



LIBRA AURORA

A NEW DAWN OF DESIGN POSSIBILITIES

Introducing the Aurora freestanding bath by BainUltra.

(Québec, Canada. February 16, 2023) BainUltra brings new light to the luxury bathing experience with the latest addition to their extraordinary Libra Collection of freestanding tubs. Introducing the Libra Aurora, a sculptural design triumph that calls to mind the beauty of the morning dawn and that first arch of light that glows along the distant horizon. Inspired by Greek and Roman mythology, Aurora welcomes each new day and promotes a balanced lifestyle with its perfectly symmetrical silhouette and wealth of wellness-focused therapies.

The Aurora tub encapsulates the essences of serenity with flowing lines and graceful curves. Softly sloped interior walls mirror each other and provide restful lounging space for two bathers to enjoy a restorative soak. The tub's defined upper rim creates a halo-like effect and frames the top with a dramatic, elegant accent. Measuring 66" x 34" x 24", this stunning tub has a simple purity of design and universal appeal that makes the Aurora a versatile choice for any bathroom setting.

BainUltra offers the Aurora in two configurations with a full menu of therapy options. Choose from the luxurious soaker tub or the Thermomasseur® version, which provide hydro-therapy massage via 40 adjustable air jets, a heated backrest and Geysair® hot air system. Customers can personalize their Aurora tub by selecting additional options such as Illuzio chromatherapy with soothing colored lights for an elevated sensory experience, and the WarmTouchShell® system with heating zones placed inside the bath's inner shell. Universal armrests are a popular option that enhance the overall comfort of the bath while providing extra stability while entering and exiting the tub.

As with all Libra Collection tubs, the Aurora is meticulously crafted from the brand's 100% pure acrylic, creating a non-porous surface that is extremely durable, resistant to stains and scratches, and easy to clean and maintain. Each tub is finished by hand and meticulously detailed to meet BainUltra's high standards for unparalleled quality. Aurora is available in a beautiful glossy white finish, a dramatic black and white combination, or the brand's sumptuous UltraVelour matte finish.

LIBRA AURORA CONTINUED

Discover a new dawn of design possibilities for the bathroom with Aurora by BainUltra. Its obvious good looks and amazing repertoire of therapies makes this tub a perfect addition to beautiful bathrooms everywhere.

ABOUT BAINULTRA

For over 45 years, BainUltra®, a Canadian company, has helped customers throughout North America improve their personal health. While they've pioneered the development of therapeutic air jet baths, their mission over the years has evolved. Today, they offer an integrated line of products that help consumers improve relaxation, health and well-being right in their own homes. The company's mission is to transform the bathroom from the ordinary to the inspired, by making it a fully personalized space that uses the best designs and therapies that will cater to the needs of your body, mind and spirit. BainUltra uses the latest advances in hydrotherapy - incorporating heat, massage, light, sound and aroma - to reinvent the bathing experience.

To contact BainUltra, call 800-463-2187 or email at info@bainultra.com.



PUBLIC RELATIONS CONTACT:

Shelly Howland
Jennings & Company
941-351-1005
Shelly@jenningsandcompany.com

