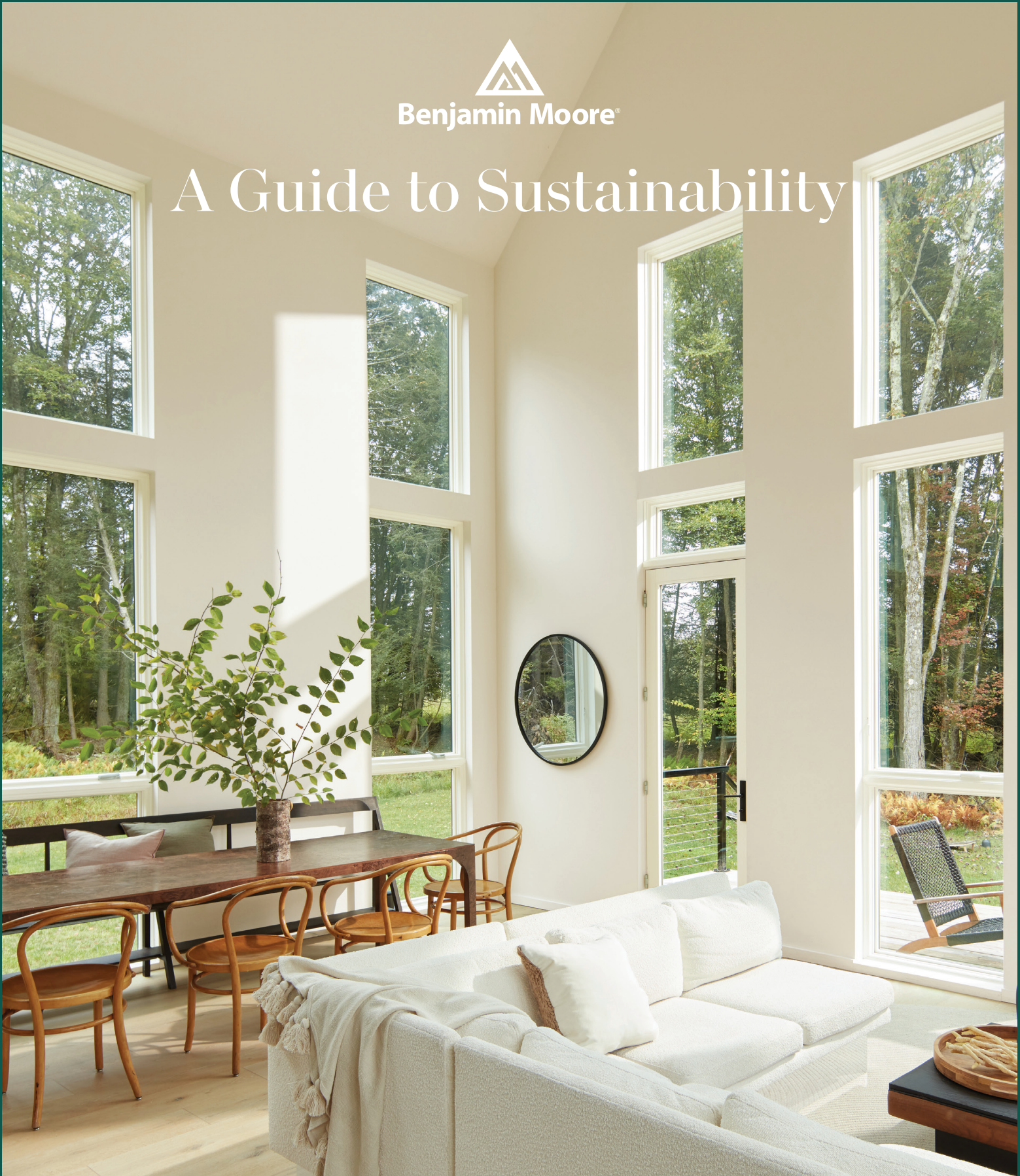




Benjamin Moore®

A Guide to Sustainability



Explore premium paints and colors developed through research, crafted for performance, and refined to minimize environmental impact. At Benjamin Moore, sustainability is essential to thoughtful architecture and design. Our 100+ chemists and engineers prioritize quality ingredients, long-term durability, and innovation to support beautiful spaces and a more sustainable future.

A New Coat of Responsibility

DISCOVER OUR GREENEST PAINT

Benjamin Moore's Eco Spec Interior paint blends exceptional performance with eco-friendly innovation, creating a paint that achieves beautiful results, while aligning with wellbeing and environmental responsibility. Eco Spec elevates interior projects without compromise and supports a new standard in purposeful design.

- Zero VOCs and zero emissions even after tinting for a truly clean-air formula
- Engineered to help maintain good indoor air quality in any space
- Low odor that completely dissipates in under an hour
- Antimicrobial protection helps inhibit mold and mildew growth on the paint film
- Available in primer, flat, eggshell, and semi-gloss finishes
- Tintable in all Benjamin Moore colors



Specify Eco Spec for residential or commercial projects where sustainability is a priority—its zero-VOC formula and third-party certifications make it the ideal choice for eco-conscious clients.

Certified for Excellence

Third-party certifications are a cornerstone of our commitment to product stewardship, ensuring that select products meet the highest environmental and performance standards. Backed by Benjamin Moore's Green Promise®, Eco Spec is the recipient of the following green certifications so you can feel confident in knowing that this product meets—and often exceeds—rigorous environmental and performance criteria*.



PAINTING A SUSTAINABLE FUTURE

Sustainability is woven into every aspect of our process, from production to packaging.

Our paints are handcrafted in the U.S., reducing shipping carbon emissions.

We use packaging made with 100% recycled content, reducing waste at every step.

Through our partnership with PaintCare®, leftover paint can be recycled, reused, or safely disposed of—effortlessly.

Paint swatches ordered through Material Bank ship with 100% carbon-neutral delivery and include sample reclamation.

Two of our R&D facilities are certified by the Wildlife Habitat Council®, supporting the conservation and management of 67 acres of land since 1996.

*Benjamin Moore's Green Promise® designation is our company's assurance that this product meets—and often exceeds—rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubability, and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore. ©2025 Benjamin Moore & Co. Benjamin Moore, Benjamin Moore's Green Promise, Eco Spec, and the triangle "M" symbol are registered trademarks licensed to Benjamin Moore & Co. All other marks are the property of their respective owner. The CERTIFIED ASTHMA & ALLERGY FRIENDLY Mark is a Registered Certification Mark of the ASTHMA AND ALLERGY FOUNDATION OF AMERICA and ALLERGY STANDARDS LTD. Printed in the USA. M2455741 6/25

