

PHILIPS

Professional Display Solutions

Open²

greater guest
experiences

Discover your new world of opportunity
with Philips hospitality displays





Bring greater guest experiences with Philips hospitality displays

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Introducing Philips hospitality displays

Powering out of this world experiences for hotel guests around the globe

Making a difference through meaningful innovation. This is a purpose that has driven Philips for almost 130 years. And it is the purpose behind our full suite of Philips hospitality display solutions. From the moment they walk toward your hotel, through check in, and in their guest rooms. In your restaurants, health and wellbeing facilities, events and conferencing suites, and beyond. The Philips hospitality display range has a solution to suit.

Sustainability. Security. Seamless connectivity. It's all part of the service. Empowering hoteliers. Enthralling guests. And bringing your hotel the greatest returns.

Extending your brand through your entire hotel

Whether it is the hotel TVs for your guests to enjoy in their rooms or strategically placed signage and interactive screens around your establishment, Philips hospitality displays are designed to extend your brand, and your opportunities, as well as their experience.

Bring in the personal touch with dedicated messages welcoming your guests from the moment they enter their room. Expand upon their possibilities with seamless messaging guiding them around your property. And take them to new heights with exceptional displays in your restaurants and bars, conferencing rooms, health and wellbeing facilities, and even through to your outdoor areas.



Publisher

Create, push and schedule content for your Business TV with the PPDS Publisher app. Find out more here, or scan the QR code to download the app now.



Street facing signage

Reaching out to draw them in

Why wait until your guest is already in the building to start their journey? Window dressing turns passers-by into customers, extending your welcome and drawing attention.

So, whether in an externally facing window to wrap your brand around your guests before they have entered, or in the internal window of your retail outlet, your restaurant, or any other area, high bright digital signage can make the difference.

**SUSTAINABLE
HERO**

Managing your content, your way – PPDS Wave

Shape your content to suit the situation – either scheduling to suit the time of day, or, better still, managing it remotely, enabling you to time it perfectly with current events, weather, and more – wherever you are, saving time and energy. Simply add a CRD50 to your Philips High Brightness and PPDS Wave to get started.

[Discover PPDS Wave](#)



> Philips High Brightness 4000 Series

Welcoming
Ultimate visibility
From 2500 cd/m²

[Discover more](#)



> Philips Public LED 7000 Series

Eye-catching
Vibrant
3500 cd/m²

[Discover more](#)



> Philips Unite LED 6000 Series

- Greeting
- Brand building
- Up to 8K

[Discover more](#)



> Philips Interactive 3000 Series Kiosk

- Versatile
- Self service
- Multi touch

[Discover more](#)



Lobby and reception areas

Making your entrance and adding the wow factor to your welcome

Build a sophisticated first impression, and elevate your hotel's brand image, allowing Philips digital signage, videowalls and direct view LED displays to augment your warmest welcome with a feeling of belonging.

The feeling you give as your guests walk through your doors sets your guests up for their stay, whether with a larger than life dvLED wall behind your reception desk, an interactive touch screen for self-check in and out, or wayfinding signs guiding them toward your facilities.

Personalise the experience with CMND & Check-In

Welcome your guests and ease the process for your reception staff. CMND & Check-In transforms the hospitality experience, allowing you to use individualised information, such as the guest's name, and preferred language, to increase both personalisation and efficiency. Add special touches for your guests, streamline the billing process, or offer multiple channel packages.

[Discover more](#)



Within your guest rooms

Placing the stars within their reach and bringing the best returns

The best returns on your hotel TV investment come from returning guests. And 73% of people rate customer experience as an important factor in their purchasing decisions. From the moment guests walk into their hotel room, reassure them that they have chosen the best place to stay.

The message is clear with a Philips hotel TV and the options for hoteliers are boundless. With a portfolio of models to suit the hotel and its clientele, taking connectivity, sustainability and return on investment into account. And with a range of networking opportunities to fit infrastructure requirements, installation is made easier, too.

[Discover the range](#)

Sustainability

Selecting a more environmentally conscious hotel is a growing requirement for guests. Delivering on better energy label ratings, Philips MediaSuite and Hospitality TVs are designed on an Android platform. Enabling you to regularly update them with the latest features and functionality, and keeping them the star of the show for longer.

Connectivity

With the Philips MediaSuite and Hospitality TV 4500 Series ranges, Google Cast enables instant and secure wireless casting of your guests' favourite content – shared from their own mobile device onto the big screen in their room in up to 4K resolution.

Networking

When it comes to installing your hotel TV fleet, make sure you have the options to do it your way. Philips hotel TVs flex to your requirements, with a range of networking options, including the Philips Cast Server, bringing easier private connections to every room.



Philips MediaSuite TVs

Introducing the true beauty that lies within the Philips MediaSuite TV

Philips MediaSuite is the ultimate in room TV for guests – delivering on the streaming and sharing, Google Play apps and gaming experiences they want to see in their hotels of choice. And the true beauty of Philips MediaSuite – it is all in the box. Making it the hospitality TV of choice for leading hotels around the world.

[Find all the features](#)

Google Cast

For easy content casting from your guest's mobile device to the big screen, whatever their mobile operating system.

NETFLIX

Enabling you to empower your guest with easy and secure log in to their own streaming account directly on the in room TV.

Google Play

Bringing access to thousands of apps via our Android platform, including movies, music, gaming, and much more.

Easy-to-cast REMOTE

With the casting button on the remote control itself, your investment can be easily seen and used.

Suite sounds start with Philips MediaSuite ft. the Philips Professional Soundbar

Offer the optimum audio experience with the addition of the new Philips Professional Soundbar. Easy to install, set up and control, and with a built-in subwoofer, designed to bring extra punch to special effects, music, and more.

[Tune in to sound](#)



Philips Hospitality TV 4500 Series

Personalising in room entertainment for your hotel guests

The Philips Hospitality TV 4500 Series brings premium home-from-home entertainment streaming into guest rooms in mid-range and economy hotels, motels, and B&Bs. Designed on Android TV, with Google Cast, bringing access to Google Play store apps, and streaming music, movies, and more.

[Find all the features](#)

Google Cast

For easy content casting from your guest's mobile device to the big screen, whatever their mobile operating system.

Easy-to-cast REMOTE

Easier to clean and easy to use. Bringing the features you have invested in into full view.

Powered by Android TV

Fast, versatile and easy to navigate, bringing access to regular upgrades, security and apps.

Easy viewing. It's elementary with EasySuite

Just need pure essentials for your guest room TVs? Look no further than the Philips EasySuite – the standalone hospitality TV delivering on elementary viewing. Connect with CMND for simple installation and the hotel's own branded welcome page.

[Discover more](#)





For your restaurants and bars

Serving more as the perfect host

In your restaurants, bars and cafes, bring menus, information, and entertainment into clear focus with a range of digital signage options.

Philips Tableaux ePaper displays deliver on static information, showcasing your restaurant menu and other information front of house using zero power, while Philips Signage 3000 Series EcoDesign displays use half the power of similarly specified displays to bring dynamic content to life – that’s sustainability and quality without compromise.



> Philips Tableaux ePaper display

- Informing
- Flexible
- Zero power

[Discover more](#)



> Philips Signage 3000 Series EcoDesign

- Engaging
- Dynamic
- 50% less power

[Discover more](#)



> Philips Signage 4000 Series

- Brand building
- Connected
- Modular design

[Discover more](#)

Open into health and wellbeing

Refreshingly ready for relaxation

For your spas and your salons, your health suites and gyms, digital signage can support your hotel with entertainment and information that bring seamless messaging for the most relaxing experience.

Welcome guests with sustainable ePaper displays showing the information they will need to share. Show room booking information to ensure privacy, and amazing menu boards to select your services.



> Philips Public LED 7000 Series

Inspiring
High brightness
3500 cd/m²

[Discover more](#)

Enclosure not included



> Philips Tableaux ePaper display

Informing
Flexible
Zero power

[Discover more](#)



The bigger picture for meetings and conferencing

Setting conferencing and events AV solutions a world apart from the rest

Welcoming them as they arrive, or with room occupancy information. The connectivity and usability of the displays on the walls in your conferencing suites. Larger than life All In One LED displays on trolleys to rent out and roll in when required.

Weddings, business meetings, conferences and summits. Philips Professional Displays for your conferencing and events spaces can extend the guest and delegate experience, bringing presentations, slide shows and amazing imagery into full view.



> Philips Interactive 5000 Series Booking

- Guiding
- Easy-to-use
- Multi touch

[Discover more](#)



> Philips Unite LED 5000 Series All In One

- Presenting
- Versatile
- Standby mode 50W

[Discover more](#)



> Philips Collaboration 3000 and 4000 Series

- Engaging
- Intuitive
- Multi touch

[Discover more](#)

Open to outdoors

Accessing all areas with outdoor signage

Why stop the journey as they step outside? Outdoor signage can expand your joined up solution throughout your entire grounds. From wayfinding and advertising in your car park, through your gardens, and even around the pool or golf course.

High brightness displays are visible whenever they are needed – in direct sunlight and through the night. And with built in proximity sensors, energy usage can be managed, too.



> Philips Urban LED 7000 Series

Eye-catching

Vibrant

Up to 5.500 cd/m²

[Discover more](#)

Enclosure not included



Think outside the box

Bringing total solutions for your display fleet

When it comes to positioning your hotel apart from the rest, the solutions that you place with your hospitality displays bring a new era of possibility. Philips hospitality displays are designed on an Android platform, making innovative integrations easier. What is more, there is a wide range of options to allow you to integrate your solutions, your way. Check them out...

CMND

Run your display network over a local (LAN or RF) connection. Perform vital functions like updating software and settings, as well as monitoring display status. Whatever the size of your hotel display fleet, the PPDS CMND server makes managing it easier.

CMND & CHECK-IN

Welcome guests using their individual information, such as name and language spoken, to create a personalised experience. Whether you're adding special touches for hotel guests, streamlining the billing process, or offering multiple channel packages.

Wave PPDS

Remotely manage your Philips Professional Displays with the evolutionary, scalable cloud ecosystem, unlocking the power, versatility and intelligence, and delivering energy savings and more sustainable business benefits.



Philips Professional Soundbar

The Philips Professional Soundbar pitches the latest in high quality audio for hotel guests with Philips MediaSuite TVs. Easy to install, set up and control, it comes with a built in subwoofer, designed to bring extra audio punch.



Hygienic remote

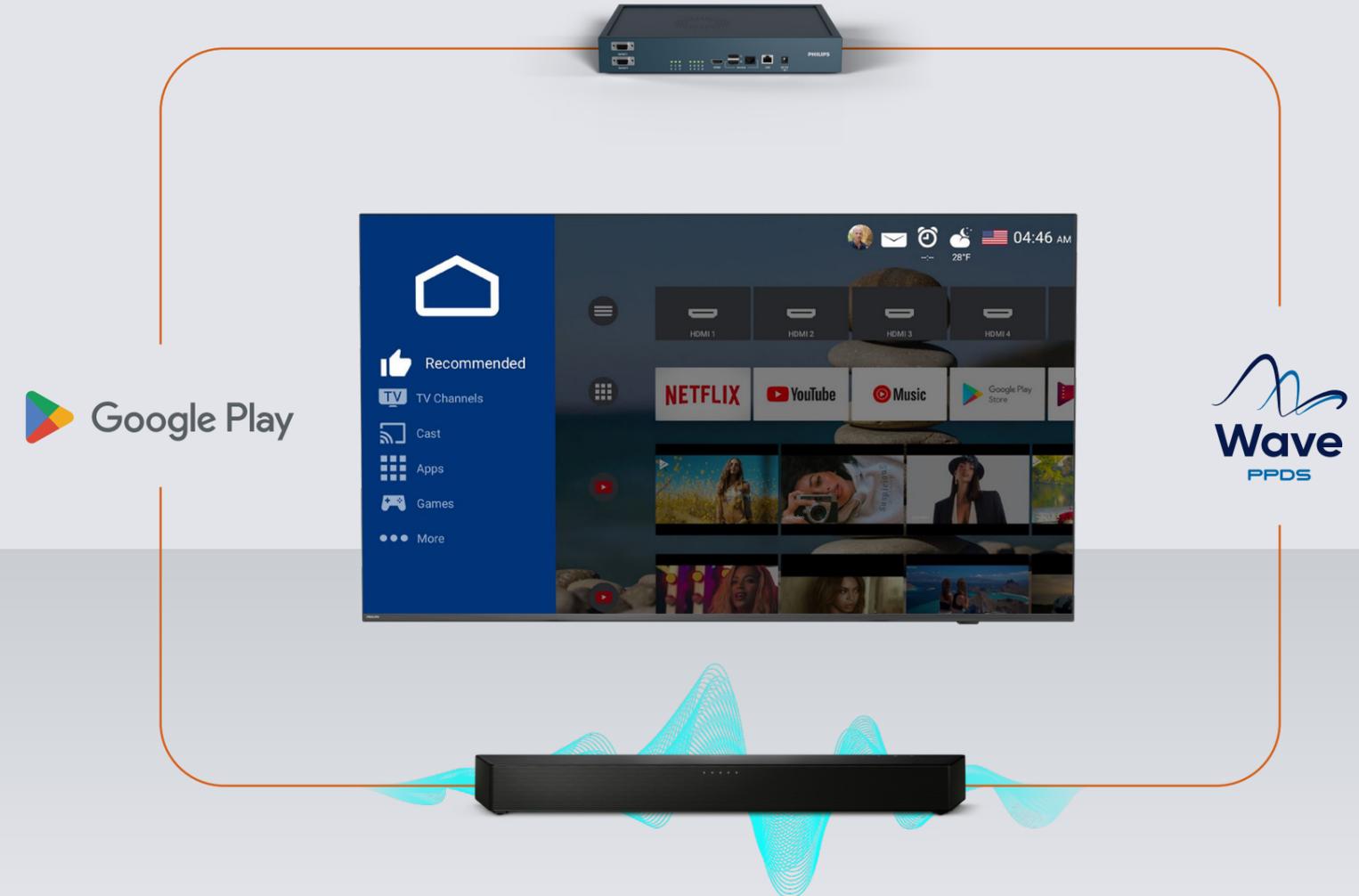
Made from anti-microbial materials, the remote is entirely cavity free – including no raised buttons and an anti-theft battery cover – allowing fast and simple cleaning and reducing the risk of harmful germs and bacteria being spread.



Philips Cast Server

The Philips Cast Server operates seamlessly with Google Cast on your Philips hotel TVs. Easily integrate in the same IP network as the TV and onboard via the available CMND interface. A Hotel PMS is required.

Providing a total solution for guest entertainment with Philips Professional Displays



Specifications

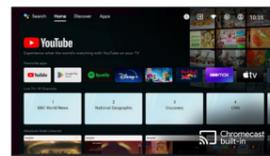
Professional TVs



Philips MediaSuite TV 6000



Philips MediaSuite TV 5000



Philips Hospitality TV 4500



Philips EasySuite 3000

Available sizes (inch)	43" / 50" / 58" / 65" / 75"	32" / 43" / 50" / 55"	24" / 32" / 43" / 50" / 55" / 65"	24" / 32" / 43"
Screen resolution	43" / 50" / 55" / 65" / 75": 3840x2160 (UHD)	32" / 43": 1920x1080 (FHD) 43" / 50" / 55": 3840x2160 (UHD)	24" / 32": 1366 x 768 (HD) 43" / 50" / 55": 3840x2160 (UHD)	24" / 32": 1366 x 768 (HD) 43": 1920x1080 (FHD)
Brightness	43" / 50" / 55" / 65" / 75": 400 cd/m ²	"32" / 43": 250 cd/m ² 43" / 50" / 55": 350 cd/m ²	24" / 32": 230 cd/m ² 43" / 50" / 55" / 65": 350 cd/m ²	24" / 32": 230 cd/m ² 43": 250 cd/m ²
TV channels	DVB-T/T2/C; multicast; OTT; HLS	DVB-T/T2/C; multicast; OTT; HLS	DVB-T/T2/C/S2; multicast; OTT	DVB-T/T2/C
Sound output power	20 (2x 10) W	32" / 43": 16 (2x 8) W 43" / 50" / 55": 20 (2x 10) W	24": 6 (2x 3) W 32": 10 (2x 5) W 43" / 50" / 55" / 65": 20 (2x 10) W	24": 6 (2x 3) W 32": 10 (2x 5) W 43": 16 (2x 8) W
WiFi	yes	yes	yes	no
Ethernet LAN	yes	yes	yes	no
USB	yes	yes	yes	yes
SXP	yes (RJ48)	yes (RJ48)	no	no
IR in/out	yes (RJ48)	yes (RJ48)	yes (mini jack)	no
DC 12V out	yes	yes	no	no
Headphone	yes	yes	yes	yes
Speaker out (mono)	yes	yes	yes	no
Extra features	Hygienic remote, Google Cast, Google Play store, AppControl, MyChoice	Google Cast, Google Play store, AppControl, MyChoice	Hygienic remote, Google Cast, Google Play store, AppControl, MyChoice	MyChoice
Accessories	Easy remote, Docsis modem	Hygienic remote, Easy remote, Docsis modem	Easy remote, Docsis modem	Easy remote

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Specifications

dvLED



Philips Unite LED 5000 AIO



Philips Unite LED 6000



Philips Public LED 7000



Philips Urban LED 7000

Available sizes (inch)	135"	110" / 137" / 165" / 220"	22" / 31" / 41" panels	28" / 44" panels
Pixel pitch (mm)	1,5	1,2 / 1,5 / 1,9 / 1,2	2,4 / 3,1 / 3,9	2,9 / 3,9 / 4,8
Product CTN	135HDL5015IA/00	27BDL6112L/00 / 27BDL6115L/00 27BDL6119L/00 / 27BDL6112L/00	XXBDL7XXXL/00	28/44HUL7XXXDP/00
Display size (mm)	3015x1760x93	2.432x1.368x81 / 3.040x1.710x81 3.648x2.052x81 / 4.864x2.736x81	Unlimited	Unlimited
Topology/Panel quantity	5x5/25	4x4/16 / 5x5/25 6x6/36 / 8x8/64	NA	Unlimited
Resolution (px)	1.920 x 1.080 FHD	1.920 x 1.080 FHD 3.840 x 2.160 UHD (4k)	NA	Unlimited
Area size (m ²)	5,3	3,3 / 5,2 / 7,5 / 13,3	Unlimited	Unlimited
Weight (kg)	"190 wall mounted 250 free standing trolley"	108 / 149 / 219 / 386	3,4 / 4,8 / 6,25	9,25 / 19
Brightness AC (nit)	700	600	2500 nits	4.500 / 7000
Control system	NovaStar	NovaStar MCTRL 700 NovaStar MCTRL 4K	NovaStar	NovaStar
Refresh rate (Hz)	3840	1.920 - 3.840	2250	3840
Power consumption max. (W/m ²)	438	808 / 597 / 366 / 808	680 / 615 / 600	680 / 615 / 600
Power consumption typ. (W/screen)	816,000	970 / 1,125 / 980 / 3,230	NA	NA
Edge Finishing Kit (EFK)	Yes	Yes (POA)	Yes	NA

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Specifications Signage



Philips Business TV



Philips Signage 3000 EcoDesign



Philips Collaboration 3000



Philips Collaboration 4000

Available sizes (inch)	43" / 50" / 55" / 65" / 70" / 75"	50" / 55" / 65"	65" / 75" / 86"	65" / 75" / 86"
Placement	Landscape	Landscape, Portrait	Landscape	Landscape
Brightness	350; 380 cd/m ²	300 cd/m ²	400 cd/m ²	450 cd/m ²
Resolution	4K UHD	4K UHD	4K UHD	4K UHD
Video IN	DVB-T/T2/C; multicast; OTT;HLS;HDMI;USB-A	HDMI, DVI	DVI-I, HDMI, VGA, USB-C	HDMI, DP, USB-C
Video OUT	-	-	-	HDMI
Operating system	Android 10	Android 10	Android 13	Android 13 (EDLA)
Touch technology	-	-	Advanced IR 40 points	Advanced IR 40 points
Wireless screen sharing	Google Cast	Interact (optional)	Philips ScreenShare	Philips ScreenShare
OPS	-	-	yes	yes
Extra features	Wifi, Google Play store	WiFi (optional)	WiFi, Bluetooth	WiFi, Bluetooth, NFC
Accessories	RS232 to RJ48 cable Learn more	USB cover, RS232 cable, remote control Learn more	RS232 cable, remote control, Touch pen, USB-A to B cable, power cords Learn more	RS232 cable, remote control, Touch pen, USB-A to B cable, power cords Option: Tray, eraser and Stylus kit Learn more

Specifications Signage



Philips Signage 4000



Philips Tableaux ePaper



Philips Interactive Kiosk



Philips Interactive 3000/5000

Available sizes (inch)	32" / 43" / 50" / 55" / 65", 75" / 86" / 98"	13" / 25" / 32"	32" / 43" / 43" / 55"	10"
Placement	Landscape, Portrait 24/7	Landscape, Portrait 24/7	Landscape, Portrait 18/7	Landscape, Portrait
Brightness	500 cd/m ²	-	400 cd/m ²	350 cd/m ²
Resolution	4K UHD	3200 x 1800	4K UHD	1280 x 800
Video IN	DVI-I, HDMI, USB, VGA	-	DVI-I, HDMI, USB, VGA	-
Video OUT	HDMI	-	-	HDMI
Operating system	Android 11	Android 11	Android 8	Android 13
Touch technology	-	-	PCAP 10 points, or IR 20 points	PCAP 10 points
Wireless screen sharing	Interact (optional)	-	Interact (optional)	-
OPS	yes	-	yes	-
Extra features	WiFi	-	WiFi	Side led bars (5000), PoE, WiFi
Accessories	RS232 cable, remote control, IR sensor cable, USB cover Learn more	- Learn more	RS232 cable, remote control, IR sensor cable Learn more	Table stand (5000), power adaptor Learn more

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displays and solutions?

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