

# READY-TO-USE RANGE



**focus<sup>®</sup>**

CREATE BEYOND CONVENTION

HOLOGRAPHIK® BY FOCUS

# Spirit of fire



## Apartments & hospitality



### HOLOGRAPHIK® BY FOCUS

Ultra-realistic flame play  
Sound of crackling fire  
Powered by electricity  
Gentle heat (optional) (600W)



With its groundbreaking Holographik® range, Focus continues to revolutionise fire. Today the timeless beauty of Focus design goes electric, with multi-patented technology offering a stunningly lifelike virtual fire experience that can be featured in public spaces subject to strict safety standards – hotels, restaurants, boutiques – or at home.





## BIOETHANOL BY FOCUS

Real flames and heat  
No external flue  
Maximum safety



## BIOETHANOL BY FOCUS

# Air of freedom



GYROFOCUS

design ©dominique imbert - 1968



DOMOFOCUS

design ©dominique imbert - 2015



ERGOFOCUS

design ©dominique imbert - 1983

This innovation, developed in partnership with French specialist in high-end bioethanol burners Ignisial Paris, is designed to be autonomous, operating with an electric battery.

The safe, fully electronic burner is operated by remote control.

The bioethanol range offers unprecedented liberty of installation. With no need for an external flue or the duct connection this requires (situation permitting), Focus fireplaces can now be showcased anywhere: in flats with no chimney, on any floor, in hotels, restaurants, shops, or in areas where wood-burning is prohibited.



## OUTDOOR BY FOCUS

### Raw emotion



## Bubble®

This captivating fire bowl was an immediate hit with design professionals, winning a prestigious gold German Design Award in 2022 and the design prize for outdoor products at the Iconic Awards in 2024.



design ©christophe ploye - 2019



MADE IN  
FRANCE



*In 2023, the Focus metalworks that produces its fireplaces, Théus Industries, was awarded the French label of a 'Living Heritage' company (Entreprise du Patrimoine Vivant: EPV). This label, conferred by the French government, is a mark of recognition of exceptional craftsmanship and savoir-faire.*

*Every Focus is dreamed up and designed in the foothills of the Cévennes, and every fireplace is crafted in Provence. For Focus, 'Made in France' is a pledge of excellence. It is also a further demonstration of the company's uncompromising and slightly stubborn spirit, a principle to which it will forever remain committed.*



**focus®**

CREATE BEYOND CONVENTION