

PAINTING YOUR HOME'S EXTERIOR

Nothing in the world breathes life into your home like a fresh coat of Dunn-Edwards[®] paint. Use this step-by-step brochure and our ultra-premium Dunn-Edwards paints and primers to achieve beautiful, long-lasting, professional-quality results.

Step 1: Choosing the right paint

A home's exterior can make or break that all-important first impression, so it's vital to choose the highest-quality paint possible. To truly transform a home, and make a good impression last, select an ultra-premium paint, which provides a smoother, more uniform appearance, as well as better durability than economy paint. By using ultra-premium paint, your project will likely require fewer coats to give your home the protection it deserves. Also, you won't have to repaint as frequently.



Consider using EVERSHIELD® ultra-premium exterior latex paints for superior durability, water repellency, mildew resistance and protection against UV (Ultra Violet) color fade.

Selecting the right gloss

The gloss level you choose for your paint project can have a significant impact on both appearance and maintenance. To determine the right sheen for your exterior project, consider these factors:

Flat and velvet paints are best for concealing surface imperfections and are ideal for large areas, such as exterior wood, masonry or metal wall surfaces. We recommend EVERSHIELD Exterior Flat paint or EVERSHIELD Exterior Velvet paint.

Eggshell and low-sheen paints can be used in larger areas or on window frames and doors where a slightly higher sheen is desired. We suggest **EVERSHIELD Exterior Eggshell** and **EVERSHIELD Exterior Low-Sheen** paints.

Semi-gloss, gloss paints and high-gloss are best for highlighting details, such as window frames and doors, and are easy to clean. Consider using **EVERSHIELD Exterior Semi-Gloss** and **EVERSHIELD Exterior Gloss** paints.

To view examples of the many glosses available, please request a gloss guide from a sales associate.

	FLAT	VELVET	EGGSHELL	LOW-SHEEN	SEMI-GLOSS	GLOSS	HIGH-GLOSS
MAIN BODY							
Stucco, Masonry & Brick Walls	•	•	•				
Wood Siding	•	•	•				
Aluminum & Vinyl Siding	•	•	•				
ACCENTS TRIM & ACCESSORIES							
Doors & Windows			•	•	•	•	•
Soffit, Fascia & Eaves	•	•	•	•	•	•	•
Wood Fences	•	•					
Shutters			•	•	•	•	•
Garage Doors & Gutters	•	•	•	•	•	•	•
Metal Gates			•	•	•	•	•

These are commonly used gloss levels for surfaces listed above. Gloss may be affected by texture, porosity of the surface and atmospheric conditions Please contact a Dunn-Edwards representive or your local store for specific product availability.

Step 2: Choosing the right primer

Priming before painting ensures superior adhesion of the paint to the surface, helps cover darker colored paints and stains, and creates a smoother, more even finish.

There are many different primers, each suited for a particular surface, such as drywall, metal or concrete, or to address a particular problem, such as to cover stains or to prevent tannin bleeding. Dunn-Edwards offers the following premium exterior primers for each surface type:

Wood



EZ-PRIME® Premium is an acrylic primer that provides excellent enamel holdout and tannin stain resistance on woods such as redwood and cedar, which are subject to stain bleeding.

Block Fillers



Smooth BLOCFIL™ Premium is a heavy-bodied acrylic latex primer/filler that fills and bridges voids and cracks in porous cinder block and concrete block.

Multi-Surface



ULTRA-GRIP® Premium is an acrylic multi-purpose primer that provides superior adhesion, outstanding stainblocking, excellent enamel holdout and great hide.

Masonry



EFF-STOP® Premium is an epoxyfortified acrylic latex primer/sealer that provides very good resistance to efflorescence and alkali.

Specialty



SUPER-LOC® Premium is an interior and exterior masonry/bonding primer. It provides excellent adhesion to difficult-to-paint surfaces like tile, porcelain, ferrous metal (interior only), most plastics, formica, fiberglass, glass, aged alkyds, hardboard, wallboard, cabinets chalky surfaces (mild to moderate), PVC piping, fiber cement.

Metal



ENDURAPRIME® Rust Preventitive Acrylic Metal Primer is a high performance, interior/exterior, ultra-low VOC, single component, water-based acrylic primer. It offers excellent corrosion resistance and adhesion on ferrous metals.



ULTRASHIELD® Galvanized Metal Primer is single component, interior and exterior non-ferrous and ferrous metal primer. It provides excellent adhesion to properly prepared and etched galvanized metal and other non-ferrous metals: aluminum, brass, and copper.



BLOC-RUST® Premium is a white alkyd primer that provides excellent corrosion resistance on ferrous metals. Also available as red oxide.

Step 3: Estimating the correct amount of paint

Masking tape and paper to protect glass and fixtures

You can get a fairly accurate idea of how much paint you'll need for your project using these simple calculations.

First, measure the distance around your home.								
Length: \times 2 + Width: \times 2 = Total Perime	oter·							
Next, multiply by height* to get square footage (sq. ft.).	5101							
Total Perimeter: × Height = Home sq. ft.:								
Subtract the area for doors (about 21 sq. ft. each) and windows (about 15 sq. ft. each).								
Total Home sq. ft: – Doors & Windows:	= Total sq. ft.:							
To determine the number of gallons for one coat coverage, divide total square feet by 400 square feet (approximate coverage for one gallon).								
Consider buying enough for two finish coats for the truest color at best coverage.								
Total sq. ft.: ÷ 400 = Gallons needed for one coat:								
* Note: if you are painting a home with gables (a triangular area just below the roof), measure the whole structure from the base to the roof to obtain the height. This will provide some extra material to ensure you have enough paint on hand for the project.								
Step 4: Buying the right tools & supplies								
We've created this simple checklist of the tools you should have for your exterior project:								
Particle filter mask to protect your lungs from spray mist or sanding dust	Drop cloths to cover shrubs, driveways, walks and other areas							
Goggles to protect your eyes	Wall brush for "cutting in" around corners, windows and doorsSash brush for painting trim							
Sandpaper and sanding block to rough up shiny areas and smooth any rough spots								
Wire brush or paint scraper to remove loose paint	_ Roller cover and frame for painting all of the large,							
Flexible patching and putty knife to fill small holes and cracks in wood and smooth concrete	flat surfaces outside your home _ Bucket to mix your paint							
Caulk and caulking gun to replace missing or damaged caulk around doors and windows	Extension pole to paint those hard-to-reach areas and finish your job faster							
Stucco patch and rubber float to repair small holes in stucco	Wiping cloths to clean up any spills							

Step 5: Preparing to paint

Weather and the elements are unkind to home exteriors and, over time, can severely damage paint; therefore, proper surface preparation is essential to achieve the best results. This begins by identifying and addressing the source of any problems before painting and using a primer if surfaces are unpainted or the original paint is in poor condition.

- :: Cut back shrubs and plants so they are easier to cover, but do not leave plants covered too long.
- :: Cover all objects and surfaces not being painted with plastic and make sure to move any cars away from painting area.
- :: Clean gutters and downspouts.
- :: Wash the area beneath the roof eaves to remove any dirt or surface contaminants. Wear goggles and protective clothing. Rinse area thoroughly with clean water.
- :: Remove surface dust and dirt using a cloth or soft brush and soapy water. Remove all stains, such as chalking and mildew.
- :: Repair all voids, cracks and holes.
- :: Sand all surfaces to smooth them out and use a wire brush or paint scraper to remove loose paint.
- :: Caulk all surface joints, cracks and seams. Make sure the caulking is thoroughly dry before painting. When working with bare surfaces, prime before applying caulk.
- :: Fill any cracks or large holes with a flexible patching material. Allow the patching material to dry completely before applying primer.

:: Prime any areas that have not been previously painted or any exposed areas where paint has worn thin, or is peeled or blistered. Allow all areas to dry thoroughly – one or two days may be necessary, depending on the primer used.

:: Prime gutters and downspouts. If gutters and downspouts have been painted previously, remove any rust and peeling paint using a scraper or wire brush. Sand all edges and wash the area with a garden hose or power washer. New aluminum gutters and downspouts that are factory-finished should remain in good condition for several years.

:: New unpainted galvanized gutters and downspouts are coated with an oil that must be removed prior to painting. To remove the oil, use a moistened rag with a solvent or a water-soluble degreasing cleaner and thoroughly wipe all surfaces.

:: Apply the appropriate primer (see step 2 for product suggestions.)

You are now ready to paint! Apply the appropriate paint for your situation, as recommended in this brochure.



Step 6: Painting

When painting a house, it's best to follow a time-tested plan.

First, remove shutters and screens where possible.



Start with the walls, then the trim. Follow up with the railings, porches, steps, foundation and shutters.

Start on the shaded side and never work in direct sunlight. If you are using oil-based products, check that all dew has evaporated. As you begin each section, arrange your drop cloths to shield plants and other areas. Cover shrubs crowding the house, and pull them away from the house using staked ropes.

Fill the brush by dipping it one third of the length of the bristles.



Tap it gently against the side of the can, but don't wipe the brush against the lip.

The bristles should flex slightly as you paint (don't press hard). Each dip of the brush should contain enough paint to cover one foot of 8-inch siding. Use the brush to smooth the paint to an even finish.

At each stage of painting, start at the top and work your way down.



Paint along natural lines, using horizontal brush strokes for horizontal siding and vertical strokes for vertical siding.

Rollers can be used after you've painted edges with a brush.



Roll in light, even strokes in several directions. Roll slowly enough to avoid spattering, going as close to the edges as possible.

Box your paint to avoid slight color differences.



Always try to find a natural break, such as the corner of a wall. If you see you're running low on paint, open your next gallon and mix them together.

Step 7: Cleaning up and properly disposing of your paint

Water-based paints make cleaning up fast and easy. Clean any spills with a damp cloth before they dry. Clean brushes, rollers and other tools with soap and water.

Please think about our environment

:: Try to buy only the amount of paint you'll need for your project.

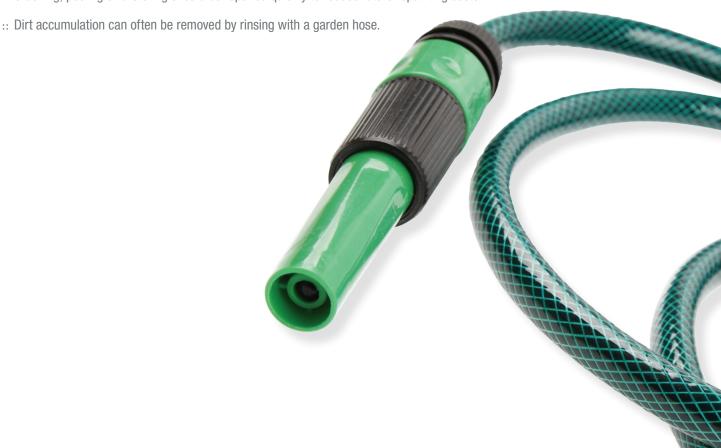


- :: Save small amounts of leftover paint for future touch-ups. To keep the paint fresh for future use, put a layer of plastic wrap over the mouth of the can before replacing the lid securely.
- :: Cans with completely dried paint residue may be disposed in ordinary household trash. Leave the lid off the container so the collector can see that the paint has dried.
- :: NEVER POUR LEFTOVER PAINT DOWN A DRAIN OR INTO A STORM SEWER.

Step 8: Caring for your newly painted exterior

If you have additional questions, please call any of the experts in our customer service department.

- :: Periodically check the condition of exterior paint to resolve any paint problems early.
- :: Cracking, peeling or blistering should be repaired quickly to reduce future repainting costs.



Please note that these suggestions are provided as a service to you. We are unable to guarantee or be responsible for the results obtained by these procedures.



A GREEN LEGACY, A GREENER FUTURE.

Dunn-Edwards has a green legacy that makes us proud and inspires us to do more. We are firmly dedicated to the principle of eco-efficiency, which we define as the ability to satisfy human needs in ways that minimize adverse impacts on energy and material resources, environmental quality, and human health and safety.

HEALTH & SAFETY when using water-based paints: **CAUTION!** INHALATION OF SPRAY MIST OR SANDING DUST MAY BE HARMFUL. Use only with adequate ventilation. Avoid breathing vapors, spray mist and sanding dust. Wear NIOSHapproved N95 particulate filter mask when spraying or sanding. Avoid contact with skin and eyes. Do not ingest. Close container after each use. FIRST AID: If swallowed, immediately give 1 or 2 glasses of water to drink - for emergency information, call 1-800-222-1222. If having difficulty breathing, move to fresh air. For eye contact, immediately flush with water for 15 minutes. For skin contact, wash thoroughly with soap and water. KEEP OUT OF REACH OF CHILDREN. For more information, see the appropriate Product Data Sheet(s) and Safety Data Sheet(s) available at dunnedwards.com.













For more information, additional how-to guides may be found in-store and online at dunnedwards.com.

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