

INSPIRATION

THE NATURAL WORKPLACE

DECORATE THE WORKPLACE
WITH NATURE
AS AN INSPIRATION

GÖTESSONS



Research shows that natural materials, daylight, and access to greenery promote well-being, health, and creativity.

What does science say about interior design?

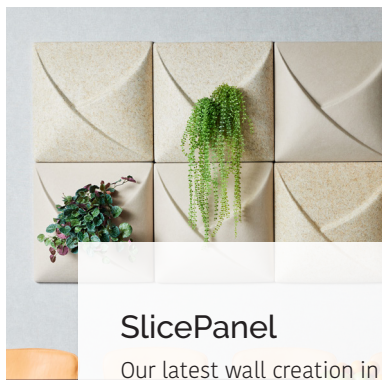
When I was four years old, I began arranging my teddy bears in my bedroom in a specific order based on their colors. A few years later, I started regularly rearranging the furniture in my room. I changed, experimented, and moved things around in different combinations. Quickly, an interest and fascination for how interior design and our surroundings impact us emerged. Today, 30 years later, I am still equally curious about why different environments have such a significant influence on how we feel and behave. I have dedicated a considerable amount of time to exploring interior design for health, performance, and well-being, gathered under the concept of neurodesign. My knowledge and insights have resulted in writing two books on the subject.

So how can we explain our experience of well-being in our surroundings? Certainly, there is no simple answer, but much can be linked to our primitive brain. Throughout human history, the world around us has changed rapidly, but the brain has not quite kept pace. The environment we live in is characterized by modern technology, speed, and a process-oriented mindset, creating stress and hindering our creativity. The positive aspect is that with the right knowledge, we can help our brains focus. By using science in the planning, shaping, and construction of our environment, we have good chances of improving health and well-being.

A significant portion of my books is rooted in the fascinating concept of Biophilia, a subject dear to my heart. Biophilia revolves around humanity's inherent love for nature, reinforced by research that demonstrates how natural materials, daylight, and access to greenery promote well-being, health, and creativity. Due to our long history of living in nature for 99.999 percent of our existence, our brains and senses are designed to have a natural preference and attraction to it. This awareness, coupled with other brain research related to interior design, forms the basis of the concept of neurodesign, a term that is here to stay.

Isabelle Sjövall, neurodesigner, researcher, and author of the books *Neurodesign* and *Designfulness*.

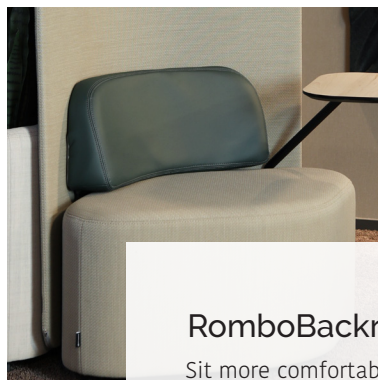
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SlicePanel

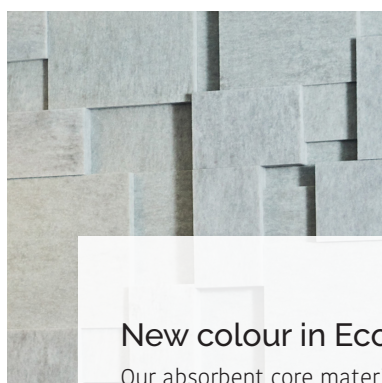
Our latest wall creation in molded felt.



13

RomboBackrest

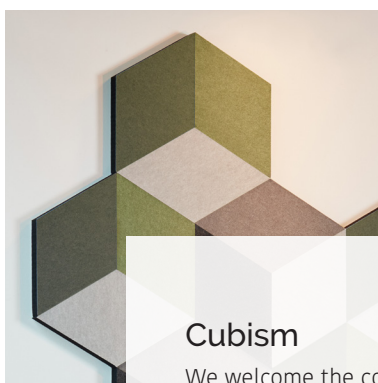
Sit more comfortably with custom fit cushion for RomboSeat.



16

New colour in EcoSUND

Our absorbent core material EcoSUND comes in a light grey colour.



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We welcome the color Forest to The Cubism family.

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Over 300 screens went through the LOOP.

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Print with motifs of nature

Pictures of nature on the walls reduce stress.



SLICEPANEL & PLANTPANEL SLICE

SlicePanel and PlantPanel Slice are two wall decorations in molded felt. One that is adapted for plants and one without the ability to add plants. The wavy pattern creates a cool visual effect and we recommend you to combine the two models. The plants come without a pot where the stem is placed in the pre-punched holes. Design o4i Design Studio.



Art.nr. 160158
Dischidia 70 cm without pot



Art.nr. 160159
Murgmöna 55 cm without pot



Art.nr. 160160
Senecio 23 cm without pot



TIP!

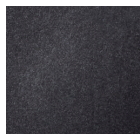
Add our EcoSUND plate for Wall Panels behind the panels to achieve 30% better sound absorption.

LEAFPANEL

LeafPanel is a wall decoration made of molded felt that gives you the association of nature and cut-out leaves. When placed on the walls, LeafPanel becomes a highly impactful decoration in the room while also providing a good sound absorption effect. Choose between lively colors or get a more neutral look that blends into the wall. Design o4i Design Studio.



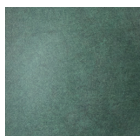
Gravel



Slate



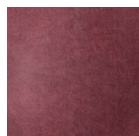
Pine



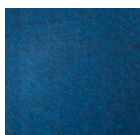
Moss



Plum



Cherry



Cyan



Ivory



Hemp







Design with water as number one inspiration

A year ago, Xylem embraced an exciting challenge - to adapt its office to the "new normal" and create a workplace where water and innovation flow freely. Xylem is a global leader in water technology, working to address the crucial water issue by developing innovative and smart technology solutions that meet the world's needs in water, wastewater, and energy.

With over 14,500 square meters of workspaces, meeting rooms, an atrium, and a dining area, a decision was made to move towards an activity-based office, where the boundaries between departments are blurred, and creative meetings flourish. The interior concept, developed in collaboration with the renowned design team at Crierum, revolves around their passion for water.

In the premises you will find element of flowing forms, blue tones, and earthy shades that create a harmonious atmosphere. In the dining area, the ceiling has been adorned with Götessons' absorbent Sky for ceiling. Placed at regular intervals, they create a visually striking image of undulating waves running along the room. Except the aesthetic improvement, Sky contributes to a much more pleasant sound level, which is preferable in a dining area where dishes and cutlery may clatter.

Designer: Crierum



SANDY BECAME THE INSPIRATION FOR A CARPET PATTERN

We are happy that our Sofa Sandy is the inspiration to a carpet from the German company Anker. Sandy with its round lines and shapes of a coral reef, harmonizes perfectly with the VITURA Wavegarden. Quite simply a real match! Anker is a traditional woven carpet specialist based in Düren, Rhineland, and has been dedicated to textile flooring since the company was founded in 1854.

SANDY

Sandy sofa, developed by JOOY Design Studio, for easily accessible seating areas in creative combinations. The perfect lounge furniture. The sofa is available in two modules that can be assembled into a variety of formation. The Sandy serie also consists of a single pouf that can be placed side by side as a complement.







ROMBOBACKREST

With this custom-made cushion, you sit extra comfortably in RomboSeat. Shaped to provide support and relief for the back. Match with colours from the chair's other textiles or order in a unique colour.



ROMBOSEAT



ROMBOSEAT WITH TABLE



ROMBOSEAT WITH TABLE AND SCREEN



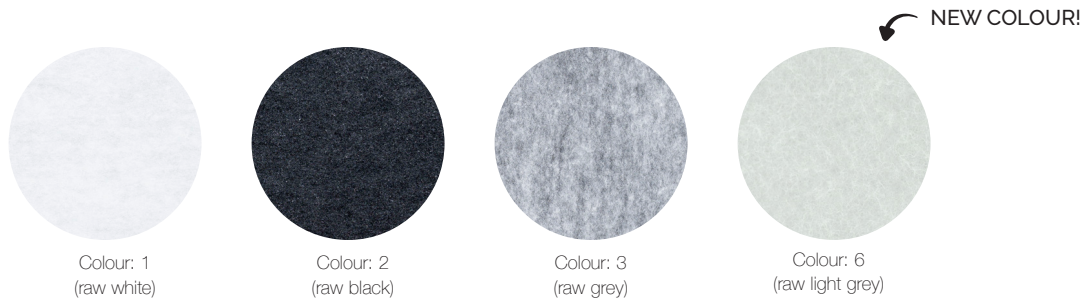
ROMBOSEAT WITH TABLE, SCREEN AND ROMBOBACKREST.



WOODSTOCK

Doesn't this look like real wood? If you think so you are not alone. These popular sound absorbers in different thicknesses can be combined in any way to create an interesting wall decoration. Perfect in all types of environments.





EcoSUND® – Now in light grey

EcoSUND is our unique sound absorbing core material. It's good for both the work environment and our nature. EcoSUND is made of 50 % recycled PET and 50 % new PET fibres. The fibres EcoSUND is made of are approved according to Oeko-Tex® Standard 100.

No emissions

EcoSUND® is completely free from glue/adhesives and therefore doesn't release any emissions or gases.

No dangerous fibres

EcoSUND doesn't release any fibres that itch, irritate or gives allergic reactions.

Fire test

EcoSUND is tested and approved according to EN 13501-1:2007 + A1 2009, EN 13823 och EN ISO 11925-2 and also classified for B-s1,d0 *.

* Also tested with a layers of polyester and Trevira CS on the surface.







Biophilia - Why nature has a positive effect on our health

Biophilic design is a topic we talk about more and more in connection with interior design and architecture. But what does that really mean? What are the benefits of biophilic design and how can we benefit from this philosophy when decorating offices, conference rooms, hotels and restaurants?

Biophilia means love for nature - an attraction which is part of our DNA. Humans have a deep innate attraction to nature and natural processes. Study after study shows the positive benefits for humans of being close to nature and plants. Improved productivity, lower stress levels, improved learning and even improved recovery after illness are just some of the benefits.

Research shows that biophilic design in office environments can increase well-being by 13% and can also lead to increased creativity and reduced sick leave. In a hotel environment, guests are willing to pay 23% more for rooms with view of biophilic elements. In school and educational environments, biophilic design can lead to a 20-25% increase in learning rates, improved test scores, increased concentration levels and higher attendance. (Source: Joy of Plenty).

How is this applied in reality?

Through biophilic design, natural elements are applied in architecture and interior design by, for example, maximizing daylight and view of nature. Use natural materials and colours, and add plants where we of course recommend artificial plants that require minimal care. Plant arrangements on the wall or in the ceiling are other creative ways of adding green elements. Natural wood materials are welcome to take place in the furnitures, panels and even wallpaper with a wood-like structure. Textiles in calm, natural and earthy tones are to prefer. All the senses should be stimulated when we want to achieve maximum well-being in a workplace.





POWERPORT

A stylish and practical electrical outlet that can be used in a variety of environments. Powerport is spring-loaded and opens with a simple push. With two led lights on the sides that you turn on by a touch button in open position. Holding down the button changes the brightness. Dimming with memory function. With USB-A, USB-C and two power outlets.

G Ö T
D E S
G R O

Human Design. Human Growth.

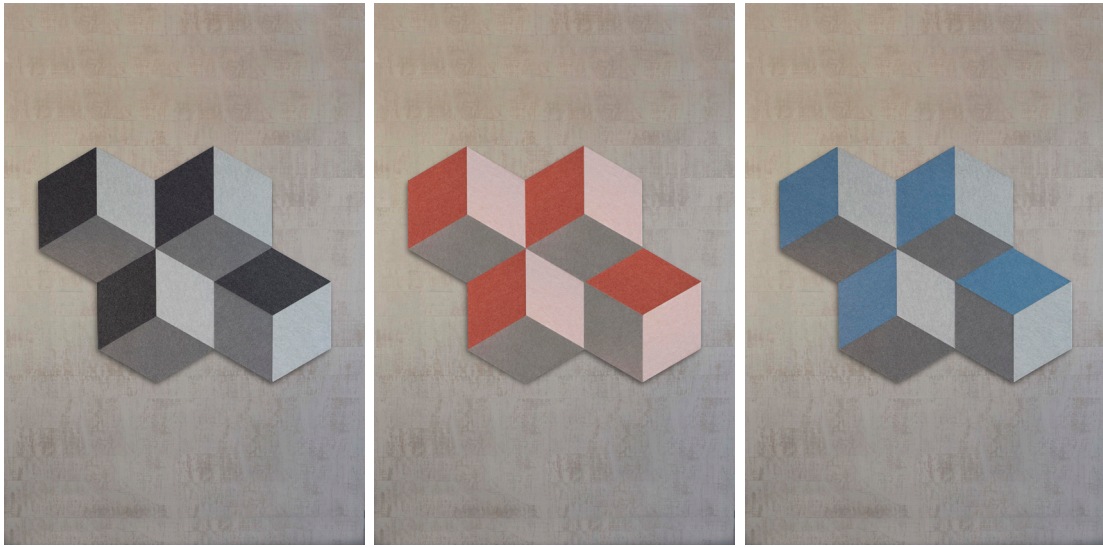


Götessons Design Group

Götessons Design Group encompasses brands whose success is based on understanding people's needs before they do. Together we create furniture, environments and products that combine beauty, good ergonomics and sustainability. We want you to thrive and grow. In both public and private settings. Today and tomorrow.







CUBISM

Cubism is a playful wall absorber with diamond-shaped panels that can be varied to form unique patterns in different colors. Dressed with the textile Hush in different colors on a black/grey core.

NEW COLOUR!

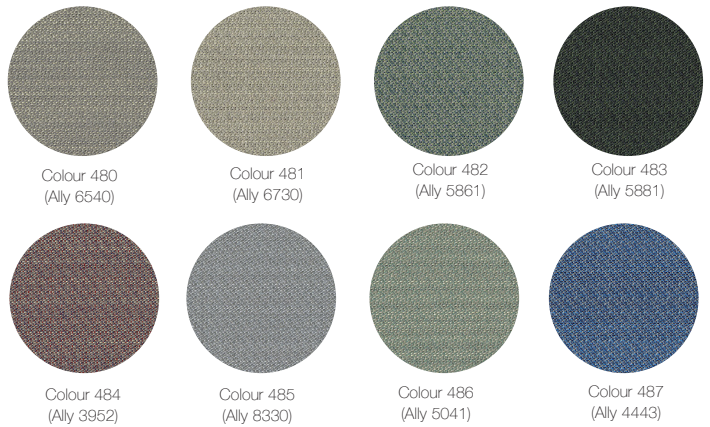


New textiles



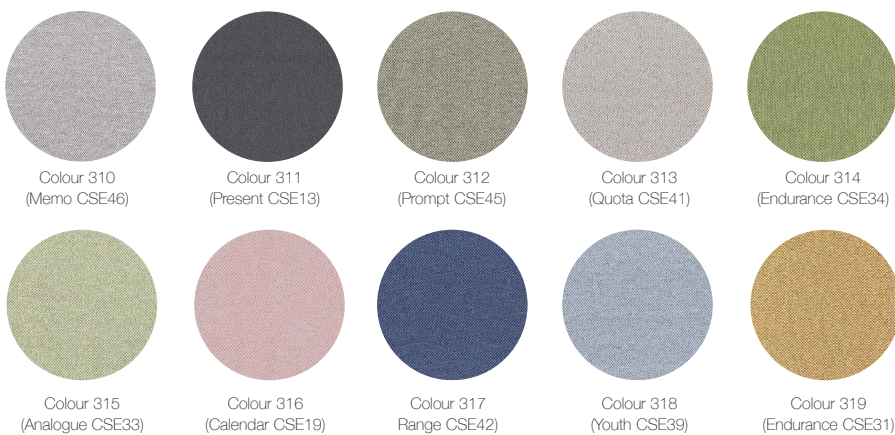
ALLY

A Scandinavian design language, a fantastic natural material and solid craftsmanship sum up the furniture fabric Ally. It's made from wool of Norwegian sheep, which give the textile its significant look. The wide range of colours are dominated by natural tones that have been carefully chosen to bring out the wool's natural variations. The fabric is yarn-dyed, which allows the interplay of colours to form a pleasant pattern.



ERA

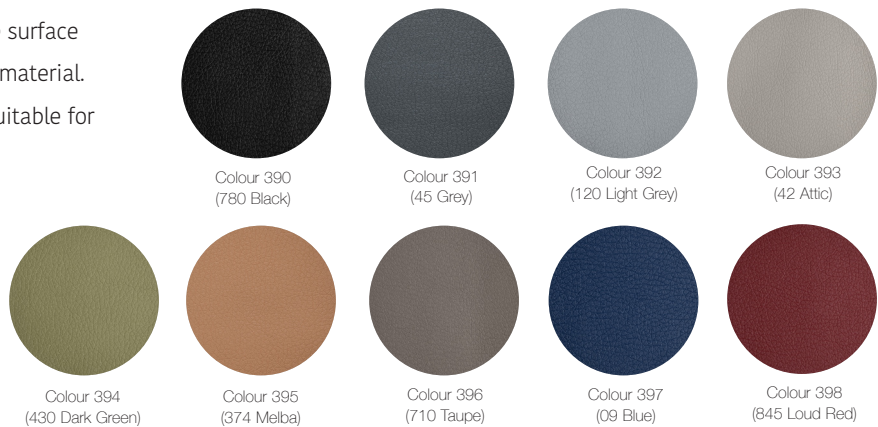
Era is a subtle, two tone polyester fabric containing stretch in both directions for easy upholstery of furniture. The small herringbone weave gives the textile a discrete modern texture while close up you see how the colouring technique provides a unique and interesting pattern. The palette incorporates playful brights and sophisticated muted tones.





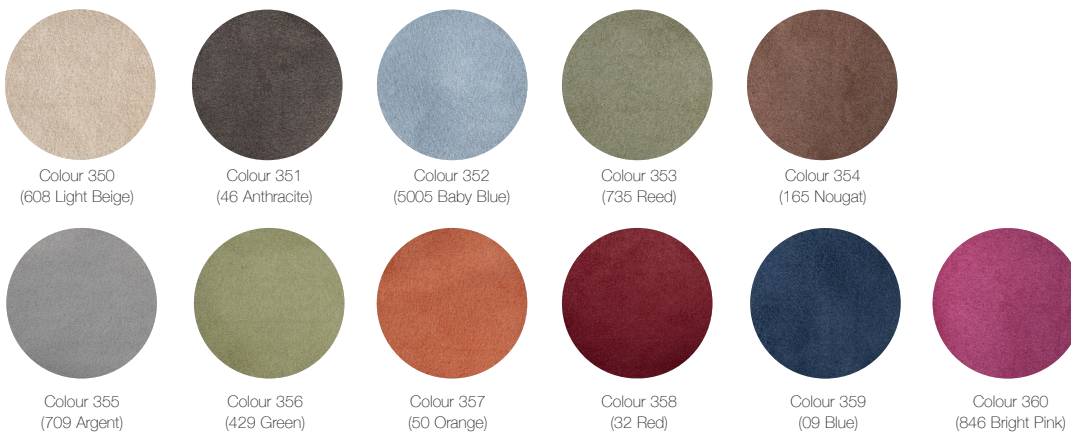
KAIMAN

Kaiman is an artificial high quality vegan leather. The surface is made of 100% polyurethane, a strong and durable material. The surface finish makes it easy to wipe, making it suitable for upholstered furniture.



NOBLE LUX

Noble Lux holds an exciting expression all while maintaining an elegant simplicity. The surface made of 100% polyester has suede qualities, leaving a nuance change on the fabric when touched. With a simple swipe in the opposite direction, the nuance is "painted" over again. The textile's marble effect makes each piece of furniture unique.





A better choice of product

All furniture we purchase and consume leaves an impact on our environment and planet, and is crafted by working individuals in several stages before the customer finally receives the product for their office, school, or chosen location. This environmental impact must be minimized. Office furniture and furniture for public spaces will continue to be produced whether we like it or not, so the products that are produced, purchased, and used need to have the smallest possible environmental footprint. In other words, a product can be better or worse from an environmental and sustainability perspective.

So how does one determine if a product has a high or low impact on the planet? This requires thorough and extensive investigations, including life cycle analyses and environmental product declarations. At Götessons, we want to help customers and designers make slightly better choices. We have selected some products for a complete workplace that we recommend ourselves because we believe they are a bit better in terms of environmental considerations. We have established 8 parameters where products are graded as green, yellow, and orange depending on how well they meet the criteria. It's as simple as that.

1. Long service life
2. Smart design: few components and easy to disassemble and recycle
3. Recycled material as a constituent component
4. Possible to LOOP
5. Ecolabelling
6. Consists of environmentally friendly materials
7. No hazardous materials or substances
8. Locally produced / Extensive control of supply chain



JA



OK



NEJ

Product examples



Long service life



Smart design: few components and easy to disassemble and recycle



Recycled material as a constituent component



Possible to LOOP



Ecolabelling



Consists of environmentally friendly materials



No hazardous materials or substances



Locally produced / Extensive control of supply chain



Long service life



Smart design: few components and easy to disassemble and recycle



Recycled material as a constituent component



Possible to LOOP



Ecolabelling



Consists of environmentally friendly materials



No hazardous materials or substances



Locally produced / Extensive control of supply chain



Long service life



Smart design: few components and easy to disassemble and recycle



Recycled material as a constituent component



Possible to LOOP



Ecolabelling



Consists of environmentally friendly materials



No hazardous materials or substances



Locally produced / Extensive control of supply chain





Not far until you can shop in our LOOP shop

Now we take a step towards a sustainable future and launch our LOOP shop, featuring exclusively looped products. These could be items that have been part of exhibitions, photo shoots, or simply lived a life with a customer who now wants to pass it on. Each piece of furniture sold in the LOOP shop is carefully inspected and assessed based on a scale that is published in the shop.

Customers choosing to shop in the LOOP store will enjoy economic benefits, while the most important aspect is, of course, contributing to a greener lifestyle. By solely focusing on second-hand products, Götessons reinforces our commitment to being a sustainable corporate player and inspiring others in the industry to embrace a more responsible and circular approach to design and consumption. So, keep an eye out for the exciting launch of Götessons LOOP shop, where every piece of furniture contributes to creating a more sustainable future.



FAQ LOOP

The LOOP concept has existed for a number of years at Götessons. It has grown from being about reusing screens to now soon being able to buy LOOP-ed products online.

QUESTIONS ABOUT THE LOOP SHOP

What kind of products can I buy in the LOOP shop?

Everything from new products that have been wrongly ordered, to products that have been at fairs or standing in our exhibitions. Products that have been used by a customer at a customer's place, who then wants to pass it on. It can be products from all brands within the Götessons Design Group; AM Acoustics, David design, Götessons, Scan Sørle and Gsign.

Do I have to be an existing customer to shop in the shop?

We address companies and organizations. To shop with us, you must have a VAT number and a trade registration. All prices in the store are displayed without VAT.

Are all products assembled and ready in the shop?

It depends on which product you order, some are delivered assembled and ready as we show in the shop. Exceptions may be screens, products from our Room-in-a-Room series and other larger products.

How long is the delivery time in the LOOP shop?

Since we always have the looped product in stock, the delivery time is 3-5 working days, depending on where in Sweden you are. In the rest of Europe, the delivery time is slightly longer.

Why should I buy a LOOP-ed product?

To reduce the number of newly produced products, take care of existing products and thus reduce the environmental impact. And not to forget, to a more favorable price.

What someone else has used can clearly find a new place with you!

OTHER COMMON QUESTIONS ABOUT LOOP

What happens with the screen I send back?

We service it and make sure it's as good as new, then it is sold again.

Doesn't the transport cancel out the environmental profit for a recycled screen?

No, the transport is a small part of the total environmental impact of a screen. The transport back to the producer goes with the car that almost always has room "left over".

What is the environmental profit for a recycled screen?

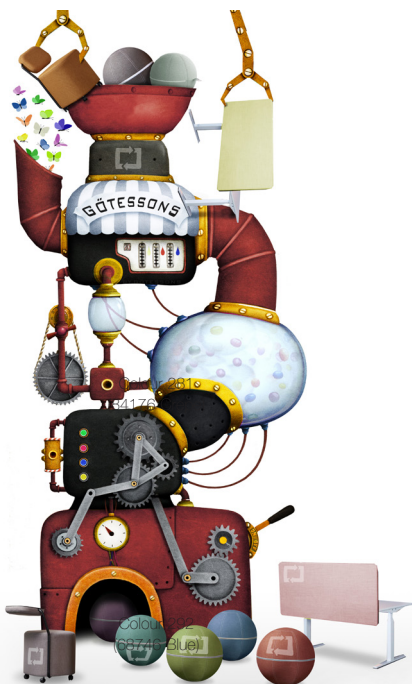
That the wooden frame or MDF, insert nut and absorbent don't need to be produced again.

What happens to the old textile cover?

Right now, it is recycled as energy (burned). We are working on projects where we can also recycle textile and lamination. The textile from our products Silent Express is recycled as polyester.

Which products can be reused?

The most common product is screens, but for example it's possible to reuse Officecap and Officeballz, by reusing the inner ball and inner bag when ordering a new cover.







We hope to inspire more companies to do the same.

Over 300 screens went through the LOOP

When it was time to renovate the headquarters of the Norwegian insurance company Gjensidige, the goal was to reuse as much as possible. As the renovation included more than one office, a central decision was taken that all renovations would be conducted with sustainability in mind. Basically they didn't want to throw anything away. Siw Brekken from Gjensidige has been in charge of the renovation, and when the idea of reusing screens came up, it was natural to contact Götessons.

"With the long-standing relationship that Gjensidige has had with Götessons and thanks to the concept 'LOOP by Götessons', the door opened for an exciting reuse project," says Siw.

An early decision in the project was to change the width of the desks from 1600 to 1400 mm, and therefore the screens also had to be modified. Because of the strategy of reusing, a decision was made to send back the existing screens for reprocessing. On a third of the screens, the fabric was still in good condition and in the desired colour. Therefore Götessons only resized the fabric and then put it back on the screens. The other frames were reupholstered with new fabric covers in the same textile and colour as the existing ones. Siw hopes to inspire other companies to do the same because LOOP is not difficult at all.

"The whole process has been very smooth, from the first decision to LOOP the screens until they came back renovated as new," Siw explains. Except the LOOP project with the screens, Götessons and Gjensidige have had more collaborations during the fall.

"Götessons has taken care of other products that we no longer use, to sell in their upcoming LOOP shop," Siw says. "This is a very appreciated initiative that gives the products a longer lifespan instead of us sending them for recycling". In 2024, the renovation journey for Gjensidige continues, and even more screens will go through the LOOP.

NOON

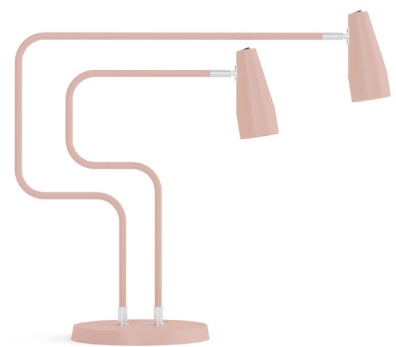
Work lighting in a unique design. Noon provides an even light to work in without dazzling or creating too strong contrasts with light from, for example, a ceiling lamp or other lighting. Noon is designed as an interior detail and fits just as well as a table lamp as a bedside lamp or lighting on a bookshelf. Available in two models, with one or two arms.



Noon1



Noon2



Noon2





Add plants and create green oases

Natural elements create a cozy feeling and can work as both stylish interior details and room dividers. Our artificial plants provide the same psychological benefits as living plants, but require minimal maintenance and never risk causing problems for people with allergies. The plants are true to nature and fit just as well in the office as in the hotel lounge. Mix tall and bushy plants in pots and baskets with smaller plants on tables and in pots.



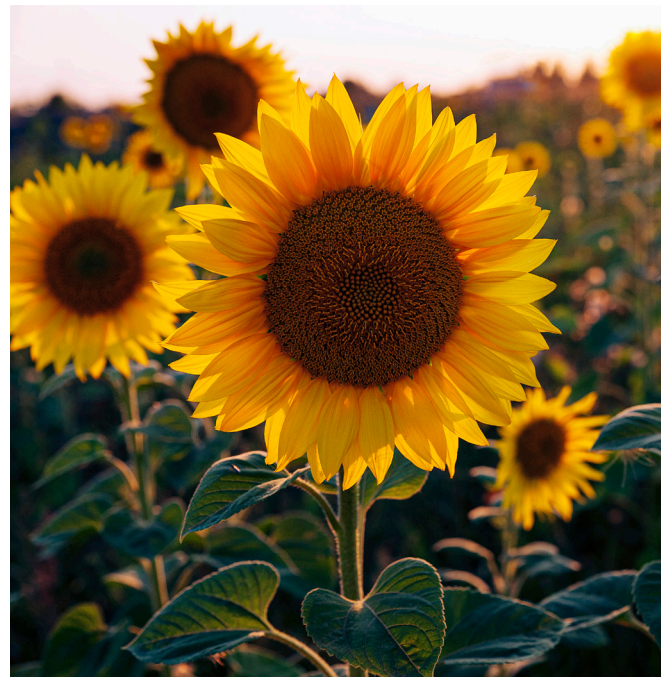
DID YOU KNOW...

Ferns are one of the most commonly occurring organic patterns in interior design. It's been used as decoration for many hundreds of years. Green plants are often found on pillows, curtains, lampshades, and more, making them a popular element in various types of interior decor. The pattern to the right is a wallpaper from Boråstapeter which you also can get as an absorbent print from us at Götessons.

Vary the arrangements by planting low and high. Plant in pots on wheels that can easily be moved around as needed.







Fotographer: Framca Photography

NEW COLLABORATION!

Print of nature reduces stress

Based on the theory of Biophilia found on page 18, there are many advantages to adding nature motifs to our walls. Images with nature motifs reduce stress in various ways. Workplaces that have images with nature or plants have lower self-reported sick leave and report fewer signs of ill health. It also shows that a nature view in hospitals accelerates the recovery of patients in comparative studies between patients with and without a nature view (Sjövall & Gospic, 2006). However, as it's not always possible to provide a real nature view, watching a picture of nature is a very good alternative.

In Götessons' image bank, there is a plenty of beautiful nature motifs, both royalty-free and, as in the images above, taken by a photographer. The pictures are available with frames in black, white, or gray, with hidden frames or with a straight-cut edge. Choose from our standard sizes or order custom sizes. For extra large spaces, big prints are to prefer, which can be made up to 3x50 meters.

Drop the hammer and let us to the job

Although our products often are easy to assemble, we know that it can be time-consuming and take valuable time from the rest of the business. Let our qualified installers do the work and be sure that the products are installed correctly, quickly and efficiently.

Using the service is easy. We will shape our offer based on your specific needs and make sure it's exactly as good as you have imagined. A flexible and convenient option for our customers.

Drop the hammer, put the ladder away and let us take care of the assembly.



LET US PRESENT

Götessons Design Group installation team

What?

We offer an installation service where our team comes to the customer and assemble products from companies within the Götessons Design Group; Götessons, David design, Akustikmiljö, Scan Sørli, FROM: and GSIGN.

What's included?

In addition to assembly, delivery, handling of garbage, cleaning after work, scaffolding/scissor lifts, tools, mileage/hotel, etc. are also included.

Where?

Primarily in southern Sweden, south of Stockholm, but don't hesitate to leave your request, no matter where you live.

How?

Book us in when placing an order together with your salesperson. Or send an email with your request to info@gotessons.se.

Why?

We guarantee that our products are mounted correctly by our professional, experienced installers. We want to be a complete supplier from start to finish.

Safely. Quickly. Smooth.



How to create a sustainable office

We all need to help each other to contribute to a more sustainable world, where we make conscious choices for our planet and environment, but also our own health. The most important thing we can do is to shop and consume in long-term thinking, avoid dangerous chemicals and reduce the amount of waste.

Here are five tips on how to make the workplace environment more sustainable.

1

An energy-efficient building

Check if there are energy thieves that consume an unnecessary amount of electricity, perhaps printers and conference equipment are left on when not in use. Having presence-controlled lighting and LED lights is one thing you can install, as well as creating behavioral habits of turning off computers after working hours so they are not in stand-by mode. Choose eco-labelled electricity!

2

Reuse furniture

Trends come and go, and furniture is replaced at an ever faster pace in our society. Do the planet a favor and reduce consumption, take care of what you have, repair and renew, or buy already used furniture.

3

Recycle

Sort the waste that comes up, both in staff areas as well as in any production and storage units. Compost, plastic, paper, glass, deposits and batteries are a good start in the office.

4

Eco-labelled consumables

Consumables, such as organic coffee, milk and fruit, but also cleaning agents, soap and office paper, should be eco-labelled.

5

Alternative way of transport

Make it possible for employees to transport themselves to work in a sustainable way, for example by setting up carpools or lending bicycles.





Scan to visit Götessons e-commerce

GÖTESSONS

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