




APPALACHIAN
APPALACHIAN FLOORING

2024



CORE VALUES

Appalachian Flooring Ltd. believes in and values people.

We promote team member growth and happiness. Our success depends on the collective energy, intelligence and contribution of all our team members. We are committed to manufacture the best quality hardwood flooring on the market at a reasonable price while constantly improving our craftsmanship and service.

We maintain Win-Win partnerships with our customers and suppliers. We treat everyone with RESPECT – FAIRNESS – INTEGRITY, expecting the same in return. We care very much about our communities and the environment.



THE PERFECT TOUCH

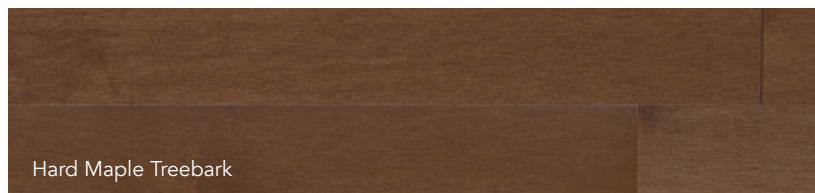
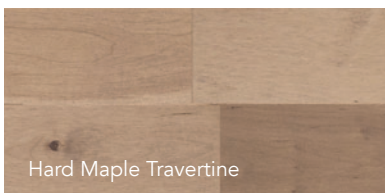
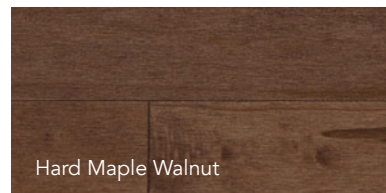
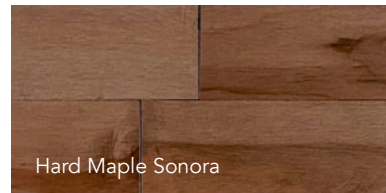
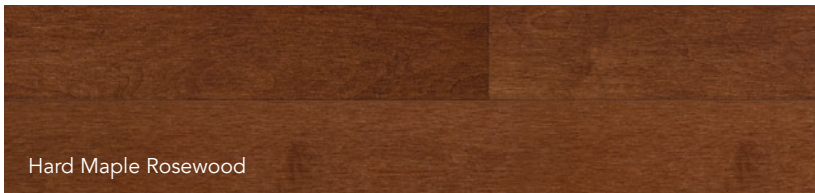
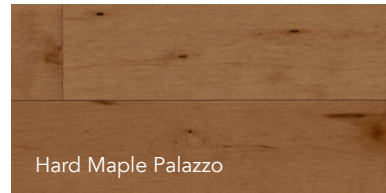
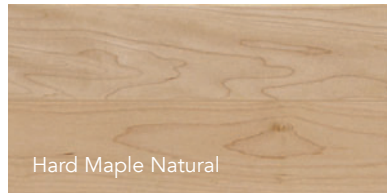
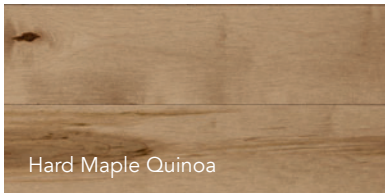
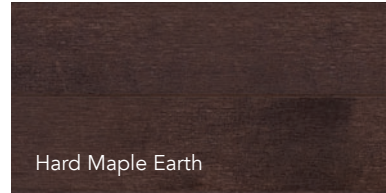
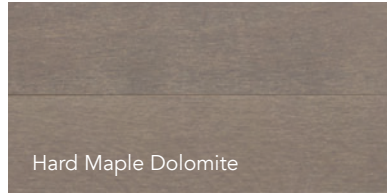
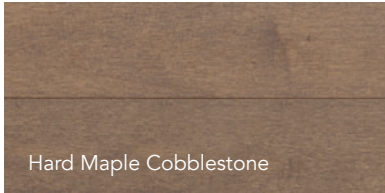
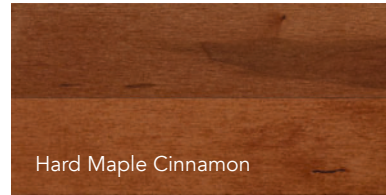
By far our most complete series, the Signature Collection offers a myriad of stain colors on a variety of North American species. Most products of the Signature Collection are also available in both solid and engineered profiles, with the revolutionary Evershine™ protection, offering ultra-matte or semi-gloss sheen options. Numerous widths, profile and color combinations will allow you to find the ideal floor to suit your tastes whether you prefer a classic or modern look.

A modern living room with a large window, a white sofa, a wooden coffee table, and a stone fireplace. The room features a light-colored wooden floor and a white ceiling with exposed wooden beams. A large window provides a view of a green landscape. A white sofa is positioned in front of the window, with a wooden coffee table in front of it. A stone fireplace is visible on the right side of the image.

COLLECTION
SIGNATURE

Signature White Oak, Quinoa

HARD MAPLE

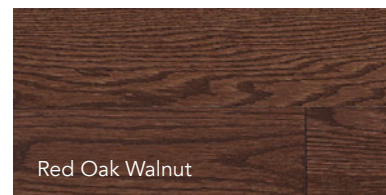
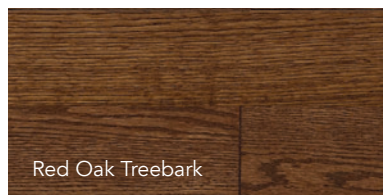
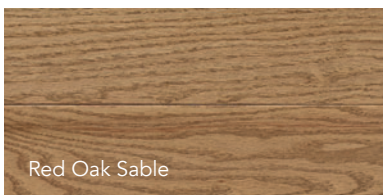
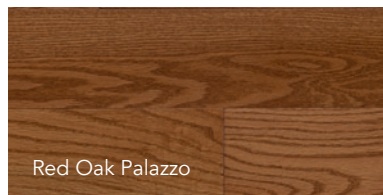
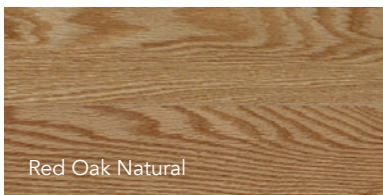
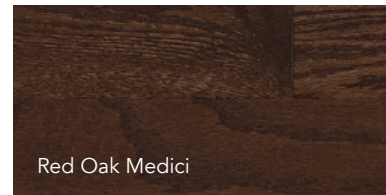
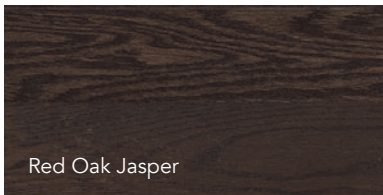
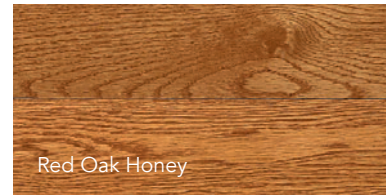
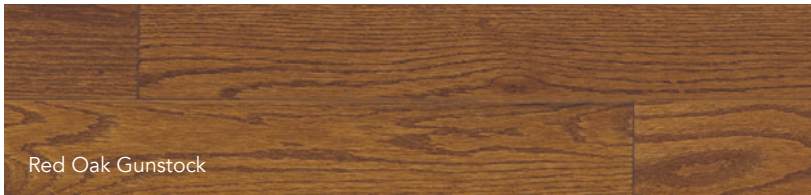
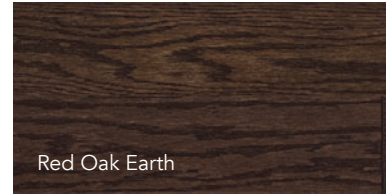
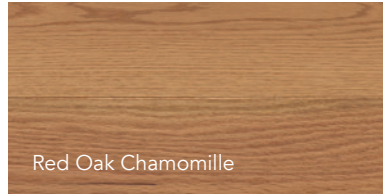
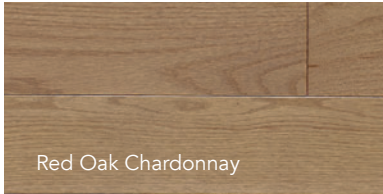
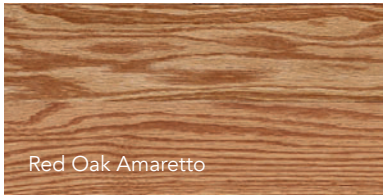


COLLECTION
SIGNATURE



Signature Hard Maple, Quinoa

RED OAK



COLLECTION
SIGNATURE

Signature Red Oak, Sable

YELLOW BIRCH



Yellow Birch Biscotti



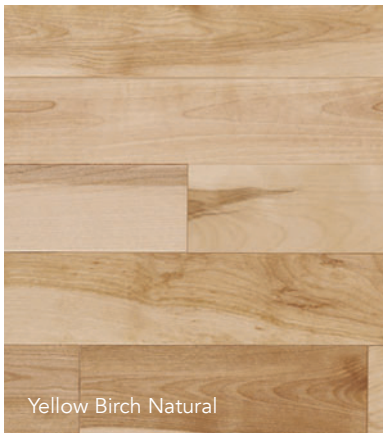
Yellow Birch Cappuccino



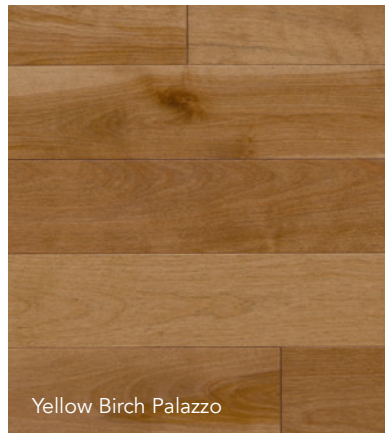
Yellow Birch Chardonnay



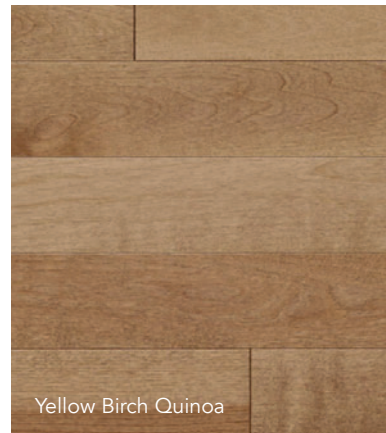
Yellow Birch Sonora



Yellow Birch Natural



Yellow Birch Palazzo



Yellow Birch Quinoa



COLLECTION
SIGNATURE



Signature Yellow Birch, Palazzo

HICKORY



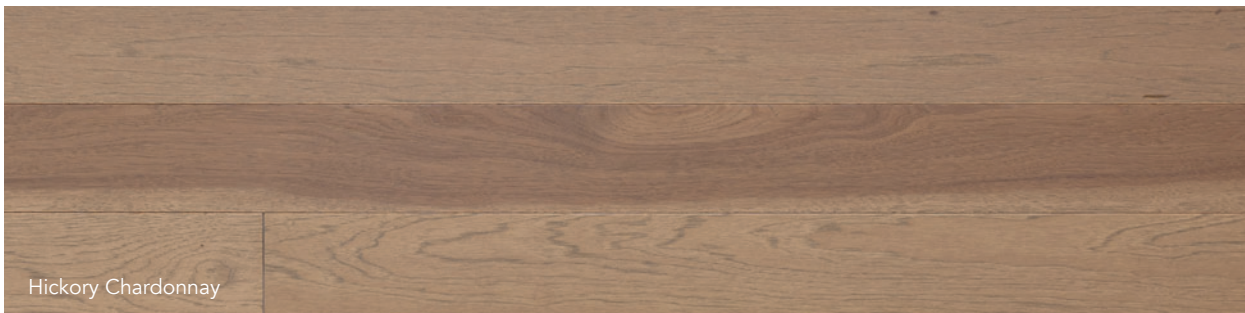
Hickory Gunstock



Hickory Sonora



Hickory Natural



Hickory Chardonay





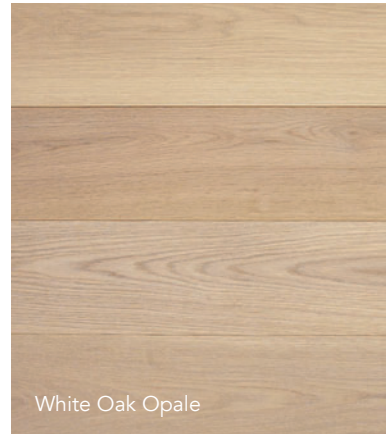
COLLECTION
SIGNATURE

Signature Hickory, Sonora

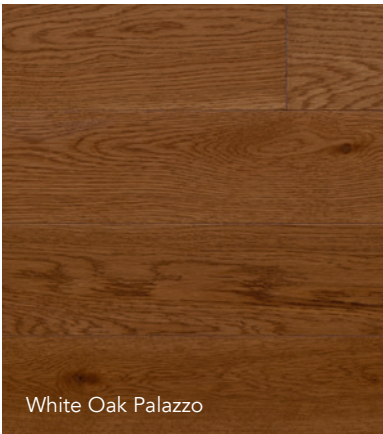
WHITE OAK



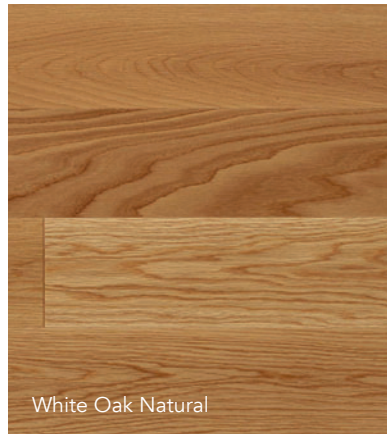
White Oak Chamomille



White Oak Opale



White Oak Palazzo



White Oak Natural



White Oak Quinoa



White Oak Sable



COLLECTION
SIGNATURE



Signature White Oak, Quinoa



THE AUTHENTIC EXPERIENCE

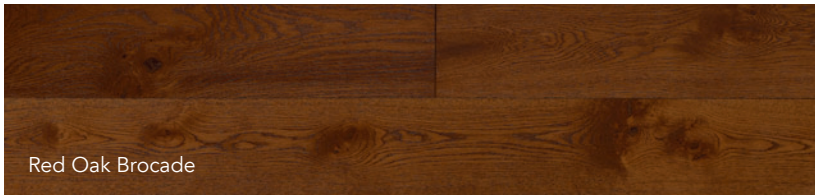
In the Alta Moda collection, Red Oak and White Oak are wire-brushed to reveal the full depth of their character and to create a deeper texture. Unique and complex stains are then applied to make every single product in this collection stand out. The texturing of the surface also helps hide marks on the floor, a great option for young families.

COLLECTION
ALTA MODA

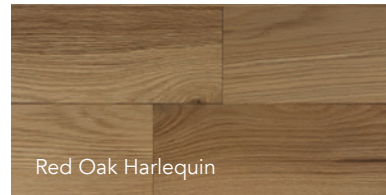


Alta Moda White Oak, Jute

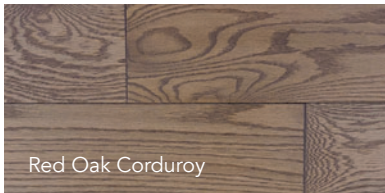
RED OAK



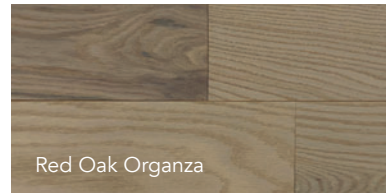
Red Oak Brocade



Red Oak Harlequin



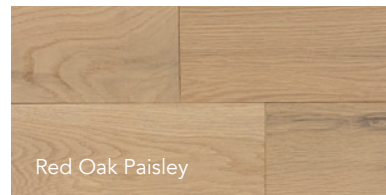
Red Oak Corduroy



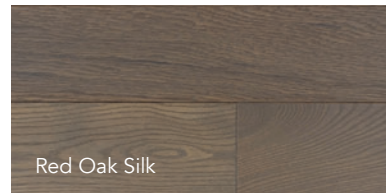
Red Oak Organza



Red Oak Linen



Red Oak Paisley



Red Oak Silk



Red Oak Velour



Red Oak Pashmina



COLLECTION
ALTA MODA

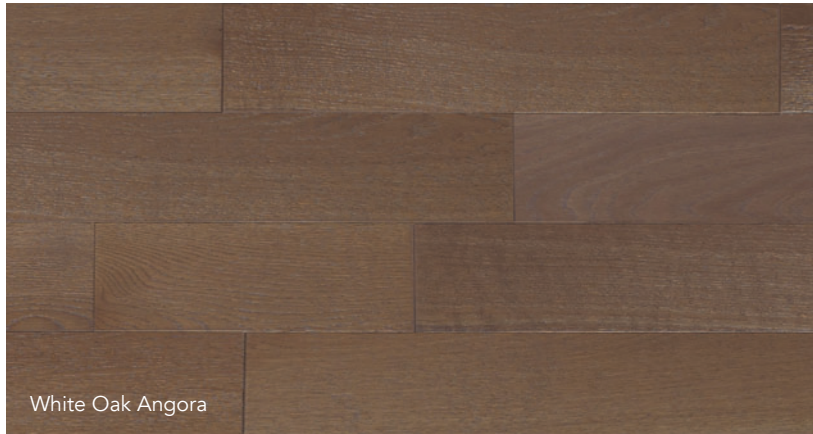


Alta Moda Red Oak, Pashmina

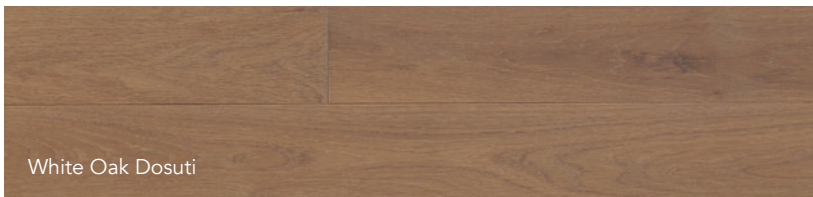
WHITE OAK



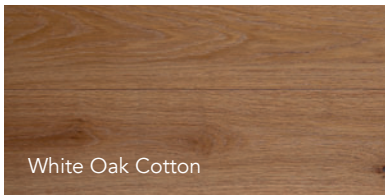
White Oak Calico



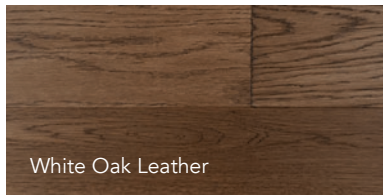
White Oak Angora



White Oak Dosuti



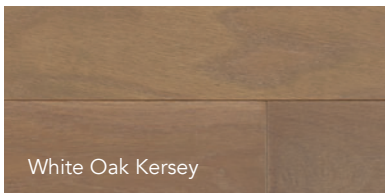
White Oak Cotton



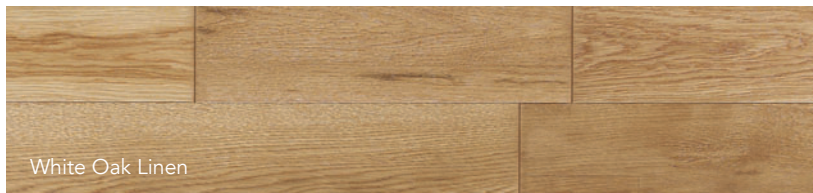
White Oak Leather



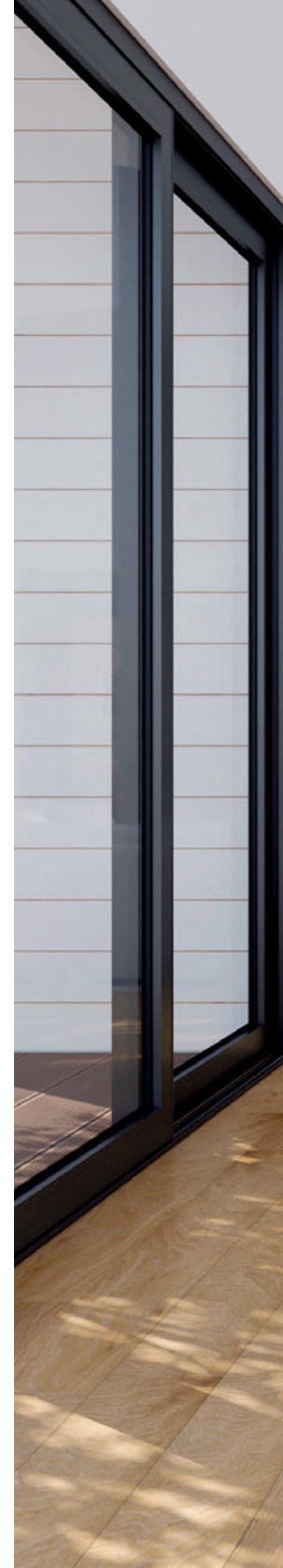
White Oak Madras



White Oak Kersey



White Oak Linen

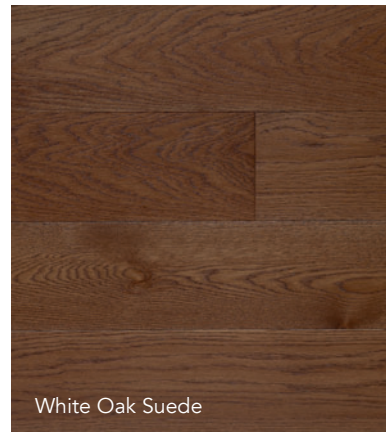
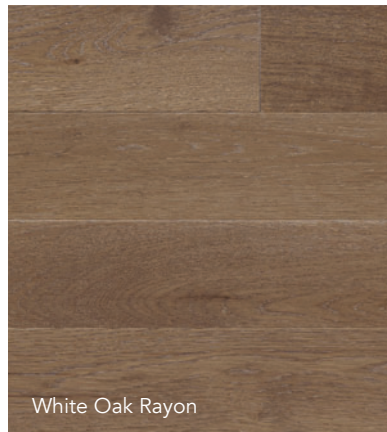
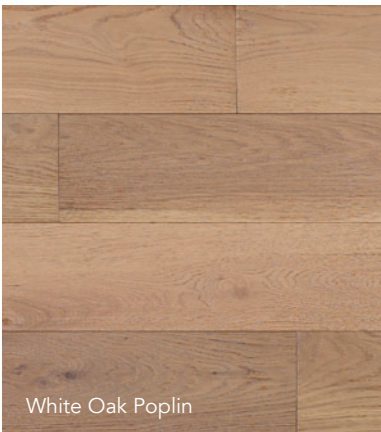
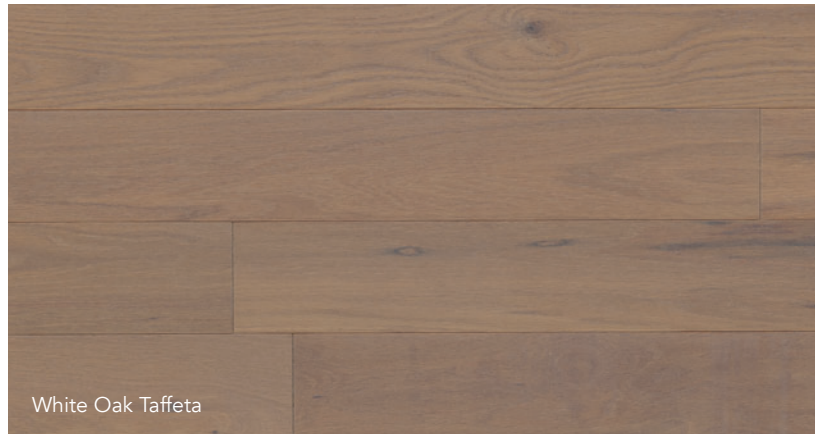
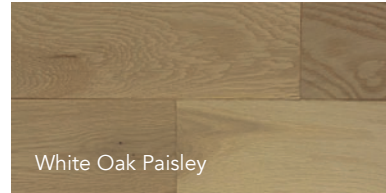
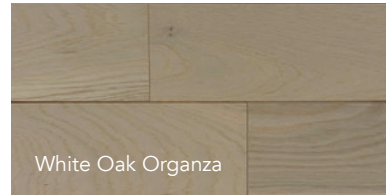
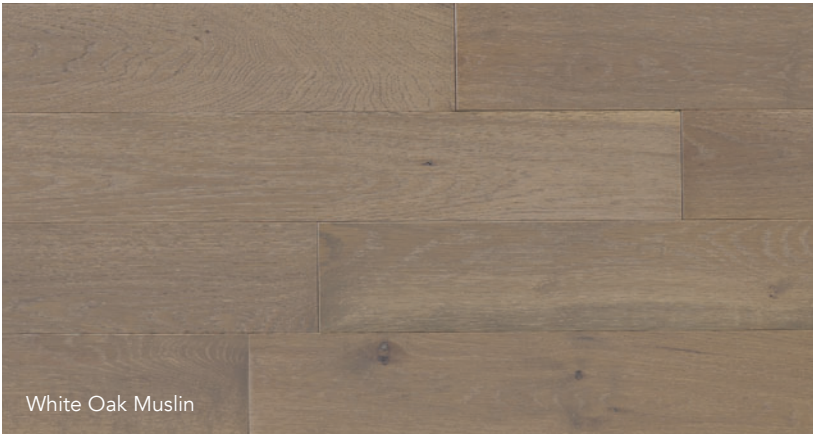


COLLECTION
ALTA MODA



Alta Moda White Oak, Calico

WHITE OAK





COLLECTION
ALTA MODA

Alta Moda White Oak, Madras



NATURE'S TRUTH

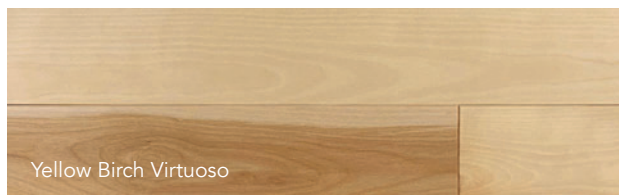
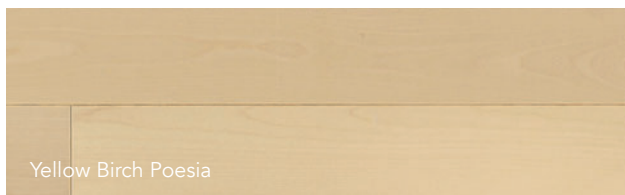
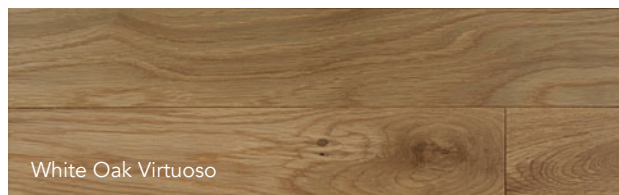
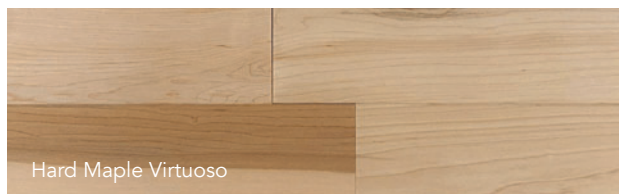
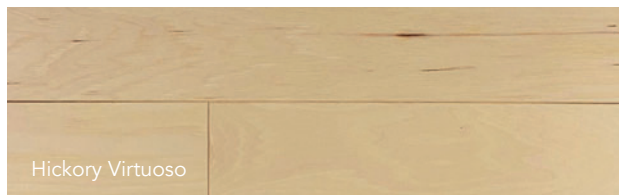
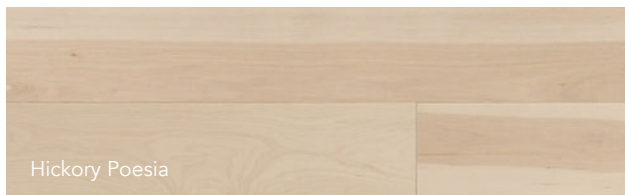
Revealing the true beauty of wood. An innovative process allows us to create floors that replicate the natural appeal of raw wood. The flat finish of our new Verità Collection offers the lowest sheen possible for a prefinished floor. Discover how truly beautiful wood can be in its natural state.

COLLECTION
VERITÀ



Verità White Oak, Poesia

WHITE OAK, RED OAK, HARD MAPLE, HICKORY, YELLOW BIRCH



COLLECTION
VERITÀ



Verità Red Oak, Poesia

RED OAK



Red Oak Machu Picchu



Red Oak Grand Canyon

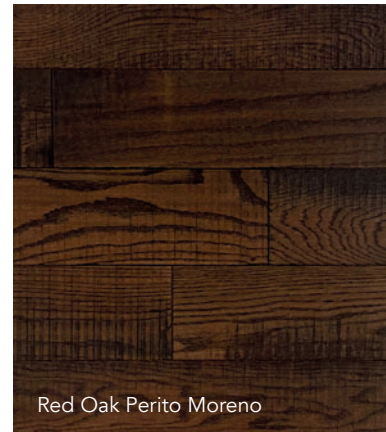
HERITAGE

AUTHENTIC LOOK

A modern twist on traditional hardwood floors, the Heritage collection evokes elements of nature, a unique texture to hide everyday wear and practice for daily use.



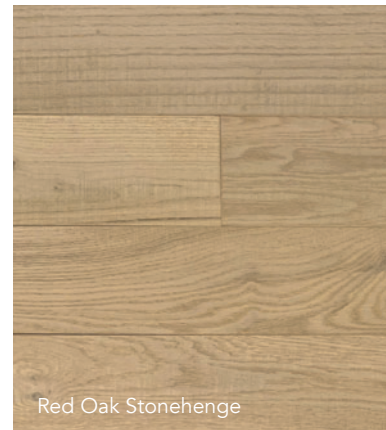
Red Oak Petra



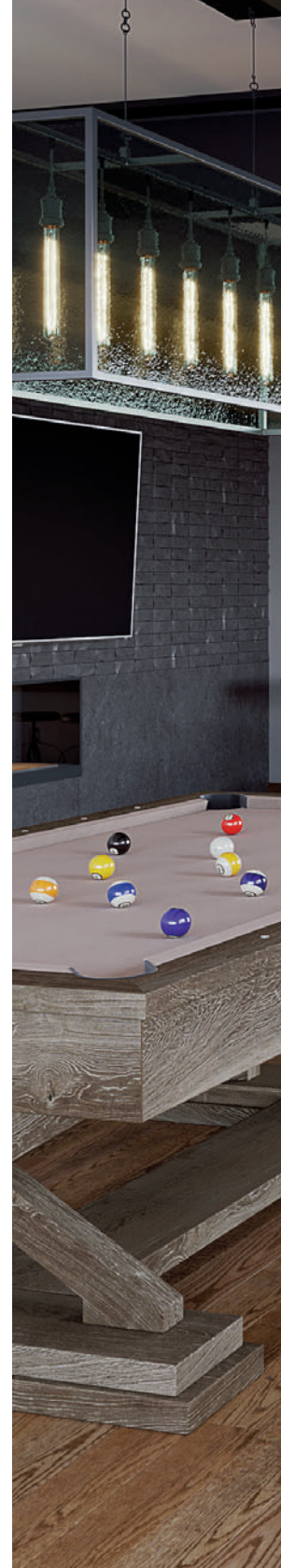
Red Oak Perito Moreno



Red Oak Serengeti



Red Oak Stonehenge



COLLECTION
HERITAGE



Heritage Red Oak, Serengeti



BREATH TAKING MOUNTAINS

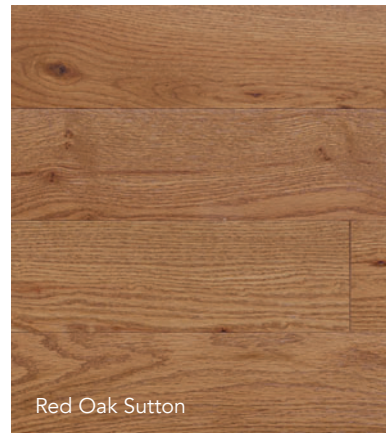
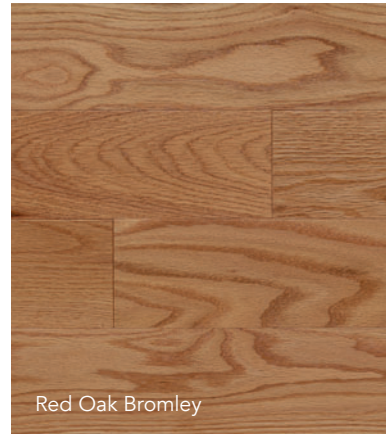
Inspired by the sumptuous decor of our precious Appalachian chain of mountains, the Green Mountain collection reveals the next level of beauty and quality. The richness of the selection with the splendid ultra-matte brushed finish arouses peace and tranquility. Let yourself be amazed by the astonishing variety.



COLLECTION
GREEN MOUNTAIN

Green Mountain Red Oak, Bolton

RED OAK



COLLECTION
GREEN MOUNTAIN

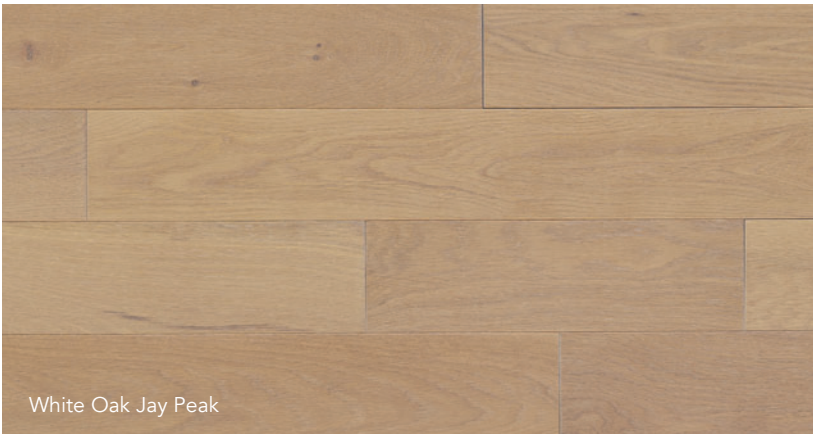


Green Mountain Red Oak, Sutton

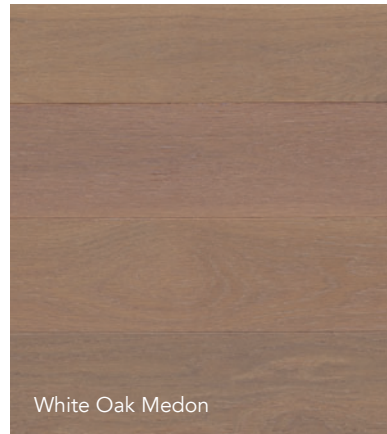
WHITE OAK



White Oak Dorset



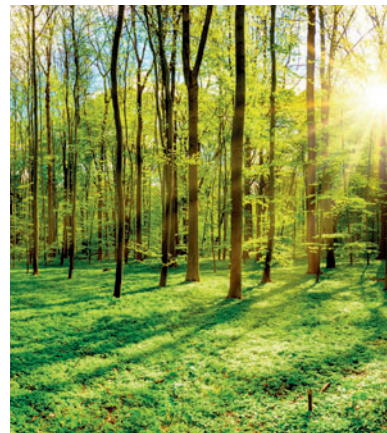
White Oak Jay Peak



White Oak Medon



White Oak Snowdon



COLLECTION
GREEN MOUNTAIN

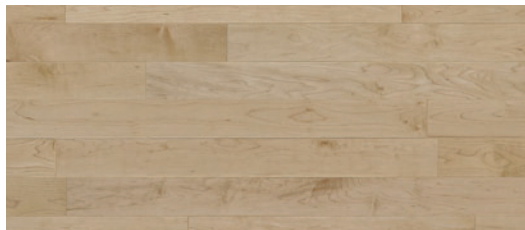


Green Mountain White Oak, Jay Peak

SPECIES DESCRIPTIONS

HARD MAPLE

This species is primarily known for the tight, even graining of its light colored sapwood, which ranges in color from cream to white with light yellow or red casts depending on the season. Maple's heartwood is of a medium brown color and will contrast pleasantly with the sapwood in the grades that feature it. Maple can exhibit certain grain characteristics such as ripple grain and bird's eye. Hard Maple is also known to some people as Sugar Maple.



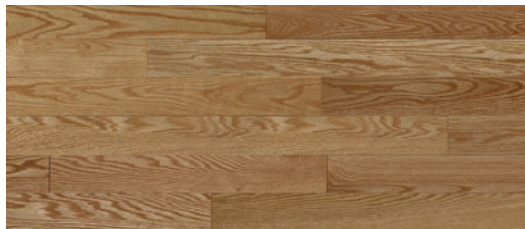
HICKORY

This species showcases the most extreme color variations of any of the species we carry. The sapwood is generally of an off-white color that can have pink or yellow undertones. The heartwood is of a dark or medium brown. Hickory's grain pattern varies greatly from one board to the next, making for a very lively looking floor. Hickory is considerably denser than Red Oak and Maple, which makes it an excellent floor for high traffic areas.



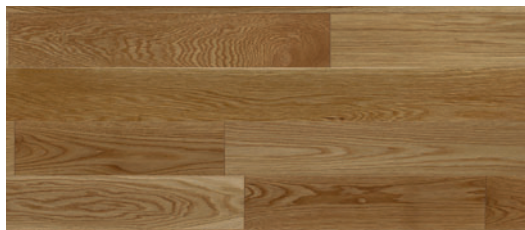
RED OAK

This species delivers the classic hardwood look prevalent in turn of the century homes. Different types of interesting grain patterns such as cathedral peaks and linear grain are showcased by the alternating open and closed graining of the wood. Red Oak's heartwood is prized for its predominantly golden and reddish tones, whereas the sapwood will generally be composed of lighter colored boards or boards of a different hue.



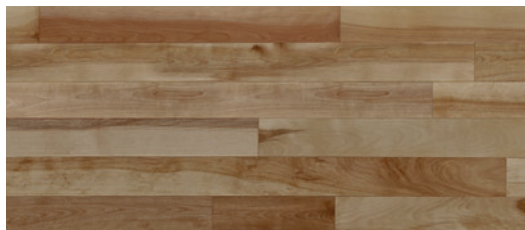
WHITE OAK

This species features neutral colored heartwood that varies from light beige to light brown. The sapwood can be paler or greyer. The grain pattern in White Oak will be quite apparent due to the difference between the appearance of the open and closed grain. Classic white oak including cathedral peaks will be predominant in the Excel grade while vertical linear grain will rule the Prestige and Advantage grades. Classic grain will be predominant in Live Sawn Character grade, and vertical grain will also be accepted.



YELLOW BIRCH

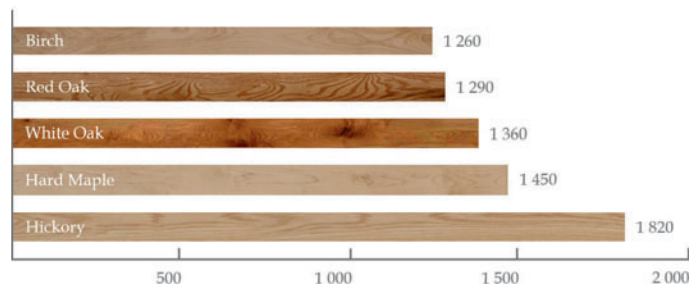
This species is well known for the cheerful coloration of its light colored sapwood which contrasts beautifully with the reddish brown coloration of the heartwood (which is sometimes known as red birch). Yellow Birch can feature spectacular grain patterning, such as ribbon grain and fiddle-back, due to the nature of its growth. Yellow Birch is much harder than White Birch; however it remains softer than Red Oak and Maple.



JANKA HARDNESS SCALE

Janka test measures the force required to embed a 0.444 inch (11.28 mm) steel ball into the wood by half its diameter. The result of this test is one of the best measures of the ability of a wood species to withstand the denting and wear resistance of wood species.

This is why there are several important variables to consider when you are planning to buy hardwood floor. Color and look are important, but you must also consider wood grain, stability and hardness.



GRADE DESCRIPTIONS

PRESTIGE

Hard Maple, Red Oak, White Oak

Most color consistent grade, small mineral streaks and character marks permitted, small pin knots permitted.

EXCEL

Hard Maple, Hickory, Red Oak, Yellow Birch, White Oak

Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, limited sound or patched knots permitted. The average length is better than Advantage grade.

ADVANTAGE

White Oak

Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, limited sound or patched knots permitted.

COLONIAL

Hard Maple, Red Oak, White Oak, Yellow Birch, Hickory

Sapwood and heartwood mixed grade, unlimited mineral streaks and character marks permitted, unlimited closed, patched and open knots permitted.

LIVE SAWN CHARACTER

White Oak, Hard Maple

Grade prized for its natural color variation and heavy character. Every floor done in this grade will have a unique appearance owing to the distinct nature of the tree from which the lumber was sawn. Classic grain will be predominant and vertical grain is accepted. Unlimited mineral streaks, character marks, ray flecks, cracks and splits are permitted. Some, patched or open knots are also permitted of any diameter and frequency.

TECHNOLOGIES

What is the difference between solid and engineered hardwood?

Some may think that an engineered floor is a type of laminate, or a type of product made inexpensively overseas. Appalachian engineered flooring is real hardwood flooring with a Baltic Birch core. This core gives the product greater stability than a traditional hardwood floor and allows longer and wider planks to be produced than by conventional methods. Engineered products can also be installed in basements, on radiant-heated floors and on concrete slabs, places where traditional hardwood floors are unsuitable.

Engineered Hardwood



ADVANTAGES

Structures

- Plywood core ensures maximum stability
- Thick wear layer allows for multiple resandings
- Diamond profiling for extreme precision

Finish

- High quality finish options offered in various sheen levels
- Finish flexibility protects wood in daily life
- No VOC added in the production process
- UV protection to reduce yellowing over time

Appearance

- Sawn lamella yields the same appearance as solid wood
- Random length distribution just like solid wood
- Average length greater than solid flooring

ENGINEERED WOOD | SPECIFICATIONS

WARRANTY : 35-year residential, 5-year commercial

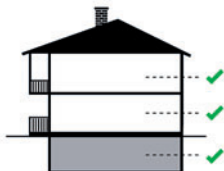
MADE IN : Canada and United States

THICKNESS : 11,4 mm | 18,4 mm

WIDTHS AVAILABLE : 4", 5" and 7"

INSTALLATION : Nailed or glued

LEVEL : On, above and below grade



RADIANT HEAT : Yes (Except Hickory)

Solid Hardwood



ADVANTAGES

Structures

- Solid hardwood construction from well-managed forests
- Precision manufacturing for an exact fit
- Micro-bevel on four sides

Finish

- High quality finish options offered in various sheen levels
- Finish flexibility protects wood in daily life
- No VOC added in the production process
- UV protection to reduce yellowing over time

Appearance

- Random length distribution for a natural appearance
- Specially selected planks to showcase the species features

SOLID WOOD | SPECIFICATIONS

WARRANTY : 35-year residential, 5-year commercial

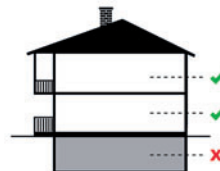
MADE IN : Canada

THICKNESS : 3/4"

WIDTHS AVAILABLE : 2 1/4", 3 1/4", 4 1/4"

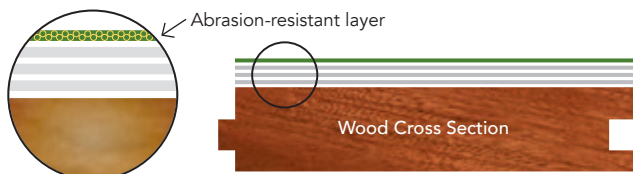
INSTALLATION : Nailed

LEVEL : On and above grade. **Non recommended on below grade.**



RADIANT HEAT : No

SMOOTH FINISH



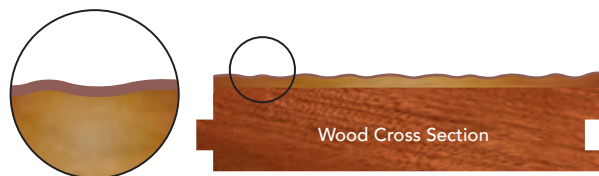
Our innovative process allows us to create floors that replicate the natural appeal of raw wood. A unique process removes the yellowing effect of a traditional clear finish and keeps the sheen level at the lowest degree possible in a prefinished floor. Lay our **Verità** product next to a piece of unfinished wood and you will discover how truly beautiful wood can be in its natural state.

Evershine™ is Appalachian Flooring's revolutionary protection available on all of our products in the **Signature collection**. It allows our floors to be both beautiful and resistant. It has a phenomenal capacity to retain its gloss and resist wear-through, thereby preserving the original beauty of the floor. **Evershine™** will keep your floor better looking, longer.

THE EVERSHINE™ ADVANTAGE

- 35-year limited residential warranty on wear-through
- 5-year limited commercial warranty on wear-through
- Seven coats of UV-cured polyurethane
- Advanced Nanotechnology and Aluminum Oxide
- Highest taber-test results in the industry
- Antimicrobial additive
- Extra protection for our finishes

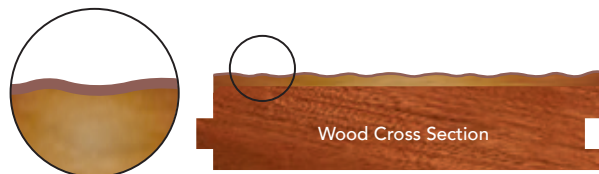
WIRE-BRUSH FINISH



The **Wire-Brush Finish** is available on all products in the **Alta Moda Collection** and in the **Green Mountain Collection (Ultra-Matte)**.

Steel brushes are used to texture the surface of the flooring. A flat finish is then applied. The floors in this collection are perfect for young families, as the wire-brush texture conceals wear and damage.

TEXTURED AND WIRE-BRUSH FINISH



The **Textured and Wire-Brush Finish** is available exclusively on all of products from the **Heritage Collection**.

The use of of steel brushes **with additional blade saw markings** give a classic look and feel to the wood. A flat finish is then applied. These floors are ideal for young families, their brushed finish conceals marks and scratches.



As we take great pride in being environmentally conscious, our manufacturing process is geared towards reducing our carbon footprint.

- We diversify our efforts to positively increase our impact on the environment.
- We optimize the use of natural resources by sourcing our raw materials exclusively from responsibly managed forestry operations.
- We choose to source our raw materials locally to cut down on carbon-based fuel consumption.
- We transform our wood residue into energy which is used to kiln dry our lumber.
- We will continue to show our support for ethical manufacturing practices through production optimization projects and investments in consumer and dealer education on product lifecycles.

Visit **appalachianflooring.com** to learn more about:

- Warranty, Care and Maintenance Guide
- Installation Guide
- Large scale pictures of our products
- Inspiring room scenes to see different types of floors in different decors
- Retailer search tool
- Virtual decorator

OUR PLEDGE TO YOU

We realize that by choosing one of our floors, you are entrusting us with the beauty of your home. That is why we strive to produce the finest product on the market and provide the best customer service in the industry.

Our team of Authorized Appalachian Flooring distributors will also be more than happy to assist you. These experienced professionals will be able to answer all your questions and will be happy to address any concerns that you may have. Visit our website to find a retailer near you.



A TRADITION OF EXCELLENCE, INSPIRED BY OUR SURROUNDINGS.

The Appalachian mountain range is one of North America's oldest and most majestic natural wonders. It stretches from Canada's eastern seaboard to central Alabama in the United States and is home to an amazing variety of hardwood species which are world-renowned for their exceptional natural qualities. Hard Maple, Hickory, Red Oak, White Oak and Yellow Birch can all be found amongst its peaks and valleys. This mountain range is our main source of raw material, which is harvested for us by local workers. Our production facilities are also situated in the Appalachians. Our main facility, built in 2000, is located in Cowansville, Quebec, and our engineered facility, operational since 2012, is in North Troy, Vermont.

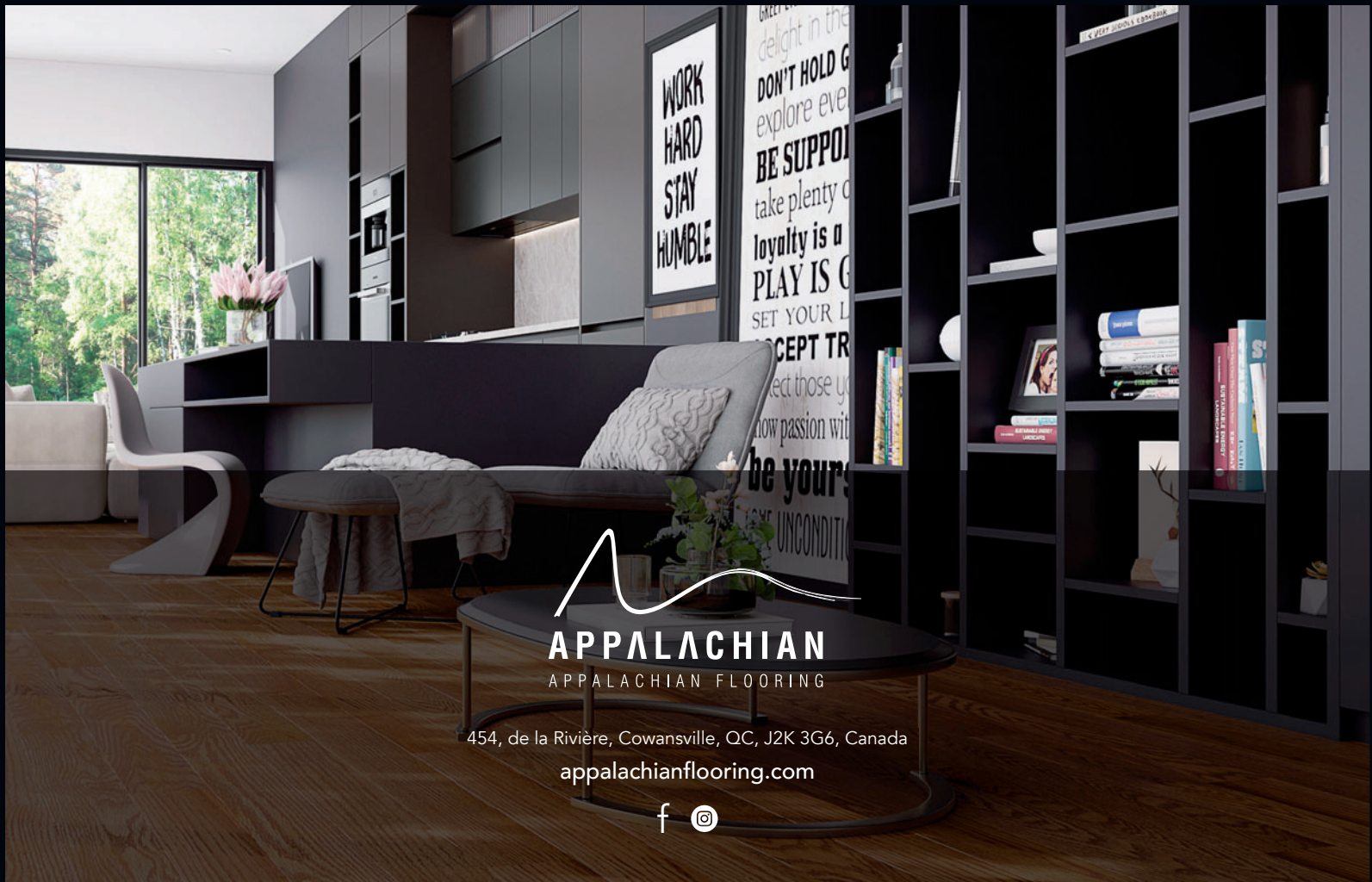
Inspired by our namesake, Appalachian Flooring refines natural beauty so that it may become a part of your home. Our dedication to innovation and growth assures our position as one of the premier North American hardwood flooring producers.

We invite you to explore with us a world of rich textures and pure colors designed to please the most refined tastes. You will find timeless classics as well as cutting-edge design-oriented colors in our various collections. Many finish options also await you, from traditional finishes, to wire-brushed flooring.

Let us guide you to the floor of your dreams!







APPALACHIAN

APPALACHIAN FLOORING

454, de la Rivière, Cowansville, QC, J2K 3G6, Canada

appalachianflooring.com



Note: The pictures in this document are for reference only and cannot reflect the coloration and all the natural variations that may appear in an installed floor.

The information contained in this brochure was accurate at the time of printing. Appalachian Flooring reserves the right to change the information in this document at any time without notice.