

The Difference is in the Details



Our cast iron base connection is so strong, we dropped it off a rooftop just to prove it! Scan to watch the Roof Drop Test Video.

Exclusive EVERstraight® Technology

Two innovative base connections for a long lasting post that always remains straight.



EVERstraight® Technology

- ▶ Cast iron **RETRACTA-BELT®** bases feature large diameter threaded construction, ensuring the post remains straight for its lifetime.

EVERstraight® PRIME Technology

- ▶ Cement-filled **RETRACTA-BELT® PRIME** post bases include an advanced wedge-action base connection that is stronger and more stable than competitor's base connections.

The "Competition's" Construction

Base connection that breaks down over time and makes the post lean.



- ▶ Cast iron bases have through-bolt and welded metal cup construction that easily weakens the post, causing it to lean.
- ▶ Cement-filled bases have the same inferior construction, combined with low-density cement that cracks easily.

Which base is right for you? A closer look at the common base stanchions.

Cast Iron Bases

Typical Applications

Heavy traffic areas such as airports, casinos, venues, etc.

Life Expectancy

10-20+ years

Pros

Highly durable and stable, very heavy, no tools required, upgrades available

Cons

Initial cost is higher than cement-filled bases

RETRACTA-BELT® EVERstraight® Technology

Superior base connection that always stays straight

- ▶ **Large diameter threaded steel base connection:** keeps the post straight for the life of the post
- ▶ **Will withstand a lifetime of abuse:** from moving the post or from customer wear and tear
- ▶ **Never requires tools to re-tighten**
- ▶ **Floor Protectors included on every base:** prevent scuffs without paying for a costly upgrade
- ▶ **Thicker base walls:** 17% heavier than competitor's baseweight to keep the post in place in high traffic environments



“Competition”

Construction that just 'gets the job done' but doesn't last

- ▶ **Through-bolt and welded metal cup construction:** easily weakens, diminishing lifespan of the post
- ▶ **Bolt will become loose over time:** from regular wear and tear
- ▶ **Requires tools IF it can be re-tightened**
- ▶ **Floor Protectors are an expensive upgrade:** costs more money to prevent floor scuffs
- ▶ **Lighter, thinner base:** prone to shifting throughout the day

Cement-Filled Bases

Typical Applications

Lower traffic areas such as banks, hotel lobbies, etc.

Life Expectancy

3-5 years

Pros

Priced lower than cast iron bases

Cons

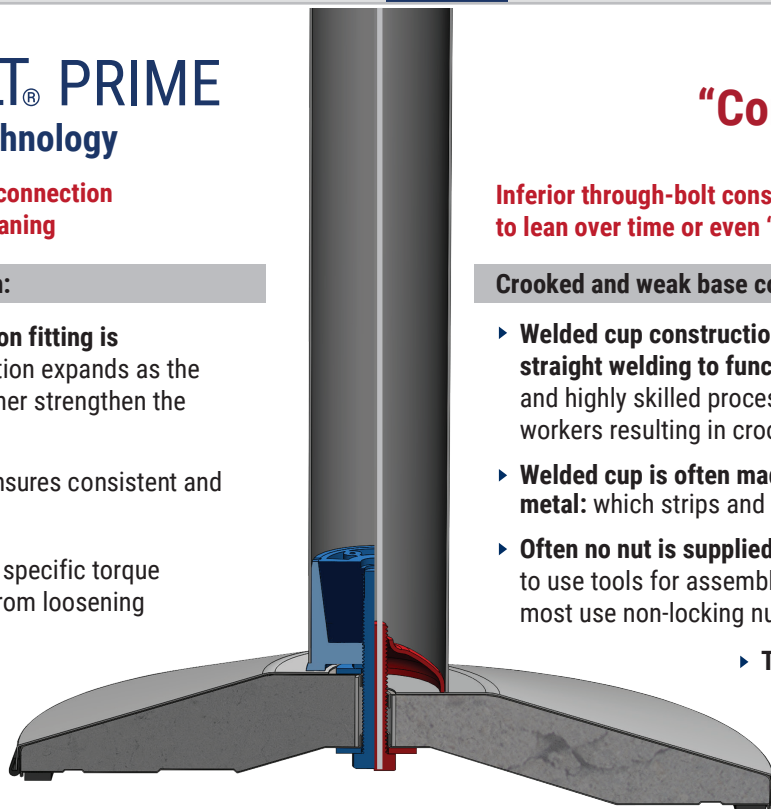
Cement can crack over time

RETRACTA-BELT® PRIME EVERstraight® PRIME Technology

Innovative, self-straightening base connection keeps posts upright and prevents leaning

Strong and straight base connection:

- ▶ **Exclusive wedge action connection fitting is self-straightening:** the wedge action expands as the customer installs the post to further strengthen the connection
- ▶ **Precision molded base fitting:** ensures consistent and reliable production quality
- ▶ **Locking hardware:** is tightened to specific torque requirements to prevent the bolt from loosening and the post from leaning
- ▶ **High density cement:** increases weight to reduce post movement throughout the day



“Competition”

Inferior through-bolt construction causes posts to lean over time or even 'right out of the box'

Crooked and weak base connection:

- ▶ **Welded cup construction requires perfectly strong and straight welding to function properly.** This precise, difficult, and highly skilled process is often performed by unqualified workers resulting in crooked posts from day one
- ▶ **Welded cup is often made of thin, threaded sheet metal:** which strips and deforms very easily
- ▶ **Often no nut is supplied:** which requires the customer to use tools for assembly. If hardware is supplied, most use non-locking nuts which loosen very quickly
- ▶ **Their cement-filled base material is less dense:** 18% lighter and can easily crack and break apart