

GUBI



Raisonné 02



MATÉGOT trolley (by) MATHIEU MATÉGOT / GRACE lounge chair
(by) TOVE KINDT-LARSEN / TROPIQUE dining chair (by) MATHIEU MATÉGOT
/ 5321 table lamp (by) PAAVO TYNELL / EPIC coffee table (by)
GAMFRATESI / 9602 floor lamp (by) PAAVO TYNELL / BESTLITE BL3
floor lamp (by) ROBERT DUDLEY BEST / MULTI-LITE table lamp (by)
LOUIS WEISDORF / PACHA lounge chair (by) PIERRE PAULIN / MASCULO
dining chair (by) GAMFRATESI / C-CHAIR dining chair (by)
MARCEL GASCOIN / BEETLE dining chair (by) GAMFRATESI / MOON
dining table (by) SPACE COPENHAGEN / OBELLO lamp (by) BILL CURRY /
SATELLITE pendant (by) MATHIEU MATÉGOT / FLANEUR sofa
(by) GAMFRATESI / PEDRERA coffee table (by) CORSINI & RUIZ MILLET /
F.A. 33 wall mirror (by) GIO PONTI / TS outdoor coffee table
(by) GAMFRATESI / DAUMILLER armchair (by) RAINER DAUMILLER



Habitat

['hæb-ə-tæt] *Noun*

the natural home or environment of an animal, plant, or other organism.

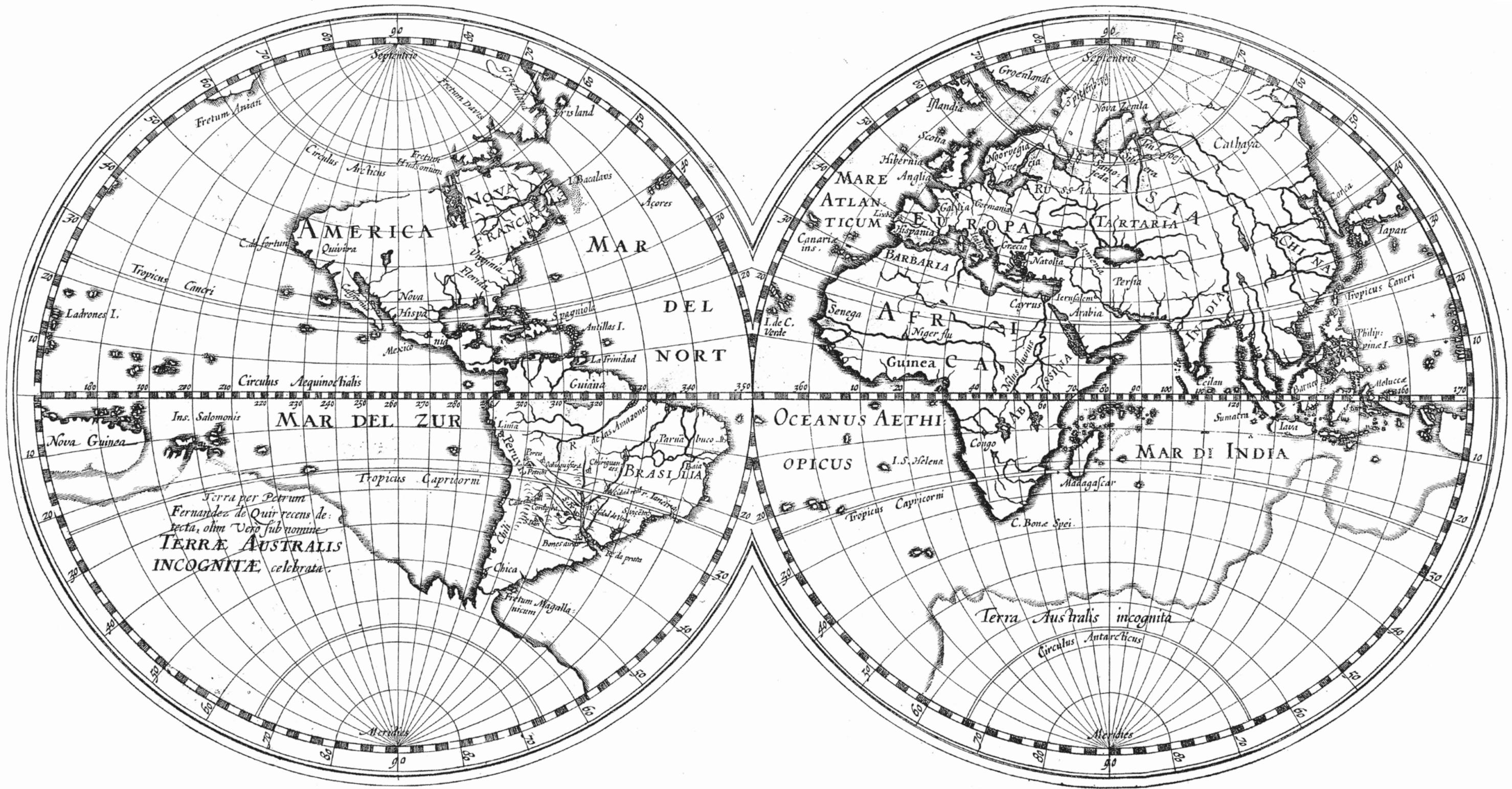
“wild chimps in their natural habitat”

Informal:

a person's usual or preferred surroundings.

Similar:

natural environment | natural element |
natural territory | natural terrain



THIS is an HOMAGE to the DESIGN LOVERS of THE WORLD & the HABITATS they CURATE.



GUBI

JOSH RUBIN

AAMANN'S GENBO

EVREN TEKINOKTAY

450 WARREN ST.

SHIMON OVADIA

SANTA MONICA
PROPER HOTEL

ALFRED BRAMSEN

DESDE 1911

PASSALACQUA

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N° 04



PHOTO BY CALEB LEE ADAMS

A word from our guest editor
JOSH RUBIN

Founder of COOL HUNTING

SOUL HABITATS

Uncovering *the* desire to create spaces that *are* authentic expressions of ourselves, tell *our* story and provide *a* refuge from *the* outside world.

Creating our habitats is such a subjective process that describing the contemporary trends is a challenge to do with any sort of structure or methodology. That said, given the range of categories we survey to find stories each day for COOL HUNTING – a publication that since 2003 has informed and inspired the creative community that’s designing the future – we do see emergent patterns and persistent underlying themes.

For decades we’ve witnessed the pendulum swing between minimalism and maximalism, persistent material innovation and the importance of narrative in the way we create our spaces.

Aesthetic choices today aren’t dominated by any particular trends so much as the desire for change, personal expression and soul soothing.

While maximalism is clearly popular these days, so is minimalism. It’s no longer a question of which is trending. Perhaps as a result of spending much more time at home during the pandemic some people began to accumulate more and others took the time to pare down their belongings. In both cases it seems to have been a time of deep reflection and the birth of a new self expression driven more from personal desire than trend alignment.

The common thread seems to be authenticity of experience. People want their homes to tell a story and to provide an escape from the outside world.

Whether that’s achieved with a spartan aesthetic or a more maximalist one, the goal is to create a space that feels like an extension of oneself, a place of refuge where one can feel safe and comfortable.

Sustainability is a word that gets thrown around a lot and it can mean different things to different people. For some it’s about reducing their carbon footprint, for others it’s about supporting companies that are environmentally conscious, and for others it’s about using materials that will have a minimal impact on the planet long after they’ve served their purpose in our homes. The answer we all can agree on is that having fewer, better things is a path to reduced consumption and impact.

*But how do we define “better?”
For starters, we want things that are made so well they’ll last long enough to pass on to younger generations. And we want designs that are reflective of who we are so that we’re not only passing down objects, but also memories.*

A passion for design classics and icons has fueled a growing interest in collecting vintage pieces. In turn, this increase in appreciation of a more diverse set of historic designs has opened the door to reissued and reimagined classics. Combined with modern manufacturing, these vintage, soulful looking pieces are constructed more robustly than ever and will last perhaps longer than the memories they hold.

“Better” is also influenced by the materials used – sustainably sourced robust natural materials promise to last. Stone, glass and rattan have been used for generations yet the products we see being made today using these materials are being constructed with a new

level of engineering that only contemporary design and manufacturing tools can afford. In turn, a rattan chair made today, for example, is surely going last much longer than our beloved ones of the late 70s.

In the world of lighting – one of the most important elements of soulful living – the revolution LEDs has enabled is remarkable.

Once a technology reserved for business and gimmicky environments, today we see designers imaging forms that occupy space and spread light in ways unimaginable only a few years ago. And the added benefit of their lower power consumption and longer bulb longevity makes everyone happy regardless of their stylistic point of view.

Perhaps driven by the desire to reduce, reuse and recycle, material innovation has exploded and evolved to a point where we’re seeing gorgeous, sophisticated and expressive materials made from unimaginable source material – like leather made from mushrooms or pineapples, plastics derived from potatoes or tomatoes and particle board made from coffee hulls. All with the warmth and emotion we crave plus the added bonus of a new storyline to tell our friends and guests when showing them around our homes.

Soulful living can be as much about how we feel about our spaces as it is about how we share them with our guests.

The pieces we choose to bring into our homes hold stories ready to be told. Vintage indigo textiles found on our many trips to Japan, that chair from an up-and-coming designer who we spotted early in their career, the re-issued mid-century lamp that’s just like the one we grew up with in our childhood home. There’s a growing appreciation for furniture and décor that has a story to tell, that connects us to the people and places that we love.

As we continue to spend more time at home it seems we’re increasingly interested in creating spaces that nurture our soul. We want our habitats to be an authentic expression of ourselves, to tell our story and to provide a refuge from the outside world. As designers it’s our responsibility to create soulful furnishings, lighting, accessories and spaces that inspire and embrace the people who inhabit them and, in turn, create opportunities for deeper connection to and storytelling about our material possessions.

PRIVATE HABITATS

HOME *is* WHERE
our STORY BEGINS

BRINGING *into PLAY* a DISTINCTIVE
PERSONAL sense of *JE NE SAIS QUOI*,
they set the SCENE *for the* DAILY RITUALS
of LIFE, *arranging* TIMELESS ICONS &
contemporary PLOT TWIST PIECES *into*
PERFECT AESTHETIC *harmony*. STEP
inside the SOULFUL PRIVATE HABITATS
of EVREN TEKINOKTAY, SHIMON
OVADIA & ALFRED BRAMSEN.



Illustrator & Creative Consultant
ALFRED BRAMSEN / LND
P / N° 40

PRIVATE HABITATS



Artist
EVREN TEKINOKTAY / CPH
P / N° 18

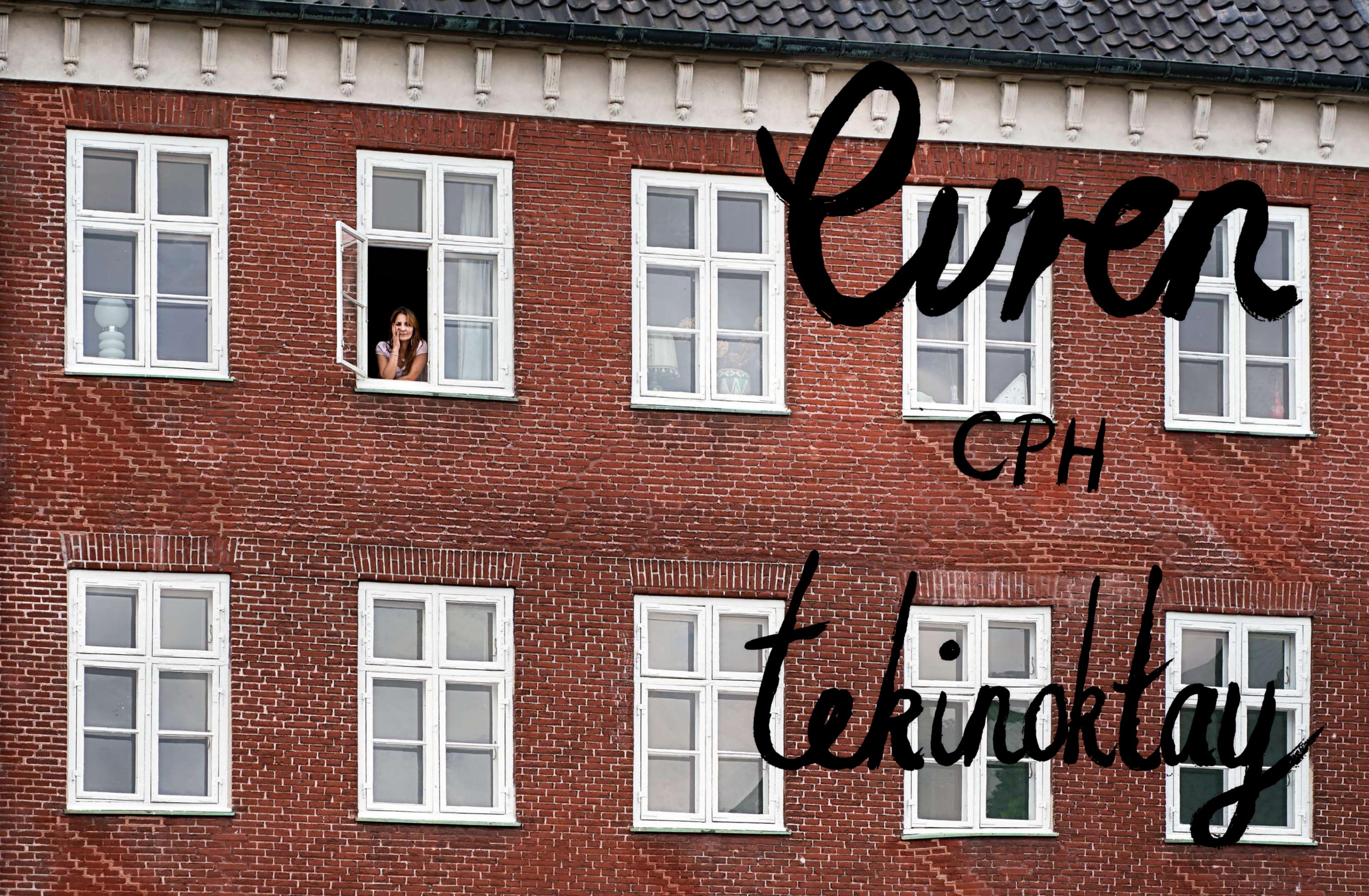


Fashion & Interior Designer
SHIMON OVADIA / NYC
P / N° 30

Eumen

CPH

tekinoktay





A COLLAGE *of* TREASURES

In THE PRIVATE HABITAT *of*
Artist
EVREN TEKINOKTAY

To DANISH/TURKISH visual artist EVREN TEKINOKTAY home *is* a shelter from *the* storm, a shield against a crazy, busy, sometimes brutal world. *The* ambience that rules *her* personal terrain *is* warm *and* welcoming.

As an artist *her* work *has* its origins in collage, *and* shares a feminine handmade aesthetics across mediums. *In* many *ways*, this *is* reflected *in* her COPENHAGEN home. The two bedroom apartment *is* a display of an eclectic *and* kaleidoscopic sense of style *with* a particular love for *the* virtuosic details of design.



“Flowers have *always* been special to me. I have this *old* polaroid camera that I use to preserve all my bouquets. It's a ritual I've had for years.”



DESIGN-ISM

I DON'T

“What I love about my GRACE CHAIR is its friendliness. The soft, generous curves. It's like it wants to be part of the room and embrace you. It's honest and unpretentious.”



PARTICULAR

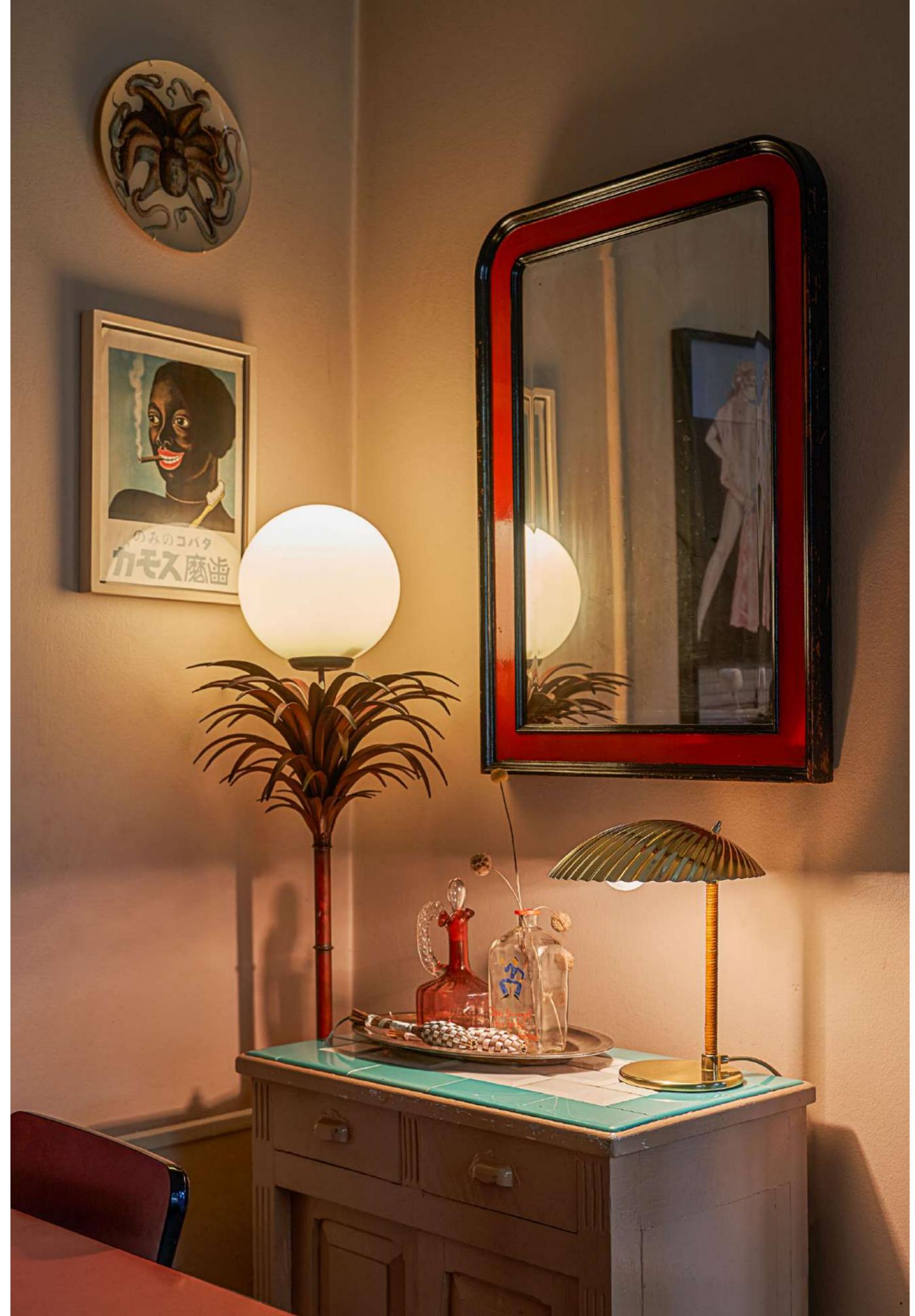
SUBSCRIBE to ANY

"I DECORATE WITH an INTUITIVE BALANCE, & MIX SELECT PIECES of FURNITURE ...



... ART & CURIOSITIES that SOMEHOW SYMPHONIZE & ATTRACT me. THAT'S my ALCHEMY."

“MY CURATION is SLOW & CAREFUL, but THERE’S no MASTER-PLAN to it.”



“As HUMANS, we are CONSTANTLY in TRANSIT. But ONCE my FURNITURE has FOUND its PLACE, it STAYS PUT. I NEVER REDECORATE.”

LARSBJØRNSSTRÆDE

55°40'43.69"N

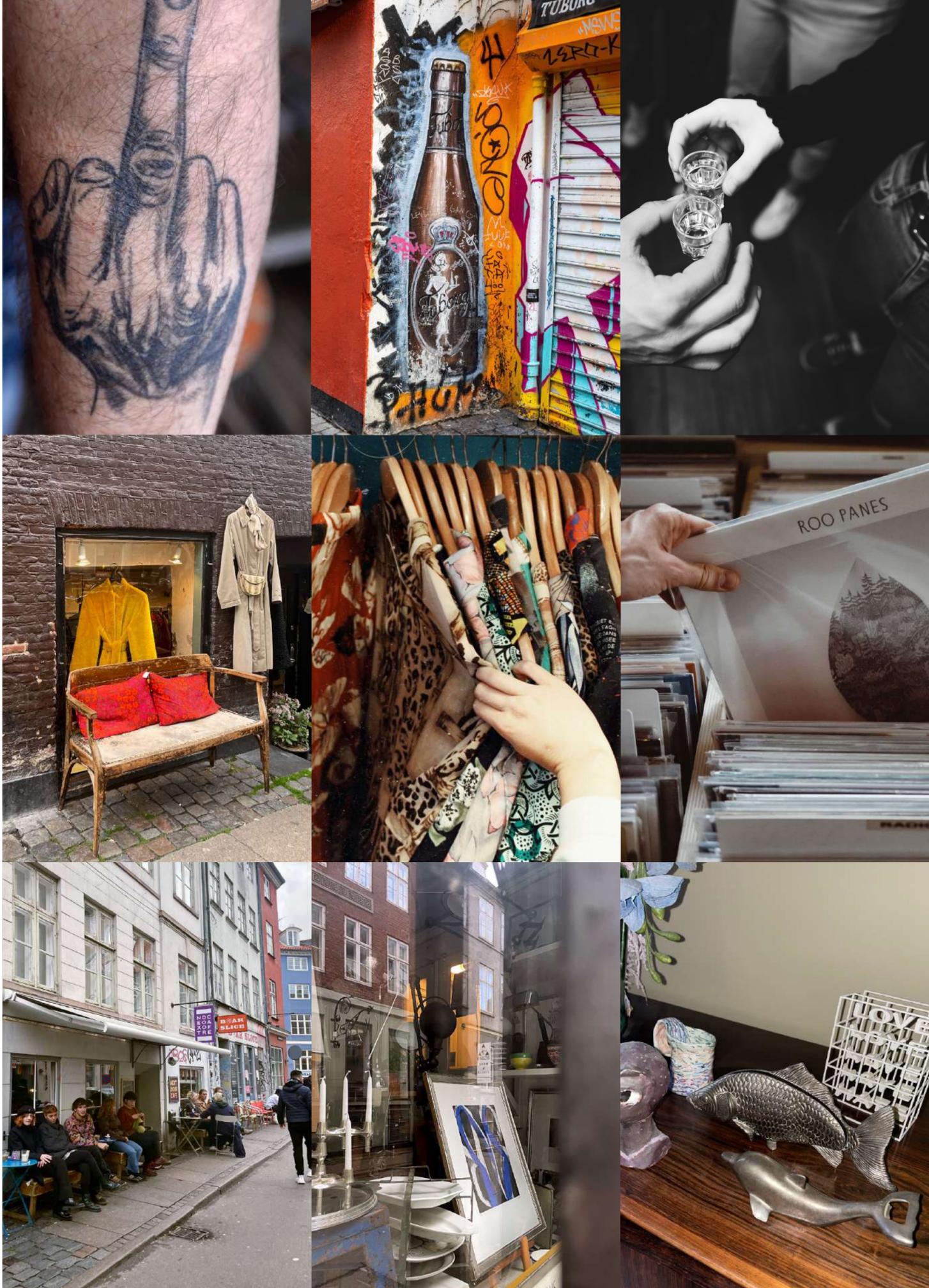


12°34'08.34"E

EVREN RECOMMENDS
the CHARM of the PISS GUTTER

LARSBJØRNSSTRÆDE. Part of the LATIN QUARTER, "The Piss Gutter", as the locals like to call it, was home to writers, artists and bohemians in the 60s and 70s, and before that to the avantgarde, the anti-authoritative and at times the downright illegal. Today a trendy neighbourhood, the foul odours may be gone, but LARSBJØRNSSTRÆDE remains a special place with heart and soul.

EVREN SAYS: Drop by for some rowdy charm & a shot of vodka. Go thrifting for rhinestone earrings & embroidered kimonos. Have a wake-up coffee & a homemade pancake. Search for select antiques & chrome curiosities.



SHIMMON

NYC



OVADIA

A CASE OF MINIMALIST OPULENCE

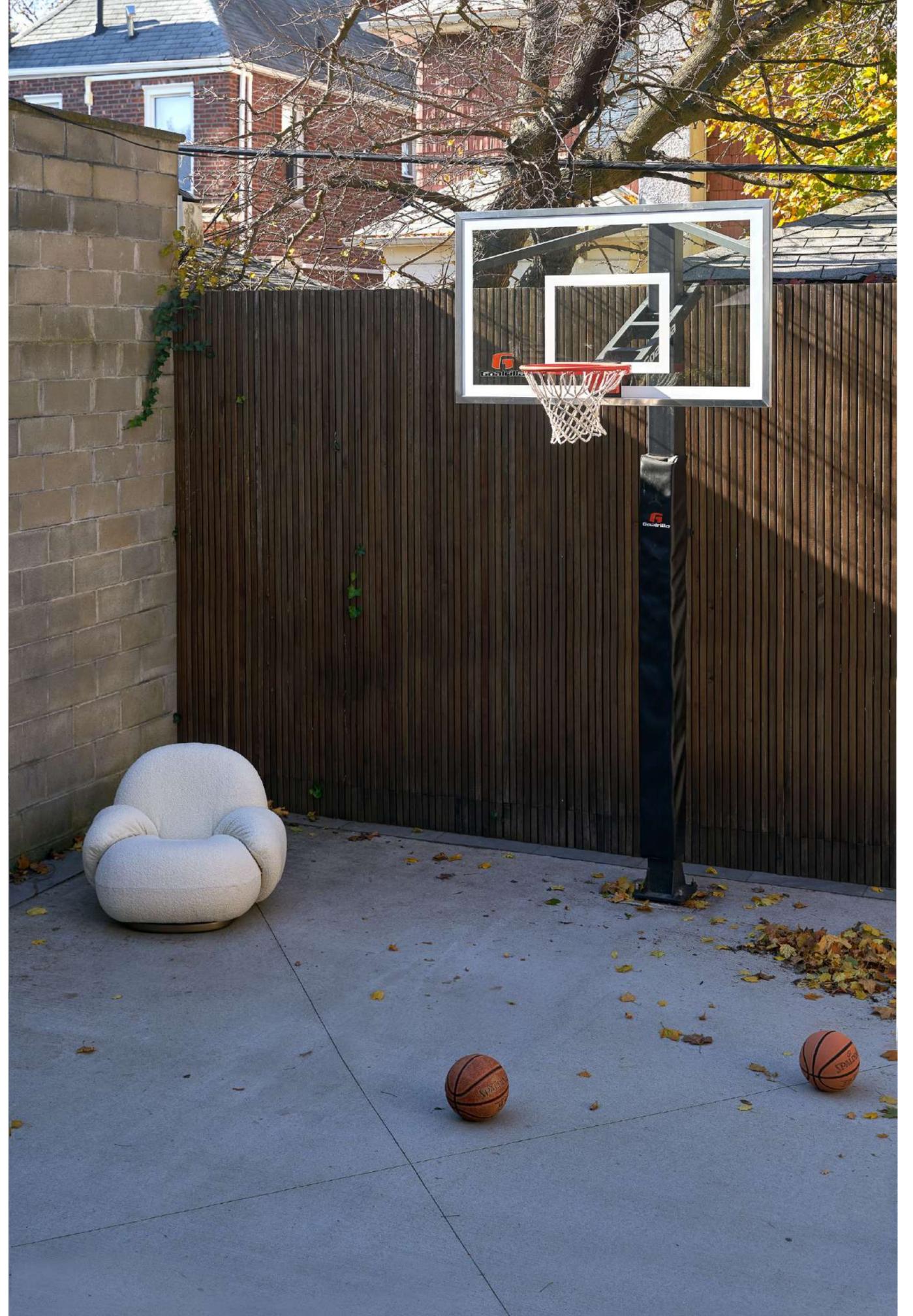


SHIMON OVADIA sees *the* world through *a* design lens.
He was born *in* JERUSALEM *and* moved *to* BROOKLYN, NYC, with his family *at* the age *of* four.
Growing up, Shimon often helped *his* father who owned *a* children's apparel company,
and his childhood, *no* doubt, shaped *his* outlook *and* choice *of* career.
Today Shimon runs Ovadia Bros., an interior *and* fashion design studio in SOHO,
with his twin brother Ariel.

*In THE PRIVATE HABITAT of
Fashion & Interior Designer
SHIMON OVADIA*



As a fashion and interior designer SHIMON gravitates towards an aesthetic of understated luxury. He describes the style of his HOME — a sophisticated, self-renovated 1930s townhouse — as minimalist opulence.



WHEN YOU HAVE A CLEAR SPACE, YOU HAVE A CLEAR MIND

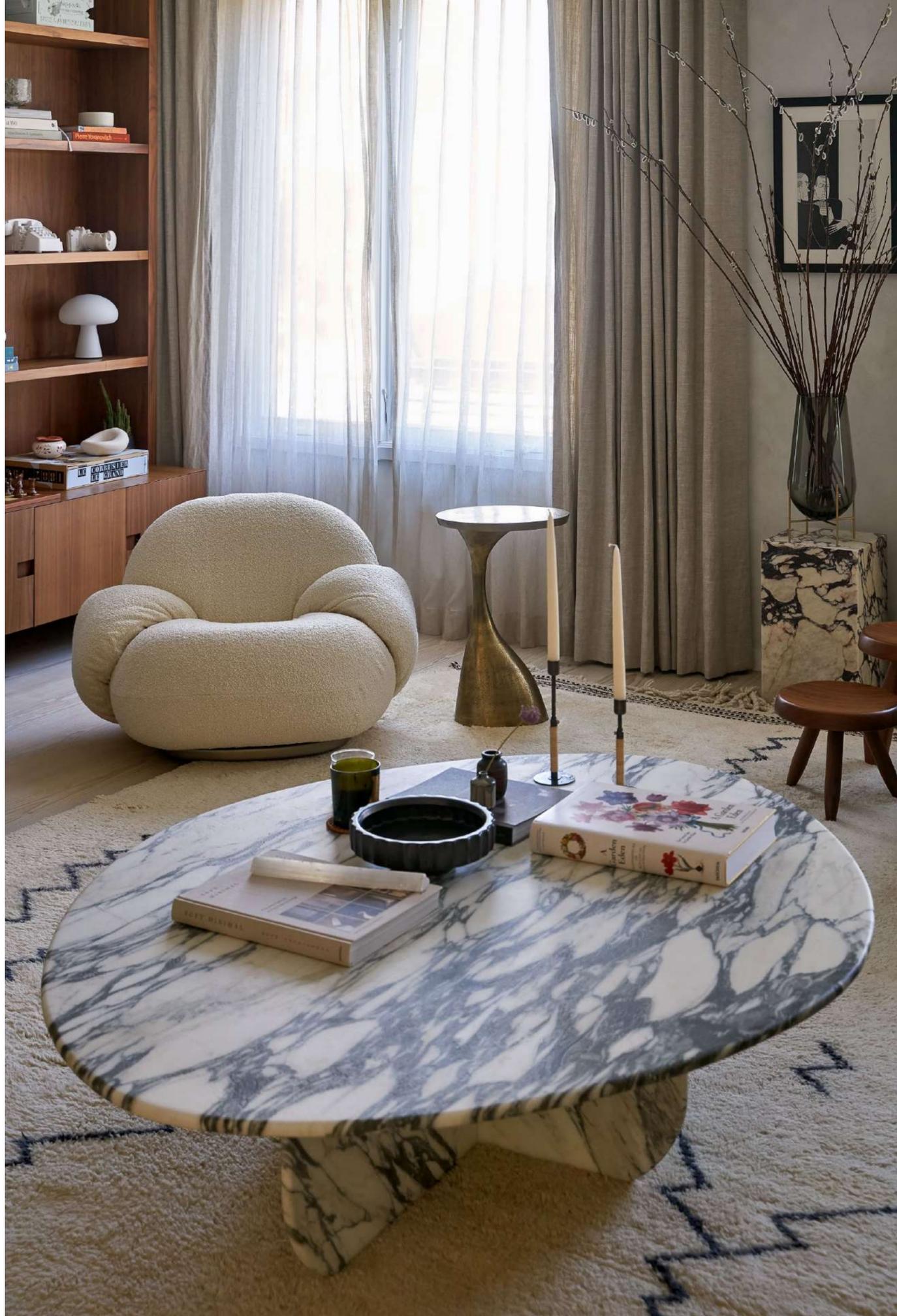


N° 36



"I'm always changing and evolving my space. But I consistently lean towards a sense of calm. In a busy life with a crazy schedule, it's important for me to feel I'm in a relaxed element at home."

“Great design transcends time. The PACHA CHAIR is as relevant now as it ever was. It adds a whimsical sense of coziness to my home. It’s like a cocoon in the room.”



HOME SHOULD BE A SAFE HAVEN



“I try to keep things uncluttered. But I also like trinkets and little things. So there’s a sort of balance I try to meet.”

SHIMON OVADIA RECOMMENDS a REBALANCING RITUAL



“Almost every day at home in the evening or in the office when I come in, I burn a Japanese incense. There’s a company called ELEMENSE. They have very high quality, beautiful incense.”

“Then I brew up a pot of tea. I lean towards an old French brand called Mariage Frères. They make some of the best teas in the world. In the wintertime, there’s a bourbon tea that I really enjoy. And there’s a bergamot and mint tea that I love. But really, all of their teas are incredible. And the packaging is beautiful, too.”

“Perhaps I light a fire and listen to “Home – Autumn 22” by Shimon Ovadia” on Spotify. I really savor these quiet moments.”



LND

ph
e
B.

*In THE PRIVATE HABITAT of
Illustrator & Creative Consultant
ALFRED BRAMSEN*

A LONG LASTING LIAISON

Japan

WITH

ALFRED BRAMSEN *has been in love with JAPAN since he was a child. Alongside a strong affinity for colour, BRAMSEN's love of all things JAPANESE is evident everywhere — from the clothes he wears, to the tones in his work and the interior design of his private habitat. ALFRED lives with his partner ISAAC, and their JAPANESE DOG, Chin Yuko, in an apartment in east LONDON.*



HOME IS WHERE

"Being in a space where someone has consciously chosen everything that surrounds you, installs a sense of purposefulness and happiness in me."



EMOTIONS



"My home is a love affair between JAPAN and me. A mix of JAPANESE traditional aesthetics and my private color universe."

I HAVE ROOM FOR ALL MY



For

“My FLANEUR SOFA has a sophisticated attitude. When you look at it, you feel like it’s drawing you to sit on it and rest in a posh way.”



ALFRED BRAMSEN RECOMMENDS
a UMESHU SPRITZ

A Japanophile at heart, ALFRED often treats his guests to a glass of sweet-and-sour UMESHU, mixed with sparkling water. Despite the name, JAPANESE plum wine is, in fact, not a wine at all — it’s liquor infused with plums, rather than fruit fermented into alcohol.



RECIPE:
1/3 Umeshu (Japanese plum wine)
2/3 Sparkling water
Serve with ice



“It’s really simple and it’s really nice. And you can kind of drink a lot of it without getting too drunk.”

SOCIAL HABITATS

MAKE
YOURSELF
at HOME





450 WARREN ST. / NYC P. / Nº 64

HABITATS SOCIAUX

PASSALACQUA
/ LAKE COMO P. / Nº 54



SANTA MONICA
PROPER HOTEL
/ LA P. / Nº 70



Photo by The Rights

AAMANN'S
GENBO
/ CPH P. / Nº 58



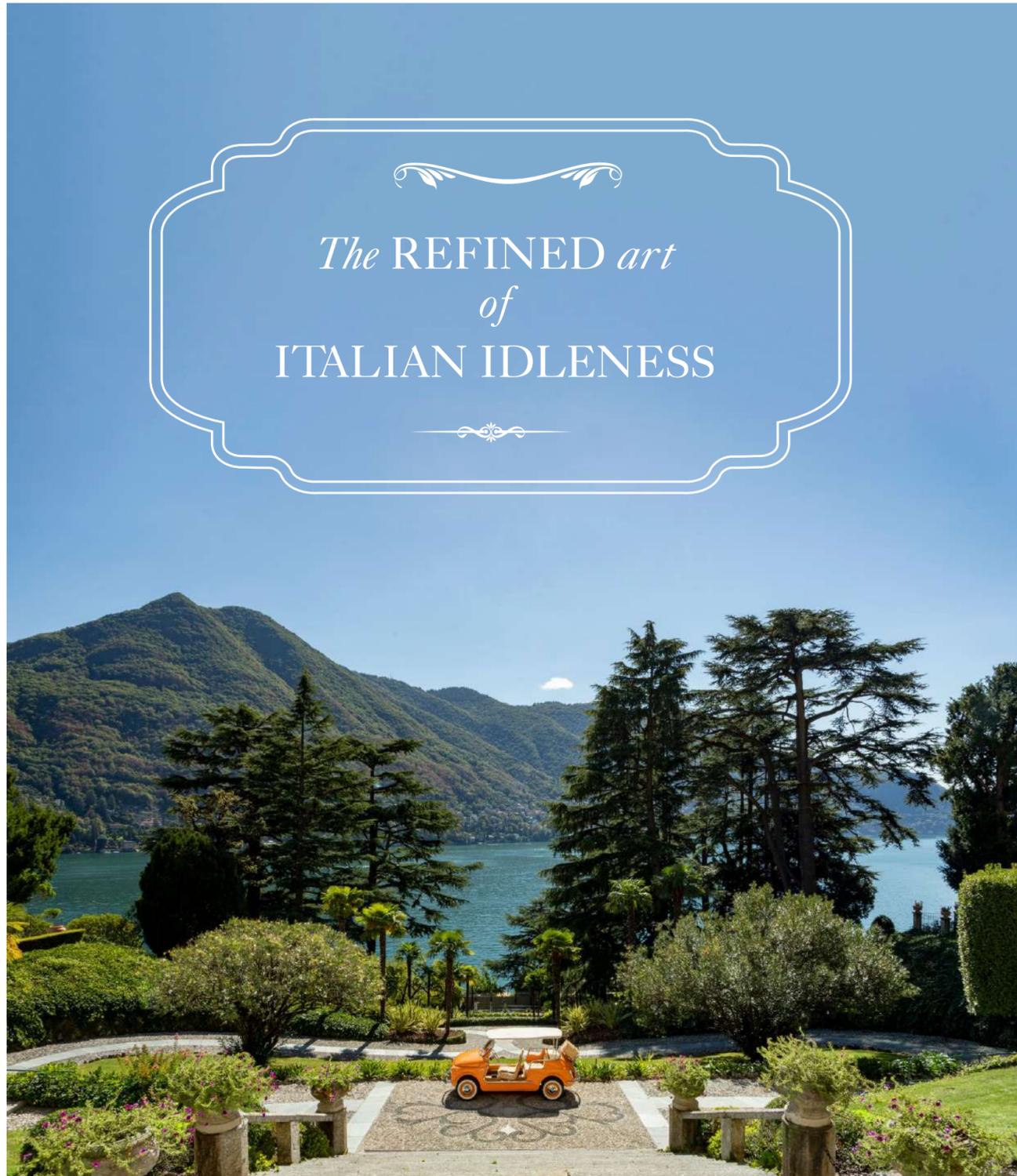
DESDE 1911
/ MADRID P. / Nº 78



DESIGN LOVERS *COME HERE to*
CELEBRATE la JOIE de VIVRE, to ESCAPE
the WHIRL of EVERYDAY LIFE &
CONNECT WITH KINDRED SOULS.
THESE *SOCIAL HABITATS are* MECCAS
of AESTHETIC AWE, ANOMALOUS
PLACES of EXTRAORDINARY INTERIOR
DESIGN. *MAKE YOURSELF at* HOME
from SANTA MONICA to LAKE COMO.

In THE SOCIAL HABITAT
of PASSALACQUA
Lake Como

The REFINED art
of
ITALIAN IDLENESS



The STUNNING VILLA on the SHORES of LAKE COMO was ORIGINALLY BUILT in the 18TH CENTURY for COUNT ANDREA LUCINI-PASSALACQUA for the PLEASURES of LOVE, FOOD, FRIENDSHIP & the FINE ITALIAN ART of DOLCE far NIENTE — DOING NOTHING & ENJOYING IT.



Turned into a five star luxury resort after a comprehensive restoration, the new owners, the DE SANTIS FAMILY, have recently reopened the doors with the ambition to carry on the historic purpose of the place.

From the lush gardens to the lavish grand suites & the lake-view pool — every corner of the estate is designed to complete the mission. PASSALACQUA is indeed the perfect hedonist getaway.



← Designer & queen of maximalism J.J. MARTIN has turned the Winter Garden, a former greenhouse, into an all-day bar with a chic vintage feel. PAAVO TYNELLS 9602 FLOOR LAMP & TOVE KINDT-LARSEN'S GRACE CHAIR enrich this social domain & invite guests to linger & blend.

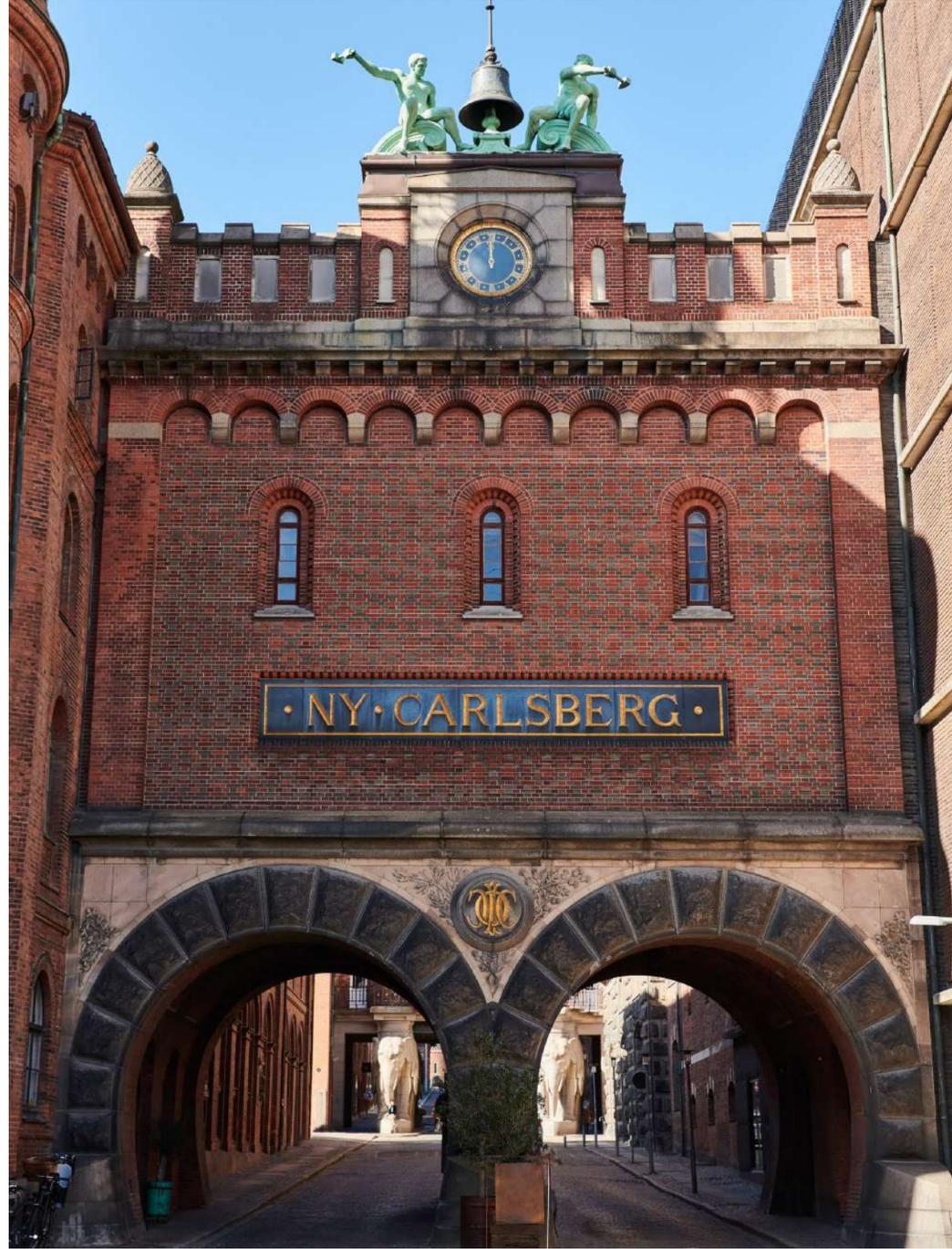


In THE SOCIAL HABITAT of
AAMANN'S GENBO
CPH

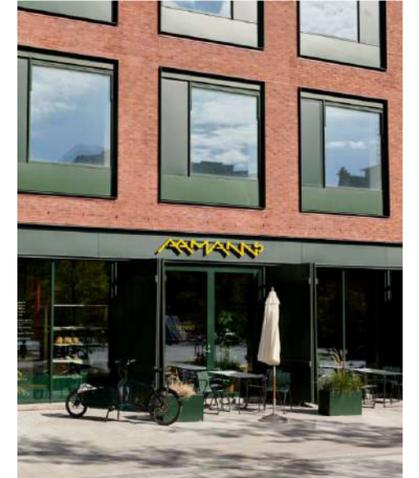
a WELLCOMING NEIGHBOURHOOD HANGGOUT

Raisonné 02

N° 58



Social Habitats



N° 59



In the OLD NEIGHBOURHOOD of CARLSBERG WHERE the EARTHY SCENT of BEER BREWING STILL LINGERS, RENOWNED GASTRONOMIC HEAVYWEIGHT ADAM AAMANN & HIS TEAM INVITE LOCALS & NEIGHBOURS FROM the AREA'S NEW & RITZY RESIDENTIAL BUILDINGS in for CASUAL CONVERSATION, FRESHLY BAKED BREAD & a MODERN TAKE on the CLASSIC DANISH OPEN SANDWICH.

Effortlessly balancing old *and* new, ALL THAT MATTERS DESIGN STUDIO, *has* created a high-ceilinged open space with a rare sense of intimacy, a social habitat with an informal *and* honest ambience that correlates perfectly *with* AAMANN'S famed gastronomic vision.

Original vintage DAUMILLER patinated pine ARMCHAIRS bring the space together. The stocky, almost brutalist design adds a sense of calmness to the room that makes you feel safe.



NYC
WITH
OF



*In THE SOCIAL HABITAT of
450 WARREN ST.
NYC*

A
COMMUNITY

LIVING
SENSE
COMMUNITY





A NEW MODERN LIVING PARADIGM FOR



Trailblazing TANKHOUSE is the design-driven development firm behind the project that operates through layering: together, layout & materials create a gradient of public to private space, eroding the dense urban block & inviting a flow of air, light & movement throughout the building.

Intimacy & openness exist in equal measure. Privacy is preserved, but lightwells, patios & loggias are woven into the fabric of the building, maximizing the exterior circulation & creating shared spaces that cultivate a sense of connection & community.

Going *al fresco* in NYC. Iconic pieces by
BILL CURRY, GAMFRATESI & PIERRE PAULIN
meet where interior & exterior merge.



The soft, cloud-like design of PIERRE PAULIN'S PACHA OUTDOOR LOUNGE CHAIR beautifully balances the geometry of the angular, potent building & the curved atrium walkways.

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N° 69



Photo by The Ingalls

An homage to
California easy living

Photo by The Ingalls

In THE SOCIAL HABITAT of
SANTA MONICA PROPER HOTEL
LA



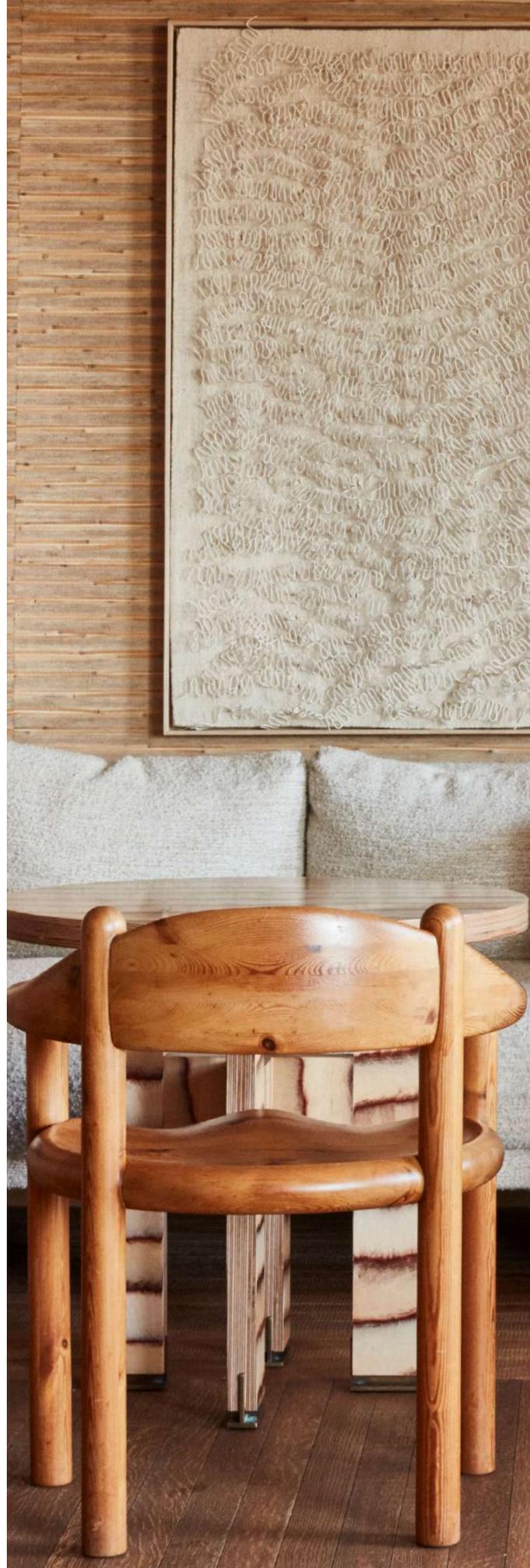


Photo by Matthieu Savatier

FUSE a 1920'S SPANISH COLONIAL REVIVAL STYLE BUILDING WITH a CURVILINEAR EXTENSION & HAVE DESIGN MAVEN KELLY WEARSTLER LAYER the SPACE. A BEACHSIDE HAVEN WITH a SOPHISTICATED SENSIBILITY is the RESULT.

N° 73



Raisonné 02

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Photo by The Image

WITH *its* NATURAL MATERIALITY & ROBUST
COMPOSITION, the DAUMILLER ARMCHAIR RADIATES
STRENGTH & ADDS to the OVERALL FEELING of BEING in
a PRIVATE HOME.





Photo by The Inghalls

An ECLECTIC MISE-EN-SCÈNE of SELECT VINTAGE & CONTEMPORARY PIECES in PALETTES THAT ALLUDE to the COASTAL SETTING MAKES a SOCIAL HABITAT THAT CALLS for LINGERING & EMBODIES CALIFORNIA EASY LIVING.



Photo by The Inghalls



Photo by The Inghalls



In THE SOCIAL HABITAT *of*
DESDE 1911
Madrid



a SPANISH *TINGE* *of*
NORDIC MINIMALISM



Next to the main dining room & an interior yard landscaped with lush deciduous trees, DESDE 1911 has a chambre séparée, the Privado 1911. This generous, but intimate dining area allows guests to savour the haute cuisine in an exclusive private setting.

For this space, interior design team LAURA MUÑOZ & CECILIA MORETTI have chosen an interior that celebrates natural materials & textures, creating a social habitat with a serene Nordic touch.



N° 80

The G-CHAIR, one of MARCEL GASCOIN'S most admired pieces, resides in PRIVADO 1911. A simple shape and an extraordinary wooden craftsmanship makes this comfortable and compact icon the perfect addition to the natural interiors of the restaurant.



WITH DESDE 1911, OWNERS MARÍA JULIANA AZPÍROZ & EVARISTO GARCÍA PAY TRIBUTE to the LEGACY of a PROUD FAMILY BUSINESS THAT has BROUGHT the BEST SEAFOOD FROM all OVER SPAIN to MADRID SINCE 1911, HENCE the NAME.

N° 81

index



TROPIQUE
DINING CHAIR



MATÉGOT
TROLLEY



BEEBLE
DINING CHAIR



BESTLITE BL3
FLOOR LAMP



MASCULO
DINING CHAIR



MULTI-LITE
TABLE LAMP



FLANEUR
SOFA



SATELLITE
PENDANT



9602
FLOOR LAMP



EPIC
COFFEE TABLE



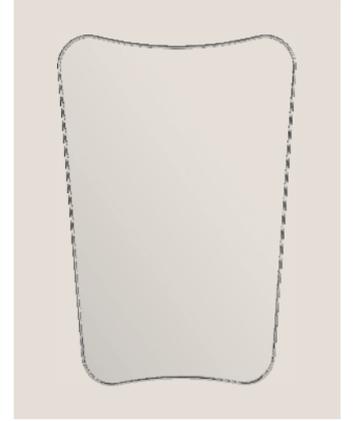
5321
TABLE LAMP



PACHA
LOUNGE CHAIR



PEDRERA
COFFEE TABLE



F.A. 33
WALL MIRROR



MOON
DINING TABLE



DAUMILLER
ARMCHAIR



TS OUTDOOR
COFFEE TABLE



PACHA OUTDOOR
LOUNGE CHAIR



GRACE
LOUNGE CHAIR



OBELLO
LAMP



C-CHAIR
DINING CHAIR



