



**SportsArt**

MULTI-FAMILY HOUSING



# SUSTAINABLE *Recreation*

Fitness centers play a crucial role in housing developments by promoting physical health, social interaction, and overall well-being to attract prospective tenants and demonstrate value to existing residents.

SportsArt understands the desires of your residents and the necessities for keeping your community up-to-date with the preferences of active individuals, leisure enthusiasts, and environmentally conscious residents. Our cardio and strength equipment offers incredible technology, reliability, and sustainable innovation to assist in the creation of vibrant, thriving communities where residents can lead active and fulfilling lives.



## POWER A *movement*

Movement is energy. Every step, pedal, and stride we take is generating the potential to power a movement. A pioneer in sustainable fitness, SportsArt has been innovating design and manufacturing premium fitness equipment since 1977. Our mission is to engineer beautiful, smart, innovative products and technologies that help sustain the health of people and our planet.

Our state-of-the-art, 500,000+ square foot manufacturing space is ISO-14001 certified, enabling us to design, manufacture and test our products in a way that reduces overall environmental impact. Using innovative methods like solar power, greywater systems, and recycled materials allows us to use our products to make the world a more sustainable place—one workout at a time.

# ECO-POWR™

Rooted in sustainability, quality, and durability, our ECO-POWR™ products are packed with features and technology that inspire today's environmentally conscious residents. There is no complex process or set-up for, simply plug in the equipment, and users can generate electricity with every movement, creating an experience that resonates with your residents and aligns with your commitment to a sustainable future.

The ECO-POWR™ family includes treadmills, ellipticals, cycles, a crosstrainer, rower and stepper that come equipped with the green technology that set them—and your fitness facility—apart. The patented ECO-POWR™ energy-producing technology is encapsulated within the units turning up to 74% of user-generated energy into clean, renewable electricity.

## MAKE A POSITIVE IMPACT

We had the carbon footprint of our ECO-POWR™ Elite G660 Treadmill independently verified by the British Standards Institution. The results showed that over its expected lifecycle within a typical commercial gym, the G660 has the potential to produce enough clean energy to not simply offset its own carbon footprint but to actually make a net positive impact.



# DELIVER *beyond* EXPECTATIONS

SportsArt's cardio collection offers a diverse range of options tailored to different needs and budgets, all prioritizing ease of use, versatility, and durability. Our Elite Series features unique, intuitive controls and adjustments for a highly personalized workout experience. Offering an industry-leading warranty, modern design and our high-quality engineering ensures that each machine is built to last.

The ECO-NATURAL™ family of products allows you the flexibility to place your equipment anywhere with our self-powered machines or run on a treadmill with one of the most efficient motors in the market. Whatever your sustainability goals may be, zero out your fitness equipment by utilizing equipment that is energy independent and features simple to use toggle and console controls allow residents to electronically control their workouts and easily make adjustments as they go.



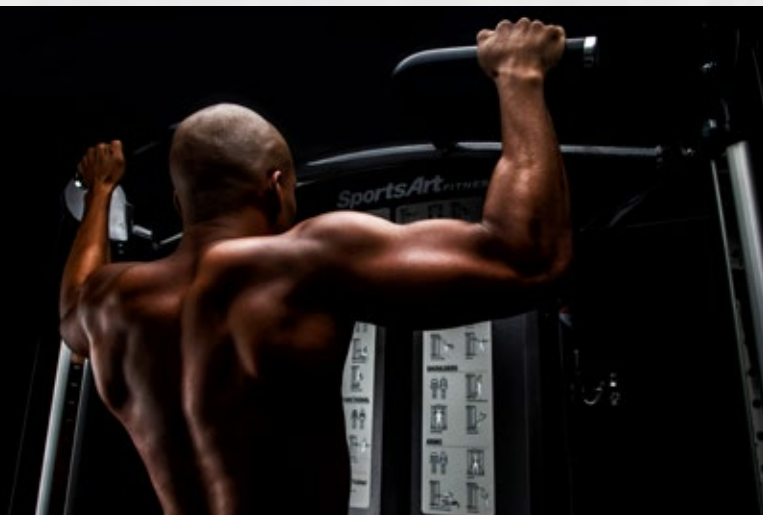
The SportsArt SENZA™ touchscreen console provides users favorite modes of entertainment, quickly engaged and fully customizable workouts, and interactive SENZA™ Journeys, all at the control of their fingertips.

With built-in lifestyle workouts, SENZA™ Journeys, ANYcast screen mirroring, along with the Netflix™ app to binge favorite shows, a YouTube™ app to watch the latest trending videos, and a browser to surf the web, SENZA™ touchscreens provide an intuitive experience for residents of all fitness levels.

# Maximize YOUR FLOOR SPACE

A perfect fit for multi-family housing developments, our Dual Function Series combines quality and value in a simple, easy-to-use strength line. The unique dual purpose push-pull design combines two motions in one machine while adjustable seats and range-of-motion limiters ensure movements are comfortable and biomechanically correct. The result is a durable, value-engineered line that delivers maximum results in a compact design.

Our strength lines were developed with a focus on biomechanical movement, ensuring every motion path is optimized for proper form and functionality. We offer more than 80 different models of strength equipment to meet the needs of a wide variety of users and facilities.



# QUALITY PRODUCTS & RELIABLE SERVICE

SportsArt knows what your residents crave, and what your operations need in order to stay current with the active individuals, leisure enthusiasts and carbon-conscious tenants. Our team is dedicated to assisting your vision by creating a fitness solution that exemplifies your brand standards and adds value for your residents. Together we can create a concept perfect for your space. Our 3D layout specialists can provide floor plans and digital walkthroughs to visualize and plan for the final fitness facility concept.

From engineering and building our own equipment to managing sales, relationships and service, SportsArt is vertically integrated from start to finish. This level of oversight and control allows us to infuse our values, culture and integrity into every phase of the SportsArt experience. There are no moments where customers feel detached from the company, knowing that we have their back with answers, ideas, service, support and solutions that propel greater results.

While other companies may close the deal and then immediately close the book, we are in it with customers for the long haul. Because it's not about numbers or impressive customer brands, it's about people. Staying focused on the people we serve enables us to meet needs, anticipate evolutions, address challenges, and inspire all the people who rely on SportsArt for ongoing success.



# OUR CUSTOMERS

## MAVERICK DEVELOPMENT GROUP | WILLOW & WISE

"At Maverick, we believe in pushing the boundaries of conventional living. Our partnership with SportsArt isn't just about providing a fitness room as an amenity; it's about crafting an experience that resonates with our residents and echoes our commitment to a sustainable future. Our collaboration with SportsArt is a testament to our shared belief that the places we create should inspire positive change. The ECO-POWR™ equipment line is a unique way for our residents to take literal steps in the right direction, while simultaneously reducing their own environmental footprint,"  
 Drew Hammons | Maverick Multi-family Developer



## THE SUSTAINABLE CITY

"As pioneers in sustainability, our decision to choose SportsArt as the equipment provider for The Sustainable Gym came naturally. We have selected SportsArt to provide its ECO-POWR™ line for our city because of the company's commitment to fostering a culture of conservation, which falls in line with our mission to maintain net-zero energy through social, economic and environmental sustainability."

Mr. Michael Solvsten | TSC Previous Operations Director



HARVARD MANOR APARTMENTS



THE VUE APARTMENTS



THE HUB AT SCRIPPS RANCH

# THE ECO-POWR™ IMPACT



## THE IMPACT OF 1 HOUR

A 1-hour workout produces, on average, **160 watt-hours of electricity**. That human energy can:



Charge a computer for 2 hours

or



Brew a cup of coffee

or



Fully charge 16 smartphones

## THE IMPACT OF 1 DAY

In an average 8-hour day, 7 ECO-POWR™ machines have the potential to produce **8,960 watt-hours of electricity**. That human energy can power:



18 LED light bulbs

and



4 50" LED TVs

and



5 tower fans

Combined for over 8 hours



## THE IMPACT OF 1 YEAR

Over the course of a year, a fitness center equipped with 20 ECO-POWR™ cardio machines could generate **8.96 million watt-hours of electricity**. That human energy is more than enough to power **50 LED light bulbs for an entire year**.

Computer uses 60 Wh per hour, Coffee maker uses 120 Wh per brew, Smartphone uses 10 Wh per phone, LED Light Bulb uses 27 Wh per bulb per hour, LED TV uses 120 Wh per TV per hour, Tower Fan uses 30 Wh per hour per fan | Appliance Energy Consumption sourced from siliconvalleypower.com

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