

Case Study: Showe Residence Beam Installation

The Showe Residence project is a stunning example of how **Decorative Ceiling Tiles' faux wood beams** can transform a home into a true work of art.

The goal was to achieve a custom, high-end architectural feature that would elevate the living space while blending perfectly with the home's design style.



Challenge:

- The existing sheetrock beams lacked dimension and authenticity.
- A solid installation surface was needed to support custom faux wood beams.
- The homeowners wanted a **more substantial look**, beyond standard sizing, to create architectural impact.

Decorative Ceiling Tiles Solution:

- **Custom Sizing:** Decorative Ceiling Tiles provided custom faux wood beams with an additional 2 inches added to both height and width, giving the beams a bold, substantial presence.
- **Installation Prep:** The home builder, **GHO Homes**, reinforced the structure by adding plywood to the sheetrock beams, ensuring a solid surface for nailing and gluing.
- **Color & Texture Selection:** With expert guidance from **Aly Ynoa (Sales Representative, Decorative Ceiling Tiles)**, the homeowners selected the perfect color and texture to complement their home style.
- **Professional Installation:** The beams were installed by **Jose Almeida and his skilled team at Silver Star 1 USA, Inc.**, who delivered meticulous craftsmanship and attention to detail.

Results:

The space has been fully restored to its **original grandeur** and now serves as a premier event venue. Key highlights include:

- The transformation was dramatic — the beams created warmth, character, and architectural distinction in the living space.
- The Showe Residence has become a **showpiece**, with visitors consistently impressed by the new design.
- The quality of the beams and service has already led to **neighbors placing orders through Aly** after seeing the finished project.
- Delivery was smooth, with beams custom-made, crated, and delivered to the home within 6 weeks.

Client Feedback:

“Once our Decorative Ceiling Tiles faux wood beams were installed, our home turned into a real work of art. Everyone who visits loves the look. Some of our neighbors have even ordered beams from Aly because of the excellent service we received. We couldn’t be happier with the product and the process.”

— Jon Showe, Homeowner



SALES REP Aly Ynoa	PROJECT Showe Residence
CATEGORY Faux Wood Beams	FORMULA High Density Foam (HDF) + Ledgewood
LOCATION Florida, United States	PRODUCT Faux Wood Beams - 10 ft. Length & 12 in. Width
	

