

MADE IN ITALY. MADE TO EXCEL.

# BOOST PRO

Interactive version



 atlas concorde

August 2022

## CONCRETE LOOK

**PORCELAIN TILES**  
**GRES PORCELLANATO**  
Grès cérame  
Feinsteinzeug  
Gres porcelánico  
Керамический гранит

**WHITE-BODY WALL TILES**  
**RIVESTIMENTI IN PASTA BIANCA**  
Revêtements en pâte blanche  
Weißscherbige Wandfliesen  
Revestimientos en pasta blanca  
Настенная плитка из белой глины




Atlas Concorde is one of the leading global brands in the production of ceramic tiles and large slabs for design and architecture. With over 50 years of history, two production plants, and numerous showrooms in the capitals of international design, Atlas Concorde offers integrated and sustainable ceramic systems for floors, walls, outdoor spaces, worktops, bathroom furnishings, facades and special projects. Design your world with Atlas Concorde.

Atlas Concorde è uno dei principali brand mondiali nella produzione di superfici e grandi lastre ceramiche per il design e l'architettura. Con oltre cinquant'anni di storia, due stabilimenti produttivi, numerose showroom nelle capitali della progettazione internazionale, offriamo sistemi ceramici integrati e sostenibili per pavimenti, rivestimenti, outdoor, piani di lavoro, arredo bagno, facciate e progetti speciali. Design your world with Atlas Concorde.

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INDEX 





OVERVIEW 

IMAGE GALLERY 

PRODUCT RANGE & TECHNICAL SPECS. 

BOOST WORLD 

SUSTAINABILITY 

THE BENEFITS OF CERAMIC TILES 



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Index

INDEX



Overview

OVERVIEW



Image Gallery

IMAGE  
GALLERY



Product Range &  
Technical Specs

SENSITECH  
RANGE SUMMARY  
TECHNICAL FEATURES

PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



Boost World

BOOST WORLD



Sustainability

SUSTAINABILITY



The benefits of Ceramic Tiles

THE BENEFITS OF  
CERAMIC TILES



# Porcelain and wall tiles: a safe choice.

**RECYCLABLE**  
Riciclabile

**VERSATILE**  
Versatile

**RESISTANT**  
Resistente

**SAFE**  
Sicuro

**FIREPROOF**  
Non brucia

**HYGIENIC**  
Igienico

**ECO-FRIENDLY**  
Ama l'ambiente

**LONG LASTING**  
Dura a lungo

**EASY TO CLEAN  
AND DISINFECT**  
Facile da pulire e sanificare

**ZERO PVC**  
Zero PVC



page 94

INDEX



OVERVIEW



IMAGE  
GALLERY



PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF  
CERAMIC TILES





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## Warm "concrete look" for a comfortable Urban style.

The warmth of a lived-in environment, the authenticity of places reborn to a new life, and the simple elegance of industrial recovery are the values evoked by the Boost Pro collection, which adds new warm shades to the cement effect, increasing its expressive potential for interior and exterior design.

Il calore di un ambiente vissuto, l'autenticità di luoghi che nascono a nuova vita, l'eleganza sobria del recupero industriale sono i valori evocati dalla collezione Boost Pro che aggiunge nuove tonalità calde all'effetto cemento, aumentandone le potenzialità espressive per il design d'interni ed esterni.

La chaleur d'un lieu vécu, l'authenticité de lieux qui reprennent vie, la sobre élégance de la récupération industrielle sont les valeurs évoquées par la collection Boost Pro qui ajoute de nouvelles tonalités chaudes à l'effet ciment, en augmentant les potentialités d'expression du design d'intérieur et d'extérieur.

Die Wärme eines von Leben erfüllten Ambiente, die Authentizität von Orten, die zu neuem Leben erweckt werden, die schlichte Eleganz umfunktionierter Industriebauten. All das strahlt die Kollektion Boost Pro aus, die der Zementoptik neue, warme Farbtöne verleiht und ihre Ausdrucksmöglichkeiten für das Innen- und Außendesign steigert.

La calidez de un ambiente vivido, la autenticidad de lugares que nacen a una nueva vida, la sobria elegancia de la recuperación industrial son los valores evocados por la colección Boost Pro que añade nuevas tonalidades cálidas al efecto hormigón, aumentando su potencial expresivo para el diseño de interiores y exteriores.

Тепло пространств, где долго жили или работали, аутентичность мест, которые возвращаются к новой жизни, строгая элегантность старых промышленных материалов – вот, что лежит в основе коллекции Boost Pro. Коллекция окрашивает рисунок цемента в новые, теплые тона, позволяя тем самым стильно украшать им как внутренние, так и наружные пространства.

INDEX



OVERVIEW

IMAGE  
GALLERYPRODUCT  
RANGE &  
TECHNICAL  
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF  
CERAMIC TILES

# Warm shades for a wider color range.

## PORCELAIN TILE RANGE

- ① Boost Pro **Ivory**
- ② Boost Pro **Cream**
- ③ Boost Pro **Clay**
- ④ Boost Pro **Taupe**
- ⑤ Boost Pro **Tobacco**

Boost Pro complements the color range of the Boost collection adding five warm shades on the same surface, thus creating a unique color palette in terms of breadth and variety.

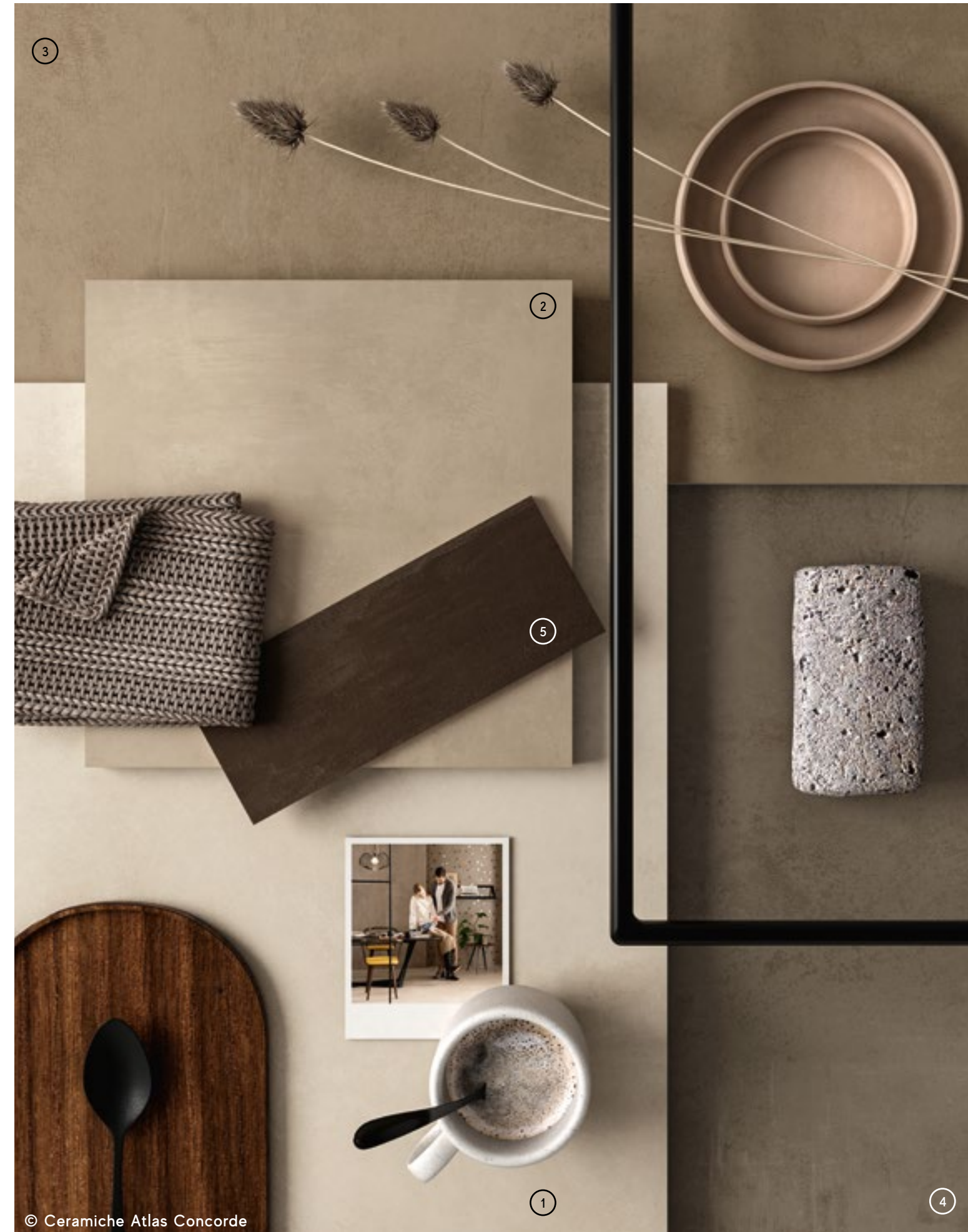
Boost Pro integra la gamma colori della collezione Boost con cinque tonalità calde, realizzate sulla stessa struttura di superficie, dando così vita a una palette cromatica unica per ampiezza e varietà.

Boost Pro intègre la gamme des couleurs de la collection Boost avec cinq tonalités chaudes, réalisées sur la même structure superficielle, en donnant ainsi naissance à une palette chromatique unique de par son éventail et sa variété.

Boost Pro ergänzt das Sortiment der Kollektion Boost mit fünf warmen Farben und der gleichen Oberflächenstruktur. Das Resultat ist eine in ihrer Vielfalt einzigartige Farbpalette.

Boost Pro integra la gama de colores de la colección Boost con cinco tonalidades cálidas creadas con la misma estructura de superficie, definiendo una paleta de colores única en cuanto a amplitud y variedad.

Boost Pro пополняет цветовую гамму коллекции Boost пятью теплыми тонами, сохраняя при этом ту же фактуру поверхности. В результате получилась широкая и уникальная по разнообразию палитра.



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INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





# Creative hues to brighten interior walls.

## WALL TILE RANGE

- ① Boost Pro Ivory
- ② Boost Pro Cream
- ③ Boost Pro Clay
- ④ Boost Pro Powder Blue
- ⑤ Boost Pro Mustard
- ⑥ Boost Pro 3DWall Urban\*

On walls, the dusty accents of the colors Mustard and Powder Blue make it possible to create creative combinations with a strong personality, also thanks to the availability of striking material and graphic decorations.

A rivestimento, gli accenti polverosi dei colori Mustard e Powder Blue permettono di creare abbinamenti creativi dalla forte personalità, grazie anche alla disponibilità di decori materici e grafici di grande impatto.

Les accents poudreux des coloris Mustard et Powder Blue permettent de créer des associations créatives de grand caractère, grâce également à la disponibilité de décors aux graphismes et aux textures de grand impact.

An der Wand erlauben die staubigen Akzente der Farben Mustard und Powder Blue kreative Kombinationen von starker Persönlichkeit, wozu auch das Angebot höchst effektvoller stofflicher und grafischer Dekore beiträgt.

Como revestimiento, los acentos empolvados de los colores Mustard y Powder Blue permiten crear combinaciones creativas con una fuerte personalidad, también gracias a la disponibilidad de decoraciones gráficas y con materiales de gran impacto.

Пыльные акценты цветов Mustard и Powder Blue позволяют выстроить на стенах яркие креативные контрасты, которые можно подчеркнуть эффектными декоративными элементами.

\* 3Dwall Urban colors: Ivory, Clay, Powder Blue

[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)

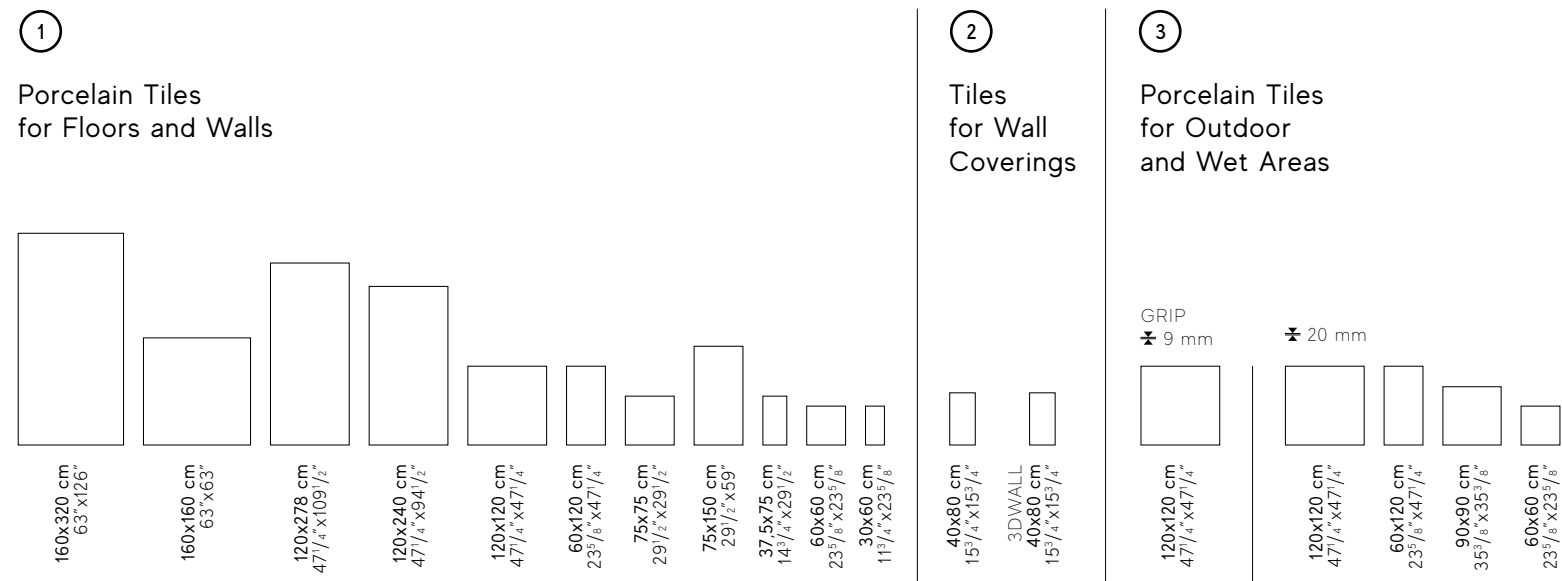
[PRODUCT RANGE & TECHNICAL SPECS.](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)


# Expand your design possibilities.



The wide selection of formats in the Boost Pro range, the presence of a Grip finish, and the 20 mm thickness make it possible to design coordinated indoor-outdoor projects with a consistent look.

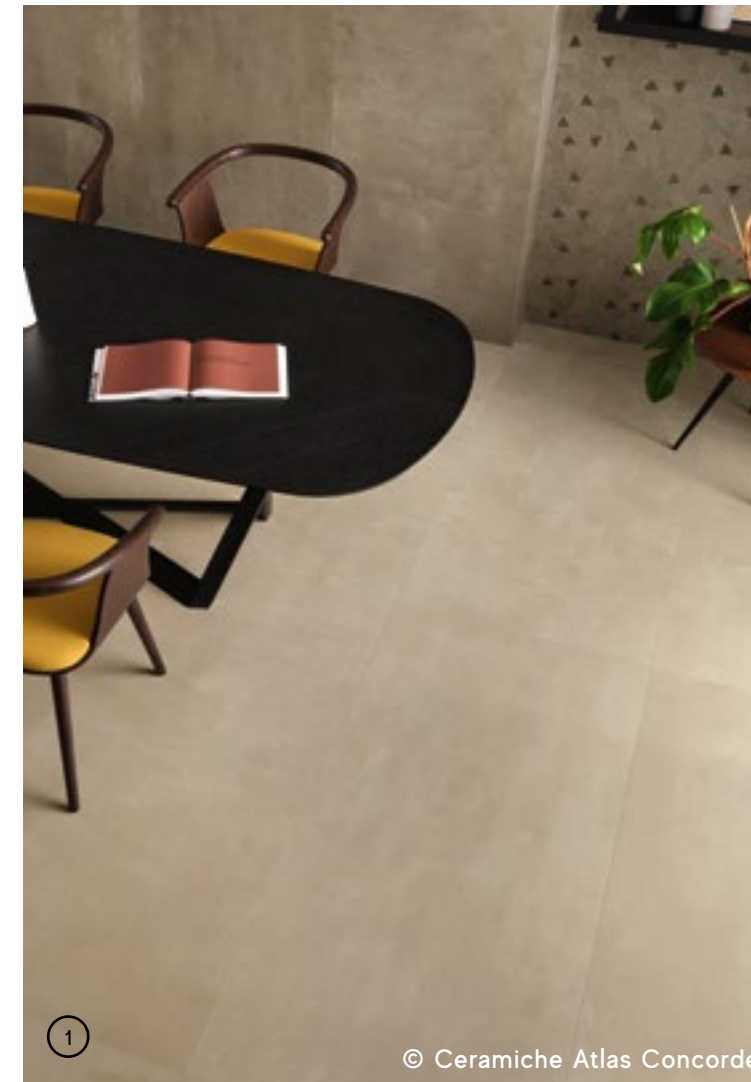
L'ampiezza dei formati della gamma Boost Pro, la presenza della finitura Grip e dello spessore 20 mm consentono la realizzazione di progetti coordinati total look indoor-outdoor.

Le vaste choix de formats de la gamme Boost Pro, la présence de la finition Grip et de l'épaisseur de 20 mm permettent de réaliser des projets coordonnés total look indoor-outdoor.

Die große Formatauswahl der Serie Boost Pro, die Oberflächenversion Grip und die Stärke 20 mm erlauben die Ausföhrung von aufeinander abgestimmten Projekten im Total Look für Indoor und Outdoor.

La amplitud de los formatos de la gama Boost Pro, la presencia del acabado Grip y del espesor de 20 mm permiten crear proyectos combinando un aspecto total look entre diseño interior y el exterior.

Большое количество форматов гаммы Boost Pro, наличие противоскользящего варианта поверхности Grip и толщины 20 мм дают возможность укладывать коллекцию внутри дома и на улице и придать тем самым всему проекту эффектную стилистическую цельность.



INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES







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## Large sizes. The dimension of contemporary design.

### AVAILABLE SIZES

- ① 160x320 cm 63"x126"  
± 6mm  
Available in: Clay, Taupe
  - ② 160x160 cm 63"x63"  
± 6mm  
Available in: Clay, Taupe
  - ③ 120x278 cm 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"  
± 6mm  
Available in: all colors
  - ④ 120x240 cm 47<sup>1</sup>/<sub>4</sub>"x94<sup>1</sup>/<sub>2</sub>"  
± 9mm  
Available in: all colors
  - ⑤ 120x120 cm 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"  
± 6/9mm  
Available in: all colors
- 120x120 cm 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"  
± 20mm  
Available in: Cream, Clay, Taupe, Tobacco

Atlas Concorde's large-format porcelain tiles are ideal for residential and commercial applications, their extra-large dimensions amplify the perception of living space.

Il gres porcellanato in grande formato di Atlas Concorde è ideale per applicazioni residenziali e commerciali, dove le dimensioni extra large amplificano la percezione dello spazio abitativo.

Le grès cérame grands formats d'Atlas Concorde est la solution idéale pour les applications résidentielles et commerciales, où les très grands formats intensifient la perception de l'espace de vie.

Das großformatige Feinsteinzeug von Atlas Concorde ist ideal im Wohnungs- und Gewerbebau, wo die großen Dimensionen die Wahrnehmung des Raums steigern.

El gres porcelánico en formato grande de Atlas Concorde es ideal para aplicaciones residenciales y comerciales, donde las dimensiones extra-grandes amplifican la percepción del espacio vital.

Благодаря крупноформатному керамограниту от Atlas Concorde домашние и коммерческие пространства визуально кажутся намного больше.

INDEX



OVERVIEW

IMAGE  
GALLERYPRODUCT  
RANGE &  
TECHNICAL  
SPECS.

BOOST WORLD



SUSTAINABILITY

THE BENEFITS OF  
CERAMIC TILES

# Decorations that amp up interiors.



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Boost Pro features three decorations for large slabs, offering pictorial and material solutions that interpret every environment of contemporary living with personality.

Boost Pro presenta tre decori dedicati alle grandi lastre, caratterizzati da soluzioni pittoriche e materiche che interpretano con personalità ogni ambiente dell'abitare contemporaneo.

Boost Pro présente trois décors dédiés aux grands formats, caractérisés par des solutions picturales et de matières qui interprètent avec caractère tous les espaces de l'habitat contemporain.

Boost Pro präsentiert drei den großen Platten gewidmete Dekore mit malerischen und stofflichen Motiven, die jedes moderne Wohnambiente mit viel Persönlichkeit interpretieren.

Boost Pro presenta tres decoraciones dedicadas a grandes placas, caracterizadas por soluciones pictóricas y materiales que interpretan con personalidad cada ambiente de la vida contemporánea.

Для крупноформатных плит Boost Pro доступны три декора с фактурной живописной поверхностью, способной красочно индивидуализировать любое помещение современного дома.



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INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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# An urban-chic concept for the bathroom.



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Boost Pro wall tiles – also available in the 3D Urban version – make it possible to design bathroom and wellness spaces with vibrant colors and atmospheres with a metropolitan elegance.

Il rivestimento di Boost Pro, disponibile anche nella versione 3D Urban, consente di realizzare spazi bagno e wellness con colori energici e atmosfere di eleganza metropolitana.

Le revêtement mural de Boost Pro, également disponible dans la version 3D Urban, permet de réaliser des salles de bains ou des espaces de bien-être aux coloris vitaminés, empreints d'une atmosphère de grande élégance urbaine.

Der auch in der Version 3D Urban erhältliche Wandbelag von Boost Pro erlaubt die Gestaltung von Bad- oder Wellnessbereichen in kräftigen Farben und einer eleganten Großstadtatmosphäre.

El revestimiento de Boost Pro, también disponible en la versión 3D Urban, permite crear ambientes de baño y bienestar con colores energéticos y atmósferas de elegancia metropolitana.

Настенная плитка Boost Pro, доступная также в варианте 3D Urban, позволяет раскрасить ваннные комнаты и велнес-интерьеры в энергичные цвета и придать им элегантную урбанистичность.

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



# A smooth and safe effect.



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Continuous technological research in Atlas Concorde's laboratories has led to the development of SENSITECH, a new surface with technology patented in Italy that combines technical characteristics with a pleasant touch. The surface is also extremely easy to clean and acts as a barrier against dirt.

La continua ricerca tecnologica dei laboratori Atlas Concorde ha portato allo sviluppo di SENSITECH, una nuova superficie, con tecnologia brevettata in Italia, che coniuga caratteristiche tecniche a una percezione tattile piacevole. Quest'ultima si traduce in una estrema facilità di pulizia e barriera contro lo sporco.

La recherche technologique continue des laboratoires Atlas Concorde a conduit au développement de SENSITECH, une nouvelle surface, dont la technologie a été brevetée en Italie, qui conjugue des caractéristiques techniques à une agréable perception tactile. Cette dernière se traduit en une extrême facilité d'entretien et en barrière contre les salissures.

Aus der kontinuierlichen Technologieforschung der Atlas Concorde-Labore kommt SENSITECH, eine neue Oberfläche mit in Italien patentierter Technologie, die technische Vorzüge mit einer angenehmen Haptik vereint. Weitere Vorteile sind die einfache Reinigung und eine wirkungsvolle Barriere gegen Schmutz.

La continua investigación tecnológica de los laboratorios de Atlas Concorde ha permitido desarrollar SENSITECH una nueva superficie con tecnología patentada en Italia, que combina características técnicas con una agradable percepción táctil. Esto da como resultado una extrema facilidad de limpieza y barrera contra la suciedad.

Непрерывные исследования лаборатории Atlas Concorde привели к созданию SENSITECH – новой поверхности, которая будет изготавливаться по запатентованной в Италии технологии и сочетает высокие технические характеристики с удивительной приятностью на ощупь. Кроме того, она не впитывает грязь и очень проста в уходе.



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INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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# A world of design.



INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



With Boost World it's possible to combine different surfaces with a similar stylistic perspective. Concrete, stone, and raw earth effects can be combined spontaneously and naturally to create original harmonies, for cohesive environments that are able to speak the same language.

Con Boost World è possibile combinare superfici diverse in una medesima prospettiva stilistica. Effetto cemento, pietra e terra cruda si combinano in armonie cromatiche inedite in modo spontaneo e naturale, per ambienti coesi e in grado parlare lo stesso linguaggio.

Avec Boost World, il est possible de combiner différentes surfaces dans la même perspective stylistique. Effet béton, pierre et terre crue se combinent dans des harmonies chromatiques inédites de manière spontanée et naturelle, pour des environnements cohérents capables de parler le même langage.

Mit Boost World lassen sich unterschiedliche Oberflächen in ein und derselben stilistischen Perspektive zusammenstellen. Die Optik von Zement, Stein und ungebranntem Ton fließt spontan und natürlich in neue, farblich harmonische Kompositionen ein. Daraus entstehen klar durchgestylte Bereiche, die eine gemeinsame Sprache sprechen.

Con Boost World es posible combinar diferentes superficies en una misma perspectiva estilística. Efecto hormigón, piedra y tierra cruda se combinan en nuevas armonías cromáticas de forma espontánea y natural, para lograr entornos cohesionados que hablan el mismo idioma.

Разные поверхности Boost World сосуществуют в единой стилистической перспективе. Имитации цемента, камня, сырой глины вместе создают необыкновенную цветовую гармонию. В украшенных этой плиткой интерьерах все говорит на одном языке.

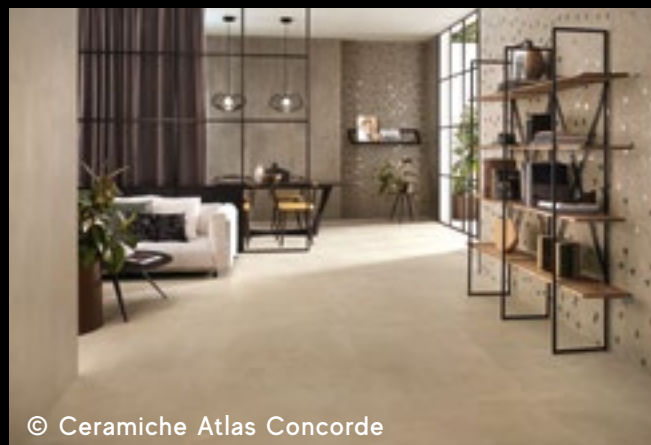
# Image Gallery

Urban Loft - Clay, Ivory



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Industrial Living - Cream, Taupe



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The House of Wellness - Clay, Ivory



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Design Hotel - Clay, Taupe



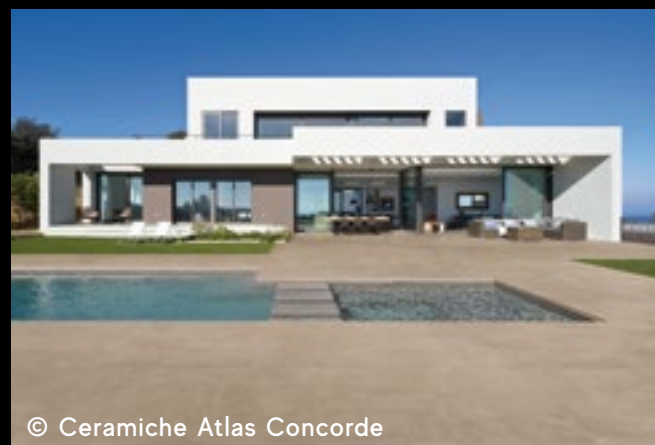
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Urban Café - Tobacco, Paint



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Seaside Villa - Clay



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Forest Villa - Tobacco



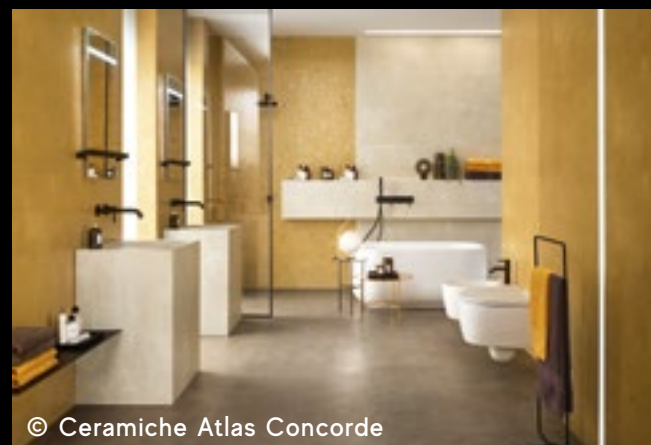
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Home Bathroom - 3D Urban



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Hotel Restroom - Taupe, Mustard



© Ceramiche Atlas Concorde

Home Spa - 3D Urban



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OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





## Living in the city.

The collection makes it possible to decorate large interiors thanks to a wide range of extra-large sizes that reproduce the strong personality of concrete while minimizing joints.

La collezione consente di rivestire interni di grandi dimensioni grazie a una gamma ampia di formati extralarge che riproducono la personalità forte del cemento riducendo al minimo le fughe.

La collection permet de revêtir les intérieurs spacieux grâce à une vaste gamme de formats extralarge qui apportent le grand caractère du ciment en permettant de minimiser les joints.

Mit ihrer großen Auswahl an Extralarge-Formaten, die die starke Persönlichkeit des Zements reproduzieren und die Fugen auf ein Minimum reduzieren, ist die Kollektion perfekt für die Verkleidung großer Innenräume.

La colección permite revestir interiores de grandes tamaños gracias a una amplia gama de formatos extralarge que reproducen la fuerte personalidad del hormigón, al tiempo que reducen al mínimo las juntas.

Коллекция великолепно подходит для оформления больших интерьеров благодаря широкой гамме крупных форматов, которые искусно воссоздают сильный характер цемента и сводят к минимуму количество швов.

[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)

[URBAN LOFT - Clay, Ivory](#)
[INDUSTRIAL LIVING - Cream, Taupe](#)
[THE HOUSE OF WELLNESS - Clay, Ivory](#)
[DESIGN HOTEL - Clay, Taupe](#)
[URBAN CAFÉ - Tobacco, Paint](#)
[SEASIDE VILLA - Clay](#)
[FOREST VILLA - Tobacco](#)
[HOME BATHROOM - 3D Urban](#)
[HOTEL RESTROOM - Taupe, Mustard](#)
[HOME SPA - 3D Urban](#)
[PRODUCT RANGE & TECHNICAL SPECS.](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)





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FLOOR  
 Boost Pro **Clay** Matte/Matt  
 120x120 cm | 47 1/4" x 47 1/4"

WALL  
 Boost Pro **Ivory** Matte/Matt  
 120x278 cm | 47 1/4" x 109 1/2"




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INDEX 

OVERVIEW 


IMAGE GALLERY 

- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS. 

BOOST WORLD 

SUSTAINABILITY 

THE BENEFITS OF CERAMIC TILES 



The slight troweled concrete effect evokes the authenticity of a handmade surface.

L'effetto cemento leggermente "spatolato" evoca l'autenticità del "fatto a mano".

L'effet ciment légèrement "brossé" évoque l'authenticité Du "fait main".

Die Leicht "Gespachtelt" wirkende Zementoptik evoziert Duthentische „Handarbeit“.

El efecto hormigón ligeramente «espatulado» evoca la autenticidad de lo «hecho a mano».

Эффект слегка разглаженного шпателем цемента дает ощущение ручной работы.

FLOOR  
Boost Pro **Clay Matte/Matt**  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"

WALL  
Boost Pro **Ivory Matte/Matt**  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

FURNITURE  
ATLAS PLAN  
Table - Countertop

**Nero Zimbabwe Matte/Matt**  
162x324 cm | 63<sup>3</sup>/<sub>4</sub>"x127<sup>1</sup>/<sub>2</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

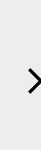
FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
Boost Pro **Clay** Matte/Matt  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"

WALL  
Boost Pro **Ivory** Matte/Matt  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

FURNITURE  
ATLAS PLAN  
Table - Countertop

**Nero Zimbabwe**  
Matte/Matt  
162x324 cm | 63<sup>3</sup>/<sub>4</sub>"x127<sup>1</sup>/<sub>2</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
Boost Pro **Clay** Matte/Matt  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"

WALL  
Boost Pro **Tobacco** Matte/Matt  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

Boost Pro **Grove** ✕ 6 mm  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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© Ceramiche Atlas Concorde

FLOOR  
Boost Pro **Clay** Matte/Matt  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"

WALL  
Boost Pro **Tobacco** Matte/Matt  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

Boost Pro **Grove** ✖ 6 mm  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

Large format decorations inspired by wallpaper are perfect for the walls of bathrooms and showers.

I decori in grande formato, ispirati alle carte da parati, permettono di rivestire anche le pareti di bagni e docce.

Les décors grand format qui s'inspirent du papier-peint permettent également de revêtir les murs de salles de bains ou de cabines de douche.

Die Grossformatigen, an Tapeten inspirierten Dekore eignen sich auch zur Verkleidung von bad- und Duschwänden.

Las decoraciones en formato grande, inspiradas en el papel pintado, también permiten revestir paredes de baños y duchas.

Крупноформатные декоры, имитирующие обои, подходят также для облицовки стен ванных комнат и душевых кабин.

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





## Urban chic attitude.

Boost Pro features five warm shades with a troweled concrete effect in line with the latest trends in interior design. The availability of outdoor surfaces allows for coordinated indoor-outdoor projects.

Boost Pro propone cinque tonalità calde effetto cemento spatolato in linea con i trend più attuali dell'interior design. La disponibilità di superfici per l'esterno consente progetti coordinati indoor-outdoor.

Boost Pro propose cinq tonalités chaudes effet ciment brossé, en accord avec les dernières tendances de la décoration d'intérieur. La disponibilité de surfaces pour l'espace extérieur permet de réaliser des projets indoor-outdoor coordonnés.

Boost Pro bietet fünf warme Farbtöne in gespachtelter Zementoptik, ganz im aktuellen Trend des Innendesigns. Die Beläge sind auch für das Outdoor erhältlich und erlauben die Gestaltung passend aufeinander abgestimmter Innen- und Außenbereiche.

Boost Pro propone cinco tonalidades cálidas con efecto hormigón espátulado en línea con las últimas tendencias en diseño de interiores. La disponibilidad de superficies para exteriores permite realizar proyectos donde se combinan los ambientes interiores con los exteriores.

Boost Pro предлагает пять теплых тонов с имитацией разглаженного шпателем цемента в стиле последних трендов интерьерного дизайна. Наличие уличного варианта плиток позволяет придать внутренним и наружным пространствам гармоничную цельность.

[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)

[URBAN LOFT - Clay, Ivory](#)
[INDUSTRIAL LIVING - Cream, Taupe](#)
[THE HOUSE OF WELLNESS - Clay, Ivory](#)
[DESIGN HOTEL - Clay, Taupe](#)
[URBAN CAFÉ - Tobacco, Paint](#)
[SEASIDE VILLA - Clay](#)
[FOREST VILLA - Tobacco](#)
[HOME BATHROOM - 3D Urban](#)
[HOTEL RESTROOM - Taupe, Mustard](#)
[HOME SPA - 3D Urban](#)
[PRODUCT RANGE & TECHNICAL SPECS.](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)


Perfect reproduction of real concrete with the benefits of porcelain tiles: stain resistance, impact resistance and impermeability.

Perfetta riproduzione del cemento vero con i vantaggi del gres porcellanato: resistenza alle macchie, agli urti e impermeabilità.

Reproduction parfaite du vrai Ciment avec tous les avantages du grès cérame : résistance aux taches, aux chocs et étanchéité.

Perfekte Nachbildung von echtem Zement mit den Vorteilen des Feinsteinzeugs: Fleckenbeständig, Stossfest und Wasserundurchlässig.

Perfecta reproducción del hormigón real con las ventajas del gres porcelánico: resistencia a las manchas, al impacto e impermeabilidad.

Покрытие с точным Воспроизведением рисунка Цемента, но с преимуществами Керамогранита, такими как Стойкость к пятнам, ударам и влаге.



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FLOOR  
Boost Pro **Cream** Matte/Matt  
75x150 cm | 29 1/2"x59"

WALL  
Boost Pro **Taupe** Matte/Matt  
75x150 cm | 29 1/2"x59"

Boost Pro **Cream Mosaico Hex Blue**  
25x28,5 cm | 9 7/8"x11 1/4"

Boost Pro **Taupe Mosaico Hex Coffee**  
25x28,5 cm | 9 7/8"x11 1/4"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

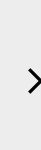
FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



Mosaico Hex enhances the walls with reflections of colored murano glass tiles.

Mosaico Hex arricchisce le pareti con i riflessi di tessere colorate in vetro di murano.

Mosaico Hex enrichit les murs grâce aux reflets des tesselles colorées en verre de murano.

Mosaico Hex verschönert die Wände mit den Reflexen bunter Mosaiksteinchen aus murano-glas.

Mosaico Hex enriquece las paredes con los reflejos de teselas coloradas de vidrio de murano.

Mosaico Hex украшает стены блеском Кусочков муранского стекла.



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FLOOR  
Boost Pro **Cream** Matte/Matt  
75x150 cm | 29 1/2"x59"

WALL  
Boost Pro **Taupe** Matte/Matt  
75x150 cm | 29 1/2"x59"

Boost Pro **Cream Mosaico Hex Blue**  
25x28,5 cm | 9 7/8"x11 1/4"

Boost Pro **Taupe Mosaico Hex Coffee**  
25x28,5 cm | 9 7/8"x11 1/4"

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

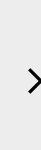
FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



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© Ceramiche Atlas Concorde

FLOOR  
Boost Pro Ivory Grip  
120x120 cm | 47 1/4" x 47 1/4"



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INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF  
CERAMIC TILES







# Wellness attitude.

A practical wall-mounted bathroom sink with an inspectable stainless steel bowl. A practical product, suitable for all needs, which can be customised in terms of both aesthetics and dimensions by choosing one of the numerous Atlas Concorde finishes available in the catalogue.

Un pratico lavabo sospeso a parete dotato di vasca ispezionabile in acciaio inox. Un prodotto pratico, adatto a tutte le esigenze, che può essere personalizzato sia nell'estetica che nelle dimensioni, scegliendo una delle numerose finiture Atlas Concorde disponibili a catalogo.

Un lavabo pour la salle de bains suspendu pratique, doté d'un fond de cuve inspectable en acier inox. Un produit pratique, adapté à toutes les exigences, qui peut être personnalisé, aussi bien dans l'esthétique que dans les dimensions, en choisissant une des nombreuses finitions Atlas Concorde disponibles dans le catalogue.

Boost Pro bietet fünf warme Farbtöne in gespachtelter Zementoptik, ganz im aktuellen Trend des Innendesigns. Die Beläge sind auch für das Outdoor erhältlich und erlauben die Gestaltung passend aufeinander abgestimmter Innen- und Außenbereiche.

Ein praktischer, wandhängender Waschtisch für das Badezimmer mit inspizierbarem Edelstahlbecken. Dieses praktische Produkt wird allen Bedürfnissen gerecht, da Optik und Abmessungen frei aus der breiten Auswahl der im Atlas Concorde-Katalog angebotenen Oberflächen gewählt werden kann.

Практичная подвесная настенная раковина для ванной комнаты, оснащенная чашей из нержавеющей стали с возможностью инспектирования. Практичное изделие, отвечающее всем требованиям, с возможностью изготовления в индивидуальном размере и в отделке на выбор среди многочисленных вариантов, предлагаемых в каталоге Atlas Concorde.

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory

INDUSTRIAL LIVING - Cream, Taupe

THE HOUSE OF WELLNESS - Clay, Ivory

DESIGN HOTEL - Clay, Taupe

URBAN CAFÉ - Tobacco, Paint

SEASIDE VILLA - Clay

FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban

HOTEL RESTROOM - Taupe, Mustard

HOME SPA - 3D Urban

PRODUCT RANGE &amp; TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
Boost Pro **Clay** Matte/Matt  
120x120 cm | 120x120 cm

WALL  
Boost Pro **Ivory** Matte/Matt  
120x278 cm | 47 1/4" x 109 1/2"

SINK  
Atlas Concorde Habitat  
Single wall-mounted sink 120 cm | 47 1/4"  
Shelf 120 cm | 47 1/4"  
Boost Pro **Clay** Matte/Matt



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INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





# Where style is welcome.

The 160x320 cm format is perfect in large spaces, even with high ceilings, reducing the presence of joints and cladding any architectural element.

Il formato 160x320 cm è perfetto in grandi spazi anche in presenza di altezze elevate, riducendo la presenza delle fughe e rivestendo ogni elemento architettonico.

Le format 160x320 cm est parfait pour de grands espaces, également dans le cas de hautes hauteurs sous plafond. Il réduit la présence des joints et permet de revêtir chaque élément architectural.

Das Format 160x320 cm ist perfekt für große und auch hohe Flächen, mit weniger Fugen sowie zur Verkleidung baulicher Elemente.

El formato 160x320 cm es perfecto para grandes espacios incluso con elevadas alturas, reduciendo la presencia de juntas y revistiendo todo elemento arquitectónico.


Формат 160x320 идеален для больших пространств с высокими потолками, поскольку минимизирует количество швов и эффектно покрывает любые архитектурные элементы.



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INDEX 

OVERVIEW 


IMAGE GALLERY 

- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS. 

BOOST WORLD 

SUSTAINABILITY 

THE BENEFITS OF CERAMIC TILES 

FLOOR  
Boost Pro Clay Matte/Matt  
160x160 cm | 63"x63"

WALL  
Boost Pro Taupe Matte/Matt  
160x320 cm | 63"x126"



© Ceramiche Atlas Concorde

Large format porcelain tiles are ideal in high-traffic environments thanks to their ease of cleaning.

Il gres porcellanato di grande formato è ideale in ambienti con un'elevata presenza di visitatori grazie alla facilità di pulizia.

Le grès cérame grand format est parfait pour les espaces qui accueillent un grand nombre de visiteurs grâce à son extrême facilité de nettoyage.

Das Grossformatige Feinsteinzeug ist Ausgesprochen reinigungsfreundlich und damit Ideal für stark frequentierte bereichen.

El gres porcelánico de gran formato es ideal para ambientes con importante presencia de visitantes gracias a su facilidad de limpieza.

Керамогранит большого формата идеален для интерьеров с большим количеством посетителей благодаря простоте в уходе.

FLOOR  
Boost Pro **Clay** Matte/Matt  
160x160 cm | 63"x63"

WALL  
Boost Pro **Taupe** Matte/Matt  
160x320 cm | 63"x126"

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
 Boost Pro **Clay** Matte/Matt  
 160x160 cm | 63"x63"

WALL  
 Boost Pro **Taupe** Matte/Matt  
 160x320 cm | 63"x126"

Marvel **Calacatta Extra**  
 Polished/Lappato  
 160x320 cm | 63"x126"


FURNITURE  
 Boost **White** Matte/Matt  
 120x278 cm | 47 1/4"x109 1/2"

INDEX 

OVERVIEW 


IMAGE GALLERY 

- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS. 

BOOST WORLD 

SUSTAINABILITY 

THE BENEFITS OF CERAMIC TILES 



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FLOOR  
 Boost Pro **Clay** Matte/Matt  
 160x160 cm | 63"x63"

WALL  
 Boost Pro **Taupe** Matte/Matt  
 160x320 cm | 63"x126"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





URBAN LOFT - Clay, Ivory  
 INDUSTRIAL LIVING - Cream, Taupe  
 THE HOUSE OF WELLNESS - Clay, Ivory  
 DESIGN HOTEL - Clay, Taupe  
 URBAN CAFÉ - Tobacco, Paint  
 SEASIDE VILLA - Clay  
 FOREST VILLA - Tobacco  
 HOME BATHROOM - 3D Urban  
 HOTEL RESTROOM - Taupe, Mustard  
 HOME SPA - 3D Urban



## A mix of styles.

The urban character of the concrete effect stands out in a metropolitan café. The Paint decoration covers the wall with the intensity of surfaces marked by time.

Il carattere urban dell'effetto cemento diventa protagonista in un caffè metropolitano. Il decoro Paint propone a tutta parete l'intensità di superfici segnate dal tempo.

Le caractère urban de l'effet ciment devient le protagoniste d'un café urbain. Le décor Paint propose l'intensité de surfaces murales marquées par le temps.

Großstädtisch wirkende Zementoptik im Blickpunkt eines Cafés in der Stadt. Das Dekor Paint bietet über die ganze Wand eine eindrucksvolle, wie von der Zeit gezeichnete Fläche.

El carácter urban del efecto hormigón se convierte en protagonista de un café metropolitano. La decoración Paint brinda la intensidad de las superficies marcadas por el tiempo a toda la pared.

Урбанистический характер цемента становится главным украшением городского кафе. Декор Paint придает всей стене шарм отмеченных временем поверхностей.





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FLOOR  
 Boost Pro **Tobacco** Matte/Matt  
 120x120 cm | 47 1/4" x 47 1/4"

WALL  
 Boost Pro **Paint** 6 mm  
 120x278 cm | 47 1/4" x 109 1/2"

Boost Pro **Leaves** 6 mm  
 120x278 cm | 47 1/4" x 109 1/2"

FURNITURE  
 Boost **Smoke** Matte/Matt  
 120x278 cm | 47 1/4" x 109 1/2"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW

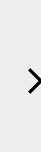


IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
Boost Pro **Tobacco** Matte/Matt  
120x120 cm | 47 1/4" x 47 1/4"

WALL  
Boost Pro **Paint** 6 mm  
120x278 cm | 47 1/4" x 109 1/2"



© Ceramiche Atlas Concorde

Used on walls, large slab decorations  
Guarantee hygienic, healthy surfaces.

Usato come un parato, il decoro su grande  
lastra garantisce igienicità  
e salubrità delle superfici.

Utilisé tel un système, le décor des grandes  
plaques garantit l'hygiène et la salubrité  
des surfaces.

Das Dekor auf der grossen Platte wirkt wie  
eine Tapete und garantiert dabei hygienische  
und Gesunde oberflächen.

Usado como empapelado, la decoración  
en una gran losa que garantiza superficies  
higiénicas y salubridad.

Пожоий на обои крупноформатный декор  
обеспечивает высокую гигиеничность  
поверхностей.

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF  
CERAMIC TILES





# Living by the sea.

A villa overlooking the ocean is a perfect example of how Boost Pro can best interpret the needs of a residential total look by harmonizing floors, walls, and decorations, both indoors and out.

Una villa sull'oceano è l'esempio perfetto di come Boost Pro possa interpretare al meglio le esigenze di total look residenziale armonizzando pavimenti, rivestimenti e decori, sia in interno sia in esterno.

Une maison sur l'océan est l'exemple parfait de comment Boost Pro peut interpréter au mieux les exigences d'un total look résidentiel, en harmonisant les sols, les murs et les décors, tant en intérieur qu'en extérieur.

Eine Villa am Ozean ist das perfekte Beispiel dafür, wie Boost Pro den Total Look im Wohnungsbau gestaltet: Boden, Wand und Dekore, innen und außen.

Una villa frente al mar es el ejemplo perfecto de cómo Boost Pro puede interpretar en el mejor modo un total look en una vivienda, armonizando pavimentos, revestimientos y decoraciones, tanto en su interior como exterior.

Вилла на берегу океана – яркий пример того, как Boost Pro может придать дому стильную цельность, украсив полы, стены, предметы обстановки внутри помещений и на улице.

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory  
 INDUSTRIAL LIVING - Cream, Taupe  
 THE HOUSE OF WELLNESS - Clay, Ivory  
 DESIGN HOTEL - Clay, Taupe  
 URBAN CAFÉ - Tobacco, Paint  
 SEASIDE VILLA - Clay

FOREST VILLA - Tobacco  
 HOME BATHROOM - 3D Urban  
 HOTEL RESTROOM - Taupe, Mustard  
 HOME SPA - 3D Urban

PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF  
CERAMIC TILES





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The availability of special pieces for use around the pool completes the collection.

À l'extérieur, la disponibilité des pièces spéciales pour le bord de piscine complète le projet stylistique.

En el exterior, la disponibilidad de piezas especiales para el borde de la piscina completa el proyecto estético.

All'esterno, la disponibilità dei pezzi speciali per il bordo piscina completa il progetto stilistico.

Im Freien wird das Stilprojekt durch Formstücke für den Poolrand Komplettiert.

Уличные специальные Элементы для оформления краев бассейнов придают проекту стилистическую завершенность.



FLOOR  
Boost Pro Clay Outdoor  $\pm$  20 mm  
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

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INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



INDEX



OVERVIEW

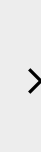


IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



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FLOOR  
Boost Pro **Clay Matte/Matt**  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"

WALL  
Boost Pro **Paint** ± 6 mm  
120x278 cm | 47<sup>1</sup>/<sub>4</sub>"x109<sup>1</sup>/<sub>2</sub>"

Boost Pro **Clay**  
Outdoor ± 20 mm  
120x120 cm | 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"



## The strength of elegance.

Porcelain tiles with a 20 mm thickness guarantee anti-slip performance that is much higher than the minimum values required by current standards.

Il gres porcellanato in 20 mm di spessore garantisce prestazioni antiscivolo molto superiori ai valori minimi richiesti dalla norma.

Le grès cérame épaisseur 20 mm garantit des prestations antiglisse dépassant considérablement les valeurs minimum demandées par la réglementation.

Das 20 mm starke Feinsteinzeug garantiert eine wesentlich höhere Rutschfestigkeit als die von den Richtlinien vorgeschriebenen Mindestwerte.

El gres porcelánico de 20 mm de espesor garantiza un rendimiento antideslizante 20 muy por encima de los valores mínimos requeridos por la norma.

Показатели сопротивления скольжению керамогранита толщиной 20 мм намного выше минимальных значений, установленных стандартом.

FLOOR  
Boost Pro **Tobacco** Outdoor  $\times$  20 mm  
120x120 cm | 47 $\frac{1}{4}$ "x47 $\frac{1}{4}$ "

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory  
INDUSTRIAL LIVING - Cream, Taupe  
THE HOUSE OF WELLNESS - Clay, Ivory  
DESIGN HOTEL - Clay, Taupe  
URBAN CAFÉ - Tobacco, Paint  
SEASIDE VILLA - Clay

FOREST VILLA - Tobacco

HOME BATHROOM - 3D Urban  
HOTEL RESTROOM - Taupe, Mustard  
HOME SPA - 3D Urban

PRODUCT  
RANGE &  
TECHNICAL  
SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF  
CERAMIC TILES





## Earthy and deep blue.

The dusty tone of the Powder Blue wall tile defines the bathroom's strong personality, ideal for use on its own or together with the lighter shades of the collection and other materials such as wood and metal.

Il tono polveroso del rivestimento Powder Blue definisce la personalità forte del bagno, ideale per un utilizzo totale o in abbinamento ai colori più chiari della collezione e ad altri materiali come legno e metallo.

Le ton poudreux du revêtement Powder Blue définit la forte personnalité de la salle de bains, idéal pour une utilisation totale ou en association aux teintes plus claires de la collection et à d'autres matières comme le bois et le métal.

Der satubige Farbton des Wandbelags Powder Blue definiert die starke Persönlichkeit des Bads. Ideal für die Verlegung an allen Wänden oder im Mix mit den helleren Farben der Kollektion, oder mit anderen Materialien wie Holz oder Metall.

El tono empolvado del revestimiento Powder Blue define la fuerte personalidad del baño, ideal para un uso total o en combinación con los colores más claros de la colección y otros materiales como madera y metal.

Пыльный настенный оттенок Powder Blue придает ванной комнате яркий характер. Может быть использован самостоятельно или в сочетании с более светлыми тонами и другими материалами, такими как дерево или металл.

[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)


URBAN LOFT - Clay, Ivory  
 INDUSTRIAL LIVING - Cream, Taupe  
 THE HOUSE OF WELLNESS - Clay, Ivory  
 DESIGN HOTEL - Clay, Taupe  
 URBAN CAFÉ - Tobacco, Paint  
 SEASIDE VILLA - Clay  
 FOREST VILLA - Tobacco  
 HOME BATHROOM - 3D Urban  
 HOTEL RESTROOM - Taupe, Mustard  
 HOME SPA - 3D Urban

[PRODUCT RANGE & TECHNICAL SPECS.](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)




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FLOOR  
Boost Pro **Clay Matte/Matt**  
75x150 cm | 29<sup>1</sup>/<sub>2</sub>"x59"

WALL  
Boost Pro **Powder Blue**  
40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"

Boost Pro **3D Urban Powder Blue**  
40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



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INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES







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Rectangular Minibrick Pro tiles feature reflective inserts for sparkling effects on the walls.

Il Minibrick Pro a tessere rettangolari è impreziosito da inserti riflettenti per giochi di luce a parete.

Le Minibrick Pro aux tesselles rectangulaires est enrichi d'inserts réfléchissants qui créent des jeux de lumière sur le mur.

Das Minibrick Pro mit Rechteckigen Mosaiksteinchen wird durch Reflektierende einleger veredelt, die an der Wand lichtspiele erzeugen.

Minibrick Pro con teselas rectangulares está decorado con insertos reflectantes para dar efectos de luz a la pared.

Декор minibrick pro из прямоугольных элементов дополнен глянцевыми вставками, рождающими на стенах приятную игру света.



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WALL  
Boost Pro **Powder Blue**  
40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"

Boost Pro **Powder Blue Corner**  
1,4x40 cm | 5<sup>5</sup>/<sub>8</sub>"x15<sup>3</sup>/<sub>4</sub>"

FLOOR  
Heartwood **Brandy** Matte/Matt  
18,5x150 cm | 7<sup>1</sup>/<sub>4</sub>"x59"

Boost Pro **Powder Blue Minibrick Pro Ocean**  
29,7x33,3 cm | 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"

Boost Pro **Powder Blue Corner A.E.**  
1,4x1,4 cm | 5<sup>5</sup>/<sub>8</sub>"x5<sup>5</sup>/<sub>8</sub>"

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory  
INDUSTRIAL LIVING - Cream, Taupe  
THE HOUSE OF WELLNESS - Clay, Ivory  
DESIGN HOTEL - Clay, Taupe  
URBAN CAFÉ - Tobacco, Paint  
SEASIDE VILLA - Clay  
FOREST VILLA - Tobacco  
HOME BATHROOM - 3D Urban  
HOTEL RESTROOM - Taupe, Mustard  
HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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FLOOR  
 Boost Pro **Clay Matte/Matt**  
 75x150 cm | 29<sup>1</sup>/<sub>2</sub>"x59"

WALL  
 Boost Pro **Powder Blue**  
 40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"

Boost Pro **Powder Blue Corner**  
 1,4x40 cm | 5<sup>5</sup>/<sub>8</sub>"x15<sup>3</sup>/<sub>4</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





# Color revolution.

Thanks to their light weight and ease of cutting and drilling, white body wall tiles speed up the installation and decoration of numerous rooms in a hotel.

In un progetto alberghiero, il rivestimento in pasta bianca, grazie alla leggerezza e facilità di taglio e foratura, velocizza la posa e la realizzazione di numerosi ambienti.

Dans un projet hôtelier, la légèreté et la facilité de découpe et de perçage des carreaux en pâte blanche, accélère la pose murale et la réalisation des différents espaces.

In einem Hotelprojekt verkürzt der leichte und einfach zu schneidende und zu bohrende, weißschiebige Wandbelag die Verlegezeiten, so dass viele Räume rasch fertiggestellt werden.

En un proyecto de hotel, el revestimiento de pasta blanca, gracias a la ligereza y facilidad de corte y perforación, acelera la colocación y realización de numerosos ambientes.

Настенная плитка из белой глины благодаря небольшому весу и простоте резки и сверления ускоряет монтаж и позволяет быстро оформлять многочисленные интерьеры отеля.

INDEX



OVERVIEW



IMAGE GALLERY



URBAN LOFT - Clay, Ivory  
 INDUSTRIAL LIVING - Cream, Taupe  
 THE HOUSE OF WELLNESS - Clay, Ivory  
 DESIGN HOTEL - Clay, Taupe  
 URBAN CAFÉ - Tobacco, Paint  
 SEASIDE VILLA - Clay  
 FOREST VILLA - Tobacco  
 HOME BATHROOM - 3D Urban  
 HOTEL RESTROOM - Taupe, Mustard  
 HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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Perfect for hotels thanks to their easy cleaning and maintenance.

Perfetto in hotel per la semplicità di pulizia e manutenzione.

Parfait pour les hôtels grâce à sa grande facilité d'entretien.

Ideal in Hotels Dank der einfachen Reinigung und Pflege.

Perfecto para hoteles por su simplicidad de limpieza y mantenimiento.

Идеально для отелей благодаря простоте чистки и ухода.



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WALL  
Boost Pro **Mustard**  
40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"

FURNITURE  
Boost Pro **Ivory** Matte/Matt  
75x150 cm | 29<sup>1</sup>/<sub>2</sub>"x59"

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





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**FLOOR**  
Boost Pro **Taupe** Matte/Matt  
75x150 cm | 29 1/2"x59"

**WALL**  
Boost Pro **Ivory**  
40x80 cm | 15 3/4"x31 1/2"

Boost Pro **Mustard**  
40x80 cm | 15 3/4"x31 1/2"

Boost Pro **Mustard**  
**Minibrick Pro Yellow**  
29,7x33,3 cm | 11 5/8"x13 1/4"

Boost Pro **Ivory Corner**  
1,4x40 cm | 5/8"x15 3/4"

Boost Pro **Mustard Corner**  
1,4x40 cm | 5/8"x15 3/4"

Boost Pro **Ivory Corner A.E.**  
1,4x1,4 cm | 5/8"x5/8"



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INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





# Everyday pleasure.

Thanks to the softness of Boost Pro's enamel, the 3D wall tile is extremely easy to clean.

Il rivestimento 3D, grazie alla morbidezza dello smalto di Boost Pro, si pulisce con estrema facilità.

Grâce à la douceur de l'émail, le revêtement 3D de Boost Pro se nettoie avec une extrême facilité.

Der 3D-Wandbelag lässt sich dank der weichen Glasur von Boost Pro extrem leicht reinigen.

El revestimiento 3D, gracias a la suavidad del esmalte de Boost Pro, es extremadamente fácil de limpiar.

Настенная 3D-плитка Boost Pro благодаря стойкому слою глазури крайне проста в уходе.

[INDEX](#)

[OVERVIEW](#)

[IMAGE GALLERY](#)


[URBAN LOFT - Clay, Ivory](#)  
[INDUSTRIAL LIVING - Cream, Taupe](#)  
[THE HOUSE OF WELLNESS - Clay, Ivory](#)  
[DESIGN HOTEL - Clay, Taupe](#)  
[URBAN CAFÉ - Tobacco, Paint](#)  
[SEASIDE VILLA - Clay](#)  
[FOREST VILLA - Tobacco](#)  
[HOME BATHROOM - 3D Urban](#)  
[HOTEL RESTROOM - Taupe, Mustard](#)  
[HOME SPA - 3D Urban](#)

[PRODUCT RANGE & TECHNICAL SPECS.](#)

[BOOST WORLD](#)

[SUSTAINABILITY](#)

[THE BENEFITS OF CERAMIC TILES](#)




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FLOOR  
Heartwood **Brandy Tatami**  
18,5x75 cm | 7<sup>1</sup>/<sub>4</sub>"x29<sup>1</sup>/<sub>2</sub>"

WALL  
Boost Pro **3D Urban Ivory**  
40x80 cm | 15<sup>5</sup>/<sub>8</sub>"x31<sup>1</sup>/<sub>2</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





© Ceramiche Atlas Concorde

FLOOR  
 Boost Pro **Ivory** Matte/Matt  
 75x150 cm | 29<sup>1</sup>/<sub>2</sub>"x59"

WALL  
 Boost Pro **Clay**  
 40x80 cm | 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



© Ceramiche Atlas Concorde

INDEX



OVERVIEW



IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES







© Ceramiche Atlas Concorde

FLOOR

Boost Pro **Ivory Matte/Matt**  
75x150 cm | 29 1/2"x59"

Heartwood **Brandy Tatami**  
18,5x75 cm | 7 1/4"x29 1/2"

WALL

Boost Pro **Clay**  
40x80 cm | 15 3/4"x31 1/2"

Boost Pro **Ivory**  
40x80 cm | 15 3/4"x31 1/2"

Boost Pro **3D Urban Ivory**  
40x80 cm | 15 3/4"x31 1/2"

Boost Pro **Ivory Minibrick Pro Olive**  
27,7x33,3 cm | 11 5/8"x13 1/4"

Boost Pro **Clay Corner**  
1,4x40 cm | 5/8"x15 3/4"



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INDEX



OVERVIEW

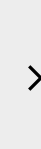


IMAGE GALLERY



- URBAN LOFT - Clay, Ivory
- INDUSTRIAL LIVING - Cream, Taupe
- THE HOUSE OF WELLNESS - Clay, Ivory
- DESIGN HOTEL - Clay, Taupe
- URBAN CAFÉ - Tobacco, Paint
- SEASIDE VILLA - Clay
- FOREST VILLA - Tobacco
- HOME BATHROOM - 3D Urban
- HOTEL RESTROOM - Taupe, Mustard
- HOME SPA - 3D Urban

PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





© Ceramiche Atlas Concorde

# Product Range & Technical Specs.

- 98 SENSITECH
- 100 RANGE SUMMARY
- 108 TECHNICAL FEATURES

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD

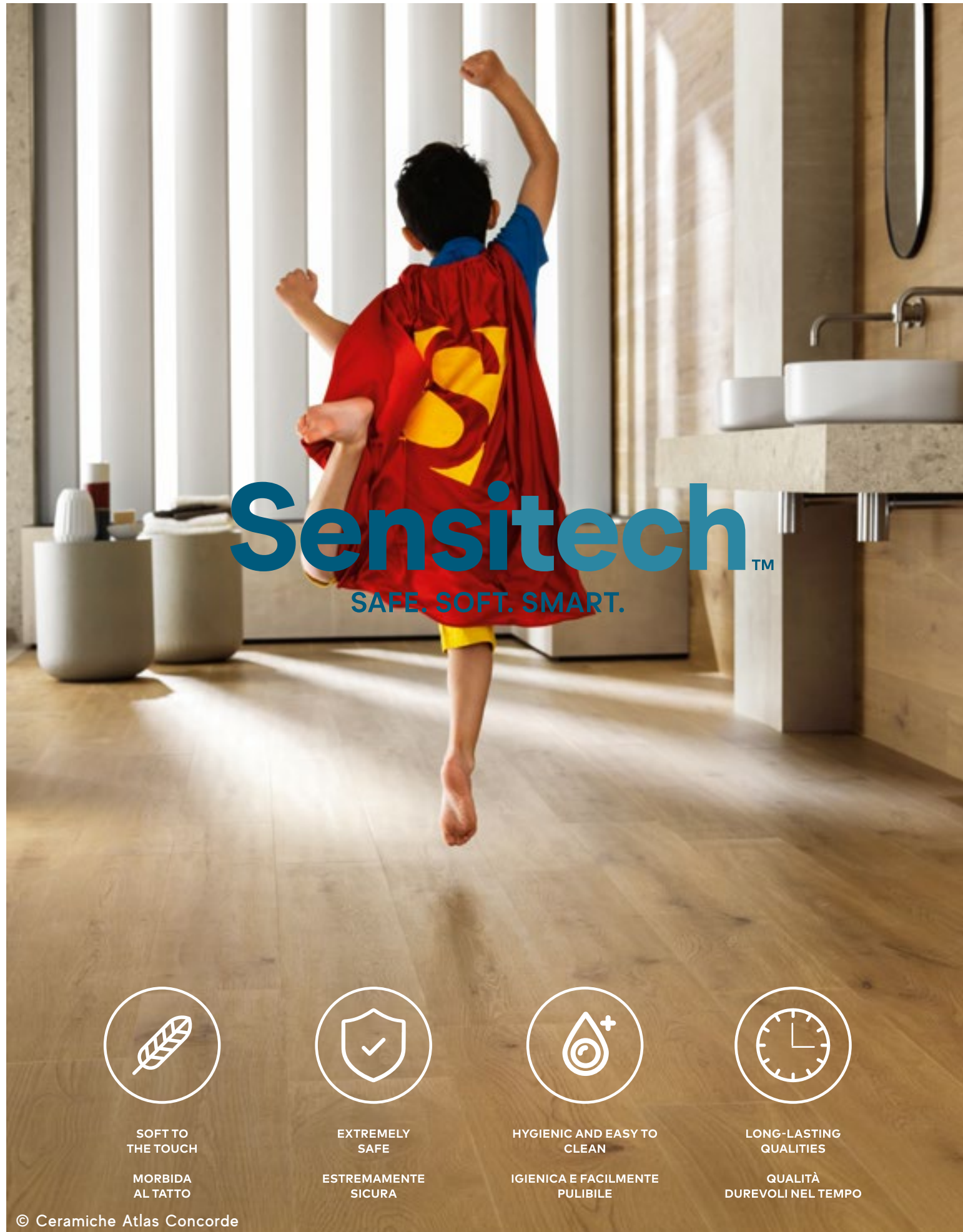


SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES





**Sensitech™**  
SAFE. SOFT. SMART.



SOFT TO THE TOUCH

MORBIDA AL TATTO



EXTREMELY SAFE

ESTREMAMENTE SICURA



HYGIENIC AND EASY TO CLEAN

IGIENICA E FACILMENTE PULIBILE



LONG-LASTING QUALITIES

QUALITÀ DUREVOLI NEL TEMPO

# The evolution of ceramic surfaces.

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The constant research of Atlas Concorde Laboratories has led to the creation of Sensitech, the porcelain tile surface made using a production method patented in Italy. Sensitech is a high-tech surface for interiors that combines high slip resistance with an unrivaled soft touch, which also makes it resistant to dirt and easier to clean. With Sensitech the meaning of surface evolves and takes on a reassuring, protective, and pleasantly refined touch, making architectural spaces increasingly comfortable and appealing.

La recherche constante des Laboratoires Atlas Concorde a créé Sensitech, la surface en grès cérame pour intérieur réalisée avec un procédé de fabrication breveté en Italie. Une surface à haut coefficient technologique pour les espaces intérieurs, en mesure de conjuguer de hautes performances de résistance à la glissance avec une douceur tactile inédite, qui la rend également résistante aux salissures et plus facile à nettoyer. Avec Sensitech, c'est l'acception même d'une surface qui évolue en offrant une caractéristique rassurante, protectrice et agréablement raffinée, qui rend les espaces architecturaux de plus en plus confortables et agréables à vivre.

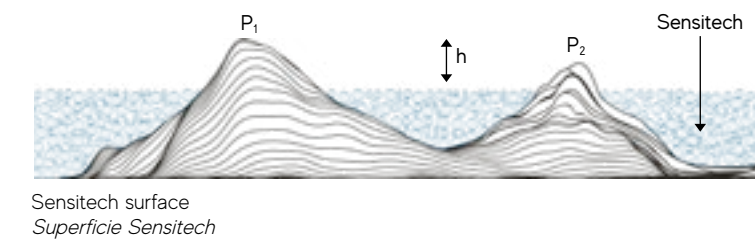
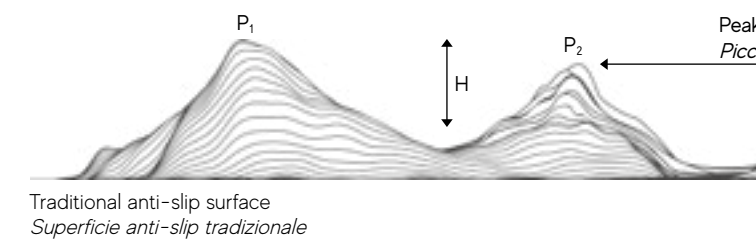
De la constante investigación de los Laboratorios Atlas Concorde nace Sensitech, la superficie de grés porcelánico para interiores realizada con un método de producción patentado en Italia. Una superficie de alto coeficiente tecnológico capaz de combinar un alto rendimiento de resistencia al deslizamiento con una suavidad táctil sin precedentes, que además la vuelve resistente a la suciedad y más fácil de limpiar. Con Sensitech, el significado de la superficie evoluciona y adquiere un toque tranquilizador, protector y agradablemente refinado, haciendo que los espacios arquitectónicos sean cada vez más cómodos y satisfactorios.

Dalla costante ricerca dei Laboratori Atlas Concorde nasce Sensitech, la superficie in grés porcellanato realizzata con metodo produttivo brevettato in Italia. Una superficie ad alto coefficiente tecnologico per gli ambienti interni, in grado di coniugare elevate prestazioni di resistenza allo scivolamento ad un'inedita morbidezza tattile, che la rende anche resistente allo sporco e più facile da pulire. Con Sensitech il significato di superficie si evolve e assume un tocco rassicurante, protettivo e piacevolmente raffinato, rendendo gli spazi architettonici sempre più confortevoli ed appaganti.

Durch kontinuierliche Forschung der Atlas Concorde Laboratorien entsteht Sensitech, die Feinsteinzeugoberfläche, die mit einem in Italien patentierten Herstellungsverfahren produziert wird. Eine Hightec-Oberfläche für Innenräume, die hohe Rutschfestigkeit mit unerwartet weicher Haptik verbindet, welche sie auch schmutzunempfindlicher und reinigungsfeundlicher macht. Mit Sensitech erreicht die Oberfläche ein ganz neues Niveau in Sachen Zuverlässigkeit, Schutz und Schönheit. Und macht damit unsere Räumlichkeiten noch attraktiver und komfortabler.

В результате исследований, выполненных в лабораториях Atlas Concorde, появилась керамогранитная поверхность Sensitech. Новая поверхность с высокими техническими показателями для интерьеров, которая сочетает отличное сопротивление скольжению и удивительную мягкость на ощупь, устойчива к загрязнениям и крайне проста в чистке и уходе. Поверхность Sensitech – на новом витке технической эволюции, она безопасна, приятна, изысканна и делает пространства уютнее и удобнее.

Surface section magnification (µm)\*  
Ingrandimento di una sezione di superficie (µm)\*



$P_1 P_2$  Same peaks — same slippery resistance  
Picchi invariati — uguale resistenza allo scivolamento

$h < H$  Reduced depth of valleys — smoother surface and greater ease of cleaning  
Minore profondità degli avvallamenti — percezione di superficie più liscia e maggiore facilità di pulizia

\* Charts not to scale, for illustrative purposes / Grafici non in scala, a scopo illustrativo

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD



SUSTAINABILITY



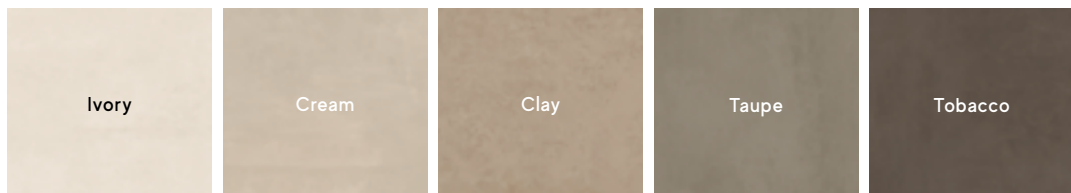
THE BENEFITS OF CERAMIC TILES



# Porcelain tiles

**PORCELAIN TILES** - Gres Porcellanato - Grès cérame - Feinsteinzeug Gres porcelánico - Керамический гранит

**RECTIFIED MONOCALIBER** - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalbrig - Rectificado monocalibre - Ретицированный в одном калибре



160x320 cm - 63"x126"	± 6 mm			Matte	Matte	
160x160 cm - 63"x63"	± 6 mm			Matte	Matte	
120x278 cm - 47 <sup>1</sup> / <sub>4</sub> "x109 <sup>1</sup> / <sub>2</sub> "	± 6 mm	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47 <sup>1</sup> / <sub>4</sub> "x94 <sup>1</sup> / <sub>2</sub> "	± 9 mm	Matte	Matte	Matte	Matte	Matte
120x120 cm - 47 <sup>1</sup> / <sub>4</sub> "x47 <sup>1</sup> / <sub>4</sub> "	± 6 mm	Matte	Matte	Matte	Matte	Matte
	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
75x150 cm - 29 <sup>1</sup> / <sub>2</sub> "x59"	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
60x120 cm - 23 <sup>5</sup> / <sub>8</sub> "x47 <sup>1</sup> / <sub>4</sub> "	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
75x75 cm - 29 <sup>1</sup> / <sub>2</sub> "x29 <sup>1</sup> / <sub>2</sub> "	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
37,5x75 cm - 14 <sup>3</sup> / <sub>4</sub> "x29 <sup>1</sup> / <sub>2</sub> "	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
60x60 cm - 23 <sup>5</sup> / <sub>8</sub> "x23 <sup>5</sup> / <sub>8</sub> "	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)
30x60 cm - 11 <sup>3</sup> / <sub>4</sub> "x23 <sup>5</sup> / <sub>8</sub> "	± 9 mm	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)	Matte <a href="#">Sensitech</a> (S)



## Outdoor and Wet Areas

120x120 cm - 47 <sup>1</sup> / <sub>4</sub> "x47 <sup>1</sup> / <sub>4</sub> "	± 9 mm	Grip	Grip	Grip	Grip	Grip
	± 20 mm		Outdoor	Outdoor	Outdoor	Outdoor
60x120 cm - 23 <sup>5</sup> / <sub>8</sub> "x47 <sup>1</sup> / <sub>4</sub> "	± 20 mm		Outdoor	Outdoor	Outdoor	Outdoor
90x90 cm - 35 <sup>3</sup> / <sub>8</sub> "x35 <sup>3</sup> / <sub>8</sub> "	± 20 mm		Outdoor	Outdoor	Outdoor	Outdoor
60x60 cm - 23 <sup>5</sup> / <sub>8</sub> "x23 <sup>5</sup> / <sub>8</sub> "	± 20 mm		Outdoor	Outdoor	Outdoor	Outdoor

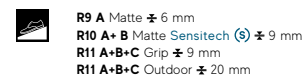


The constant research of Atlas Concorde Laboratories has led to the creation of Sensitech, the porcelain tile surface for interiors made using a production method patented in Italy that combines superior slip-resistance with an unprecedented tactile softness, guaranteeing ease of cleaning and maintenance. Dalla costante ricerca dei Laboratori Atlas Concorde nasce Sensitech, la superficie in gres porcellanato per interni realizzata con metodo produttivo brevettato in Italia, che associa elevate prestazioni di resistenza allo scivolamento ad un'inedita morbidezza tattile, garantendo facilità di pulizia e manutenzione.

### Destination of use



### Anti-slip



### Colour-Shading

V3 Moderate Variation

INDEX



IVORY

OVERVIEW



CREAM

IMAGE GALLERY



CLAY

PRODUCT RANGE & TECHNICAL SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

TAUPE

BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



TOBACCO

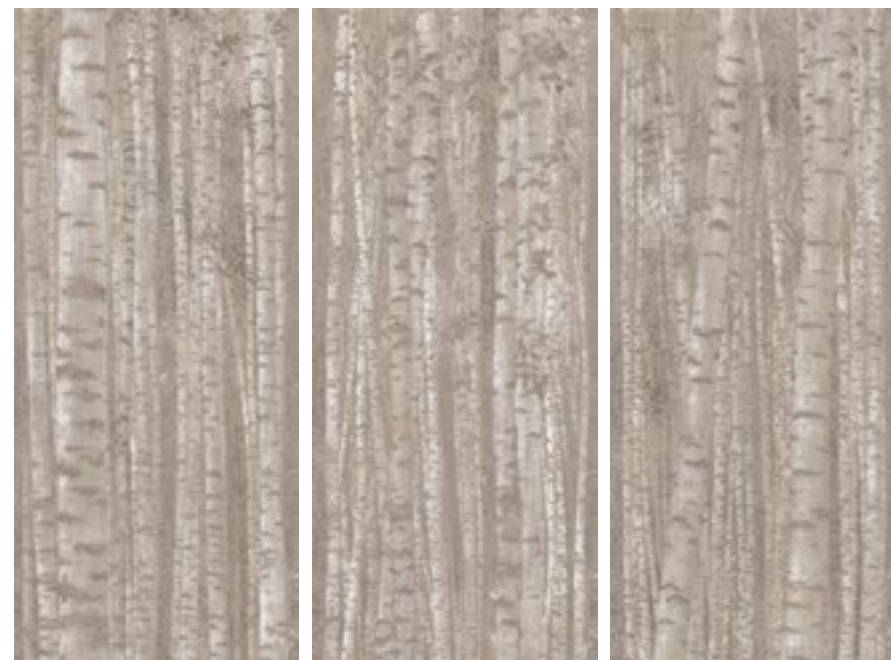
# Porcelain tile decors

**Boost Pro Paint** ± 6 mm ■  
120x278 cm - 47 1/4"x109 1/2"



3 patterns

**Boost Pro Grove** ± 6 mm ■  
120x278 cm - 47 1/4"x109 1/2"



3 patterns

**Boost Pro Leaves** ± 6 mm ●  
120x278 cm - 47 1/4"x109 1/2"



2 patterns



Module Assembly

**Boost Pro Ivory Mosaico Shapes**  
31x33,5 cm - 12 1/4"x13 1/4"



**Boost Pro Cream Mosaico Shapes**  
31x33,5 cm - 12 1/4"x13 1/4"



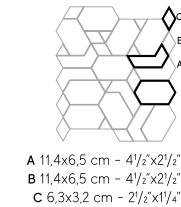
**Boost Pro Clay Mosaico Shapes**  
31x33,5 cm - 12 1/4"x13 1/4"



**Boost Pro Taupe Mosaico Shapes**  
31x33,5 cm - 12 1/4"x13 1/4"



**Boost Pro Tobacco Mosaico Shapes**  
31x33,5 cm - 12 1/4"x13 1/4"



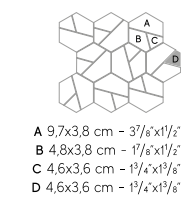
**Boost Pro Ivory Mosaico Hex Olive**  
25x28,5 cm - 9 7/8"x11 1/4"



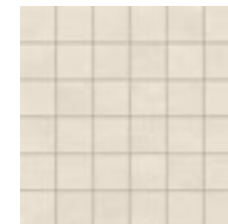
**Boost Pro Cream Mosaico Hex Blue**  
25x28,5 cm - 9 7/8"x11 1/4"



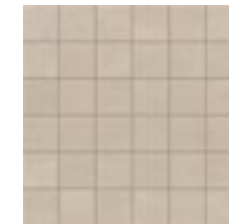
**Boost Pro Taupe Mosaico Hex Coffee**  
25x28,5 cm - 9 7/8"x11 1/4"



**Boost Pro Ivory Mosaico Matt**  
30x30 cm - 11 3/4"x11 3/4"



**Boost Pro Cream Mosaico Matt**  
30x30 cm - 11 3/4"x11 3/4"



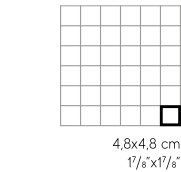
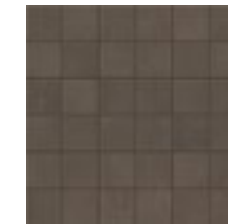
**Boost Pro Clay Mosaico Matt**  
30x30 cm - 11 3/4"x11 3/4"



**Boost Pro Taupe Mosaico Matt**  
30x30 cm - 11 3/4"x11 3/4"



**Boost Pro Tobacco Mosaico Matt**  
30x30 cm - 11 3/4"x11 3/4"



■ **The production process does not guarantee the presence of the exact sequence of the graphics inside the packaging.** - Il processo produttivo non garantisce la presenza dell'esatta sequenza delle grafiche all'interno dell'imballo. - Le processus de fabrication ne garantit pas la présence de la séquence exacte des graphismes à l'intérieur de l'emballage. - Der Produktionsprozess garantiert nicht die exakte Sequenz der Grafiken in der Verpackung. - El proceso de producción no garantiza la presencia de la secuencia exacta de los gráficos dentro del embalaje. - Процесс производства не обеспечивает наличие точно совпадающих рисунков поверхности внутри упаковки.

● **The use of a common mild detergent is recommended. Avoid using acidic or alkaline products, waxes, steel wool, or abrasives.** - Si consiglia l'utilizzo di un comune detergente neutro. Evitare l'utilizzo di prodotti acidi o alcalini, ceranti, pagliette di metallo o abrasive. - Nous vous conseillons d'utiliser des détergents neutres courants. Éviter l'utilisation de cires et de produits acides ou alcalins, ainsi que les pailles métalliques ou abrasives. - Es empfiehlt sich, ein haushaltsübliches, neutrales Reinigungsmittel zu verwenden. Saure oder alkalische Produkte, Wachs sowie Metallwolle- bzw. Scheuerschwämme sind zu vermeiden. - Recomendamos utilizar un detergente neutro común. Hay que evitar el uso de productos ácidos o alcalinos, ceras y estropajos de metal o abrasivos. - Рекомендуется чистить обычным нейтральным моющим средством. Не рекомендуется использовать кислотные, щелочные, восковые средства, а также металлические мочалки.

■ **The decoration can only be laid on the wall.** - Il decoro si può posare solo a rivestimento. - Décor uniquement mural. - Das Dekor kann nur an der Wand verlegt werden. - La decoración se puede colocar únicamente en paredes. - Декор может быть уложен только на стену.

- INDEX ≡
- OVERVIEW >
- IMAGE GALLERY >
- PRODUCT RANGE & TECHNICAL SPECS. >
- SENSITECH
- RANGE SUMMARY
- TECHNICAL FEATURES
- BOOST WORLD >
- SUSTAINABILITY >
- THE BENEFITS OF CERAMIC TILES >

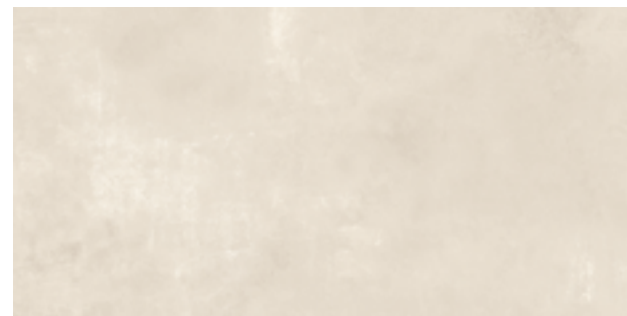
# Wall tiles

**WHITE-BODY WALL TILES** - Rivestimenti in pasta bianca - Weißscherbige Wandfliesen - Revestimientos en pasta blanca - Настенная плитка из белой глины  
**RECTIFIED MONOCALIBER** - Rettificato monocalibro - Rectifié mono-calibre - Geschliffen einkalibrig - Rectificado monocalibre - Ретифицированный в одном калибре

Sizes	Thickness	Surface finish	Available colors
40x80 cm - 15 <sup>3</sup> / <sub>4</sub> "x31 <sup>1</sup> / <sub>2</sub> "	± 8,5 mm	Matte	> Ivory, Cream, Clay, Powder Blue, Mustard
40x80 cm - 15 <sup>3</sup> / <sub>4</sub> "x31 <sup>1</sup> / <sub>2</sub> "	± 10 mm 3D Urban	Matte	> Ivory, Clay, Powder Blue



**Boost Pro Ivory**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



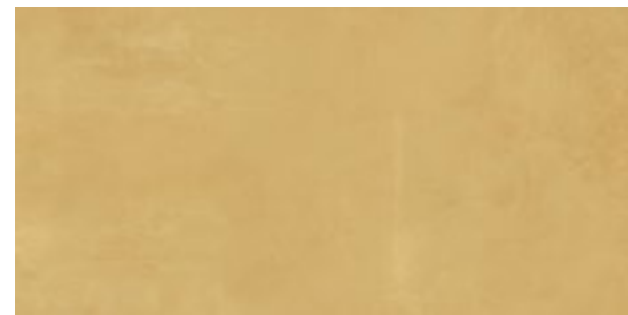
**Boost Pro Cream**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro Clay**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro Mustard**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro Powder Blue**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro 3D Urban Ivory**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro 3D Urban Clay**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



**Boost Pro 3D Urban Powder Blue**  
40x80 cm - 15<sup>3</sup>/<sub>4</sub>"x31<sup>1</sup>/<sub>2</sub>"



## Wall tile decors

**Boost Pro Ivory  
Minibrick Pro Olive**  
29,7x33,3 cm - 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"



**Boost Pro Cream  
Minibrick Pro Blue**  
29,7x33,3 cm - 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"



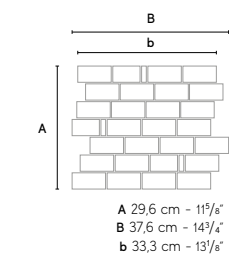
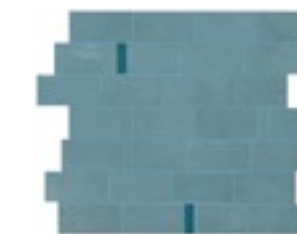
**Boost Pro Clay  
Minibrick Pro Coffee**  
29,7x33,3 cm - 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"



**Boost Pro Mustard  
Minibrick Pro Yellow**  
29,7x33,3 cm - 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"



**Boost Pro Powder Blue  
Minibrick Pro Ocean**  
29,7x33,3 cm - 11<sup>5</sup>/<sub>8</sub>"x13<sup>1</sup>/<sub>4</sub>"



**Color-shading**

V2 Slight Variation > all colors

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD



SUSTAINABILITY

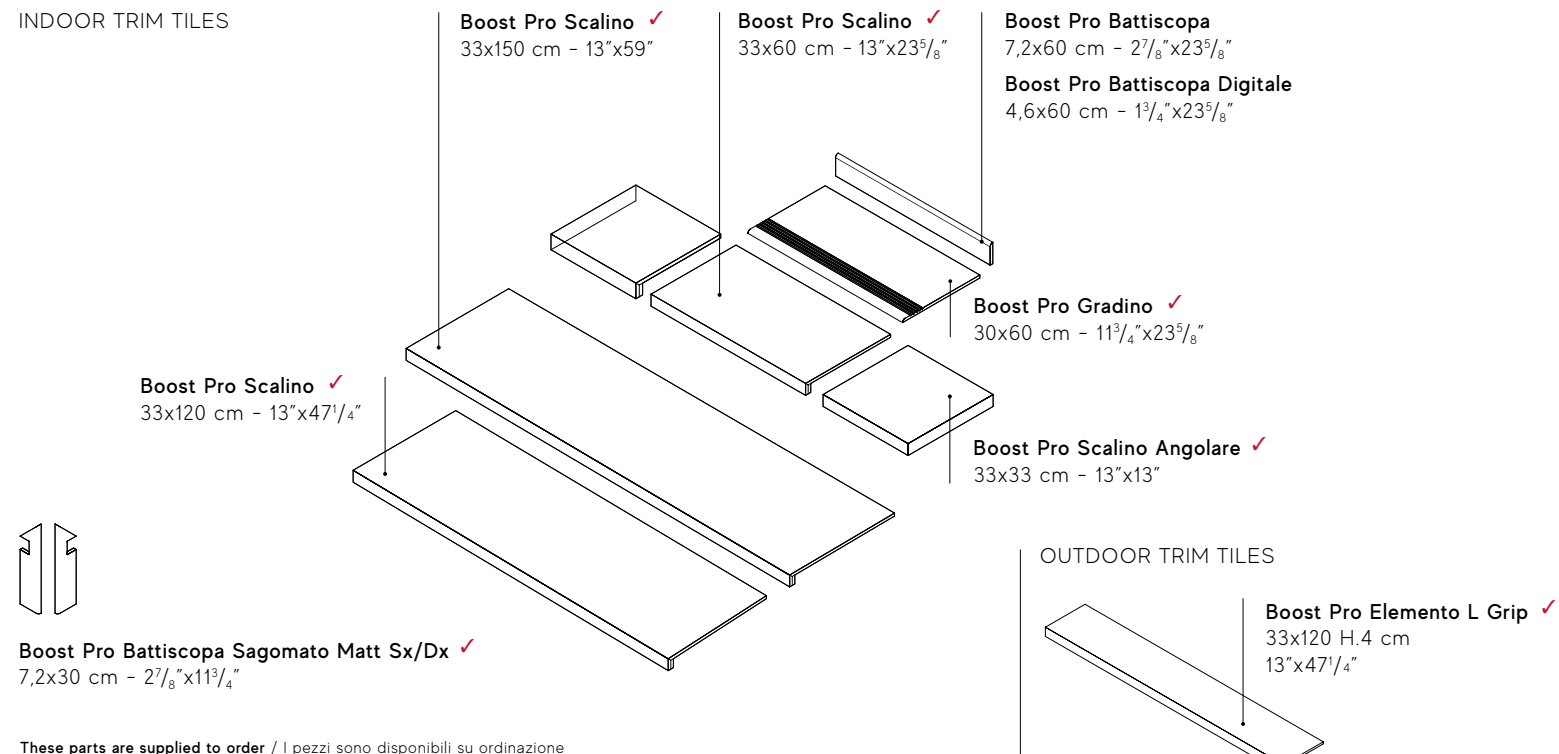


THE BENEFITS OF CERAMIC TILES

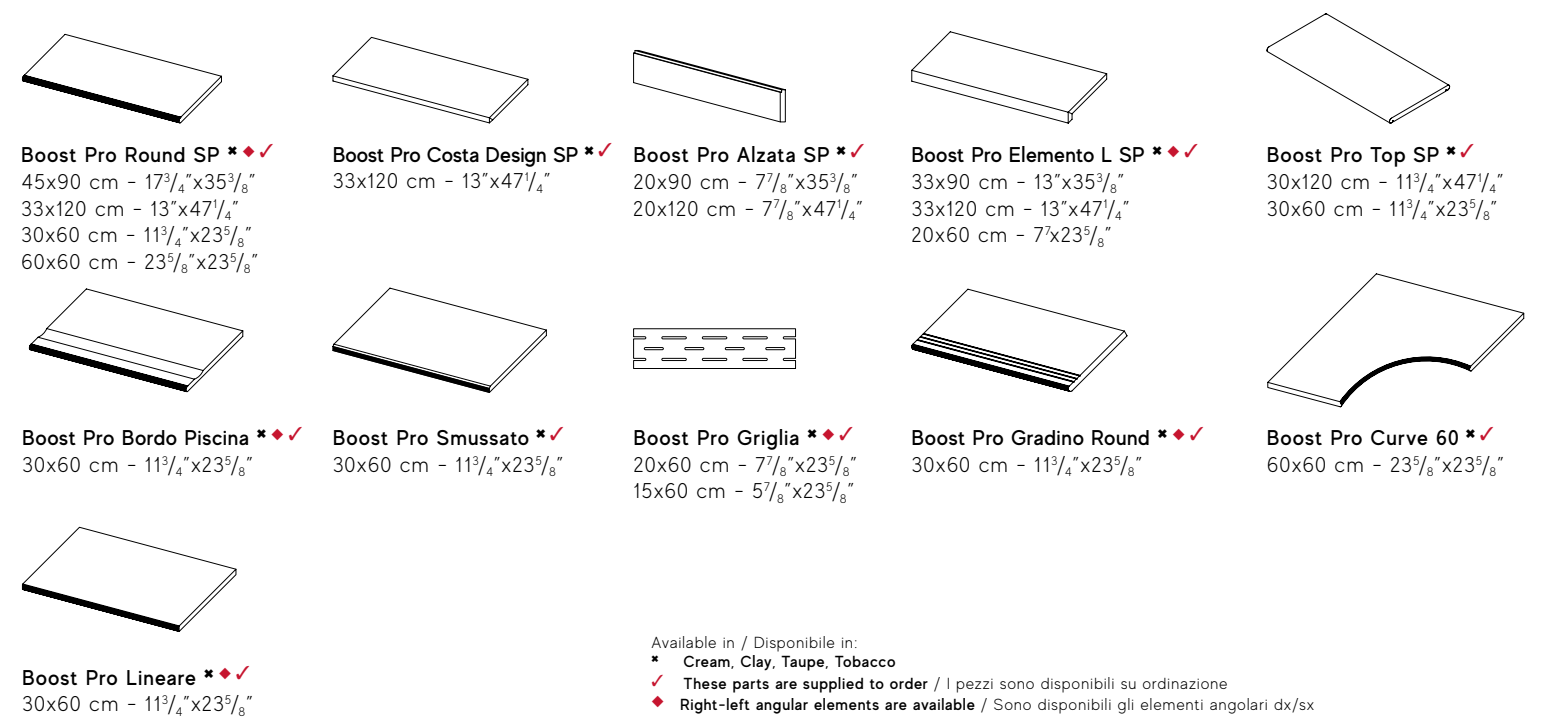


# Trim tiles

## INDOOR TRIM TILES



## Outdoor trim tiles ± 20 mm



## Wall trim tiles



## THANKS TO



## Outdoor Porcelain tiles ± 20 mm

For further details on the 20mm thick products, related trim pieces and installation systems - in particular for recommendations and precautions during installation - please refer to the Outdoor Design section on the Atlas Concorde website or to the Outdoor Design catalogue. Per dettagli sul prodotto e sui relativi pezzi speciali in 20mm di spessore, per i sistemi di posa e, in particolare, per raccomandazioni, accorgimenti e precauzioni in fase di posa e progettazione, si raccomanda di prendere visione del catalogo Outdoor Design e della sezione Outdoor Design del sito Atlas Concorde. - Pour plus de renseignements sur le produit, les pièces spéciales de 20mm d'épaisseur et sur les systèmes de pose, ainsi que pour tous conseils et recommandations et précautions d'emploi pendant la pose ou en phase de conception, nous vous recommandons de lire le catalogue Outdoor Design et de consulter la section Outdoor Design sur le site d'Atlas Concorde. - Bitte beachten Sie die detaillierten Informationen zum Produkt und zu den zugehörigen Formteilen in 20mm Stärke, zu den Verlegesystemen sowie vor allem die Empfehlungen, Tipps und bei der Planung und Verlegung zu beachtenden Vorsichtsmaßnahmen, die im Katalog Outdoor Design sowie im Bereich Outdoor Design der Atlas Concorde-Website aufgeführt sind. - Para mayor información sobre el producto y sus relativas piezas especiales de 20mm de grosor, para los sistemas de colocación, y en particular, para las recomendaciones, cautelas y precauciones en la fase de colocación y diseño, se recomienda consultar el catálogo Outdoor Design y la sección Outdoor Design del sitio Atlas Concorde. - Подробнее о плитках и о специальных элементах толщиной 20мм, о системах монтажа, о мерах предосторожности при проектировании и укладке можно узнать в каталоге Outdoor Design и в разделе Outdoor Design на сайте Atlas Concorde.

## Note

For information and details relating to codes, packaging and weight it is recommended to refer to the latest pricelist. - Per le informazioni e i dati relativi a codici, imballaggi e pesi occorre sempre consultare l'ultimo listino aggiornato e in vigore. - Pour toutes informations et renseignements concernant les codes, les emballages et les poids, il y a toujours lieu de consulter le dernier tarif en vigueur et mis à jour. - Für Informationen und Daten die den Code, die Verpackung und das Gewicht betreffen bitte die aktuellste Preisliste zugrunde legen. - Para acceder a la información y a los datos relativos a códigos, embalajes y pesos hay que consultar siempre la última lista de precios actualizada y vigente. - Для информации о кодах, упаковках и весе обращайтесь к последнему действующему прайс-листу.

Colors and optical features of the materials illustrated in this catalogue are to be regarded as mere indications. - I colori e le caratteristiche estetiche dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi. - Les coloris et les caractéristiques esthétiques des références illustrées dans le catalogue sont donnés à titre purement indicatif. - Die Farben und die ästhetischen Eigenschaften der in diesem Katalog abgebildeten Produkte sind als reine Richtwerte zu betrachten. - Los colores y las características estéticas de los materiales ilustrados en el presente catálogo deben ser considerados como puramente indicativos. - Цвета и эстетические характеристики описанных в настоящем каталоге материалов являются только ориентировочными.

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**White-body wall tiles - Rectified monocaliber**

Compliant with standards EN 14411 annex L group BIII  
 Compliant with standards ISO 13006 annex L group BIII  
 Conforme alla norma EN 14411 Appendice L gruppo BIII  
 Conforme alla norma ISO 13006 Appendice L gruppo BIII

**Rivestimenti in pasta bianca - Rettificato monocalibro**

40x80 cm - 15<sup>3</sup>/<sub>16</sub>"x31<sup>1</sup>/<sub>2</sub>" ± 8,5 mm  
 50x120 cm - 19<sup>5</sup>/<sub>16</sub>"x47<sup>1</sup>/<sub>4</sub>" ± 8,5 mm

Technical features Caratteristiche tecniche	Test Method Metodo di prova	Requirements for nominal size N Requisiti per dimensione nominale N			Wall tiles	
		7 cm ≤ N < 15 cm	N ≥ 15 cm			
		(mm)	(%)	(mm)		
<b>Length and width</b> Lunghezza e larghezza	ISO 10545-2	± 0,4 (*) Rect.	± 0,3 (*) Rect.	± 1,0 (*) Rect.	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
<b>Thickness</b> Spessore		± 0,5 (**)	± 10 (**)	± 0,5 (**)		
<b>Straightness of sides</b> Rettilineità degli spigoli		± 0,4 (***) Rect.	± 0,3 (***) Rect.	± 0,8 (***) Rect.		
<b>Rectangularity</b> Ortogonalità		± 0,4 (****) Rect.	± 0,3 (****) Rect.	± 1,5 (****) Rect.		
<b>Surface flatness</b> Planarità	ISO 10545-2	c.c. ± 0,6 Rect.	c.c. ± 0,4 Rect.	c.c. ± 1,8 Rect.	<b>Suitable for</b> Conforme	<b>3D WALL Not applicable</b> Non applicabile
		e.c. ± 0,6 Rect.	e.c. ± 0,4 Rect.	e.c. ± 1,8 Rect.		
		w. ± 0,6 Rect.	w. ± 0,4 Rect.	w. ± 1,8 Rect.		
<b>Water absorption</b> (in% by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	<b>Average &gt;10%. When the average &gt; 20%, this shall be indicated.</b> Individual value > 9% Media >10%. Se questo valore > 20%, deve essere indicato. Valore Singolo > 9%			10% < E <sub>v</sub> ≤ 20%	
<b>Breaking strength</b> Sforzo di rottura	ISO 10545-4	S ≥ 600 N			S ≥ 600 N	
<b>Modulus of rupture</b> Resistenza alla flessione		R ≥ 15 N/mm <sup>2</sup>			R ≥ 15 N/mm <sup>2</sup>	
<b>Coefficient of thermal linear expansion</b> Coefficiente di dilatazione termica lineare	ISO 10545-8	<b>Declared value</b> Valore dichiarato			≤ 7MK <sup>-1</sup>	
<b>Thermal shock resistance</b> Resistenza agli sbalzi termici	ISO 10545-9	<b>Pass according to EN ISO 10545-1</b> Test superato in accordo con ISO 10545-1			<b>Resistant</b> Resiste	
<b>Moisture expansion</b> (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	<b>Declared value</b> Valore dichiarato			≤ 0,06% (0,6mm/m)	
<b>Crazing resistance</b> Resistenza al cavillo	ISO 10545-11	<b>Pass according to EN ISO 10545-1</b> Test superato in accordo con ISO 10545-1			<b>Resistant</b> Resiste	
<b>Bond strength/adhesion for improved cementitious adhesives</b> Adesione a trazione con adesivi cementizi migliorati	EN 1348	<b>Declared value</b> Valore dichiarato			≥ 10 N/mm <sup>2</sup> (Class C2 - EN 12004)	
<b>Reaction to fire</b> Reazione al fuoco	-	<b>Class A1</b> Classe A1			A1	
<b>Resistance to household chemicals and swimming pool salts</b> Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina	ISO 10545-13	<b>Minimum Class B</b> Classe minima B			A	
<b>Resistance to low concentrations of acids and alkalis</b> Resistenza a basse concentrazioni di acidi e alcali		<b>Declared Class</b> Classe dichiarata			LA	
<b>Resistance to high concentrations of acids and alkalis</b> Resistenza ad alte concentrazioni di acidi e alcali		<b>Declared Class</b> Classe dichiarata			HA	
<b>Resistance to staining</b> Resistenza alle macchie	ISO 10545-14	<b>Minimum Class 3</b> Classe 3 minima			5	
<b>Release of dangerous substances: Cadmium (in mg/dm<sup>2</sup>) and Lead (in mg/dm<sup>2</sup>)</b> Rilascio di sostanze pericolose: Cadmio (in mg/dm <sup>2</sup> ) e Piombo (in mg/dm <sup>2</sup> )	ISO 10545-15	<b>Declared value</b> Valore dichiarato			≤ 0,01 mg/dm <sup>2</sup> Cd ≤ 0,1 mg/dm <sup>2</sup> Pb	

\*) The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammissibile, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).  
 \*\*) The permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS). Deviazione ammissibile, in % oppure mm, dello spessore medio di ogni piastrella dallo spessore riportato nella dimensione di fabbricazione (WS).  
 \*\*\*) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di rettilineità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 \*\*\*\*) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di ortogonalità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 c.c. The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile della curvatura del centro, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).  
 e.c. The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile della curvatura dello spigolo, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 w. The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile dello sverglimento, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).



**Porcelain tiles - Rectified monocaliber**

Compliant with standards EN 14411 annex G group BII  
 Compliant with standards ISO 13006 annex G group BII  
 Conforme alla norma EN 14411 Appendice G gruppo BII  
 Conforme alla norma ISO 13006 Appendice G gruppo BII

**Gres porcellanato - Rettificato monocalibro**

160x320 cm - 63"x123" ± 6 mm  
 160x160 cm - 63"x63" ± 6 mm  
 120x278 cm - 47<sup>1</sup>/<sub>4</sub>"x109<sup>3</sup>/<sub>4</sub>" ± 6 mm  
 120x120 cm - 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>" ± 6-9 mm  
 120x240 cm - 47<sup>1</sup>/<sub>4</sub>"x94<sup>1</sup>/<sub>2</sub>" ± 9 mm  
 60x120 cm - 23<sup>3</sup>/<sub>16</sub>"x47<sup>1</sup>/<sub>4</sub>" ± 9 mm  
 75x150 cm - 29<sup>1</sup>/<sub>2</sub>"x59" ± 9 mm  
 75x75 cm - 29<sup>1</sup>/<sub>2</sub>"x29<sup>1</sup>/<sub>2</sub>" ± 9 mm  
 37.5x75 cm - 14<sup>3</sup>/<sub>16</sub>"x29<sup>1</sup>/<sub>2</sub>" ± 9 mm  
 60x60 cm - 23<sup>3</sup>/<sub>16</sub>"x23<sup>3</sup>/<sub>16</sub>" ± 9 mm  
 30x60 cm - 11<sup>1</sup>/<sub>4</sub>"x23<sup>3</sup>/<sub>16</sub>" ± 9 mm  
 120x120 cm - 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>" ± 20 mm  
 60x120 cm - 23<sup>3</sup>/<sub>16</sub>"x47<sup>1</sup>/<sub>4</sub>" ± 20 mm  
 90x90 cm - 35<sup>3</sup>/<sub>16</sub>"x35<sup>3</sup>/<sub>16</sub>" ± 20 mm  
 60x60 cm - 23<sup>3</sup>/<sub>16</sub>"x23<sup>3</sup>/<sub>16</sub>" ± 20 mm

Technical features Caratteristiche tecniche	Test Method Metodo di prova	Requirements for nominal size N / Requisiti per dimensione nominale N			Porcelain tiles			
		7 cm ≤ N < 15 cm	N ≥ 15 cm		Matte / Matte (e) ± 9 mm	Matte ± 6 mm	Grip ± 9 mm	Outdoor ± 20 mm
		MM	(%)	(mm)				
<b>Length and width</b> Lunghezza e larghezza	ISO 10545-2	± 0,9 (*) Non-rect. ± 0,4 (*) Rect.	± 0,6 (*) Non-rect. ± 0,3 (*) Rect.	± 2,0 (*) Non-rect. ± 1,0 (*) Rect.	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
<b>Thickness</b> Spessore		± 0,5 (**)	± 5 (**)	± 0,5 (**)	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
<b>Straightness of sides</b> Rettilineità degli spigoli		± 0,8 (****) Non-rect. ± 0,4 (****) Rect.	± 0,5 (****) Non-rect. ± 0,3 (****) Rect.	± 1,5 (****) Non-rect. ± 0,8 (****) Rect.	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
<b>Rectangularity</b> (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)		± 0,8 (****) Non-rect. ± 0,4 (****) Rect.	± 0,5 (****) Non-rect. ± 0,3 (****) Rect.	± 2,0 (****) Non-rect. ± 1,5 (****) Rect.	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
<b>Surface flatness</b> Planarità	ISO 10545-2	c.c. ± 0,8 Non-rect. c.c. ± 0,6 Rect.	c.c. ± 0,5 Non-rect. c.c. ± 0,4 Rect.	c.c. ± 2,0 Non-rect. c.c. ± 1,8 Rect.	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme	<b>Suitable for</b> Conforme
		e.c. ± 0,8 Non-rect. e.c. ± 0,6 Rect.	e.c. ± 0,5 Non-rect. e.c. ± 0,4 Rect.	e.c. ± 2,0 Non-rect. e.c. ± 1,8 Rect.				
		w. ± 0,8 Non-rect. w. ± 0,6 Rect.	w. ± 0,5 Non-rect. w. ± 0,4 Rect.	w. ± 2,0 Non-rect. w. ± 1,8 Rect.				
<b>Water absorption</b> (in% by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	<b>E<sub>v</sub> ≤ 0,5% Individual Maximum 0,6%</b> E <sub>v</sub> ≤ 0,5% Valore massimo singolo 0,6%			≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %
	ASTM C373	<b>Requirement ANSI A1371-2017 Water absorption max ≤ 0,5%</b>			≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %
<b>Breaking strength</b> Sforzo di rottura	ISO 10545-4	S ≥ 700N (for thickness < 7,5 mm - per spessore < 7,5 mm) S ≥ 1300N (for thickness ≥ 7,5 mm - per spessore ≥ 7,5 mm)			S ≥ 1500 N	S ≥ 1000 N	S ≥ 1500 N	S ≥ 10000 N
<b>Modulus of rupture</b> Resistenza alla flessione		R ≥ 35 N/mm <sup>2</sup>			R ≥ 40 N/mm <sup>2</sup>	R ≥ 40 N/mm <sup>2</sup>	R ≥ 40 N/mm <sup>2</sup>	R ≥ 45 N/mm <sup>2</sup>
<b>Bending strength and breaking load</b> Resistenza a flessione e al carico di rottura (4)/(5)	EN 1339 Annex F	-			-	-	-	≥ T11 120x120 60x60
								≥ U11 90x90
								≥ U4 60x60
<b>Impact resistance, as coefficient of restitution</b> Resistenza all'impatto, espresso come coefficiente di restituzione	ISO 10545-5	<b>Declared value</b> Valore dichiarato			≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55
<b>Mohs hardness</b> Durezza Mohs	EN 101	-			6	6	8	8
<b>Resistance to deep abrasion of unglazed tiles (removed volume)</b> Resistenza all'abrasione profonda delle piastrelle non smaltate (volume materiale asportato)	ISO 10545-6	≤ 175 mm <sup>3</sup>			≤ 150 mm <sup>3</sup>	≤ 150 mm <sup>3</sup>	≤ 150 mm <sup>3</sup>	≤ 150 mm <sup>3</sup>
<b>Coefficient of thermal linear expansion</b> Coefficiente di dilatazione termica lineare	ISO 10545-8	<b>Declared value</b> Valore dichiarato			≤ 7MK <sup>-1</sup>	≤ 7MK <sup>-1</sup>	≤ 7MK <sup>-1</sup>	≤ 7MK <sup>-1</sup>
<b>Thermal shock resistance</b> Resistenza agli sbalzi termici	ISO 10545-9	<b>Pass according to EN ISO 10545-1</b> Test superato in accordo con ISO 10545-1			<b>Resistant</b> Resiste	<b>Resistant</b> Resiste	<b>Resistant</b> Resiste	<b>Resistant</b> Resiste
<b>Moisture expansion</b> (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	<b>Declared value</b> Valore dichiarato			≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)
<b>Frost resistance</b> Resistenza al gelo	ISO 10545-12	<b>Pass according to EN ISO 10545-1</b> Test superato in accordo con ISO 10545-1			<b>Resistant</b> Resiste	<b>Resistant</b> Resiste	<b>Resistant</b> Resiste	<b>Resistant</b> Resiste
<b>Bond strength/adhesion for improved cementitious adhesives</b> Adesione a trazione con adesivi cementizi migliorati	EN 1348	<b>Declared value</b> Valore dichiarato			≥ 10 N/mm <sup>2</sup> (Class C2 - EN 12004)	≥ 10 N/mm <sup>2</sup> (Class C2 - EN 12004)	≥ 10 N/mm <sup>2</sup> (Class C2 - EN 12004)	≥ 10 N/mm <sup>2</sup> (Class C2 - EN 12004)
<b>Reaction to fire</b> Reazione al fuoco	-	<b>Class A1 or A1<sub>e</sub></b> Classe A1 oppure A1 <sub>e</sub>			A1 - A1 <sub>e</sub>	A1 - A1 <sub>e</sub>	A1 - A1 <sub>e</sub>	A1 - A1 <sub>e</sub>
<b>Resistance to household chemicals and swimming pool salts</b> Resistenza ai prodotti chimici di uso domestico e agli additivi per piscina	ISO 10545-13	<b>Minimum Class B</b> Classe minima B			A	A	A	A
<b>Resistance to low concentrations of acids and alkalis</b> Resistenza a basse concentrazioni di acidi e alcali		<b>Declared Class</b> Classe dichiarata			LA	LA	LA	LA
<b>Resistance to high concentrations of acids and alkalis</b> Resistenza ad alte concentrazioni di acidi e alcali		<b>Declared Class</b> Classe dichiarata			HA	HA	HA	HA
<b>Resistance to staining, for unglazed tiles</b> Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	<b>Declared Class</b> Classe dichiarata			5	5	5	5
<b>Shod Ramp Test</b> Metodo della rampa "calzato"	EN 16165 ANNEX B (EX DIN 51130)	<b>Declared value</b> Valore dichiarato			R10	R9	R11	R11
<b>Barefoot Ramp Test</b> Metodo della rampa a piedi nudi	EN 16165 ANNEX A (EX DIN 51097)	<b>Declared value</b> Valore dichiarato			A+B	A	A+B+C	A+B+C
<b>Pendulum Friction Test</b> Metodo del Pendolo	BS 7976	<b>PTV ≥ 36 classifies the surface as "low slip risk"</b>			≥ 36 Dry ≥ 36 Wet	(●)	≥ 36 Dry ≥ 36 Wet	≥ 36 Dry ≥ 36 Wet
	AS 4586	<b>Declared Classification of the new pedestrian surface materials according to the Pendulum Test</b>			Class P3	(●●)	Class P4	Class P4
	UNE-ENV 12633	<b>Declared value</b> Valore dichiarato			Class C2	(●●●)	Class C3	Class C3
<b>Coefficient of friction (COF)</b> Coefficiente di attrito	B.C.R.A. Rep. CEC/81	D. M. 236/89 del 14/06/89 μ > 0,40 per elemento scivolate cuoio su pavimentazione asciutta μ > 0,40 per elemento scivolate gomma dura su pavimentazione bagnata			> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato
<b>Dynamic coefficient of friction (DCOF)</b> Coefficiente di attrito dinamico	ANSI A 326.3	-			wet DCOF ≥ 0,50	wet DCOF ≥ 0,42	wet DCOF ≥ 0,55	wet DCOF ≥ 0,55

\*) The permissible deviation, in % or mm, of the average size for each tile (2 or 4 sides) from work size (WS). Deviazione ammissibile, in % oppure mm, della dimensione media di ogni piastrella (2 oppure 4 lati) dalla dimensione di fabbricazione (WS).  
 \*\*) The permissible deviation, in % or mm, of the average thickness for each tile from the work size thickness (WS). Deviazione ammissibile, in % oppure mm, dello spessore medio di ogni piastrella dallo spessore riportato nella dimensione di fabbricazione (WS).  
 \*\*\*) The maximum permissible deviation from straightness, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di rettilineità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 \*\*\*\*) The maximum permissible deviation from rectangularity, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile di ortogonalità, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 c.c. The maximum permissible deviation from centre curvature, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile della curvatura del centro, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).  
 e.c. The maximum permissible deviation from edge curvature, in % or mm, related to the corresponding work sizes (WS). Deviazione massima ammissibile della curvatura dello spigolo, in % oppure mm, in rapporto alle dimensioni di fabbricazione (WS) corrispondenti.  
 w. The maximum permissible deviation from warpage, in % or mm, related to diagonal calculated from the work sizes (WS). Deviazione massima ammissibile dello sverglimento, in % oppure mm, in rapporto alla diagonale calcolata secondo le dimensioni di fabbricazione (WS).  
 (1) Determination of slip resistance of pedestrian surfaces; it does not cover sports surfaces and road surfaces for vehicles (skid resistance). Determinazione della resistenza allo scivolamento delle superfici pedonabili, non si applica alle pavimentazioni sportive ed alle pavimentazioni stradali veicolari.  
 (2) Anti-slip performance is guaranteed at the time of delivery of the product. Le prestazioni anti-slip vengono garantite al momento della consegna del prodotto.  
 (3) However, tiles with a DCOF of 0,42 or greater are not necessarily suitable for all projects. The specifier shall determine tests appropriate for specific project conditions, considering by way of example, but not in limitation, type of use, traffic, expected contaminants, expected maintenance, expected wear, and manufacturers guidelines and recommendations.  
 (4) For further details, please refer to outdoor design general catalogue. Per maggiori informazioni riferirsi al catalogo generale Outdoor Design.  
 (5) Only for products with 20 mm thickness. Solo per prodotti a 20mm di spessore.  
 (e) PTV ≥ 36 Wet on demand / su richiesta  
 (●●) P3 on demand / su richiesta  
 (●●●) C2 on demand / su richiesta

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



SENSITECH

RANGE SUMMARY

TECHNICAL FEATURES

BOOST WORLD



SUSTAINABILITY



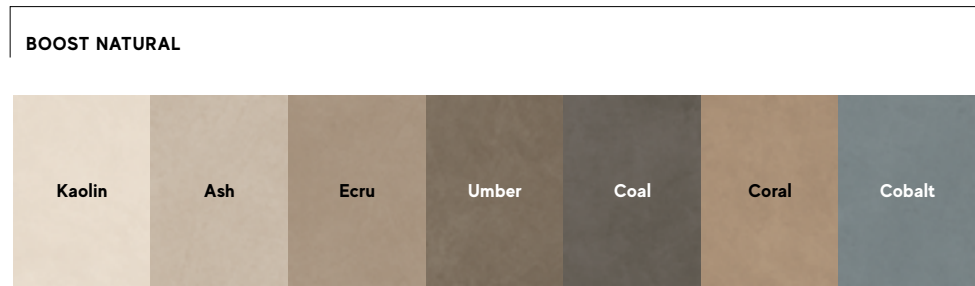
THE BENEFITS OF CERAMIC TILES







# BOOSTWORLD



## Porcelain tiles



160x320 cm - 63"x126"	± 6 mm								
160x160 cm - 63"x63"	± 6 mm								
120x278 cm - 47 1/4"x109 1/2"	± 6 mm	Matte	Matte	Matte	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47 1/4"x94 1/2"	± 9 mm								
120x120 cm - 47 1/4"x47 1/4"	± 6 mm								
	± 9 mm	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)
75x150 cm - 29 1/2"x59"	± 9 mm								
60x120 cm - 23 5/8"x47 1/4"	± 9 mm	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)
75x75 cm - 29 1/2"x29 1/2"	± 9 mm								
37,5x75 cm - 14 3/4"x29 1/2"	± 9 mm								
60x60 cm - 23 5/8"x23 5/8"	± 9 mm	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)
30x60 cm - 11 3/4"x23 5/8"	± 9 mm	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)	Matte (S)

### Outdoor and Wet Areas

120x120 cm - 47 1/4"x47 1/4"	± 9 mm	Grip	Grip	Grip	Grip	Grip			
60x120 cm - 23 5/8"x47 1/4"	± 9 mm	Grip	Grip	Grip	Grip	Grip			
30x60 cm - 11 3/4"x23 5/8"	± 9 mm								
120x240 cm - 47 1/4"x94 1/2"	± 20 mm								
120x120 cm - 47 1/4"x47 1/4"	± 20 mm	Outdoor	Outdoor	Outdoor					
60x120 cm - 23 5/8"x47 1/4"	± 20 mm								
90x90 cm - 35 3/8"x35 3/8"	± 20 mm								
60x60 cm - 23 5/8"x23 5/8"	± 20 mm	Outdoor	Outdoor	Outdoor					

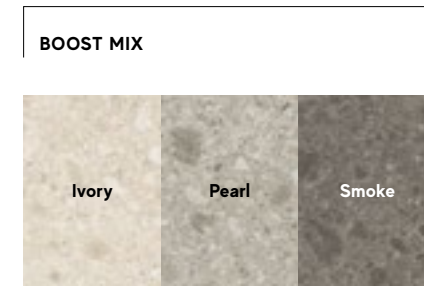
### Atlas Plan

162x324 cm - 63 3/4"x127 1/2"	± 12 mm			Hammered					
> Non rectified - non rettificato	± 20 mm								

## Wall tiles



50x120 cm - 19 5/8"x47 1/4"	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19 5/8"x47 1/4" 3D Brushed	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19 5/8"x47 1/4" 3D Texture	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19 5/8"x47 1/4" 3D Wave	± 8,5 mm	Matte	Matte	Matte



Matte	Matte	Matte
Matte (S)	Matte (S)	Matte (S)
Matte (S)	Matte (S)	Matte (S)
Matte (S)	Matte (S)	Matte (S)
Matte (S)	Matte (S)	Matte (S)
Matte (S)	Matte (S)	Matte (S)

Grip	Grip	Grip
Outdoor	Outdoor	Outdoor
Outdoor	Outdoor	Outdoor
Outdoor	Outdoor	Outdoor

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# Boost World: System of surfaces

Boost World is a project featuring concrete- and stone-effect surfaces. A system of porcelain tiles and coordinated wall tiles that's unique in terms of style and potential combinations that Atlas Concorde has designed to meet the needs of contemporary architecture and interior design.

Boost World è un progetto di superfici effetto cemento ed effetto pietra. Un sistema di pavimenti in gres porcellanato e rivestimenti coordinati unico per stile e potenzialità combinatorie, che Atlas Concorde ha pensato per rispondere alle esigenze dell'architettura e dell'interior design contemporanei.

Boost World est un projet de surfaces effet béton et pierre. Un système de sols en grès cérame et de revêtements muraux coordonnés unique en termes de style et de potentiel combinatoire, qu'Atlas Concorde a conçu pour répondre aux besoins de l'architecture et du design d'intérieur contemporains.

Boost World ist ein Projekt aus Belägen in Zement- und Steinoptik. Ein System aus Feinsteinzeug-Bodenbelägen und passend darauf abgestimmten Wandbelägen von einzigartigem Stil und großem Kombinationspotenzial, das Atlas Concorde eigens für die zeitgenössische Architektur und das Innendesign entwickelt hat.

Boost World es un proyecto de superficies con efecto cemento y piedra. Un sistema de pavimentos de gres porcelánico y revestimientos a juego únicos por su estilo y potencialidad de combinación que Atlas Concorde ha diseñado para satisfacer las necesidades de la arquitectura y el diseño de interiores contemporáneos.

Boost World – это подборка коллекций плитки под цемент и камень. Речь идет о комплексной системе с уникальным потенциалом сочетаний, включающей напольный керамогранит и настенную плитку, которую компания Atlas Concorde разработала, чтобы удовлетворить даже самые взыскательные требования современной архитектуры и дизайна.

INDEX



OVERVIEW



IMAGE GALLERY



PRODUCT RANGE & TECHNICAL SPECS.



BOOST WORLD



SUSTAINABILITY



THE BENEFITS OF CERAMIC TILES



# Environmental sustainability



## Our certifications:

### Company Azienda



### Product Prodotto



### Product "Declarations" Dichiarazioni di prodotto



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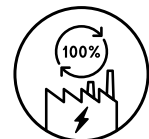


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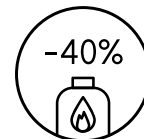
## Energy efficiency



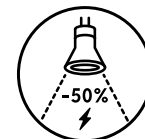
100% autonomous on energy



Hot air heat recovery from kilns and cooling water



40% savings on natural gas



100% LED lighting  
50% ANNUAL SAVINGS in electricity consumption

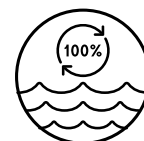
## Waste management



100% recycled scraps



99% of waste sent for recovery and 25% waste reduction in the last two years

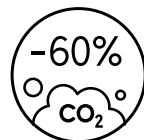


100% recycled industrial water and 27% reduction in water consumption in the last two years

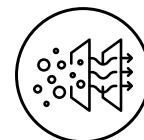
## Environment and health first



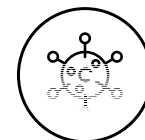
Cardboard and other packaging: 100% recycled material



MAV Automatic Vertical Warehouse: 60% CO2 reduction



Complete air filtration



Absence of carcinogenic substances in products

An ecological transition is among the company's industrial priorities. Our plants comply with the most stringent international regulations – fully automated and low-impact – as they are equipped with energy cogeneration systems. A constant commitment to the total reduction of waste and emissions completes the picture of a company oriented towards maximum environmental sustainability.

La transizione ecologica è tra le priorità industriali dell'azienda. I nostri impianti sono conformi alle più stringenti normative internazionali, completamente automatizzati e a basso impatto, in quanto dotati di sistemi di cogenerazione energetica. Il costante impegno per la totale riduzione degli sprechi e delle emissioni completano il quadro di un'azienda orientata alla massima sostenibilità ambientale.

La transition écologique est une des priorités industrielles de l'entreprise. Nos installations sont conformes aux réglementations internationales les plus sévères, entièrement automatisées et à faible impact, car équipées de systèmes de cogénération énergétique. L'engagement constant pour la réduction totale du gaspillage et des émissions complète le tableau d'une entreprise engagée pour une meilleure durabilité environnementale.

Der ökologische Wandel gehört zu den Prioritäten der industriellen Strategie des Unternehmens. Unsere Anlagen entsprechen den strengsten internationalen Richtlinien; sie arbeiten vollautomatisch und umweltschonend, denn sie sind mit Kraft-Wärme-Kopplungssystemen ausgerüstet. Ein weiterer Aspekt dieses Unternehmens, das sich ganz der Erreichung maximaler ökologischer Nachhaltigkeit verschrieben hat, ist sein kontinuierliches Engagement für die völlige Eliminierung von Verschwendung und Emissionen.

La transición ecológica está entre las prioridades industriales de la empresa. Nuestras plantas cumplen las normas internacionales más estrictas, totalmente automatizadas y de bajo impacto, ya que están equipadas con sistemas de cogeneración energética. Los esfuerzos constantes por reducir completamente los residuos y las emisiones completan la imagen de una empresa centrada en la máxima sostenibilidad medioambiental.

Экологический переход – один из основных технологических приоритетов компании. Наши производственные процессы отвечают требованиям строжайших международных стандартов, автоматизированы, оказывают минимальное воздействие на окружающую среду, а кроме того, на заводе работает собственная когенерационная установка. А еще мы принимаем меры по сокращению отходов и выбросов, что является еще одним свидетельством ориентации на экологическую устойчивость.

# Porcelain tiles: a safe choice



INDEX

OVERVIEW

IMAGE GALLERY

PRODUCT RANGE & TECHNICAL SPECS.

BOOST WORLD

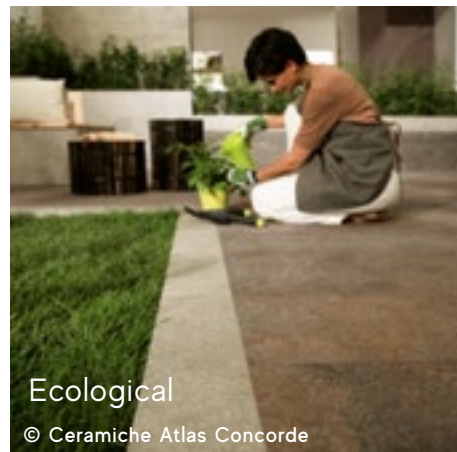
SUSTAINABILITY

THE BENEFITS OF CERAMIC TILES

## Eco-friendly material



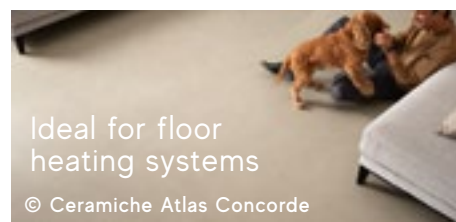
Energy efficient  
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Ecological  
© Ceramiche Atlas Concorde



Recycling and re-use  
© Ceramiche Atlas Concorde

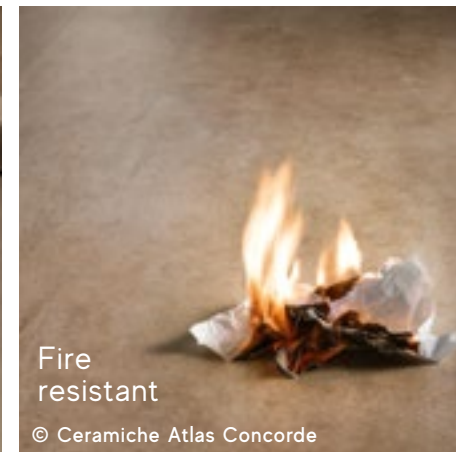


Ideal for floor heating systems  
© Ceramiche Atlas Concorde

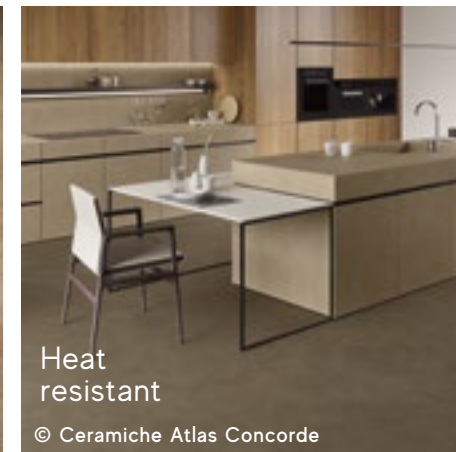
## Safety



Non-slip  
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Fire resistant  
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Heat resistant  
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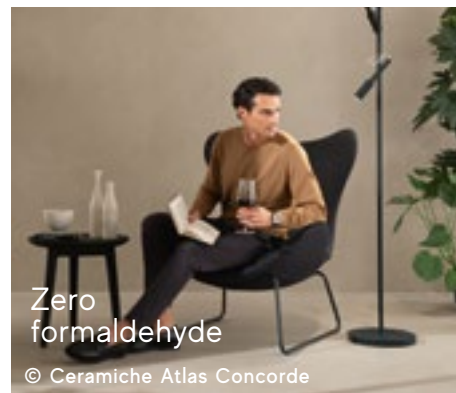
## Health



Prevent bacterial growth  
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Zero PVC  
© Ceramiche Atlas Concorde



Zero formaldehyde  
© Ceramiche Atlas Concorde



Zero allergens  
© Ceramiche Atlas Concorde



Zero VOCs  
© Ceramiche Atlas Concorde

## Resistance and duration



Easy to maintain  
© Ceramiche Atlas Concorde



UV Resistant  
© Ceramiche Atlas Concorde



Resistant to chemicals  
© Ceramiche Atlas Concorde



Resistant to thermal shock  
© Ceramiche Atlas Concorde



Stain resistant  
© Ceramiche Atlas Concorde



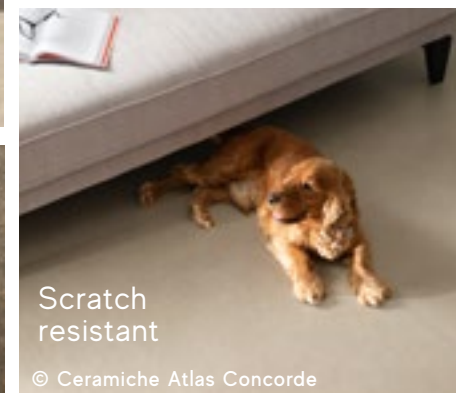
Resistant to acids  
© Ceramiche Atlas Concorde



Easy to clean  
© Ceramiche Atlas Concorde



Waterproof  
© Ceramiche Atlas Concorde



Scratch resistant  
© Ceramiche Atlas Concorde



Frost resistant  
© Ceramiche Atlas Concorde



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