

PHILIPS



Better outdoor displays

Digital out of Home and Stadiums dvLED solutions

Brilliance beyond walls

Display better outdoors:
Digital out of Home and
Stadiums excellence starts with
Philips Professional Displays.

Making a difference through
meaningful innovation. This is a
purpose that has driven Philips
for over 130 years. And it is the
purpose behind our full portfolio
of Philips Professional Displays.



DooH:
Advertise. Inform. Entertain. Inspire.



Philips LED displays designed for Digital out of Home – whether in stadiums or in busy shopping streets, on roadsides or in transport hubs – combine innovation, quality, versatility, and resilience to power exceptional visual experiences with maximum impact.

With seamless connectivity, reassuring security, a wide range of sizes, customisable shaping options, and durable indoor/outdoor formats, we help you showcase breathtaking content in any shape or scale – ideal for public spaces where amplifying your message matters most.



5 LED scoreboard cabinet
Philips Urban 6000 Series
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Philips Urban 7000 Series
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10 Shopping mall cabinet
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DooH essentials

Digital out of Home is all around us

Digital billboards

Connect advertisers with customers on the go with dynamic content and inspiring advertising.

Philips Urban 7000 Series

- High energy efficiency
- IP66 rated to meet protection level 6
- Narrow pixel pitch options

LED scoreboards

Keep fans engaged and informed with live action, real time scores and match statistics.

Philips Urban 6000 Series

- Ultra high brightness direct view
- Various panel dimensions

Digital perimeter boards

Maximise advertising revenues and bring a true moving feast to sports stadiums and arenas.

Philips Urban 5000 Series

- Dynamic LED for real time advertising
- Seamless integration
- Remote content control



Philips Urban 6000 Series

Concise and modern

Make a statement with the Philips Unite 6000 Series. Offering spectacular picture quality, you can engage and inspire with vivid colours and smooth images.

Create bezel free videowalls by connecting multiple LED display cabinets, and customise visuals around doorways. Choose from gold or copper wire panels. Power saving features ensure simple set up and maintenance with accessible internal electronics.



LED scoreboards

Keep fans engaged and informed with live action, real time scores and match statistics.

Cabinet solutions

Smaller sizes or a finer pixel pitch required. Look no further than our range of indoor LED and digital signage displays designed for higher brightness areas indoors and within cabinets outdoors.



Philips Urban 7000 Series



Versatile brilliance for outdoor mastery.



28"



44"

Outdoor mastery made easy

The Philips Urban LED 7000 Series is ideal for outdoor applications such as bus stations and advertising signs. Focused on high quality visuals, these displays provide vibrant content even in bright conditions. Choose from various pixel pitches, and rest assured with a durable, die cast aluminium cabinet and IP66 protection for resilience against the elements.

Urban LED Outdoor

Philips Urban 7000 Series

The ultimate outdoor LED display

Impossible to ignore, the Philips Urban LED 7000 Series is ideal for outdoor advertising from bus stations and airports to casinos and public venues. Offering superior depths of black and colour, up to 6,000 nits brightness, high contrast ratio, and 3840Hz refresh rates for smooth broadcasting and advanced colour subtlety. Dustproof, waterproof, and salt spray resistant with IP66 rating.



The ultimate showcase for:

- Smaller billboards
- Arenas (small LED board)
- Shop façades
- Public venues

Urban LED Outdoor

Philips Urban 6000 Series



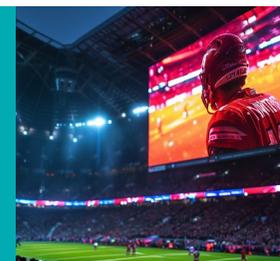
Bold and brilliant

Ultra high brightness

Experience ultimate visuals for billboards, arenas, and airports with ultra high brightness and crystal clear images. Designed for the outdoors, our Philips Urban 6000 LED displays offer various panel dimensions and energy efficient performance. With easy front and rear maintenance and flexible cabinet sizing, installation is effortless and adaptable.

The ultimate showcase for:

- Billboards
- Airports
- Scoreboards
- Sports stadiums



Urban LED Sports Outdoor

Philips Urban 5000 Series

Designed for pitch and courtside

Engineered for the world's biggest stages

Built to order and meeting the strict regulations required by many professional sports leagues for outdoor LED advertising boards. The Philips Urban LED 5000 Series delivers on a range of size and pixel pitch options, and features up to 10,000 nits brightness.

The ultimate showcase for:

- Winning perimeter boards
- Boosting advertising revenue
- Enhancing spectator experience
- Custom built design



Public LED Indoor

Philips Public 7000 Series



Effortless precision for indoor performance



22"



31"



41"

High bright highlight

Brighten your creativity in lighter indoor environments or encased in cabinetry outdoors with the high bright Philips Public LED 7000 Series or the Philips High Brightness Public 7000 Series.

Looking for your cabinet solution?

Talk to your PPDS sales manager about the trusted partners across our global network.

Pick your pixel pitch

Philips Urban LED cabinets come in an array of sizes and pixel pitch variants, bringing you the choice you need to size up your display your way.

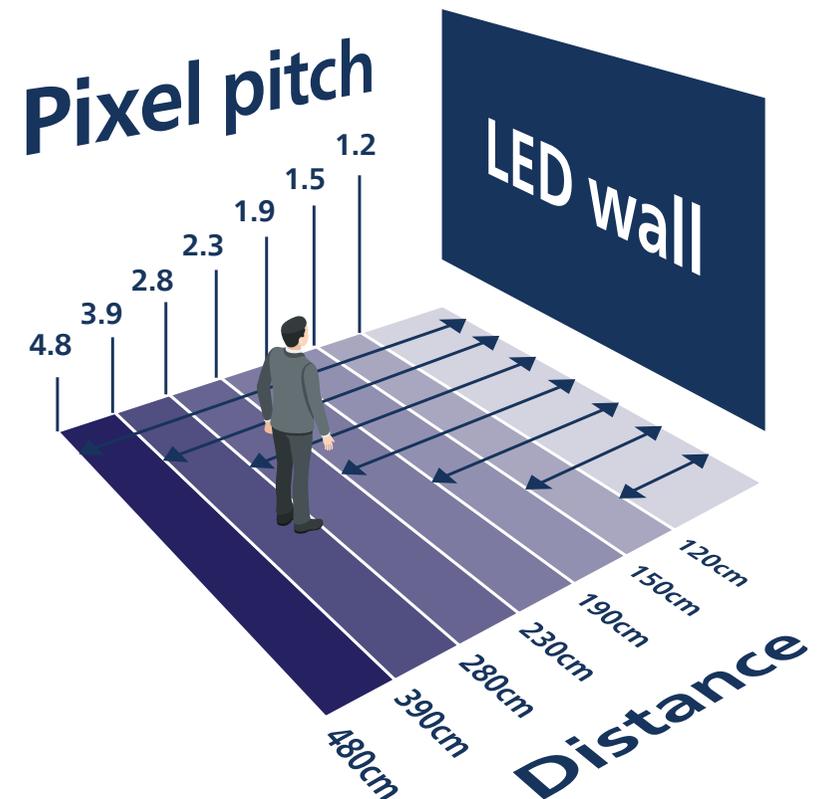
Of course, pixel pitch choice brings you options on resolution. And its also important for viewing distances – the closer the audience will be to the display, the smaller the pixel pitch needs to be.

LED Configurator

The PPDS LED Configurator makes it easy to design and deploy a tailored display setup across your entire business.

[Start Configurator](#)

Our team of LED specialists is always on hand to support you in selecting the best display for your business requirements, and if you are keen to get started, this may help.



The pixel pitch is determined by the display size and application, following the recommended minimum viewing distances for each pitch size.

Pitch inspiration

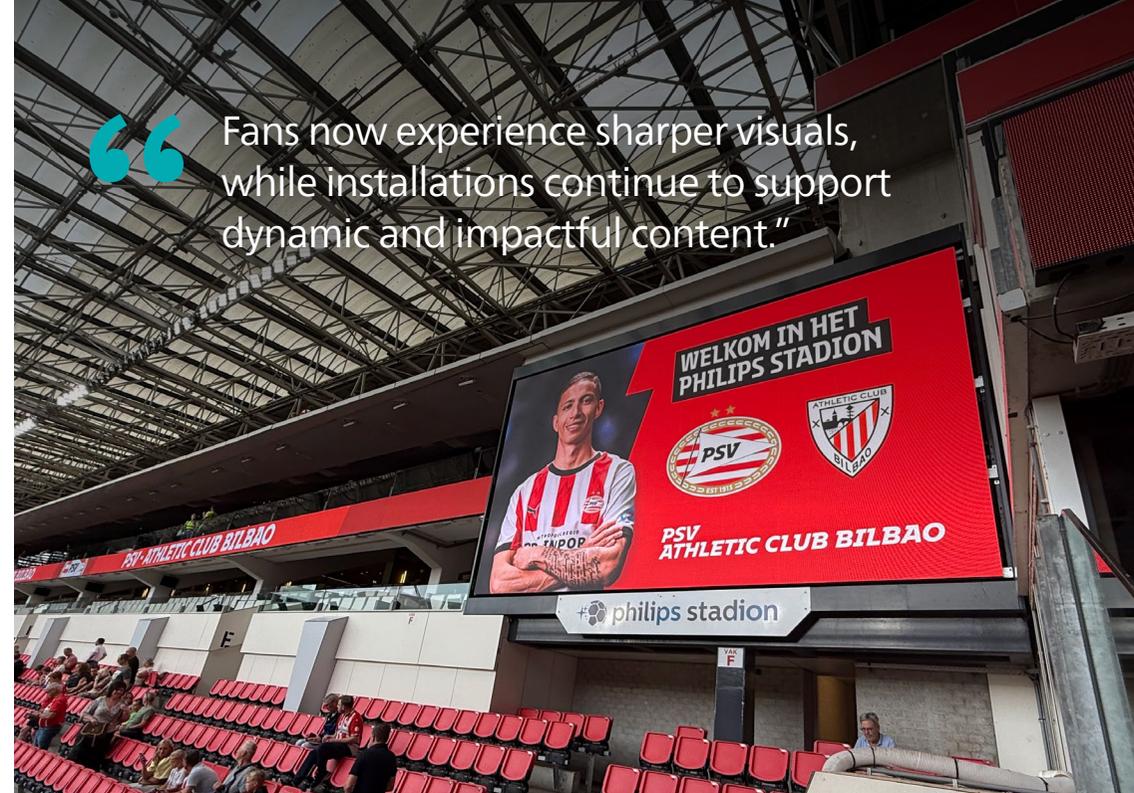
Philips Stadion

With viewing distances on a stadium scale, Philips Stadion selected a P6.7 Philips Urban LED 6000 Series for their new digital scoreboards.

- **Reduced energy consumption:** Each 8mx4.5m wall operates with power consumption of 18kw.
- **Enhanced brightness:** 10,000 nits of brightness (doubling the previous 5,000 nits).
- **Smooth visual reproduction:** High refresh rates of 7680hz – ideal for live broadcasting.
- **Robust for outdoor settings:** IP65 rating and designed to stand up to extreme temperatures.



Fans now experience sharper visuals, while installations continue to support dynamic and impactful content."



Camp Tito Vilanova

For FC Barcelona's first team training ground at Ciutat Esportiva, a stunning 5.5x3m 3.9pp Philips Urban LED 7000 Series was installed.

- **Designed for stadiums:** Equipped with an IP66 rating against dust and water.
- **Outstanding vision:** Superior depths of black and colour, 6,000 nits brightness, with high contrast ratio and refresh rates.
- **Easy installation:** Modular design with both front and rear access for easier installation and maintenance.
- **Versatile brilliance:** Available in two panel sizes – 500x500mm and 500x1000mm – with a choice of 2.9, 3.9, or 4.8 pixel pitch options.

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