected appliances create opportunities to not only encourage more sustainable use but also to measure it and help consumers to reduce their bills. This is where connected functionalities and our branded app come into play.

Our solutions are designed to encourage consumers to use less energy and water when doing their laundry, and our latest range sends them smart tips, such as washing at low temperatures.

“Our appliance app plays a key role in enabling us to help them to save time and energy by optimizing their appliance’s performance while learning consumer habits,” says Anders Karlsson, Product Lead Care, Connected Experience. “By sending notifications through the app and providing

personalized advice based on individual needs, we can nudge consumers to live more sustainably – while also measuring it.”

Another example will be energy pricing scheduling functionality in our app will allow consumers to program their appliances to run when energy prices are lower. This can not only help them save money but can also reduce the load on the electricity grid during peak hours.

“All the data gathered from our connected appliances and app usage is helping us to refine our existing features and develop the next generation of more sustainable solutions,” concludes Karlsson. “This data also serves as a foundation for us to build connected products that use AI to further enhance the user experience and create more business value.” •

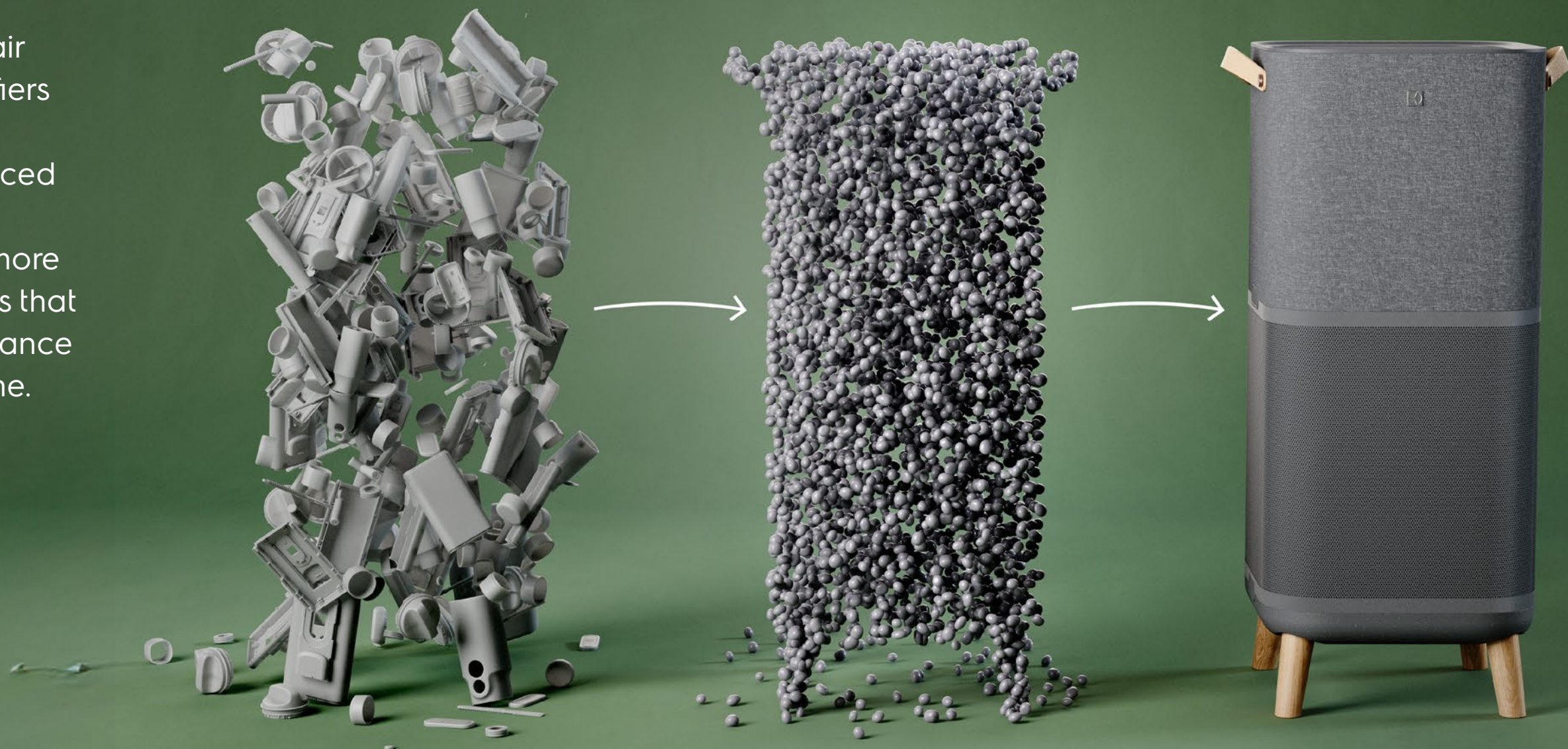
Did you know?

Reducing the wash duration and temperature from 40 C to 30 C can significantly decrease climate impact by approximately 20-25%. Check out our latest Truth About Laundry Report³ [Read more.](#)



Elevating wellbeing in the home

From cutting-edge air purifiers and humidifiers to powerful vacuum cleaners and advanced water purifiers, we provide a range of more sustainable products that are designed to enhance wellbeing in the home.



Up to 73% of the total plastic by weight in the Electrolux 900 / AEG 9000 Air Purifier Humidifier comes from recycled post-consumer sources.²²

Meet our most sustainable air purifier

The Electrolux 900 / AEG 9000 Air Purifier Humidifier has a unique offering in terms of performance, energy efficiency and the use of recycled materials in a unique and distinctive design.

“We set out to create a premium multi-functional air purifier that provides healthy and comfortable clean air for consumers with lower environmental impact while not compromising on performance and durability,” says Katia Rizzello, Director Small Domestic Appliances & Water Care, Business Area Europe, APAC & MEA. “This involved a change in mindset throughout the entire project team where we pushed the boundaries in terms of recycled materials, energy efficiency and features that promote wellbeing in the home.”

The air purifier is part of our Electrolux / AEG EcoLine selection, which means it is one of our most energy-efficient products on the market. Its smart mode intelligently adjusts the fan speed based on pollutant levels in the air to use up to 53% less energy than the normal mode.⁶



Silvia Francesca Notaro



Can you see the speckles? The use of recycled plastic gives a unique speckled effect

“We designed the product to be elegant and pleasant to touch, with consumer feedback highly rating its energy efficiency and quietness,” says Philippe Charles Thuillier, Category Director Air Care Business Area Europe, APAC & MEA. “Consumers also find our app to be very initiative and the filter easy to replace.”

Premium design and recycled materials
The Electrolux 900 / AEG 9000 Air Purifier Humidifier is our first air care product on the market with a high proportion of recycled materials. Up to 74% of its total plastic by weight is recycled post-consumer material and its fabric cover consists of up to 98% recycled fabric (the products are made from up to 39.8% recycled material of the total weight, composed of 2.3% recycled fabric by total product weight, and up to 37.5% recycled plastic from total product weight).²²

“We extensively tested parts made from recycled materials – both from technical and consumer perception perspectives,” says Rizzello. “This allowed us to maximize the recycled content in the design and confirmed that consumers perceive the use of recycled materials as a unique differentiation.”

“We chose to embrace the aesthetic imperfections of recycled plastics and highlight



The Electrolux 900 / AEG 9000 Air Purifier Humidifier is equipped with a five-stage filtration system.

“None of our competitors in the air care market use recycled materials so our offering is unique.”

Katia Rizzello, Director Small Domestic Appliances & Water Care, Business Area Europe, APAC & MEA

this in the design,” recounts Silvia Francesca Notaro, Senior Color, Materials and Finishes Designer, Air Care, Business Area Europe, APAC & MEA. “The speckled effect in the recycled plastic is a distinctive design element and a new expression of premium.”

The plastic exterior also has a paint-free finish to avoid the need to use potentially harmful chemical coatings. The legs are made from wood sourced from certified forests and allow the product to discreetly blend in with other furniture.

Ensuring good air quality in large spaces

Indoor air pollution is a major cause of ill health in many parts of the world.

Designed to purify air in spaces up to 125 m², the Electrolux 900 / AEG 9000 Air Purifier Humidifier is equipped with a five-stage filtration system that neutralizes up to 99.99% of tested bacteria.²³ Additionally,

it has among the lowest noise levels on the market, with an ultra-quiet night mode set as the default, ensuring a peaceful environment whatever the time of day.

“The user interface and the mobile app are simple, intuitive and user-friendly and state-of-the-art connectivity puts users in full control to enhance their comfort,” claims Rizzello. “The purifier was developed with the user in focus and was refined through consumer insights from a series of usability tests.”

The Electrolux 900 / AEG 9000 Air Purifier Humidifier has been launched as a 1-in-2 fan and air purifier in some Asian markets and as a 3-in-1 air purifier, humidifier and heater in Europe with more markets to come. In 2024, the product won the Automotive, Electrical or Electronic Product of the Year category at the Plastics Recycling Awards Europe and a Red Dot Design Award. ●



Katia Rizzello

Better Solutions & Better Living: Wellbeing



Each filter for our new compressor water purifier avoids the need for 2,000 1.5L plastic bottles.

Consumer insight drives water purifier innovation

Our new compressor purifier is a game-changer, using five times less energy²⁴ and a refrigerant with a 99.9% lower climate impact than previous models.²⁵

Did you know?

The refrigerant R600a has no harmful impact on the ozone layer and almost no greenhouse effect

Driven by consumer insight, our new line of water purifiers is designed to meet the growing consumer demand for more efficient water cooling in warmer climates. The purifier broadens our range of water purifiers by using five times less energy to cool water than previous models while being able to chill larger quantities of water.²⁶

Bringing more sustainable clean water to more consumers

“The compressors in our latest purifiers deliver a significant boost in energy efficiency,” says Luana Rocha, Wellbeing Analyst in Latin America. “The compressor also uses R-600a gas that has a Global Warming Potential (GWP) nearly 255,000 times lower than the previous refrigerant we used, dramatically reducing environmental impact.²⁵”

Additionally, a single filter can purify 3,000 liters of water — to avoid the need for 2,000 1.5L plastic bottles — before needing to be replaced with a new filter.²⁷ This helps to save a huge amount of plastic throughout the purifier’s lifespan.

“The purifier is currently available in Brazil, and we are investigating the opportunities to launch it in other markets in Latin America,” says Rocha. “We are looking forward to bringing clean water to more consumers while helping them to reduce their environmental footprint.” •

Discover our new most efficient vacuum cleaners

Experience the power of our most energy efficient corded and cordless vacuum cleaners! Featuring advanced auto and smart modes, these vacuum cleaners not only deliver exceptional performance but also save energy.

In auto mode, suction power adjusts automatically to use up to 52% less energy on corded Electrolux / AEG EcoLine bagged models,¹ and up to 47% less on cordless models while also prolonging the runtime.²⁸

Our corded Electrolux 800 / AEG 8000 Bagged cleaner launched in 2024 is made with 48% recycled plastic,²⁹ while our Electrolux 800 Cordless cleaner with All-in-1 station contains up to 75% recycled plastic.³⁰ Plus, they’re designed for durability and come with a 10-year motor warranty to ensure long-lasting performance.

Best sustainable product of the year

In October 2024, we were proud winners of APPLiA Denmark’s first ever “Product of the year” award where we brought home the “Best Sustainable Product” award.³¹ Our 800 Bagged cleaner won due to its use of recycled plastics, energy efficiency and its entirely plastic-free packaging.

“Our ambition with 800 Bagged was to create a premium canister offer delivering top cleaning performance, which is the number one purchase criteria for consumers, with an effortless cleaning experience and appealing sustainability story,” says Sari Laitinen, Category Manager Canisters, Europe.

“With our 10-year motor guarantee providing peace of mind, and of course the best cleaning performance on the market, I am confident this recognition will make our offering the preferred consumer choice,” elaborates Nina Lorentzen, Product Line Manager Wellbeing & SDA CA North. •



75%

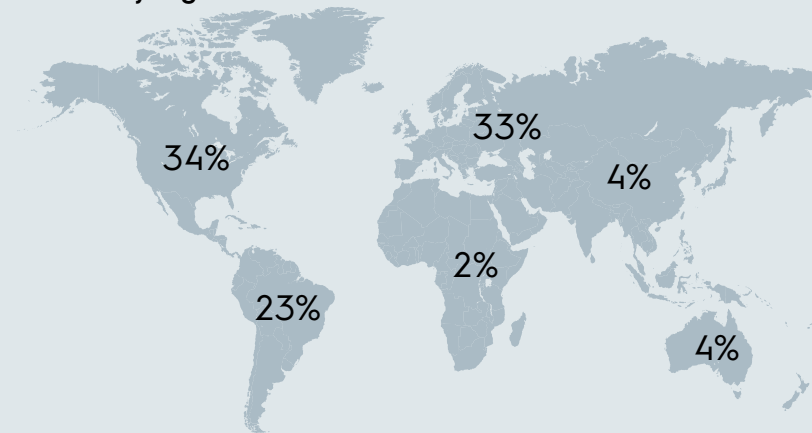
Our cordless models are made with up to 75% recycled plastic.

Electrolux Group in brief

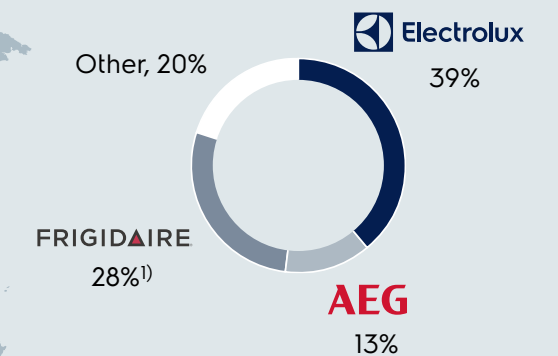
A global leader in home appliances

Sales in ~120 markets for a total of SEK 136 bn in 2024

Sales by region



Sales by brand



¹⁾ Includes Frigidaire Gallery and Frigidaire Professional.

Sustainable consumer experience innovation is a key driver for long term profitable growth, enabling users to prepare great-tasting food, care for their clothes so they stay new for longer and achieve healthy wellbeing at home.

Consistently increasing operational efficiency through digitalization, automation and global architectures is key to improve profitability and enable profitable growth. Sustainability is an integral part of Electrolux Group's strategy. A solid balance sheet facilitates profitable growth.

Electrolux Group's headquarters are located in Stockholm, Sweden, and the company's shares are listed on Nasdaq Stockholm.

Sustainability milestones

We have always been a sustainability pioneer – both in terms of the products we offer consumers and how we run our company.



1995 Our refrigerators and freezers in Europe were free of substances with ozone-depleting potential.

1996 Our Green Range to signify our most efficient products was launched.

2016 Carborec® recycled plastic compound that reduces greenhouse gases by 30% was developed and optimized for our appliances.

2022 70% recycled plastic in the inner liners of our new built-in refrigerators.

2023 Electrolux / AEG EcoLine selection of efficient products launched in Europe.

2024 EcoPlus selection of efficient products launched in Latin America.

1991 First Environmental Policy.

1995 First Environmental Report.

2002 Formalized corporate social responsibility and introduced our Workplace Code of Conduct

2003 Electrolux Group joined the UN Global Compact

2004 Implemented the Electrolux Group Restricted Materials List

1999 Electrolux Group first included in the Dow Jones Sustainability Index as the sustainability leader in its industry.

2011 Ethics Helpline was launched

2014 Set a climate target to halve the Group's impact by 2021 compared with 2005.

2016 The Electrolux Food Foundation was established.

2018 We were one of the first 100 companies with a science-based target approved to meet the Paris Climate Agreement's ambition.

2016 Electrolux Group was first named on the CDP A List for its climate leadership and has since made the list seven times.

2022 We achieved our science-based climate target three years ahead of plan.

2023 Our new and expanded science-based climate target approved.

Awards and recognitions

Our sustainability performance helps strengthen relations with our consumers, customers, employees, and new and existing investors. Last year, our commitment to sustainability was recognized by:



EcoVadis EcoVadis again awarded Electrolux Group with the prestigious Gold rating, which places it in the top 5% of 70,000+ companies globally.



MSCI MSCI ESG Research provides in-depth research, ratings and analysis of the environmental, social and governance-related business practices of thousands of companies worldwide.



TÜV TÜV Rheinland Energy & Environment GmbH validated Electrolux Group's Life Cycle Assessment (LCA) guidelines in accordance with standards ISO 14040:2006 and ISO 14044:2006. The guidelines ensure product categories are equally assessed when conducting LCA, and for product comparison.



ISS oekom Prime Status ISS oekom research assesses the environmental, social and governance performance of companies with over 100 social and environmental criteria, selected specifically for each industry. ISS oekom research awards Prime Status to leading companies in their industry.



STOXX Electrolux Group was included in the STOXX® Global ESG index. The STOXX® Global ESG Index provides visibility for companies that excel in more sustainable operations and management.



Sustainalytics Morningstar Sustainalytics, a globally recognized provider of ESG research, ratings and data, verified that Electrolux Group's sustainability work is aligned with the relevant industry standards.



Dow Jones Sustainability Indices (DJSI) Electrolux Group is included among global sustainability leaders in the Dow Jones Best-In-Class Europe Index.

Nasdaq Electrolux Group was recognized as a Nasdaq ESG Transparency Partner. The recognition is presented to companies that display a high level of transparency to its investors in regard to environmental, social and governance (ESG) topics.



CDP In 2024, the global non-profit CDP awarded Electrolux Group an A- score for its work on Climate, and B for water. CDP is an international non-profit that runs a global disclosure system for investors, companies, cities, states and regions.



UN Global Compact Electrolux Group is a long-term signatory of the UN Global Compact, and abides by its universal principles on the environment, labor and human rights.



Footnotes

¹⁾ Based on internal tests according to the IEC 62885-2 standard comparing power consumption when using Max mode with Auto/Smart mode when cleaning on carpet.

²⁾ Based on internal test comparing energy, time and water consumption of SmartSelect Normal setting Cotton 40 C with SmartSelect Extra Light setting Cotton 20 C on a 4 kg cotton load.

³⁾ According to our internal Care Index metric. See the Truth About Laundry: Love clothes for longer edition 2024.

⁴⁾ Calculation based on the declared Energy Efficiency Index (EEI) of master models compared to the EEI threshold for A class.

⁵⁾ Carbon footprint reduction by each product and for the full range has been calculated by using the Life Cycle Assessment (LCA) method with reports verified by Technischer Überwachungsverein (TUV).

⁶⁾ Based on internal tests comparing energy consumption when using fan speed 5 in Manual Mode vs Smart Mode. Internal test done in 29.5 m³ CADR room for 7 hours.

⁷⁾ The new AEG Kitchen Range includes the 9000 ProAssist with SteamPro Oven, the 9000 SensePro Hob, the 9000 AutoSense Hood, the 9000 MultiChill B Class, and the 7000 GlassCare with QuickSelect and EcoMeter.

⁸⁾ Internal test based on IEC 60350-2 standard comparing measurements bringing water to boil with/without SenseBoil power level management and with/without lid.

⁹⁾ Results obtainable on all AEG induction hob models from series 3000-8000 (excluding TotalFlex versions). Measured internally in comparison to electric ceramic hobs for boil 1.5 liters of water on the 180 mm cooking zone.

¹⁰⁾ Based on an internal test comparing a salmon fillet cooked with the Full-Steam function vs. traditional non-steam cooking at 170 C.

¹¹⁾ Based on cooking ratatouille (up to 24% less) and whole fish (up to 28% less) within assisted dishes in the user interface on 8000-9000 series 60 cm ovens, vs. previous ovens without energy saving features.

¹²⁾ Based on external tests comparing raw broccoli against steamed broccoli vitamin C levels. Test performed based on the determination of ascorbic acid (vitamin C) in foodstuff by the HPLC/UV-visible method.

¹³⁾ Models launched in 2024.

¹⁴⁾ Calculations based on the declared Energy Efficiency Index (EEI) compared to the EEI threshold for A class for washing machines and washer dryers, and the EEI threshold for A+++ class* for tumble dryers.

¹⁵⁾ Based on internal testing comparing Electrolux HPTD Energy Class A+++ 8 kg with an annual consumption of 133 kWh, fast mode and eco mode vs. Electrolux HPTD Energy Class A+++ 8 kg with an annual consumption of 155 kWh on MixCare cycle.

¹⁶⁾ Based on an external stain removal test on 59 stains using an UltraQuick 49-min program with a 4 kg load compared with market-leading brands in Europe with one-hour short programs using 30 C.

¹⁷⁾ Based on an internal test of the amount of detergent used for a 2 kg load with AutoDose in Europe compared to an average manual dose according to an internal panel test.

¹⁸⁾ Based on an internal test of water consumption comparing SteamRefresh with a full wash 30 C Delicate program for a 1 kg load.

¹⁹⁾ Considering the medium water level, with the activation of the "Perfect Wash" function in the Normal program, with a water temperature of 22 C. Result obtained through internal studies, based on standard norms for red fabric color fading tests.

²⁰⁾ Considering the medium water level, with the activation of the "Perfect Wash" function in the Normal program, with a water temperature of 22 C, compared to LAC16. Result obtained through internal studies, based on standard norms for standardized fabric wear tests, which may present normal test variations.

²¹⁾ Considering the activation of the "Perfect Wash" function in the Normal program, compared to washing without activating the function.

²²⁾ The total % of recycled plastic may vary in the range. Products made with up to 39.8% recycled material of the total weight composed of 2.3% recycled fabric by total product weight and up to 37.5% recycled plastic from total product weight.

²³⁾ Based on external tests on Escherichia coli, Staphylococcus aureus, and Serratia Marcescens according to ISO 18184:2019(E).

²⁴⁾ Results obtained by comparing the refrigeration capacity of the PC01B/PC01X models (with compressor) with the Hikari PE12G model (without compressor).

²⁵⁾ Official data from the Intergovernmental Panel on Climate Change, August 2021. The Global Warming Potential (in 100 years) of R-600a gas is 0.006, which is 99.9% lower than that of the R-134a gas previously used.

²⁶⁾ Based on a comparison of the energy used by models to chill one liter of water.

²⁷⁾ Consumers are recommended to change the filter after either six months of use or up to 3,000 liters of water (2,000 1.5L bottles), depending on the conditions of use, installation and type of water.

²⁸⁾ Based on internal calculations comparing power consumption and runtime when using Max/Turbo mode with Auto mode when cleaning on carpet.

²⁹⁾ Not including additional accessories. Cleaner, including all accessories, made with 29% recycled material of the total weight, composed of recycled plastic. Refers to the whole range Electrolux 800 / AEG 8000 Bagged cleaner.

³⁰⁾ Not including additional accessories. Cleaner, including all accessories, is made from 30% recycled material by total weight, composed of recycled plastic. Refers to Electrolux 800 Cordless cleaner with All-in-1 station - model EP83UB25SH.

³¹⁾ www.produktprisen.applia.dk/vindere-2024



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