

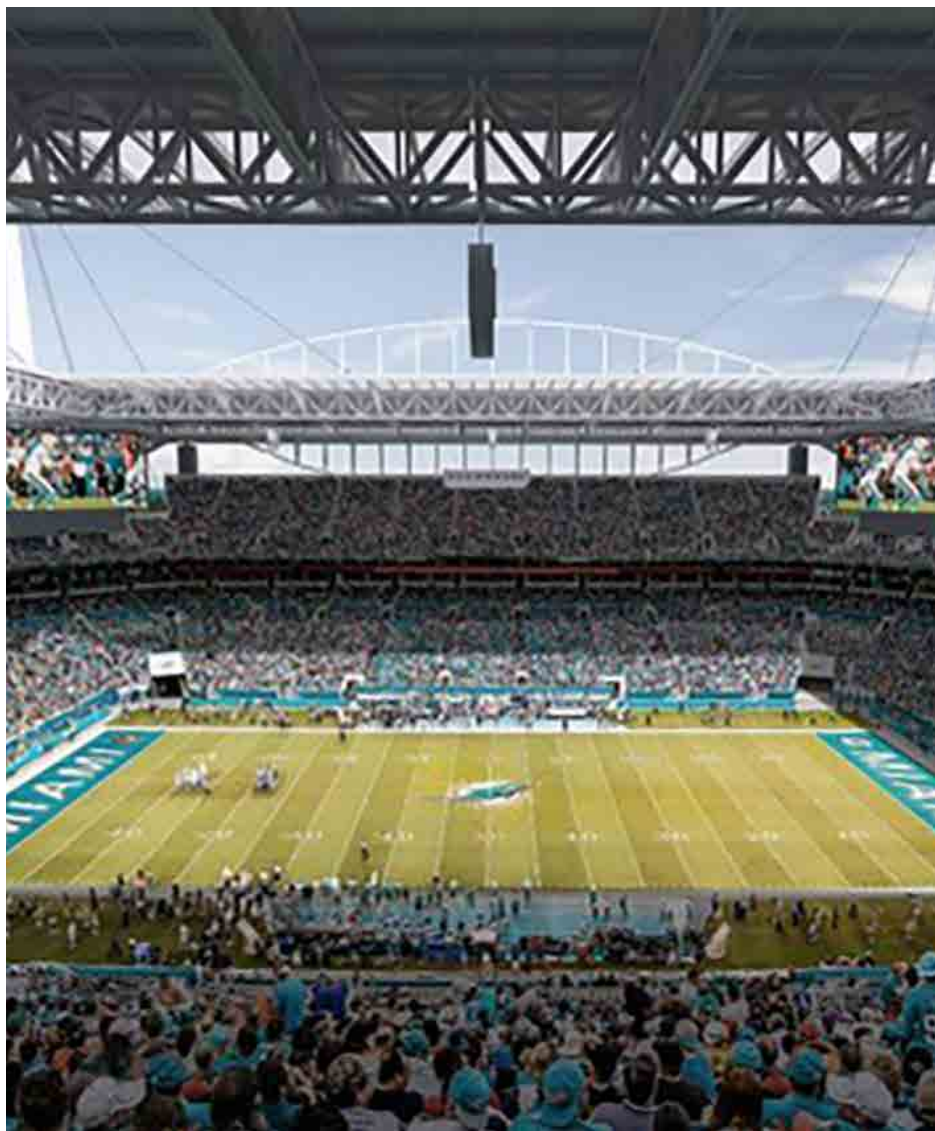
Hard Rock Stadium

Miami Dolphins

Miami, United States

A New Era for Sun Life Stadium and the future of the NFL Experience

The legendary Sun Life Stadium is being modernized by the architectural studio HOK -formerly 360 Architecture- to become a premier, multi-purpose stadium in 2016. The renovation of the stadium, which will cost \$400M, will host the Miami Dolphins, the University of Miami football team, and the Orange Bowl; and it can host events like the Super Bowl, college championships, international soccer matches, and large-scale concerts.



Technical details:

Name: Hard Rock Stadium - Miami Dolphins

Location: Miami, United States

Architecture: HOK

Contractor: Hunt Construction

Property: Dolphins Enterprises

Venue: Stadiums & Arenas

Capacity: 65,326 seats

Product:

- **Living Room Boxes:** Hollywood model
- **VIP Area of South Gate:** Smart model, custom product.
- **Founders' Suites:** Smart model

The refurbishment, which runs in 3 phases, includes improvements to provide a better quality spectator and user experience. Later this year, it is expected that all the stadium seats will be replaced. Also, the dining areas and the various private clubs will be fully remodeled. In 2016 the field will have a State-of-the-art open-air Canopy that will allow 92% of the seating capacity to remain protected from the rain and sun. By then, all other services will be ready to operate at full capacity.





Challenges and solutions

With this modernization, the architects sacrificed more than 10,000 seats but will gain a quality, spectator experience. A stadium with poor visibility or uncomfortable seats cannot become a first-class stadium; thus, these points have taken top priority.

The project's architects wanted the VIP areas of the stadium, located around the Founder's Suites at the South Gate and at field level at the West and East Gates, to be equipped with the best seats on the market. Thanks to the exclusive areas, the Sun Life Stadium VIP partners can offer a unique opportunity which will make the loss of seats profitable. The challenge, therefore, was to select the best Figueras seating models specifically adapted to this unique project, as well as individual modifications to each zone. In addition the stadium was adapted with new precast within the facility to accommodate comfort and fan experience.

Product supplied

Essentially, there are two models from Figueras for the VIP areas in the Sun Life Stadium. On the one hand, the wider, more comfortable Figueras armchair, the Hollywood model, is installed at field level in The 72 Club, exclusive VIP boxes, called Living Room Boxes. In these private spaces at field level, the Hollywood seats offer maximum comfort thanks to their ample proportions, push button for back recline, and their custom Ultra leather upholstery for exterior use. As they are weatherproof seats, the upholstery is resistant to inclement weather and the sun and is the same

light blue color as the host team. There are 112 seats in these 56 sections in each of the end zones. The rest of the Hollywood seats, 136 in total, are located in the exclusive area around The Founders Club at The South Club. In addition another 600 Smart seats, upholstered in sky blue Ultra leather, are installed in the VIP area at the South Gate. This is a special model created from the Smart armchair but with some special modifications to accommodate this very specific area. For example, they have had to adapt a foot riser that could be anchored in the to the low profile riser and they have reduced the size of armrest for comfort while maintaining the style and comfort without losing capacity. The reserved area, the Founders Suites, has been equipped with Smart seat model 13030 for the 72 main seats of this area. It is a model of generous proportions and beautiful design with complete built in cup holders. All areas are equipped with ADA accessible seating. Such an endeavor and thorough design concept for the Club and VIP areas has never been addressed as it has with the owners of the Miami Dolphins and Hunt Construction on this project. The end result will capitalize on an extraordinary experience for all the season ticket holders and visiting patrons to the stadium.

