

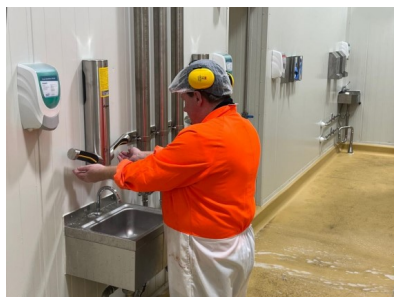


ZIWI Pets, New Zealand

The Business

ZIWI is an ultra-premium pet food brand renowned for its natural, nutrient-dense products sourced from grass-fed beef, lamb and venison, free-range chicken and sustainably sourced fish. Nutritional integrity is protected through gentle processing technology pioneered by ZIWI. This means the company upholds the highest standards in quality and operational efficiency.

To enhance hygiene and efficiency at their manufacturing site, ZIWI selected the Dyson Airblade 9kJ.



Dyson Airblade 9KJ was Selected

The Dyson Airblade 9kJ meets ZIWI's need for efficiency, hygiene, and durability at their manufacturing site while also supporting their environmental goals. Despite the higher initial cost, the benefits in performance and operational savings make it a valuable addition to their facility.

The Solution

- **Performance:** The Dyson Airblade 9kJ offers one of the fastest dry times at just 10 seconds, which is highly beneficial in a high-traffic environment where quick and effective hand drying is essential.
- **Efficiency:** This hand dryer is energy-efficient, using up to 60% less energy compared to conventional hand dryers.
- **Touch-Free Operation:** The touch-free design minimizes the risk of cross-contamination, a critical factor in a manufacturing environment.
- **Airblade Technology:** The advanced high-velocity air blade technology effectively removes water from hands without the use of heat, reducing bacterial growth and promoting sanitary conditions.
- **Build Quality:** The Dyson Airblade 9kJ is robustly constructed and requires minimal maintenance, making it ideal for heavy usage in a busy manufacturing site.
- **Financial:** While the initial purchase cost of the Dyson Airblade 9kJ is a consideration, the long-term savings on paper towel usage and energy efficiency justify the investment.
- **Sustainability:** Dyson's commitment to reducing environmental impact aligns with ZIWI values. The product supports sustainability outcomes by minimizing paper waste and lowering their carbon footprint through efficient energy use.



Contact Matthew Henkin at Dyson for more information or to arrange a demonstration

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